

SID 2001 PREVIEW

Information

April 2001
Vol. 17, No. 4

DISPLAY

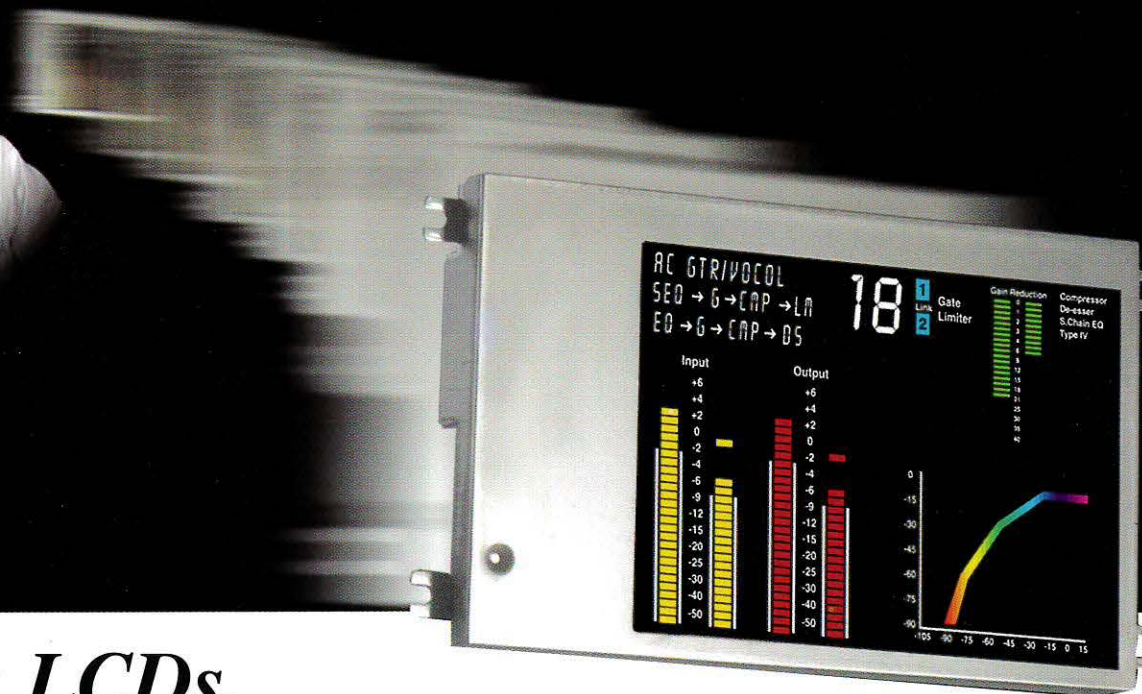
Official Monthly Publication of the Society for Information Display



SID Returns to San Jose for the Last Time

- ***SID 2001 Preview***
- ***TFTs for Flexible Substrates***
- ***Korean FPD Industry Survey***
- ***IDW 2000 Report***

If you can imagine it, Optrex can deliver it.



Optrex LCDs. Turning your bright ideas into reality.

Imaginative, demanding LCD designs. Or routine LCD applications. Optrex has you covered on both fronts.

No matter where you are, Optrex can provide the engineering and technical support you need to meet LCD design requirements. And Optrex manufacturing and production facilities can handle all your projects – even the really big jobs – with no glitches in your delivery schedule.

Optrex...more LCD value whenever and wherever you need it.

- Full line of off-the-shelf LCDs
- Full service custom LCD design
- Leading edge technology for today's demanding applications
- Engineering and technical support at your location
- Front panel design and assembly capability

For details:

www.optrex.com

Or phone: 734-416-8500



LCD Products

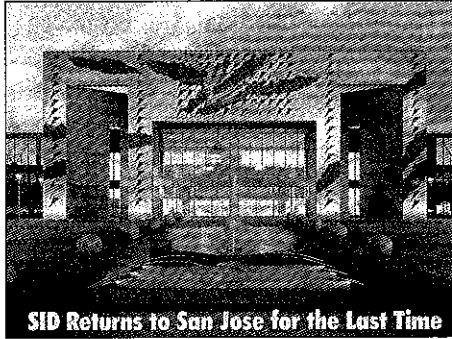
See Us at SID '01 Booth 902

Circle no. 1

Optrex America, Inc. • 44160 Plymouth Oaks Blvd. • Plymouth, MI 48170 • Tel: 734-416-8500 • Fax: 734-416-8520 • E-Mail: lcdinfo@optrexusa.com



COVER: From June 3 to 8, the San Jose Convention Center will welcome the largest SID International Symposium and Exhibition ever held.



San Jose Convention and Cultural Facilities

For more on what's coming in *Information Display*, and for other news on information-display technology, check the SID Web site on the World Wide Web: <http://www.sid.org>.

Next Month in *Information Display*

SID 2001 Show Issue

- Products on Display
- Large Inexpensive Flat-Panel TVs
- Driving AMLCDs at High Speed
- Flexible Organic LEDs
- More-Efficient Notebook Backlights
- Color Conference Review

INFORMATION DISPLAY (ISSN 0362-0972) is published eleven times a year for the Society for Information Display by Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003; Leonard H. Klein, President and CEO. EDITORIAL AND BUSINESS OFFICES: Jay Morreale, Managing Editor, Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003; telephone 212/460-9700. Send manuscripts to the attention of the Editor, ID. Director of Sales: Michele Klein, Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003; 212/460-9700. SID HEADQUARTERS, for correspondence on subscriptions and membership: Society for Information Display, 31 East Julian Street, San Jose, CA 95112; telephone 408/977-1013, fax -1531. SUBSCRIPTIONS: Information Display is distributed without charge to those qualified and to SID members as a benefit of membership (annual dues \$75.00). Subscriptions to others: U.S. & Canada: \$55.00 one year, \$7.50 single copy; elsewhere: \$85.00 one year, \$7.50 single copy. PRINTED by Sheridan Printing Company, Alpha, NJ 08865. Third-class postage paid at Easton, PA. PERMISSIONS: Abstracting is permitted with credit to the source. Libraries are permitted to photocopy beyond the limits of the U.S. copyright law for private use of patrons, providing a fee of \$2.00 per article is paid to the Copyright Clearance Center, 21 Congress Street, Salem, MA 01970 (reference serial code 0362-0972/01/\$1.00 + \$0.00). Instructors are permitted to photocopy isolated articles for noncommercial classroom use without fee. This permission does not apply to any special reports or lists published in this magazine. For other copying, reprint or republication permission, write to Society for Information Display, 31 East Julian Street, San Jose, CA 95112. Copyright © 2001 Society for Information Display. All rights reserved.

Information DISPLAY

APRIL 2001
VOL. 17, NO. 4

2 Editorial

There Are Rivers

Kenneth I. Werner

4 A View from the Hilltop

Wishful Thinking . . .

Aris Silzars

16 Outgrowing San Jose

Falling prices, new display-centric appliances, and newly commercializable display technologies may double the global display market to \$85 billion by 2005 – and one can see it happening at SID 2001 in San Jose.

Ken Werner

20 FPD Technology in Korea

Korea now leads the world in TFT-LCD manufacturing, and is investing aggressively in a variety of FPD technologies.

Myunghwan Oh

24 Poly-Si TFTs for Plastic Substrates

Poly-Si is likely to be the first TFT technology applied to high-resolution displays on plastic substrates, and there is now a process that permits high-quality TFT fabrication on plastic.

Tsu-Jae King

28 Eating Rice in Kobe

IDW drew well over 1100 display professionals to devour generous portions of the “second rice of industry” in Kobe’s Portopia.

Ken Werner

50 Letters

50 Calendar of Display-Related Events

52 Sustaining Members



Kahn International

There Are Rivers

My friend John Peter died last night, nearly a continent away. I know about it now because a friend of his, who does not know me, sent an e-mail to everyone in John's e-mail address book.

So now I'm thinking about death instead of deadlines, and the effects that individual lives can have on the world, and it seems to me that the display world has experienced the passing of some particularly notable people in the last couple of years: Sanai Mito

and Kouichi Miyaji, two of the founders of the Society for Information Display (SID) Japan Chapter; Jim Hurd, founding CEO of Planar Systems; Chuji Suzuki, Executive Director of Interface Corp.; Harold A. Ketchum, founder of Thomas Electronics; color-TV innovator Sam Kaplan; and Ted Lucas, who, among his many activities in support of the founding and growth of SID, established the newsletter that grew into *Information Display* magazine.

When we are confronted over a short period of time by several deaths of people who inhabit our personal and professional worlds, it feels as though – and we often say it – an era is passing. It is not, of course. The near chaos that constitutes the life of men and women in the universe is a continuum without borders. But we have a marvelous ability to order the chaos with artificial boundaries that become real to us, and one class of boundaries are the imaginary lines that divide one era from another.

But we do more than simply divide the geography of experience into eras. We also say that the continuum of human experience is a river. But there is no single river. To what sea would such a river flow? Do all the currents of all our lives flow to the same place in neatly laminar fashion?

No. The flow of life and experience is turbulent, with conflicting directions. But we can see that individual human beings can give rise to currents, or redirect them, or collect them into larger and stronger currents. By ordering the near chaos of complex experience, men and women can and do give birth to rivers – not one river, but many, and unlike real rivers they cross each, sometimes many times, each finding its own direction.

Each of the people I've mentioned helped create orderly currents and rivers, large or small, that others could navigate. People now sail on those rivers, and go to places they could not go before.

My friend John Peter was not part of the display industry, so you probably don't know him. But he created a river. He made mistakes in his life and, with grace and great courage, transcended them. He was a committed, generous, and loving father. And he was a loyal friend who loved life and took great joy in it. That is a river worth navigating.

— KIW

We welcome your comments and suggestions. You can reach me by e-mail at kwerner@nutmegconsultants.com, by fax at 203/855-9769, or by phone at 203/853-7069. The contents of upcoming issues of *ID* are available on the *ID* page at the SID Web site (<http://www.sid.org>).

Information DISPLAY

Editor: Kenneth I. Werner

Managing Editor: Jay Morreale

Administrative Editor: Dian Mecca

Administrative Assistant: Ralph Nadell

Contributing Editors: Aris Silzars, Bryan Norris, Chuck McLaughlin, Joe Hallett, Alfred Poor

Advertising Manager: Jay Morreale

Sales Manager: Joanne Morgenthal

Regional Associate Editors

Allan Kmetz (**Americas**)

Agere Systems

Berkeley Heights, New Jersey

Shigeo Mikoshiba (**Asia**)

University of Electro-Communications

Tokyo, Japan

Alan Mosley (**Europe**)

Central Research Laboratories

Hayes, Middlesex, U.K.

Advisory Editors

Carl Machover

Machover Associates

White Plains, New York

Alan Sobel

Consultant

Evanston, Illinois

Webster E. Howard

eMagin Corp.

Hopewell Junction, New York

Ernst Lueder

University of Stuttgart

Stuttgart Germany

Sungkyoo Lim

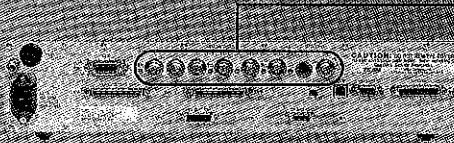
Information Display Research Center.

Choongnam, Korea

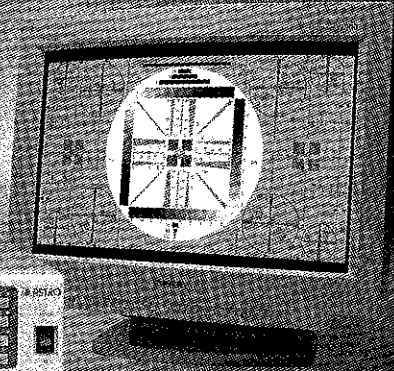
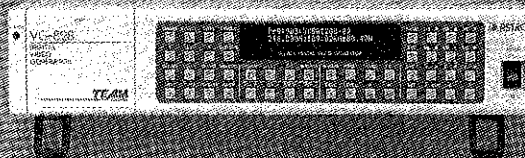
The opinions expressed in editorials, columns, and feature articles do not necessarily reflect the opinions of the editor or publisher of *Information Display Magazine*, nor do they necessarily reflect the position of the Society for Information Display.

What You Need Today in a Video Generator... ...The ASTRO VG-828 Has It!

- ▼ 250 MHz dot clock frequency
- ▼ 300 kHz Horizontal Scanning
- ▼ R-G-B-HS-VS-CS outputs
- ▼ Y-PB-PR (HDTV) selectable
- ▼ Compatible with all HDTV/ATSC standard timings
- ▼ Switchable between "NTSC" and "PAL" standard
- ▼ Composite Video and Y/C - Video outputs
- ▼ Fully "DDC" compatible
- ▼ Easy importing of "bitmap" patterns
- ▼ Flash Card Storage of 850 programs
- ▼ (E)EPROM compatible with any earlier VG-800 Series units



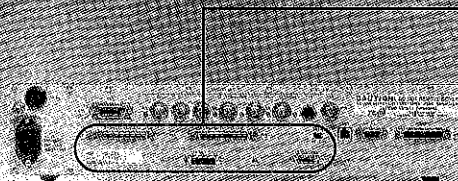
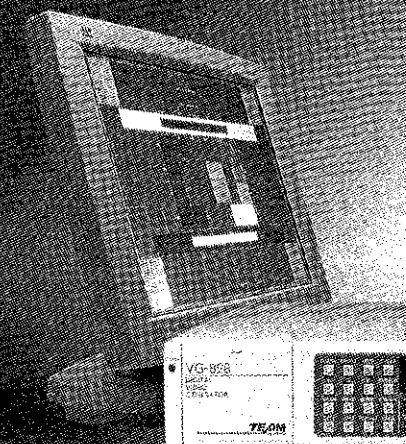
ANALOG FUNCTIONS



Standalone Analog units from \$2,950

VGA . SVGA . XGA . SXGA . UXGA . PAL . NTSC . HDTV

A Single Video Generator with Double the Function!



DIGITAL FUNCTIONS

If you engineer evaluate or produce high-end FPD's and/or circuits for Digital CRT's this is it! The ASTRO VG-828 provides the **highest possible dot clocks** through LVDS, TMDS and Parallel outputs.

- ▼ 2 ea. TMDS/Panellink outputs with DVI & DFP connectors
- ▼ 2 ea. LVDS outputs with "MDR 26" connectors
- ▼ 2 ea. Parallel Digital outputs to provide 24 or 48 bits/clock
- ▼ 2 ea. Parallel Digital outputs to provide 24 or 48 bits/clock
- ▼ Easy control of all individual output bits
- ▼ Up to 165-MHz single pixel dot clock outputs

Standalone Digital units from \$4,000

TMDS . LVDS . PARALLEL DIGITAL . 1/1 . 1/2 . DVI . DFP

Contact us today!
www.team-systems.com
1-800-338-1981
info@team-systems.com

Team Systems...The Smart Choice!



See Us at SID '01 Booth 820

Circle no. 2



Wishful Thinking . . .

by Aris Silzars

Is there a point at which one can properly assert that unbridled optimism has crossed over into wishful thinking – or maybe even a denial of reality? I am beginning to feel that way about some of the next-step opportunities being proposed for the Internet and personal computers as control centers for our homes and for our lives. Here are the disconnects I am trying to reconcile.

Wishful Thinking #1. The Internet will become the means by which we do more and more of our computer-related work activities. Our files will be stored remotely, and we will access software from central sites as we need it for a small usage fee. Our computers will become more like communications appliances than today's self-contained processing and data-storage devices.

The Reality. In the last month, I have had to deal with at least a dozen virus-laden messages. Some I could recognize immediately as of suspicious origin. Several looked dubious, and I checked with the sender prior to opening them. Sure enough, in both of these cases, they were indeed carrying nasty viruses. Three other e-mails came from "trusted sources," and my virus-scanning software caught the creepy-crawlies before they could get through. Two of the three senders did not know that their computers were infected. Unfortunately, one evening, tired from a long trip home, I was looking through my latest e-mails and tried to open an attachment that came from a known source but didn't look quite right. Because of my travel schedule, I hadn't updated my virus-scanning program for about a week. I will skip the nasty details of what happened next. Let me just say that it was almost one week and \$360 later before my computer was clean and safe to use again. There are still a few remnants of broken and missing software that keep my computer from running exactly as it did before – like a car that has been repaired after a significant collision. A recently published survey by ICSA states that in the last 12 months 80% of the respondents had experienced viruses/Trojans/Worms. Is that acceptable for a ubiquitous product?

Wishful Thinking #2. In the future, we will see more shopping and financial transactions handled over the Internet. Banking and bill paying will all be on-line.

The Reality. Our newspapers and television news almost daily report the latest attacks on commerce sites that end up with stolen credit-card numbers and on the recent rapid growth of a crime known as "identity theft."

Wishful Thinking #3. Soon the computer will become the central control point in our homes, helping us to control heating, lighting, appliances, entertainment functions, and security. We will all have keyless entry with biometric recognition. The computer will be the reliable device that helps us in our daily activities, such as ordering grocery items, reminding us to pick up the dry cleaning, and keeping track of where we need to be next.

The Reality. In my home/office, we have two relatively new computers. We also have two older models that run on Windows 3.1 and DOS. The older ones get fewer hours of use, but can you guess which ones are the most reliable? The new machines, using the most popular software, can be counted on to hang up at least once per day. Why can my computer exit my Internet hook-up three times

continued on page 44

SID Executive Committee

President: A. Silzars
President-Elect: A. R. Kmetz
Regional VP, Americas: J. Larimer
Regional VP, Asia: A. Iwamoto
Regional VP, Europe: A. Van Calster
Treasurer: R. L. Wisnieff
Secretary: S. Mikoshiba
Past President: A. C. Lowe

Directors

Bay Area: J. Larimer
Beijing: S. Ding
Belarus: A. Smirnov
Canada: T. Schmidt
Delaware Valley: J. W. Parker III
France: M. Hareng
Greater Dayton: R. Holmes
Hong Kong: C. C. Chang
India: K. Sarma
Japan: M. Maeda
Korea: M. Oh
Los Angeles: P. Baron
Metropolitan Detroit: R. Donofrio
Mid-Atlantic: M. Anandan
Mid-Europe: D. Theis
Minneapolis/St. Paul: V. Holec
New England: W. Hamilton
Pacific Northwest: J. Rupp
Russia: M. Tomilin
San Diego: T. Iki
Singapore/Malaysia: B. Ghani
Southwest: R. Seery
Taipei: F. C. Luo
Texas: Z. Yaniv
U.K. & Ireland: C. Williams
Ukraine: V. Nazarenko

Committee Chairs

Academic: H. Uchilke
Archives/Historian: D. Dumont
Bylaws: E. Lueder
Chapter Formation: B. Needham
Communications: H. Hoffman
Convention: P. M. Heyman
Definitions & Standards: G. McGuire
Honors & Awards: A. I. Lakatos
Long-Range Planning: T. Iki
Membership: R. Seery
Nominations: A. Lowe
Publications: D. Mentley

Chapter Chairs

Bay Area: N. Balram
Beijing: H. C. Hu
Belarus: S. Yakovenko
Canada: A. Kitai
Delaware Valley: L. Bryner
France: R. Meyer
Greater Dayton: J. Byrd
Hong Kong: H. S. Kwok
India: S. Kauroc
Japan: S. Naemura
Korea: M. Han
Los Angeles: M. Kesselman
Metropolitan Detroit: S. Pala
Mid-Atlantic: A. Ghosh
Mid-Europe: J. Kimmel
Minneapolis/St. Paul: V. Holec
New England: S. Atwood
Pacific Northwest: T. Yuzuriha
Russia: S. Darevsky
San Diego: A. Wilson
Singapore/Malaysia: X. Sun
Southwest: J. O'Donnell
Taipei: H.-P. D. Shieh
Texas: R. Fink
U.K. & Ireland: J. Raines
Ukraine: V. Sorokin

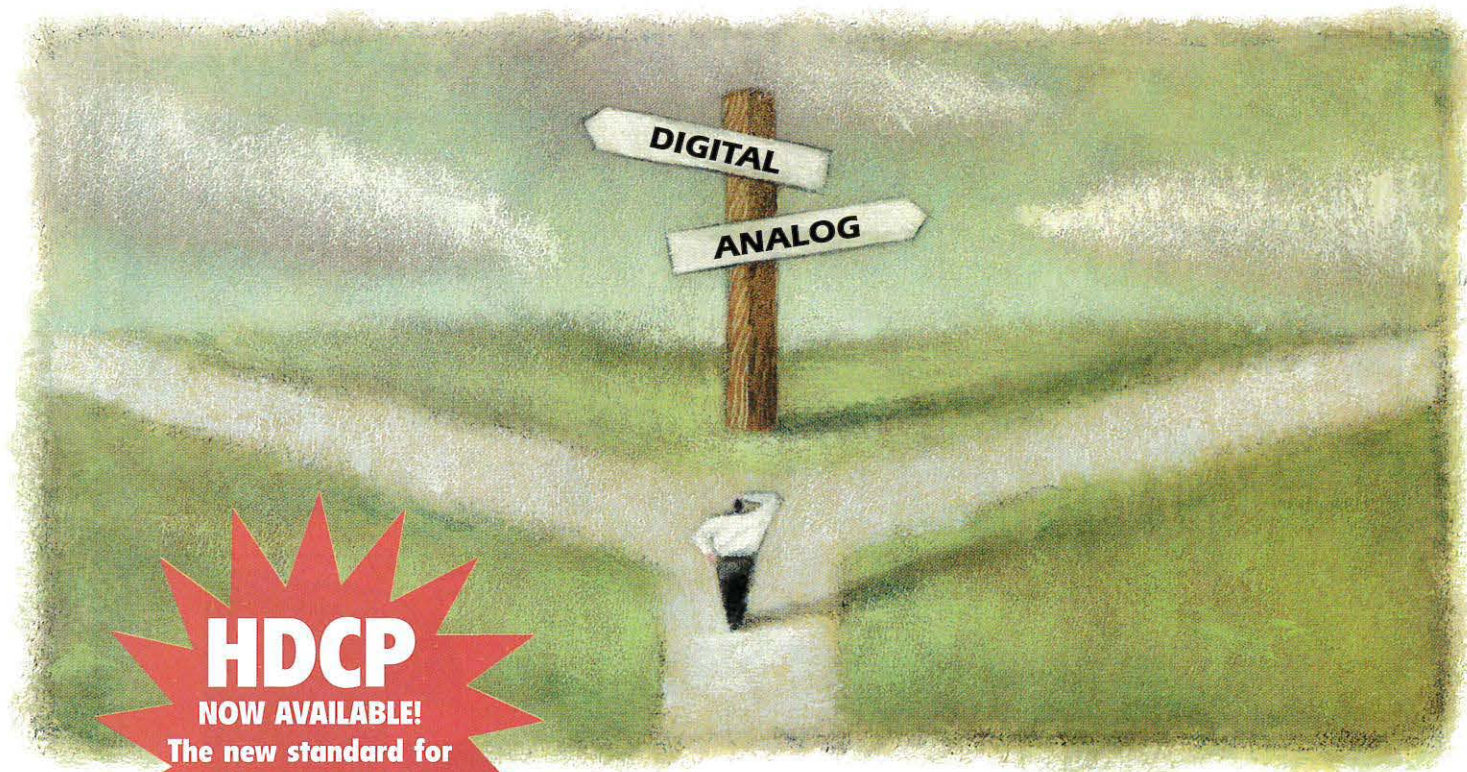
Office Administration

Executive Director: Dee Dumont
Data Manager: Jenny Needham

Society for Information Display

31 East Julian Street
San Jose, CA 95112
408/977-1013, fax -1531
e-mail: office@sid.org
http://www.sid.org

NOW YOU CAN GO ANALOG, DIGITAL, OR **BOTH** WAYS.

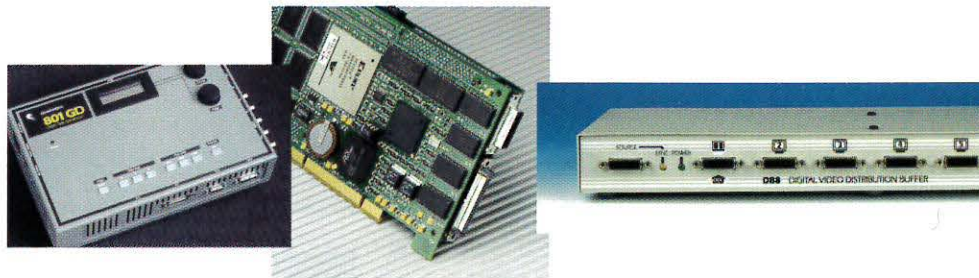


HDCP

NOW AVAILABLE!

The new standard for
digital copy protection.

**VIDEO DELIVERED YOUR WAY...
BENCHTOPS, PCI PLUG-INS, OR BUFFERS.**



DVI VIDEO GENERATORS

330 MHz Digital
360 MHz Analog

LVDS VIDEO GENERATORS

400 MHz Digital
360 MHz Analog

DIGITAL DATA BUFFERS

330 MHz DVI



The Art of Technology

QUANTUMDATA

2111 Big Timber Road, Elgin, IL 60123
Phone: 847.888.0450 Fax: 847.888.2802
Website: <http://www.quantumdata.com>
E-mail: sales@quantumdata.com

See Us at SID '01 Booth 802

Circle no. 3

ONE PLACE TO GO!!

TFD = FULL CAPABILITIES IN DISPLAY COATINGS and more

- ★ **GLASS:** cutting, polishing (5Klux), beveling
- ★ **COATINGS:** ITO, IMITO, BBAR, heaters, EMI shields, bus bars, Hot/Cold mirrors, High-Performance Hot Mirrors, matched ITO to LC or other media
- ★ **RUGGEDIZATION:** Mil qualified lamination of filters to LCD, EMI/AR or heaters onto LCDs or other flat panels, and Hot Mirror lamination on displays for sun protection.
- ★ **ETCHING/PATTERNING:** ITO, IMITO, Metallizations
- ★ **SIZES:** 16 x 20"
36 x 36"
- ★ **CAPABILITY:** for volume or custom
- ★ **QUALITY SYSTEM:** Mil I-45208

**ENHANCED SPUTTERING FOR SUPERIOR ADHESION,
MORPHOLOGY AND LOW DEFECTS**

★ **QUALITY** ★ **PRICING** ★ **CAPABILITY**

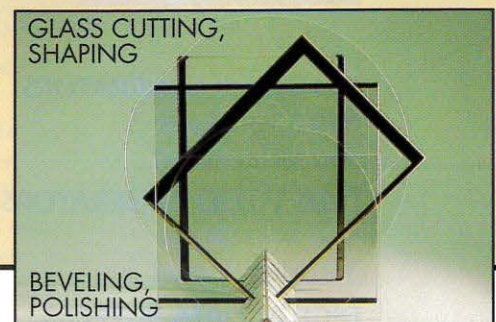
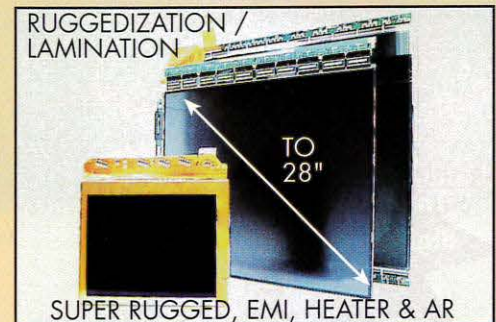
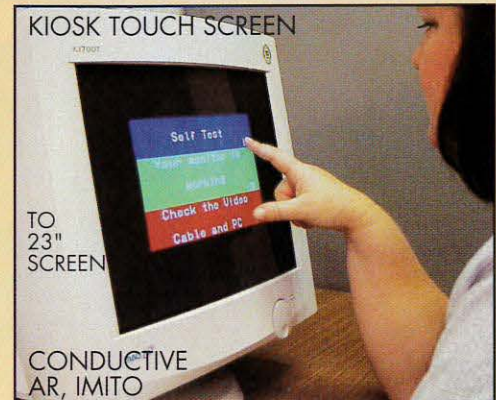
TFD INC

THIN FILM DEVICES, INC.

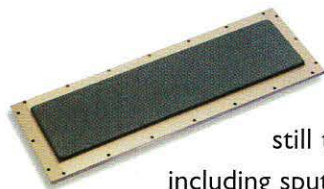
Manufacturing and Corporate Office
1180 N. Tustin Ave., Anaheim, CA 92807
(714) 630-7127 • FAX (714) 630-7119
Email: sales@tfdinc.com • www.tfdinc.com

European Office • Tvb Germany
Dr. Roland Muller
Phone / Fax 07643-930550
Email: rowoco@aol.com

Taiwan Office • Co-Lite
Alex Wu
Phone: 886-2-87738996 • Fax: 886-2-87738950
Email: wuchite@ksmail.seed.net.tw



There's Something Different About NIMTEC.



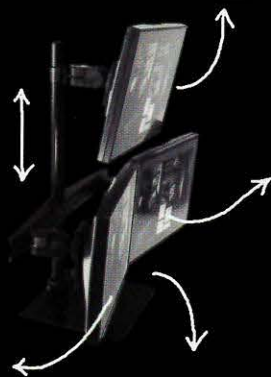
NIMTEC is changing to Nikko Materials. We're changing our name but we're not changing the formula that makes us an industry leader. Nikko Materials is still the same company dedicated to supplying the highest quality materials anywhere, including sputtering targets, anodes and compound semiconductor wafers. With over 16 years of experience in electronic materials, Nikko Materials will ensure the same level of quality and purity that made NIMTEC so successful. When you're ready to take your process capabilities to the next level, think Nikko Materials. We're thinking technology. For more information, contact 800-646-8321 or visit us at www.nikkomaterials.com.



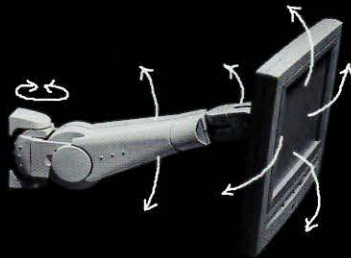
See Us at SID '01 Booth 523

Circle no. 5

Mount Any Monitor Anywhere!

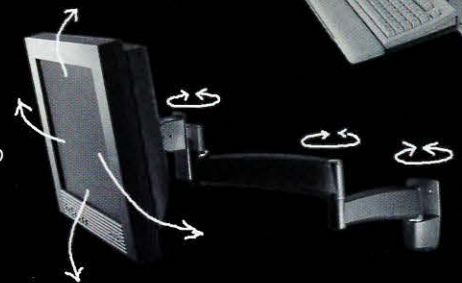


DS 100 Series: Suspend up to four monitors on a single stand.



200 Series: Telescopes up to 20", full tilt/rotate capability, attaches to virtually any vertical or horizontal surface.

400 Series: Provides horizontal and vertical adjustment, full tilt/rotate capability.



VL Series: Monitor and Keyboard has a 9" vertical adjustment range, system folds flat to 4-1/2"D.

Ergotron® ARMS™



Specialty Mounting For Flat Panel Monitors



Flat panel monitors compliant with the VESA® FPMPMI™ Standard are Ergotron ARMS Compatible; this means your monitor will easily attach to an Ergotron ARMS product.

Contact Dan Hallberg, 651-681-7659, for more information or to discuss OEM and Reseller relationships.



www.ergotron.com
800-888-8458

See Us at SID '01 Booth 1315

Circle no. 6

Enhance the Viewability, Durability and Security of Your Display — All at Polar Vision

The experts that help you get...

from here...

to here.

For gas pump, military, medical, ATM and outdoor displays or dozens of other applications, you only need one source to make your displays work their best under the most challenging conditions. Polar Vision, the display-enhancement experts, offers the industry's broadest array of display-optimization choices. From value-added raw materials (like optically clear adhesives, OptiView™ anti-reflection coated film and linear and circular polarizers) to fully engineered solutions, Polar Vision works with OEMs and systems integrators as a technology partner to provide:

- Sunlight readability
- Contrast enhancement
- Vandal resistance
- Viewing-angle control
- Safety for the end user

Plus, Polar Vision offers clean room optical lamination, manufacturing resources and high-volume production capability to meet the needs of any size job — all with a turnaround fast enough to meet the most demanding expectations of the display market.

You've worked hard on your display. Let Polar Vision help you put your display to work.
CALL 800.269.8801.

Visit us at Booth Numbers 920 and 922 at SID 2001.

625 Alaska Avenue • Torrance • CA 90503
310.320.9768 • 800.269.8801 • FAX: 310.320.9357
www.polarvision.com e-mail: sales@polarvision.com

OptiView is a trademark of Polar Vision Inc. © Copyright 2001, Polar Vision Inc. All rights reserved.

See Us at SID '01 Booth 920

Circle no. 7

Representative Services:

- Linear and circular polarized film and filters
- LCD brightness and contrast enhancement
- Touch-panel and LCD ruggedization
- ATM and gas pump display filters
- Solar blocking and EMI/RFI shielding filters
- Military display filters

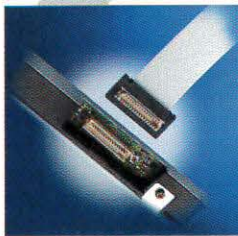


POLAR VISION INC.



**FLAT OUT
FAST DELIVERY ON
FLAT DISPLAY
INTERCONNECTS.**

AXOLINK[®] FLAT DISPLAY CABLE



AXOLINK[®] can be used for all board to flat panel display interconnects where VESA or FDPI-1 standards are specified. Flat Display Cable (FDC) technology allows 0.5mm pitch for compact dimensions and reliable flexlife.

Axon' keeps standard lengths with 31 (VGA) or 41 (SVGA) conductors and Hirose DF-9 interfaces ready for rapid delivery. Each can be connected at

the opposite end to a ZIF termination or another DF-9. Shielded versions are also available to resolve EMI issues. Prototypes and small quantities are welcome.

When you're down to the wire, just contact Axon' Cable. Or check out our free design center on our website, and design your own custom FDC. Phone: 847-699-8822 or Fax: 847-699-8966.



axon'
CABLE & INTERCONNECT

AXON' CABLE INC.
1601 Feehanville Drive • Suite 600
Mount Prospect IL 60056 USA

e-mail: sales@axoncable.com
www.axoncable.com

Boston • Chicago • Dallas • Fremont, CA

See Us at SID '01 Booth 734

Circle no. 8

Hybrid Coax Interconnects For Head Mounted Displays

Miniature coax cables optimize signal transmission in interface applications between LCDs and remote controls,



such as in this micro helmet display. PICO-COAX[®] cable equipped with suitable interconnect systems replaces conventional twisted wire pairs for lighter, smaller, more flexible designs with improved electrical characteristics. Custom cable designs like this are a specialty of Axon' Cable Inc. E-mail: sales@axoncable.com Phone: 847-699-8822.

Circle no. 9

Flat Flexible Cable

Board-to-board cable interconnections requiring small dimensions or greater flexlife than ribbon cable, plus even sharp bends, are available in various



pitch sizes (from 0.50 to 2.54mm). AXOJUMP[®] FFC cable fits ZIF and LIF connectors. Also available in shielded versions. Prototypes and small quantities readily available. Phone Axon' Cable: 847-699-8822. E-mail: sales@axoncable.com

Circle no. 10

Flat Display Measurement

Westar's FPD Performance Measurement Systems give you something unique -- precision and flexibility. Westar's FPM Systems provide photometric and colorimetric measurements, real-time reporting of test results, increased test and analysis productivity, and performs standard tests as well as your own custom tests.

Westar's FPD Performance Measurement System

- Tests displays up to 54" automatically.
- Tests for luminance, chrominance, contrast & viewing angle performance...and more!
- Uses popular sensors, such as PR, Minolta, and Topcon.

Performs VESA, TCO '99 and ISO 13406-2 tests!

Powerful ViewPoint™ software integrates sensors, motion control, analysis, and reporting functions. It also includes a wide variety of fully integrated display interfaces!

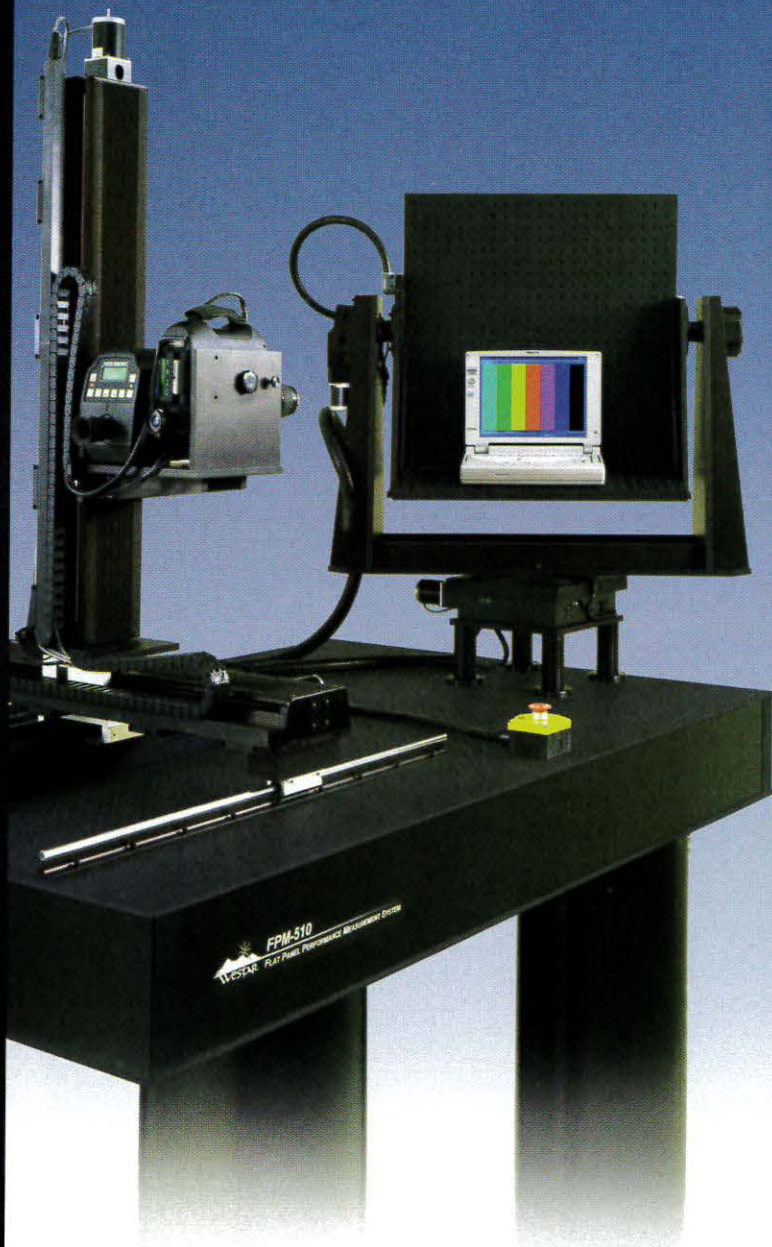


FREE Video and CD

For more information on Westar's revolutionary new systems, call today for our **FREE** video and CD.

Copyright © 2000, Westar Corporation
Trademarks are property of their respective owners. Patents Pending.

See Us at SID '01 Booth 601




Products for better displays.™

USA: Westar Corporation, 636-498-6004 ext.286
Japan: Kyokuto Boeki Kaisha, Ltd., 03-3244-3795
Korea: Truco, Inc., 02-3465-2004
Taiwan: Advanced Team Enterprise Co., Ltd., 02-27035466
China: Advanced Team Technology Service, 769-632-6399
Europe: Ginsbury Electronics, Ltd., +44 (0) 1634-298900

www.westar.com/fpm
Circle no. 11

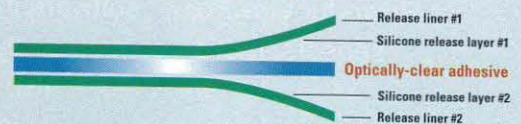
An Optically Clear Adhesive Film Without Defects...?

Clarity™ Optically Clear Adhesive Film can be trusted to perform as an invisible yet integral part of your optical displays. At Rexam, we realize that all applications are not the same and have developed our adhesive film after carefully considering the different needs of the display industry. We ensure the highest quality products calling upon our 30 years of coating expertise.

Clarity OCA stands up to the elements and provides reliable consistency over time against a range of environmental conditions. We provide a solution for both smooth and rough surfaces with a range of products 1, 2, and 3 mils thick in widths up to 60". Since we are the manufacturer, we can effectively customize Clarity OCA to fit your needs.

Produced in an ultra-clean environment, the superb cleanliness and high coating quality make this freestanding

Rexam's Free Standing Adhesive Film



Clarity, it's no illusion.

pressure sensitive film ideal for the most demanding applications. For rear-projection screens, touchscreens, LCDs and other displays, Clarity OCA provides a high-quality, permanent bond to most plastic and glass substrates.

When it comes to optical clarity, quality can't be an illusion.

Trust Clarity.


REXAM IMAGE PRODUCTS



Visit our website at www.clarityfilm.com Or call 1-800-688-9171 for more information.

See Us at SID '01 Booth 316

Circle no. 12

Microdisplay Inspection

The Westar Microdisplay Inspection System tests microdisplays with resolutions QVGA to beyond UXGA, without changing camera or optics!

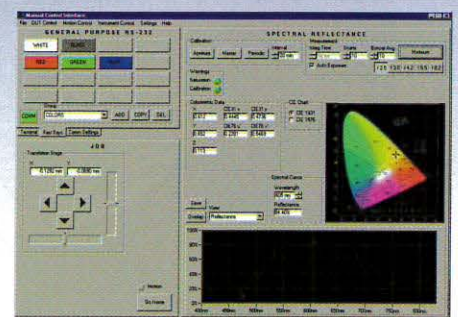
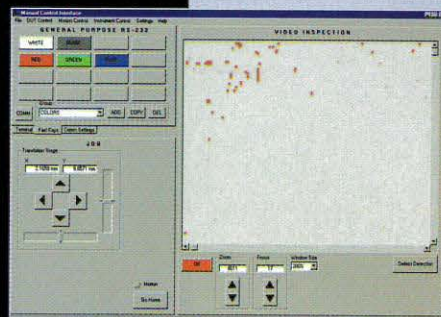
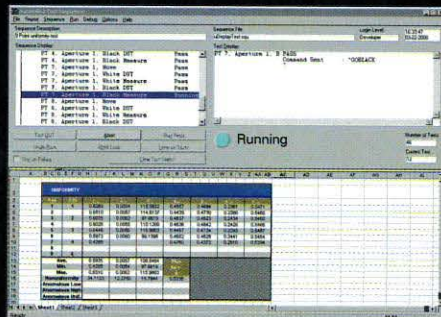
For laboratory, production, or QA/QC environments, the new Microdisplay Inspection System makes fast and accurate measurements using an integrated optical assembly with computer-controlled zoom and focus, spectrometer instrument, and a CCD camera.

Perform standard tests, including:

- % reflectance
- contrast ratio
- uniformity
- pixel defects
- spectral response
- plus others!



Available with these additional tests:
Crosstalk
Flicker and response time
Temperature
Image retention
Newton fringe
or write your own unique tests!



Powerful MicroPoint™ Software has two modes: Manual Control Interface for rapid laboratory measurements, and an Automated Test Sequencer for production.

Call today for more information!



USA: Westar Corporation, 636-498-6004 ext.286
 Japan: Kyokuto Boeki Kaisha, Ltd., 03-3244-3795
 Korea: Truco, Inc., 02-3465-2004
 Taiwan: Advanced Team Enterprise Co., Ltd., 02-27035466
 China: Advanced Team Technology Service, 769-632-6399
 Europe: Ginsbury Electronics, Ltd., +44 (0) 1634-298900

www.westar.com/mdis

Circle no. 13

Copyright © 2000, Westar Corporation
 Trademarks are property of their respective owners.

See Us at SID '01 Booth 601



A Half Century of Innovation and Performance

Syntronic's proven "system" design approach and creative engineering, augmented by modern tooling, assembly equipment and advanced ferrite core designs, combine to offer innovative, high quality products at competitive prices. These combined superior aspects of Syntronic's capabilities ultimately provide for an optimized display and system.



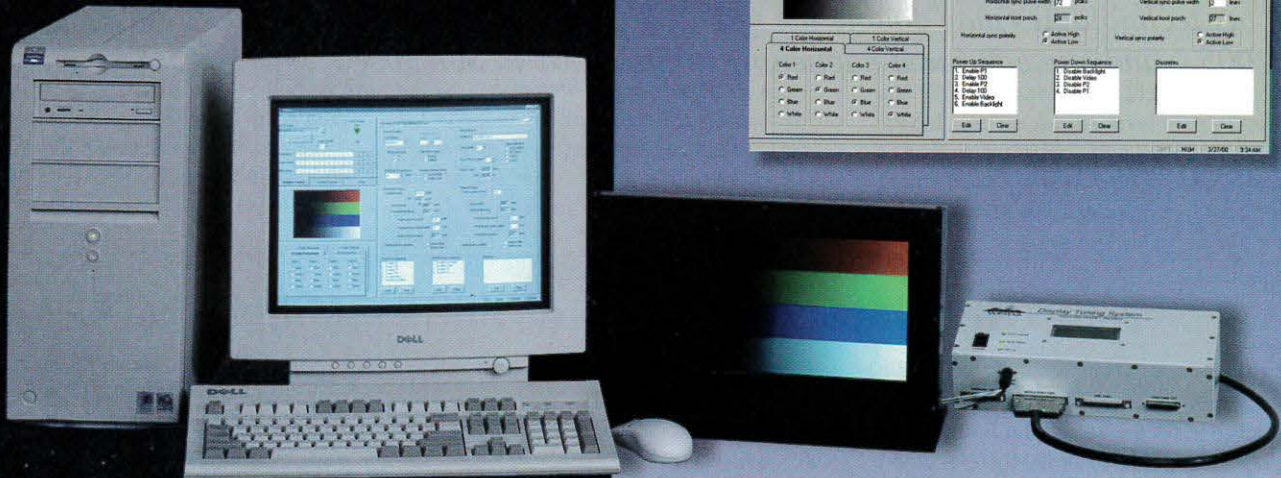
Syntronic offers a full line of Electro Magnetic Components from deflection yokes, focus coils, beam alignment and shaping devices to CRT mounting accessories and system alignment services.

Syntronic 100 Industrial Rd. • Addison, IL 60101 • Phone: 630-543-6444 • FAX: 630-543-0287
E-MAIL: sales@syntronicinst.com • WEB SITE: www.syntronicinst.com

EASTERN REGIONAL OFFICE : 30 TWO BRIDGES ROAD, STE 330 • FAIRFIELD, NJ 07004 • PHONE: 973-808-6676 • FAX: 973-808-6860

Flat Display Test and Integration

The Display Tuning System (DTS) is a comprehensive solution for test and integration of flat panel display (FPD) modules.



For manufacturers and user's of flat panel display modules, the DTS lets you:

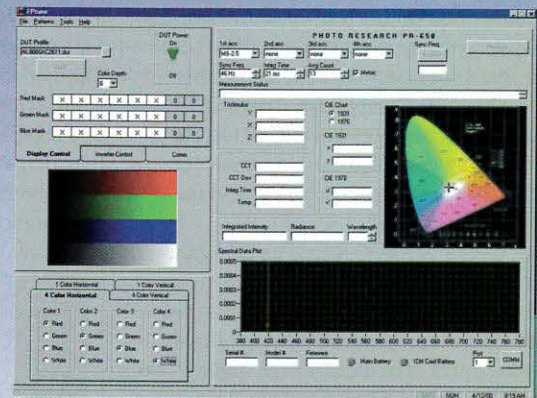
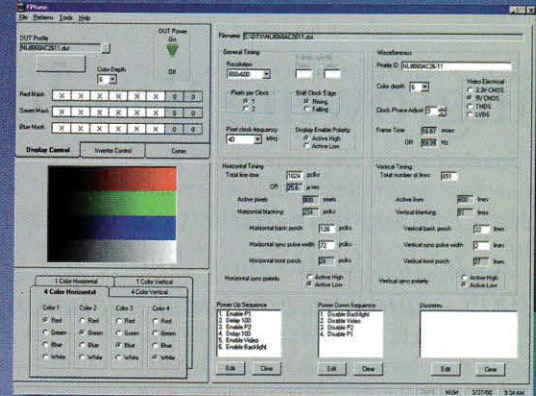
- Define the display timing and electrical interface, discrete control, and power sequences using the powerful FPtrune™ Display-Under-Test Profile Editor.
- Control display image content with extensive pattern draw functions, or select your own images.
- Take optical measurements using your Light Measuring Device (LMD) with our integrated LMD interfaces.
- Define the display backlight inverter interface using the FPtrune™ Inverter Editor
 - Mask digital video data bits, adjust timing, toggle discrettes, and measure display power consumption.
- Connect quickly and easily to displays with a solution that is low-cost and low-noise with high-reliability.

Included in the DTS is everything you need to begin test and integration immediately: the PC, external personality module, and cabling.

Call today for more information!

Copyright © 2000, Westar Corporation
Trademarks are property of their respective owners.

See Us at SID '01 Booth 601



Products for better displays.™

USA: Westar Corporation, 636-498-6004 ext.286
 Japan: Kyokuto Boeki Kaisha, Ltd., 03-3244-3795
 Korea: Truco, Inc., 02-3465-2004
 Taiwan: Advanced Team Enterprise Co., Ltd., 02-27035466
 China: Advanced Team Technology Service, 769-632-6399
 Europe: Ginsbury Electronics, Ltd., +44 (0) 1634-298900

www.westar.com/dts

Circle no. 15

Outgrowing San Jose

Falling prices, new display-centric appliances, and newly commercializable display technologies may double the global display market to \$85 billion by 2005 – and one can see it happening at SID 2001 in San Jose.

by Ken Werner

SAN JOSE, California, is arguably the ideal location for the Society for Information Display's annual International Symposium, Seminar & Exhibition. So why is the upcoming 32nd edition of this path-breaking international display event the last that will be held in San Jose for at least the next ten years? Simple. The SID Symposium – particularly the trade-show portion – has gotten too big to fit into the San Jose Convention Center (SJCC). SID needs space to grow, and the SJCC cannot supply it.

With that said, SID 2001, to be held June 3–8 at the SJCC, is slated to break previous attendance and exhibitor records, and to provide a technical program consisting of more than 300 papers of unusually high quality – so the “last San Jose SID Symposium” should be one to remember. The headquarters hotel is the Fairmont Hotel, which is just two blocks from the convention center (see map).

The annual SID International Symposium has become the leading international forum for electronic-display technologies and products, as well as their underlying science. It is covered by technical and business journalists from around the world. Because of steady growth, this year's symposium will once again contain the largest exhibition of displays, display components, display-manufacturing equipment, display test and measurement equipment, display controllers and electronics, backlights, display products and materials, software, services, and publications ever

held in North America. By late January, more than 250 exhibitors had already booked over 480 booths.

The Display Technology Showcase (DTS), a highly successful feature of the exhibition for several years, will be back with more displays, more categories, and a wider variety of signal sources. DTS provides cross-technology comparisons of displays of similar sizes intended for similar applications – operating from the same signal sources in a controlled environment.

This year's DTS will add “laboratories” to demonstrate and compare new display technologies, platforms, interfaces, and applications. As with all of DTS, the laboratories will be in a controlled non-commercial setting that provides an opportunity to learn through observation and discussion with our professional peers. The organizers are planning to include new plasma displays, LCoS rear projectors, small-format mobile displays, digital television, LCD TVs, and digital interfaces, along with other categories.



John Robinson for SID

Ken Werner is the editor of Information Display.

Last year's SID Exhibition was lively. This year's is expected to be even larger.

"Each year we improve the DTS infrastructure to provide high-quality analog and digital video signals in a wider range of formats over a wider range of interfaces to provide attendees with a richer experience," said Jack Gershfeld, Chairman of Altinex, Inc., and DTS Technical Director. "This year, the highest screen resolution is going up to 2560 × 2048. We will supply whatever digital TV formats participants require, and we will try to add a couple of bells and whistles to the information and control side of things," he said.

This year, instead of being held in its traditional tent near the show floor, DTS will be

held in a dedicated light-controlled section of the SJCC's concourse level adjacent to the SID registration area.

Display Week will kick off with four 4-hour short courses on Sunday, June 3rd, and four tracks of 90-minute seminars on Monday, June 4th. There will also be three morning tracks of 90-minute seminars on Friday, June 8th. The seminar program was reinvigorated last year, with new seminar tracks on emerging technologies, resulting in a substantial increase in the number of registrants. That approach is being continued and enhanced this year, with sessions on LCoS technology, digi-

tal-interface standards for HDTV, digital interfaces for displays, and reflective LCDs, just to name a few.

A rich six-track program of technical papers, including applications sessions, vendor exhibits, and a series of applications tutorials will be held from Tuesday, June 5th, to Thursday, June 7th. The tutorials include presentations on displays for hand-held products and FPD measurements. There will be two special sessions for the developers of technologies and products that have won SID/Information Display Display of the Year awards for the last 2 years.

The "Capital of Silicon Valley" Welcomes SID 2001

San Jose's most famous attraction is San Francisco, the unique and marvelous city 50 miles to the north. But San Jose and the surrounding area offer remarkable riches of their own, not the least of which are the companies and people of Silicon Valley, northern California's remarkable engine for technical innovation and the generation of wealth.

San Jose's McEnery Convention Center (SJCC) is located in downtown San Jose within easy walking distance of the elegant Fairmont Hotel (the headquarters hotel) – one of the few places in San Jose where Californians dress more formally than we do. Just across Market Street from the SJCC is the lovely Hyatt Sainte Claire Hotel. This National Historic Landmark has the smallish rooms typical of the 1920s, when it was built, but they were lovingly renovated in 1992, and the St. Claire's main public room is a 1920s masterpiece.

The Crowne Plaza Hotel is across San Carlos Street from the SJCC, and the San Jose Hilton and Towers is physically connected to the convention center. There are two other downtown hotels, and half a dozen hotels clustered near the San Jose airport, which is only 3 miles away. These include the Wyndham, Airport International Inn, Radisson, Hyatt San Jose, Doubletree, and Hanford. A hotel reservation form appears elsewhere in this issue and on the SID Web site. We encourage you to make hotel reservations as early as possible. Although there are a large number of hotels in San Jose, the high level of commercial activity and the many conferences and social events held in the area often mean that hotel rooms are in short supply.

Among the area's technical and non-technical attractions are the Intel Museum in the Robert Noyce Building at Intel's headquarters in neighboring Santa Clara (408/765-0503), and the Tech Museum of Innovation, which is about halfway between the SJCC and the Fairmont Hotel (408/294-TECH, www.thetech.org).

The San Jose Museum of Art, also just a few steps from the Fairmont, shows works from the permanent collection of New York's Whitney Museum and a wide range of changing exhibitions emphasizing 20th-century art. The Peralta Adobe, built in 1797, is San Jose's oldest building, and is open as a museum.

The Rosicrucian Egyptian Museum contains over 5000 Egyptian artifacts, including mummies and a replica rock tomb. It is the largest Egyptian collection on the West Coast. The Winchester Mystery House is an elaborate 160-room Victorian house built by an eccentric heiress to the Winchester firearms fortune, which has many irrational architectural details, such as stairs that lead nowhere and doors that open onto walls (408/247-2000, www.winchestermysteryhouse.com). The famous Lick Observatory, 25 miles south of San Jose atop Mount Hamilton, has a 120-in. reflecting telescope and a 36-in. refractor for the use of visitors (408/274-5061).

Japantown in San Jose is the site of a Buddhist church, the Japanese-American Historical Museum, a Sunday morning farmer's market, and a variety of shops. San Jose and Okayama, Japan, are "sister cities," and the Japanese Friendship Gardens in Kelley Park (408/277-5254) are patterned after Okayama's Korakuen Park. The San Jose Historical Museum (408/287-2290) is also located in Kelley Park.

One of the famous California missions, Mission Santa Clara de Asis, founded in 1777, is located on the campus of the University of Santa Clara. Its lush gardens contain some of the oldest cultivated plants in California, including an original Castilian rose bush and the oldest grapevine in northern California. Speaking of grapevines, although the wineries of Napa and Sonoma counties north of San Francisco are generally more famous, there are some excellent wineries in the Santa Clara Valley, including Mirassou and J. Lohr. Check with the Santa Clara Valley Wine Growers Association (www.scvnga.com) for directions and visiting (and tasting) hours.

In addition to tourist attractions, various opportunities for entertainment will be available about the time of SID 2001. *Cyrano*, a play adapted by Frank Langella from Edmond Rostand's classic *Cyrano de Bergerac*, will run at The San Jose Repertory Theatre every day from June 2–10 (info@sjrep.com, 408/367-7255). For more events, check www.sanjose.org starting in mid-April, or ask for a San Jose calendar of events when checking into the hotel.

SID 2001 preview

Keynotes

The Tuesday morning Plenary Session will feature keynote presentations by Claude M. Leglise, Vice President of Intel's New Business Group and General Manager of the Home Products Group; and Dr. Yoshito Tsunoda, Executive Vice President of Fujitsu Hitachi Plasma (FHP) Display, Ltd.

Leglise, who was born in Paris and received his M.S.E.E. degree from ENSAM in Paris before receiving his M.B.A. from Stanford University, will speak on new opportunities for displays in the home.

Tsunoda received his M.S. degree at the University of Tokyo, and began his career in Hitachi's Central Research Laboratory. He is now in charge of Sales & Strategy for Fujitsu Hitachi's PDP (FHP) business. Tsunoda's address is entitled "ALIS PDP - Key Device for a Digital Wonderland in the 21st Century." The plasma-display panel, says Tsunoda, is a key device for the coming network-based digital-imaging society, and digital HDTV is one of the most promising products using PDPs. FHP, which was established last July, has been concentrating on creating the new digital-PDP HDTV market. FHP invented and developed the ALIS PDP, a breakthrough



Intel

Claude Leglise, Intel V.P. and General Manager of the Home Products Group, will give a keynote address on new opportunities for displays in the home.

Getting to San Jose

San Jose is served by San Francisco International Airport (SFO) for international and North American flights and by San Jose Airport (SJC) for regional (and some North American) flights. Those of you who have taken Southwest Airlines to SFO in the past should be warned that Southwest discontinued its service to SFO in early March, but will be serving Oakland and San Jose. Better check with your friendly travel agent.

Depending on traffic, it takes between 45 and 90 minutes to drive from SFO to downtown San Jose, and about 10 minutes to do so from SJC. Rental cars are readily available, but perhaps the most convenient and economical means of transportation from SFO is the South Bay Flyer shuttle bus, <http://www.landyacht.com/html/route1.html>, telephone 888/463-5937, toll free; reservations are not required. The South Bay Flyer can be boarded in front of SFO's new Courtyard "A" at approximately 15 minutes before the hour. Other boarding points are at domestic terminals in front of all blue pillars on the center island outside the baggage claim area on the lower level at approximately 10 minutes before the hour. But the shuttle does not run every hour, so check the schedule on the Web site or by calling the toll-free number. The fare is \$20.00, which must be paid in cash, by travelers check, or South Bay Flyer flight coupons issued by United Airlines.

For \$36 for one person, and \$10 for each additional person going to the same address (cash only), shuttle service to downtown San Jose is available from the South & East Bay Airport Shuttle (telephone 800/548-4664) 24 hours a day, 7 days a week. The shuttle provides door-to-door service for every passenger, so you may find yourself making interesting detours into residential neighborhoods in Palo Alto and Sunnyvale. Pick-up is from the center island on the departure or upper level outside the airline ticket counters at all terminals, but the company prefers that you first call the 800 number when you arrive at SFO.

For those flying directly into San Jose Airport, there are many downtown hotels that provide complimentary shuttle service. Ask where to find the courtesy phones (from some arrival gates it is very easy to miss them). A taxi costs about \$10-12 to the downtown hotels.

technology for realizing inexpensive high-quality digital HDTV for the 21st century. FHP is now planning to release three ALIS PDPs (42-, 37-, and 32-in. models) in 2001 for digital-HDTV use. In his talk, Tsunoda will describe FHP's business strategy, the details of ALIS technology, the product concept of relatively small-screen digital HDTV receivers using ALIS PDPs, FHP's new mass-production facility, and FHP's view of the network-based digital-imaging society that is in our immediate future.

Technical Program

The technical sessions will be anchored with 39 invited papers. Among them are

- *PhotonLink™: An Optical Interface for Remote Digital Displays* (Yung Sung Son et al., PhotonAge, Inc.)
- *New Emitter Techniques for Field-Emitter Displays* (Jong Min Kim et al., Samsung Advanced Institute of Technology)

- *Xe-Discharge Backlights for LCDs* (Shigeo Mikoshiba, The University of Electro-Communications, Tokyo)
- *Scrolling Color LCoS for HDTV Rear Projection* (Jeffrey A. Shimizu, Philips Research Laboratories)
- *Low-Cost Flexible AMLCDs* (Roger Stewart, Alien Technology)
- *Organic Light-Emitting Device (OLED) Technology for Vehicular Applications* (Janice Mahon, Universal Display Corp.).

Among the many peer-reviewed contributed papers are

- *Multi-Format Digital Display with Content-Driven Display Format* (Graham Cairns et al., Sharp Corp.)
- *Transposed Scanning: An Enabler for Super-Slim CRTs* (M. P. C. M. Krijn et al., Philips Research Laboratories)
- *Development of a High-Definition 32-in. PDP* (T. Kosaka et al., Fujitsu Hitachi Plasma Display)

FPD Technology in Korea

Korea now leads the world in TFT-LCD manufacturing, and is investing aggressively in a variety of FPD technologies.

by Myunghwan Oh

THE KOREAN DISPLAY INDUSTRY, led by Samsung and the LG Group, are investing more than 2 billion U.S. dollars in the development and production of large, bright, high-definition liquid-crystal displays (LCDs) and plasma-display panels (PDPs) using new fifth-generation substrate glass.

Recent developments have been significant and wide-ranging. Samsung Electronics has developed a 24-in. WUXGA TFT-LCD panel for engineering workstations and desktop monitors, while LG.Philips LCD has produced a 20-in. fast-response TFT-LCD television having a wider-than-expected viewing angle. Hyundai Electronics, in spite of financing problems resulting from the dissolution of the Hyundai Group, has made a 21-in. UXGA TFT-LCD panel on its 550 × 650-mm manufacturing line. In addition, Hyundai successfully applied its new Fringing Field Switch (FFS™) technology to the company's LCD video-monitor panels, resulting in monitors that have a wider viewing angle than conventional models.

Samsung and the LG Group agreed to adopt a common 1200 × 1000-mm glass size for fifth-generation TFT-LCDs. They are also considering the possibility of using many

common components and materials, for which they would share specifications.

The Korean PDP industry is in an early stage, but PDPs have already been developed for both desktop monitors and television (Fig. 1). Samsung, LG Electronics (not to be confused with LG.Philips LCD), Orion Elec-

tric, and UPD Corp. (descended from Hyundai) are competing to manufacture wide-format bright PDPs having higher definition (2 Mpixels in a 60-in. WXGA display) and higher luminance efficiency (greater than 2.5 lm/W) with longer lifetime (greater than 20,000 hours).

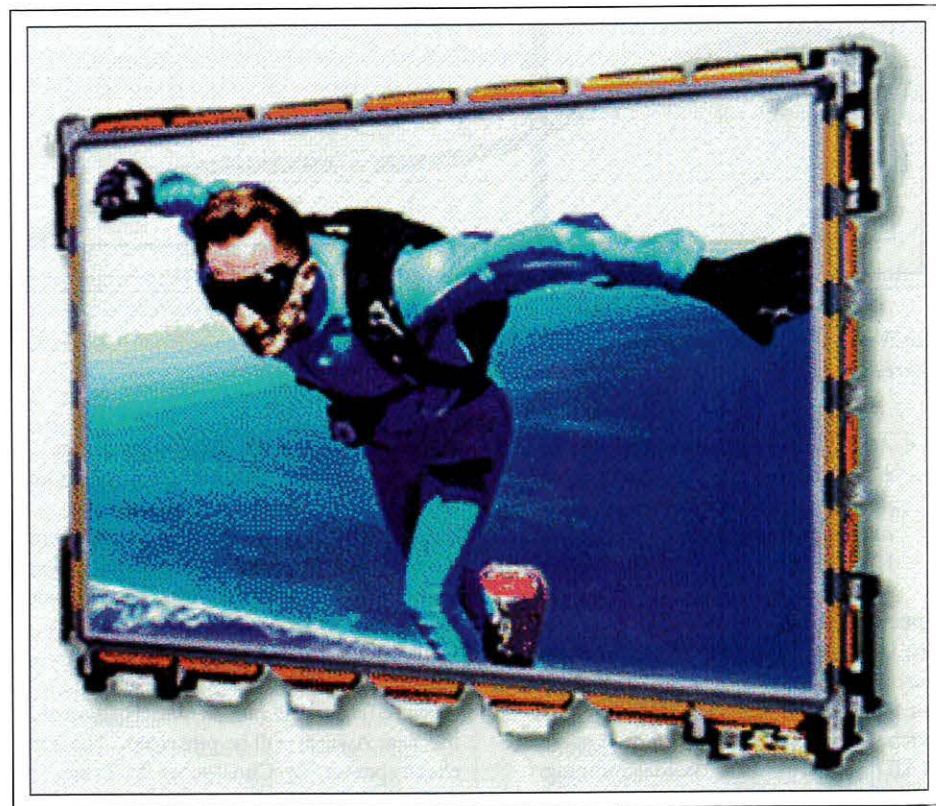


Fig. 1: Samsung SDI's 37-in. PDP module is one of a wide range of plasma displays which the Korean display industry is preparing for large-scale production.

Samsung SDI

Myunghwan Oh is a Research Fellow in the New Frontier Research Program at the Korean Institute of Science and Technology (KIST), and is the National Project Manager for developing flat-panel-display technologies at the Electronic Display Industrial Research Association of Korea (EDIRAK); telephone +82-2958-5761; fax +82-2958-6909; e-mail: mho@kist.re.kr.

But the ability of Orion Electric and UPD Corp. to compete toe-to-toe with Samsung and LG in R&D and manufacturing has been compromised by financing problems arising from the restructuring and dissolution of their management groups. Talented scientists and engineers are essential, but there is still no substitute for ample resources. LG Electronics has used its resources, for instance, to develop its original selective-erase technology for fast driving of large PDPs.

Significant problems remain, such as high power consumption (several hundred watts for a 50-in. PDP) and elevated manufacturing cost (more than US\$150/in.). The solutions will depend on developments in materials, components, and manufacturing equipment.

The organic-light-emitting-diode (OLED) and field-emitter-display (FED) industries are very young in Korea. Not long ago, developers of these technologies dreamed only of a niche market for small displays with fast-moving images. But IMT-2000 – the Korean national project on mobile telephone and PDAs initiated in 2000 – changed that, and made OLEDs exciting and attractive to all display manufacturers in Korea.

The market size for OLEDs is estimated to be US\$3.5 billion by 2005. This has motivated several component makers, as well as Samsung and LG, to seek R&D partners for the mass production of full-color and/or multicolor OLEDs suitable for dynamic-motion displays with 4–5-in. diagonals. LG Electronics has already developed and fabricated a 2-in. full-color prototype OLED for mobile telephones.

In the FED area, Orion Electric developed a 3.5-in. full-color low-voltage display for mini-TV applications in 1999. Samsung developed a 5-in. full-color FED in 1998 and a 9-in. carbon-nanotube (CNT) FED in 1999. Fundamental research on strip cathodes and DLC-coated Spindt-type emitters, as well as on low-voltage phosphors, continues in academic institutions.

Seeing into the Future

Samsung Electronics plans to develop a 30-in. LCD TV if the projected market size looks large enough. Engineers at the Samsung Group are developing a new reflective 30-in. TFT-LCD for workstations and low-temperature-polysilicon (LTPS) TFT-LCDs for fast-moving-image displays. LG.Philips LCD will soon produce some 20-in. LCD TVs for multi-

Table 1. Korean Investment in LCDs

Company	Line Type	Factory Site	Glass Size (mm)	Production In	Throughput (10,000 sheets/month)
Samsung Electronics	2	Kihung	370 × 470	Feb '95	4
	3	Kihung	550 × 650	Oct '96	3.5
	3.5	Cheonan	600 × 720	Feb '98	4.5
	4	Cheonan	730 × 920	Oct '00	3
LG. Philips LCD	2	Kumi	370 × 470	Aug '98	6.6
	3.5	Kumi	590 × 670	Nov '97	6.6
	3.5	Kumi	680 × 880	Dec '00	6
Hyundai Electronics	2	Ichon	370 × 470	1996	2
	3	Ichon	550 × 650	Q4 '97	0.9
	3.5	Ichon	620 × 720	Q2 '00	4

media applications, as well as large monitors (over 18 in.) and poly-Si TFT-LCDs for IMT-2000 PDA and camcorder displays. Hyundai Electronics plans to manufacture large-area (over 21 in.) UXGA TFT-LCDs and to develop small- and medium-sized TFT-LCDs for automotive-navigation systems and audio-visual system applications.

Throughout 2000, Korean manufacturers invested aggressively and labored energetically to develop the technology for digital TV and HDTV.

The technology of Korean PDP manufacturers is still 2–3 years behind Japan's. To increase throughput and lower the cost of pro-

duction, Korean manufacturers will probably have to develop advanced processing technology and manufacturing equipment. LG is establishing a PDP production line for 40- and 60-in. panels now, and intends to expand production capacity to 900,000 units per year by 2005. This year, Samsung will establish PDP production lines with a capacity of 300,000 units per year, and expand production capacity to 1.56 million units per year by 2005.

Samsung Electronics and LG.Philips LCD will continue to develop manufacturing technology for the mass production of WUXGA TFT-LCDs and high-definition PDPs. Their intention is to increase the yield and through-

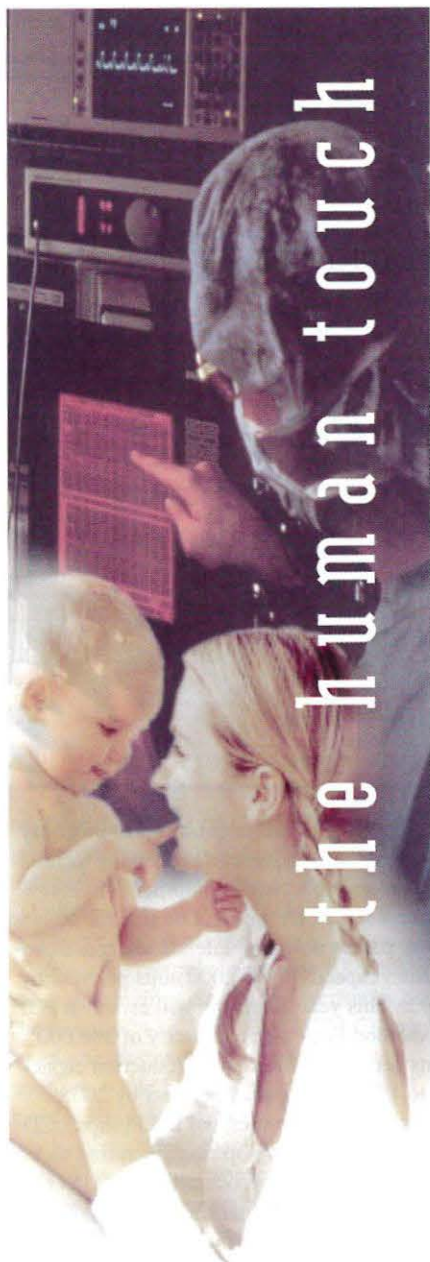
Table 2. Korean Investment in PDPs

Company	Status	Production Capability (1000 pieces/month)	Product	Investment (US\$M)	Fab Location
Samsung SD I	R&D	1	42 in. wide	20	Cheonan
Orion Electric	R&D	3	42 in. wide	51	Kumi
LG Electronics	R&D	0.3	40 in. (4:3)	18	Kumi
UPD Corp.	R&D	0.3	42 in. wide	21	Ichon

Table 3. Projected PDP World Market

Year	(Estimated World Market)					(units: 1000 panels)
	2000	2001	2002	2003	2004	
Units	3,050	6,100	10,100	15,900	24,300	31,000

Source: NRI



the human touch

CyberTouch designs and manufactures specialty touch screens for the medical, industrial, military and aerospace industries.



Select from a wide range of off-the-shelf touch screens or have us custom design one for you.

Get in touch with CyberTouch!



CyberTouch

805.499.5000 • 800.958.4321
cybertouch.com

display industry

put of panel production through improvements in outgassing and glass work processes. The Korean FPD industry in general is intent on developing original technologies with core competencies in areas such as industrial properties. The focus is on low-cost processes for the manufacture of high-quality products.

In statements over the last few years, industry executives have repeatedly stressed their belief that mutual cooperation among LCD manufacturers around the world is necessary to standardize FPD products. Of particular interest is the standardization of technical specifications of FPD components, materials, and production equipment. ■

SID '01

Symposium, Seminar,
and Exhibition
San Jose, California
San Jose Convention Center
June 3-8, 2001



www.topcon.com

SEE COLOR AND LUMINANCE IN A WHOLE NEW LIGHT...

Topcon's instruments are optimal for non-contact measurement of spectral distribution, luminance, colorimetry and correlated color temperature of display devices, such as LCDs and CRTs.

GP-IB or RS-232C
interfacing allows
data to be easily
exported to a
personal computer.

Call today at

1-800-223-1130

Topcon America Corporation
37 W. Century Rd., Paramus, NJ 07652
Tel. 201-261-9450 • Fax 201-262-1504

LUMINANCE COLORIMETERS

•BM-7

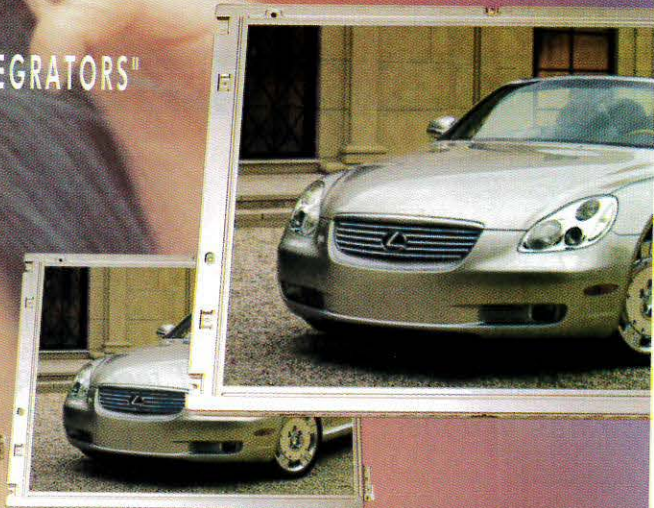
•BM-5A

SPECTRORADIOMETER

•SR-3

Circle no. 16

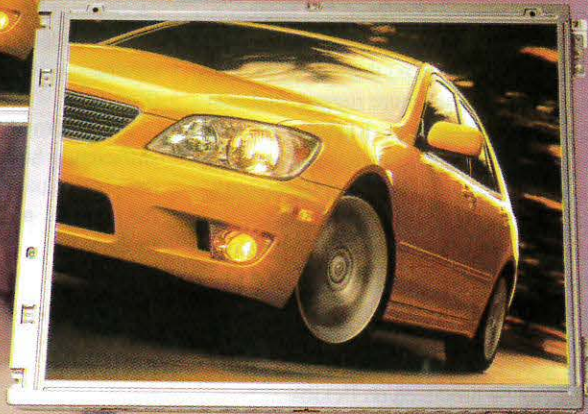
"THE APPROPRIATE SOLUTION FOR TFT-LCD INTEGRATORS"



Offering High-Bright TFT-LCD's through innovation



LVM151X1 15.1" 600 nit XGA TFT-LCD



Precision, Quality, Performance, and Value
better than the competition

Improving the Brightness, Viewing Angle, Contrast Ratio of TFT-LCD
Sunlight Readable Brightness, Solution Ready, Low Lead Times
TFT-LCD Experts, Low Cost Solution

LVM104VD	10.4"	500 nit	VGA
LVM104XD	10.4"	1300 nit	XGA
LVM121SD	12.1"	800 nit	SVGA
LVM151XD	15.1"	600 nit	XGA

Vertex LCD Company
"ENGINEERED FOR EXCELLENCE"

Tel: 714.223.7111 Fax: 714.223.7711 600 South Jefferson St. Unit K Placentia, CA 92870
www.vertexlcd.com

Poly-Si TFTs for Plastic Substrates

Poly-Si is likely to be the first TFT technology applied to high-resolution displays on plastic substrates, and there is now a process that permits high-quality TFT fabrication on plastic.

by Tsu-Jae King

ELECTRONIC DEVICES are becoming more pervasive in our personal and professional lives. This has driven research into flat-panel displays (FPDs) that consume less power, weigh less, are more rugged, and cost less than previous designs. Liquid-crystal displays (LCDs) – both transmissive and reflective – remain the dominant technology, but future low-cost approaches such as organic light-emitting diodes (OLEDs) have the potential to become important.

All these displays still require active-matrix thin-film-transistor (TFT) addressing to achieve good contrast and reliability. If these displays can be produced on flexible substrates with integrated display-driver circuitry, we will be able to have more robust displays – desirable for portable electronic devices such as cellular telephones and personal digital assistants – which can be rolled up or folded.

Active-Matrix Design

Active-matrix LCDs (AMLCDs) employ one or more TFTs in each picture element, or pixel, to display an image. A TFT functions as an electronic switch that electrically isolates the pixel when it is not being addressed so that the charge stored on the pixel electrode (and consequently the voltage applied to the LC) can be maintained over one time frame.

Tsu-Jae King is an Associate Professor in the Department of Electrical Engineering and Computer Sciences and Director of the Micro-Fabrication Laboratory at the University of California at Berkeley, Berkeley, CA 94720; telephone 510/643-2739, fax 510/642-2739, e-mail: tking@eecs.berkeley.edu.

All of the pixel transistors together form the “active matrix” integrated circuit, which is used to address the display by sequentially turning on one row of pixel TFTs at a time (Fig. 1).

When turned on, a pixel TFT must have a sufficiently high drive current to fully charge the pixel capacitance and consequently cause the voltage on the pixel electrode to be equal to the voltage on the data line to which it is connected. This must happen within one line

time – the period over which a single scan line is driven.

The required TFT drive current is typically about 1 μ A. Ideally, this drive current should be achievable with a gate-to-source voltage (V_{GS}) of less than 25 V to avoid the need for expensive high-voltage display-driver IC chips. A pixel TFT must have a sufficiently low leakage current when it is turned off so that enough charge does not leak off the pixel electrode to change the voltage by more than

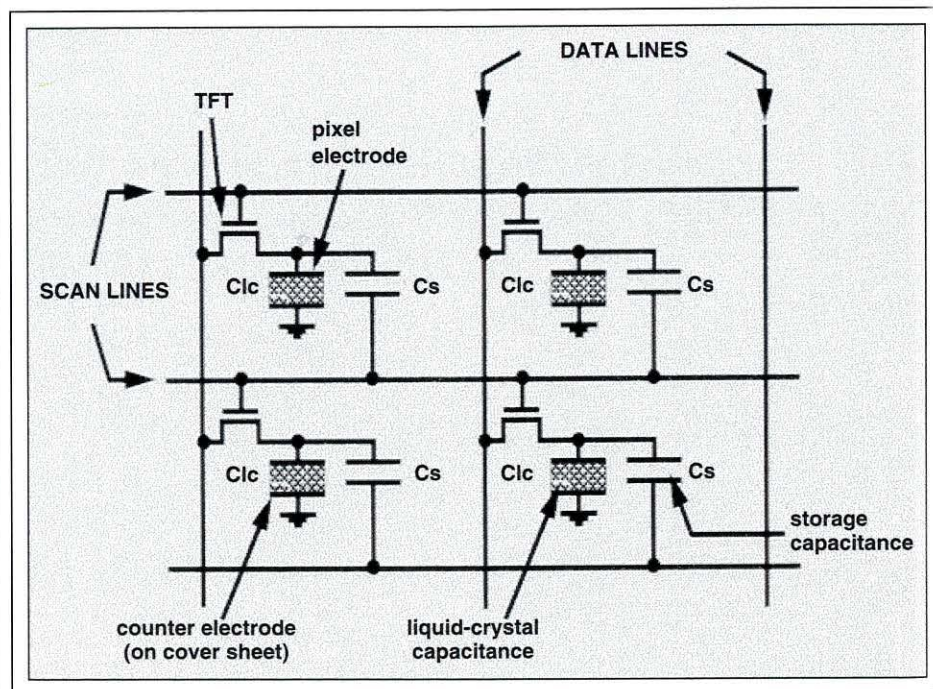


Fig. 1: An active-matrix LCD typically employs thin-film transistors to allow each pixel to be addressed independently.

one gray level. The maximum allowable leakage current is typically less than 1 pA for $-10 \text{ V} \leq V_{GS} \leq 0 \text{ V}$.

Almost all AMLCDs produced today employ either amorphous-silicon (a-Si) or polycrystalline-silicon (poly-Si) as the TFT channel material. a-Si TFT technology is less expensive than poly-Si TFT technology and it can meet pixel-TFT performance requirements. Poly-Si TFT technology provides a superior transistor drive current, which is beneficial in two ways. First, the size (width) of a poly-Si pixel TFT can be much smaller than that of its a-Si counterpart. As a result, pixel aperture ratios can be larger with poly-Si TFT technology. This can be an important advantage for small displays which have small pixel size.

Second, poly-Si TFTs can be used to implement high-speed (greater than 300 kHz) complementary metal-oxide-semiconductor (CMOS) driver circuitry directly on the active-matrix substrate. This drastically reduces the number of connections to the display, which simultaneously improves reliability and lowers production and assembly costs. This monolithic integration of driver circuitry is necessary for high-density displays used in viewfinder and projector applications, where the fine-pitch requirement that must be imposed on the bonding of driver-IC chips may make it difficult or impossible to make the necessary connections.

Plastic Substrates

The glass used in AMLCDs is thin, brittle, and relatively inflexible. Optically transparent polymeric substrates are preferable for flexible displays. But they generally can not be subjected to temperatures of greater than 150°C for extended periods of time because of their low glass-transition temperatures. This poses a significant challenge for TFT process technology because temperatures greater than 250°C are generally needed to achieve good device performance (drive currents of about $1 \mu\text{A}$) and reliability that are necessary for the monolithic integration of low-power CMOS display-driver circuitry.

Groups around the world are pursuing several approaches to the attainment of high-performance CMOS transistors on plastic for future FPD application. These include the fabrication of TFTs directly on plastic substrates, as well as the transfer of transistors or circuitry to plastic substrates. Poly-Si TFT

technology is likely to be the first to be applied to the manufacture of high-resolution displays on plastic substrates because of the performance limitations and manufacturing challenges associated with competing large-area electronics technologies. Two approaches to the achievement of high-performance poly-Si TFTs on plastic substrates have particular promise.

Direct Fabrication on Plastic

In the fabrication of a poly-Si TFT, poly-Si film formation and gate-dielectric formation are critical process modules that affect TFT electrical performance (Fig. 2). A high-quality poly-Si film can be formed on an oxide-coated plastic substrate by depositing an a-Si film and crystallizing it using a short-pulse (several tens of nanoseconds) excimer laser. The pulsed-laser crystallization technique is compatible with coated plastic substrates because the laser energy is completely absorbed by the Si film.

For example, with a 500-nm-thick SiO_2 coating layer, the substrate surface is subjected to temperatures above its softening point for less than 100 msec, so that the substrate is not damaged. One issue in the laser-crystallization technique is the large statistical variation in grain size in laser-crystallized films because of the inhomogeneity of the

laser beam, the pulse-to-pulse variation in laser-energy fluence, and the high sensitivity of the average grain size to film thickness. The grain-size variation results in poor TFT performance uniformity. This problem can be reduced by using multiple laser shots, but this solution reduces process throughput.

A high-quality gate dielectric is critical for good TFT performance and reliability. Silicon dioxide (SiO_2) has been the preferred gate-dielectric material because it forms an excellent interface with Si. In order to attain a high-quality SiO_2 -Si interface with low deposition, a high-density plasma-deposition process must be employed. For example, the electron-cyclotron-resonance (ECR) chemical-vapor-deposition (CVD) technique achieves a high-quality interface, although it yields poor oxide bulk properties. By capping a thin ECR-CVD SiO_2 layer with a plasma-enhanced CVD SiO_2 layer, good TFT performance characteristics can be obtained without exceeding 150°C .

Researchers at the Lawrence Livermore National Laboratory and the University of California at Berkeley were the first to demonstrate that poly-Si TFTs with high drive current (an effective carrier mobility greater than $60 \text{ cm}^2/\text{V}\cdot\text{sec}$) could be directly fabricated on polymeric substrates without exceeding 150°C by using multiple-pulsed excimer-

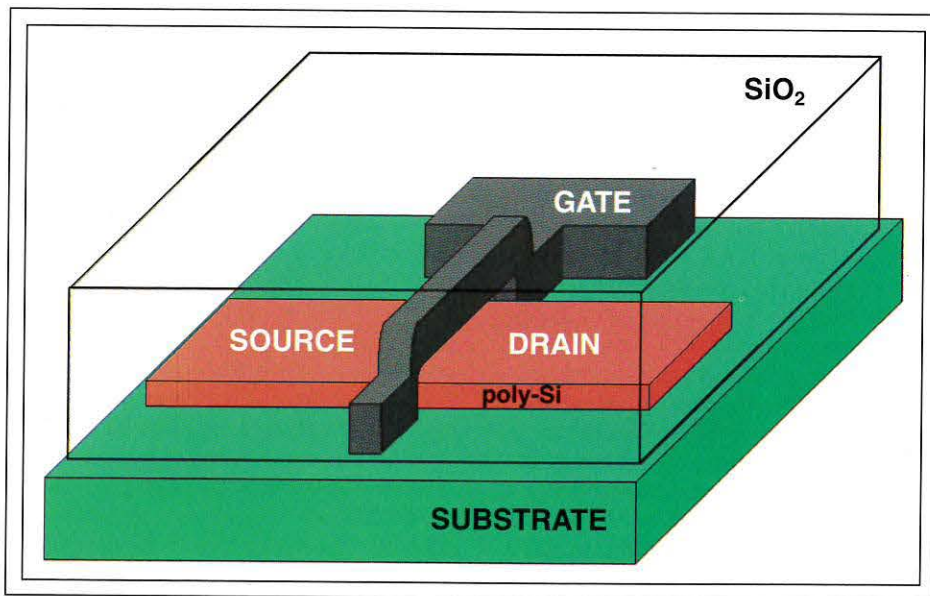


Fig. 2: In this basic poly-Si TFT structure, the current flowing through the channel beneath the gate from the source to the drain is controlled by the voltage on the gate. SiO_2 is used as a passivation layer, as well as the insulating dielectric between the gate and the channel.

FPD technology

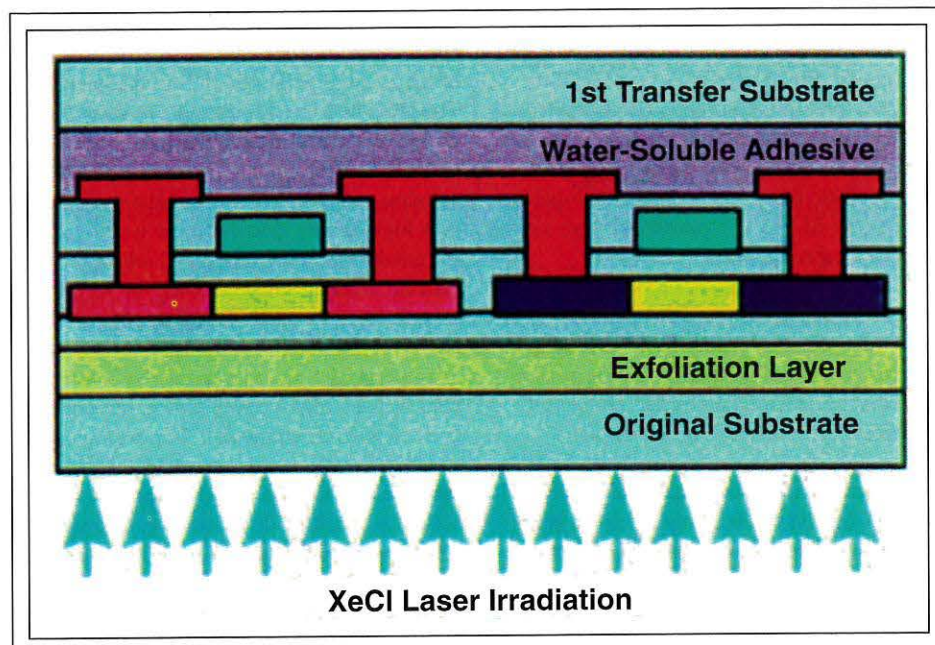


Fig. 3: In the SUFTLA process, excimer-laser irradiation is used to detach poly-Si TFT circuitry from a glass substrate and subsequently transfer it to a plastic substrate.

laser annealing to crystallize the TFT channel and dope source/drain regions. More recently, researchers at Sony Corp. achieved poly-Si TFTs on plastic with high drive current (an effective carrier mobility exceeding $250 \text{ cm}^2/\text{V}\cdot\text{sec}$) and low leakage current of about 1 pA per micrometer channel width without exceeding 110°C . These results indicate that poly-Si TFTs fabricated directly on plastic substrates will be able to meet the performance requirements of future FPDs.

Transfer onto Plastic

In addition to the limitation on substrate processing temperature, polymeric substrates pose a technological challenge for lithographic processes because they shrink during thermal processing and swell during wet processing. The shrinkage rate can be reduced to acceptable levels (less than $1 \text{ ppm}/\text{hour}$) by pre-shrinking the substrate, which can be accomplished by heating it at the maximum allowable processing temperature for more than 10 hours, but this increases the substrate cost. Further alignment problems associated with water absorption can be avoided by heated drying of the substrate before lithographic exposure.

One way to avoid the significant challenges of the direct fabrication of transistors on plas-

tic substrates is to fabricate circuitry on a temporary substrate that can tolerate higher processing temperatures, and then transfer the circuitry to a plastic substrate. A new transfer technology called surface-free technology by laser annealing (SUFTLA) was recently demonstrated to yield high-performance poly-Si TFTs and circuits on polyethersulphone (PES) substrates.

In the SUFTLA process, a glass substrate is coated with an exfoliation layer of hydrogenated $\alpha\text{-Si}$ followed by a buffer layer of SiO_2 . High-performance poly-Si TFT devices and circuits are then fabricated on the coated substrate using a process that uses a substrate temperature of no more than 425°C . The TFT circuitry is then attached to a transfer substrate using a water-soluble adhesive. The exfoliation layer is irradiated with an excimer laser through the glass substrate, and the rapid evolution of hydrogen causes the buffer oxide layer to be detached from the glass substrate (Fig. 3). The buffer layer is then glued onto a plastic substrate using a non-water-soluble adhesive. Finally, the transfer substrate is cut and soaked in water to detach it from the TFT circuitry.

The SUFTLA process has been used to transfer an $18 \times 17\text{-mm}$ test chip onto a polymeric substrate. The characteristics of the

poly-Si TFTs after transfer were identical to those prior to transfer, so excellent device and circuit performance were obtained on plastic. Effective carrier mobilities of 125 and $63 \text{ cm}^2/\text{V}\cdot\text{sec}$ were achieved for n- and p-channel TFTs, respectively, with low threshold voltages (less than 4 V) and steep subthreshold swings (less than $0.3 \text{ V}/\text{decade}$). Data-driver circuitry operated at clock frequencies up to 2 MHz for a power-supply voltage of 7.0 V . These are the best TFT results obtained to date on plastic, and they satisfy all of the TFT-performance requirements for future FPDs. Thus, the transfer process appears to be the most promising approach to plastic electronics for the near term, particularly for small displays, cards, and tags.

The Future Is Plastic

The trend toward lower-power, lower-cost, lightweight, and rugged displays will lead to more-demanding requirements for TFT technologies in the near future. This requires high-performance large-area CMOS electronics technologies that are compatible with plastic substrates. Of all the transistor technologies being developed for future FPD application, poly-Si TFT technology is likely to be the first to be applied to the manufacture of high-resolution displays on plastic substrates. The SUFTLA process circumvents significant issues in the direct fabrication of devices on plastic substrates, and is an especially promising technique for achieving small high-performance plastic displays. ■

SID '01

Symposium, Seminar,
and Exhibition

San Jose, California

San Jose Convention Center

June 3-8, 2001



Presenting a Full Spectrum of Light Measurement Solutions

No one lets you see light and color as accurately and effectively as Photo Research. As the leader in our field for over 55 years, we continue to offer the most advanced technology in fully integrated, complete solutions. Consider the power we put in the palm of your hand:

Photo Research changed the light measurement world by introducing the first commercially available video photometer. We are proud to introduce the newest and most advanced video photometer, the **PR@-920** Digital Video Photometer (DVP). A thermoelectrically cooled 1024X1024 CCD and CIE matched filters are used to insure that the DVP delivers the highest sensitivity, resolution and accuracy in its class. We offer an extensive array of lenses and software to address most lighting applications.

The **PR@-880** is the world's first and only, fully automated filter photometer with through-the-lens patented Pritchard@-optics, multiple apertures and Automatic Internal Calibration (AIC). It delivers industry-leading, low-light sensitivity and unprecedented flexibility.

The **PR@-705** is nearly 100 times more sensitive than its predecessor, making it the most sensitive spectroradiometer in its class. It can measure areas as small as 0.02 mm. It has up to six apertures, built in floppy drive and SpectraWin™ Windows-based software extends its user interface and control capabilities.

The **PR@-650** is the only truly portable spectroradiometer. It captures the entire visible spectrum simultaneously, making it ideal for AutoSync™ (a feature which automatically locks to and measures pulse-sources) and Adaptive Sensitivity.® Up to 600 measurements can be stored internally.

The **PR@-645** is a low-cost alternative. It is designed to meet user specific applications that require spectral data. It can be used in a vast number of applications like LED's, Lamps, CRT's, etc.

See Us at SID '01 Booth 901

Call Us For a Total Solution
(818)341-5151 ext.1
or visit
www.photoresearch.com

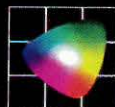


PHOTO RESEARCH,® INC.

The Experts in Light and Color

Circle no. 18

Eating Rice in Kobe

IDW drew well over 1100 display professionals to devour generous portions of the "second rice of industry" in Kobe's Portopia.

by Ken Werner

THE Seventh International Display Workshops that opened November 29, 2000, at the International Conference Center in Kobe, Japan, was, as expected, a world-class technical conference accompanied by a small interesting exhibition. In addition, it was a celebration of the 25th anniversary of the founding of the Japan Chapter of the Society for Information Display (SID), as was noted by Conference Chair Shigeo Mikoshiba (University of Electro-Communications, Tokyo) in his opening remarks.

Mikoshiba also recalled the saying "Semiconductors are the rice of Japanese industry," meaning that just as rice nourishes the people of Japan, so do semiconductors nourish its industry. "Now," he continued, "people are saying that displays are the second rice of Japanese industry." All in all, 1128 people from 20 countries registered for the conference. Ranked by the number of registrants, the top five countries (regions) were Japan (751), Korea (167), U.S.A. (64), Taiwan (49), and The Netherlands (23). These attendees were treated to 302 technical presentations and papers – 302 bowls of "second rice." Mikoshiba commented on the high quality of the papers, and how gratified the organizers were at the steadily increasing attendance. As is the case with all meetings sponsored by SID, all papers were delivered in English.

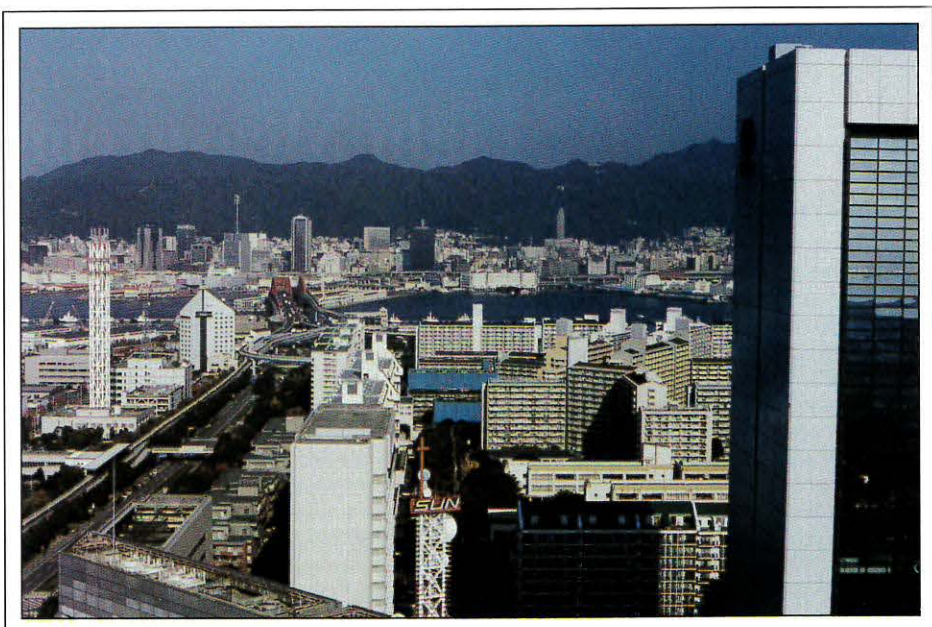
In his opening address, SID President Aris Silzars commented on the remarkable progress made in display technology over the

Ken Werner is the editor of Information Display.

last 25 years and the impressive contributions to that progress made by members of SID's Japan Chapter.

"The future is much more uncertain than the past," Silzars said. "It now seems that the creation of a Japan Chapter of SID was an obvious thing to do and destined for success.

But at the time, the risks were great. It is hard to imagine the world of 25 years ago, a world without PCs, home fax machines, laptop computers, or the Internet. Color displays were used only for television. But at the materials level, the foundations for today's technologies were established."



Ken Werner

This view of the Port of Kobe is from the Plein d'Etoiles lounge on the 30th floor of the Portopia Hotel, the headquarters hotel for IDW 2000. Portopia – everything in front of the red bridge – is an artificial island on which port and warehouse facilities, a convention center, museums, hotels, apartment blocks, and stores have been constructed. A small-gauge elevated railway runs regularly to the Kobe JR Station, and a jet-powered hydrofoil provides a convenient connection to Kansai airport.

"What will things look like 25 years from now," Silzars asked rhetorically.

- We will communicate with machines in normal language, and small devices will provide instant language translation at conferences such as this one. Hardware-based operating systems will make machines fast and robust.
- The Internet will have the same place in our lives that telephones had ten years ago. Voice-machine communication may have greater impact.
- Computer-generated personas will become commonplace. They will express our ideals and may be customizable.
- Computational and other devices must be simpler. We cannot have machines that require us to be experts in the operation of each of them.
- A wide variety of displays will be required for the devices of the world of 2025. Displays for portable appliances will be varied and will constitute an explosion, but large 3-D displays will take 50 years.
- Large wall-mounted PDPs and LCDs in sizes about as large as we would want will be available.
- CRTs will still be with us.
- LEDs will grow in display and lighting applications. Domestic and office lighting may use LED light bulbs.
- There may be new technologies, but very few.

Keynote Addresses

Past SID President Tony Lowe (Lambert Photonics, Ltd.) gave the first keynote address, "Displays of the Future: Managing Resolution, Power, and Bandwidth." He began by saying, "Despite great advances, displays are still inadequate in many of the applications in which we wish to use them." He then cited many examples.

- WAP services have increased the need for bigger screen size, higher resolution, better reflectivity, and color in displays for mobile phones. The trend is to smaller overall device size, so future displays may cover the entire surface of the phone, with input through touch on display.
- Reflective displays have inadequate reflectivity and viewing angle. Current



Jenny Needham

Despite their serious expressions, Kent Skarp (left), of the Swedish LCD Center, and Ernst Lueder, of the University of Stuttgart, at a Portopia restaurant during IDW, were reportedly relaxing.

limits are 35% reflectivity for a monochrome display with one polarizer, 15% for a color display with one polarizer, and 35% for a monochrome Bragg-effect display without a polarizer. But these limits can be exceeded by using polarizer-free stacked cells and subtractive color filters.

Lowe compiled specific power consumptions (mW/cm^2) for different display technologies from a variety of sources and scaled them to an A4 page for comparison. Reflective poly-Si AMLCDs came out with a specific power consumption of $3.5 \text{ mW}/\text{cm}^2$, while FSTNs had $0.47 \text{ mW}/\text{cm}^2$ (excluding backlight in both cases).

When a display is updated infrequently as in some of the new technologies, it has very low power consumption. One conclusion Lowe drew from this analysis is that wearable displays – LCDs or OLEDs – can compete in power consumption with larger backlit AMLCDs. He also said, "We will see clear market segmentation by application because no technology is ideal for all."

For larger displays, Lowe observed that the goal of mimicking the quality of ink on paper

is not feasible today. The display technology exists, but it cannot be implemented with acceptable cost and system performance.

For displays viewed at large distances, sizes over 60 in. must be tiled or projected; sizes under 60 in. are mostly monolithic at present. Lowe encouraged his audience to part with the conventional way of viewing large displays for the home. "Instead of thinking of displays at the standard home viewing distance, think of looking at them from a closer distance to overfill the visual field, like IMAX. We need a higher resolution for this, but it would create a whole new viewing experience."

"In the future," said Lowe, "we will be able to make pseudomonolithic displays from tiles or by the use of plasma projection." But when we do that, we run into the system limitations of addressing large numbers of pixels and addressing a display over long cable distances.

In order to overcome the limitations of traditional analog and digital-video interfaces, Lowe proposed using optical fiber, which would have adequate capacity, for instance, to drive IBM's new WQUXGA display, which needs 19 Gbits/sec to update. A DTA project

conference report

improved the cost/performance of fiber by a factor of 3–4 by incorporating electrical compatibility at each end. Just plug it in.

An attractive application for such an optical cable/interface, in addition to large displays, is wearable computers with high-resolution displays. Today's display cables for wearable computers are rather thick, heavy, and rigid. A floppy optical cable would be much better.

Lowé noted that his company (LPL) was formed to commercialize the DTA approach.

The Post-PC Era Starts Now

In the second keynote address, Masao Suga, V.P. and General Manager of the Mobile AV Network Division, Digital Media Network Company, Toshiba, Tokyo, Japan, took as his topic "Mobile Audio-Visual Network Strategies in the 21st Century."

Toshiba retained the top rank in laptop-PC market share in FY 99. According to IDC, he said, the total market is 20 million units in 2000, rising about 8% a year. But Toshiba expects faster growth than IDC starting in 2002 because only 20% of the total PC market is laptop; 80% is desktop. Toshiba believes the "mobile networked lifestyle" will produce a strong shift from desktop to laptop sales.

"Today we need standard interfaces for displays in the era of the wireless Internet," Suga said. The shift to multimedia data phones

expands the mobile communications terminal market, with a projected 22% CAGR during the period 1999–2002. Europe and Asia have a bigger share and faster growth than the U.S. In Japan, multimedia phones will use MPEG-4 for video starting in 2002.

The mobile phone is a strong candidate for "post-PC" computing. Suga said he expected 350 million WAP/i-mode phones to be sold, compared with 120 million PCs. Within 5 years, 80% of phones will be connectable to the Web.

What kind of displays do people want? Toshiba has a new 800 × 480 portable DVD player. Customer feedback is that they want a bigger display and higher screen resolution. Toshiba will use the same display sizes for laptops, a new DVD player, and digital AV devices.

Common standards are very important to Toshiba because digital AV product cycles give them only 6 months for product development, and they cannot provide electronics development for different displays. Standard interfaces and standard sizes are required.

Another important display platform is digital still cameras, of which 10 million units were to be shipped by the end of 2000, with a CAGR of 20%.

Toshiba is also developing a stamp-sized SD-format Bluetooth card for next year. It is

slated for digital cameras and other SD products, Suga said.

Technical Sampler

In a technical program of 302 papers, we can do little more than provide a sampling of the papers we actually heard presented, and that, in turn, is necessarily a small fraction of the total. Paper numbers are given here to make it easier to find the full written version of the paper in the *IDW '00 Conference Digest* (available from SID Headquarters, office@sid.org).

In Paper AMD1-1, "Technology of Large-Size and High-Resolution Poly-Si TFT-LCDs," T. Higuchi and his colleagues from Toshiba's LCD Research and Development Center in Saitama, Japan, described two key technologies in the design of Toshiba's 15- and 10.4-in. LTPS UXGA TFT-LCDs: the selection-switch circuit and the dual-drive technique to overcome the decrease in the charging period and the increase in the time-constant of bus lines in high-information-content displays. In the dual-driving method, the time constant of scan lines is reduced to one-fourth, and the time constant of scan lines is reduced to under 2 sec for a 20-in. display. The same approaches should work for QXGA and QSXGA displays.

In Paper AMD1-2, "Concept of a System on Panel," Yojiro Matsueda and his co-workers at Seiko-Epson Corp., Nagano, Japan, discussed the requirements for fabricating a digital system entirely on the display panel – a system on panel (SOP). Thin-film microelectronics for an SOP would include a microprocessor and other high-speed elements that require a semiconductor electron mobility of 500 cm²/V-sec and 1- μ m CMOS design rules. This compares with the 50–200 cm²/V-sec mobility and 2–3- μ m CMOS design rules of today's LTPS displays with integrated drivers, and with the 0.5–1.0-cm²/V-sec mobility and 3–5- μ m NMOS design rules of conventional amorphous silicon. So, in terms of key thin-film semiconductor properties, we are just a factor of 2 or 3 away from where we need to be. SOP is possible, albeit demanding. It will be realized in the near future, and will widen the applications for TFT-LCDs, the authors said.

There are two feasible architectural approaches to SOP: static memory in each pixel or frame memory in the data driver. The frame-memory approach works with all kinds of AMLCDs, and does not degrade the aperture ratio as static pixel memory does.



Ken Werner

Fujitsu-Hitachi Plasma Display's ImageSite 32-in. pre-production PDP, shown at the IDW exhibition, had an optical notch filter on its front surface that filtered out the orangish portion of the red emission to produce very rich and deep reds.

But SRAM in pixels is better than frame memory from the point of view of power consumption. Once addressed, a pixel does not need to be re-addressed until data is changed. Because the SRAM approach does impact AR, it is most suitable for reflective TFT-LCDs or TFT-OLEDs.

Do Digital Interfaces Make Sense for CRTs?

In "Digital Interfaces and the CRT Display" (Paper CRT1-3), Robert L. Meyers of Hewlett-Packard, Fort Collins, Colorado, questions whether digital interfaces make sense for CRTs. He noted that it is currently not feasible to use digital interfaces beyond 1200×1600 at 60 Hz for screens larger than 15 and 17 in. because it becomes too costly. Digital's extra cost is not justified in very cheap monitors. So 15- and 17-in. high resolution is the digital window right now. The PC industry cannot go to digital across the board, Meyers said.

Myers looked in detail at a few digitally interfaced CRT monitors in systems and concluded that neither approach actually requires a digital interface. He stated that a digital interface cannot be justified for CRT monitors, at least not in the mainstream market, if it merely duplicates the function of current analog interfaces.

So, is there something else that would provide the motivation to shift now? Yes, says Myers, citing the Digital PV-Link proposal to enable significant new features and performance which takes advantage of the digital interface to radically change the architecture of the PC display system. Among these features are conditional update of the display and multiple, addressable displays on a single interface. This architecture requires the display interface to be moved farther back into the graphics system. Myers believes this will occur, although the system will need major restructuring and new standards will have to be developed.

In Paper FMC2-1, "Development of Color Filters for Reflective LCDs," T. Yamashita and his associates from Toray Industries, Japan, described the development of a red element for color filters that is much closer to an ideal red than existing elements, with high transmittance and high color purity. They also addressed another problem. In reflective LCDs, it is difficult to control white balance because reflected ambient is not predictable.

In particular, whites are often yellowish. A deeper blue pulls the white point from yellow toward blue, and this can be implemented so that brightness is only slightly reduced.

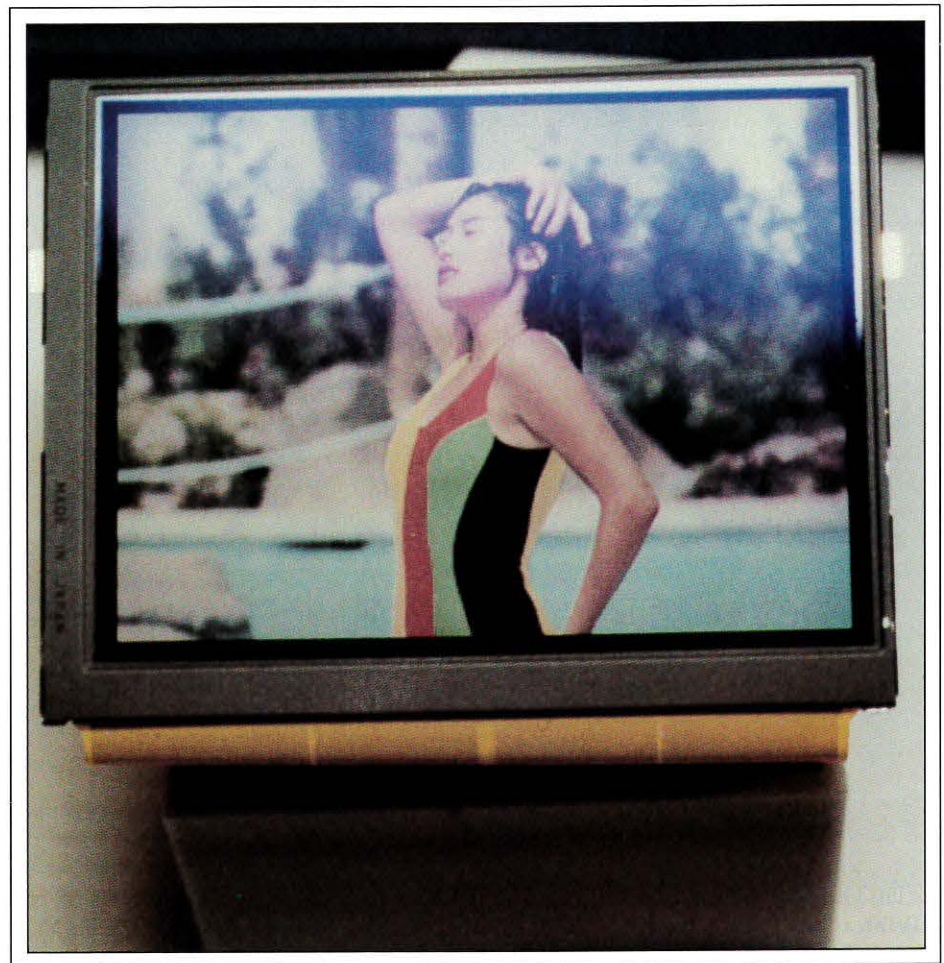
Are LEDs Ready for Large LCD Backlights?

F. Yamada and Y. Taira of IBM Research, Japan, presented Paper FMC3-2, "An LED Backlight for Color LCDs." If the output of RGB LED arrays is compared with that of fluorescent lamps (FLs), the LED looks considerably better in terms of color gamut. When an LED backlight replaces an FL backlight in a laptop PC or desktop monitor, even without changing the color-matrix filter (CMF) that was optimized for FL, color reproduction and transmittance is slightly better in the LEDs.

Plots of efficiency vs. LED current are very different for red, compared to blue and green, so simple dimming destroys color balance. The efficiencies of LEDs now range from 50 to approximately 100% that of FLs, and they're getting better.

LED backlights can be used for field-sequential-color displays. The backlight can be designed with an R, G, and B LED for each LC pixel, with each LED occupying one-third the area of the LC pixel, and with the LCD being refreshed at three times the overall frame refresh rate. The authors have found that sensitivity to flicker is less in sequential displays than in spatial-color displays, which helps the cause.

Although LEDs are promising for laptop- and monitor-class backlights, the promise is compromised by integration issues and the



Ken Werner

Sharp's 3.9-in. reflective color quarter-VGA display has a specified reflectance of 40% and consumes just 92 mW.

conference report



Ken Werner

Sharp also showed this 28.3-in. QSXGA (2560 x 2048) TFT-LCD module, with a four-channel TMDS interface that impressively displayed still images with a pixel density of 116 ppi.

fact that the maximum power capacity of an LED is currently limited to about 50 mW per LED, which is not enough.

In the Q&A period, an audience member asked about the relative price of LEDs and FLs. The answer was that a few hundred LEDs are needed for a laptop-sized backlight. The LED alone costs \$50, which is high.

In "Driving and Interface Technology for High-Resolution AMLCDs" (AMD4-1), K. R. Schleupen (IBM T. J. Watson Research Center, Yorktown Heights, New York), said the trend toward AMLCDs with higher screen resolutions is challenging driving and interface technology.

The trend is to move to digital monitor interfaces, mainly for cost reasons but also to increase functionality. Such interfaces use a digital receiver-transmitter pair to provide the link between workstation and monitor. There are currently three competing physical layers for this link: the gigabit video interface (GVIF), a Sony concept that is capable of transmitting a Gbit/sec on a single pair, and the more familiar LVDS and DVI interfaces.

In addition to these standards, higher-level protocols have been developed using

advanced data-compression techniques. Based on these developments, four AMLCD companies in Japan – Hitachi, IBM, Sharp, and Toshiba – have co-developed a next-generation video interface called the Digital PV Link. It is a high-level protocol that uses packetized video. It is independent of the physical layer, supports multiple-systems operation, can daisy-chain displays, and supports tiled displays. It includes a frame buffer on the monitor side. "This is a very exciting new idea," Schleupen said.

A dual-link OpenLDI or DVI interface can drive monitors up to a 2048 x 1536-pixel 60-Hz frame rate and 24 bits/pixel (at up to 5.36 Gbits/sec). Screen resolutions higher than this require different system architectures, such as using four genlocked PCI graphics adapters to drive a QSXGA monitor. Each adaptor drives a 640 x 2048 vertical stripe in the 2560 x 2048 display, and does so with a data rate larger than that for LVDS or DVI of approximately 900 MB. Multihead graphics cards are now available that can do this job while taking up only one PCI slot. More-advanced approaches, including shared memory among multiple graphics trips, will

have to be developed for even more demanding displays.

Greater integration of display controllers and optimized system architecture are reducing the cost of display electronics, setting the stage for a steep increase in the number of desktop AMLCDs sold. This has been an historic year for high-image-content displays. Notebook displays have gone to SXGA+ and UXGA. Desktop-monitor displays have gone to wide UXGA, QXGA, and QSXGA. Prototypes have gone to QUXGA and wide QUXGA.

In "Light-Emitting Diodes for Solid-State Illumination" (Paper PH1-2), G. O. Mueller (presenter) and R. Mueller-Mach of LumiLeds Lighting (San Jose, California), announced their company's development of a green LED with twice the efficacy of previous green LEDs. The company, which is a joint venture of Philips Lighting and Agilent Technologies, has accepted its first order for green traffic lights using the new LED. The rapid conversion to LED traffic lights from incandescent lamps is due to the fact that their cost is paid back in one year on the power savings alone. As LEDs go from signal applications to lighting, there must be color constancy with temperature, the authors said.

Following up on a paper given at IDRC in September, Alexandra Rapaport and her colleagues at the University of Central Florida presented "Optically Written Displays Based on Up-Conversion of Near-Infrared Light" (Paper PH1-3). This new type of display uses a near-IR diode laser operating at about 970 nm and a display medium consisting of a transparent polymer containing particles of crystals doped with Yb³⁺ and other rare-earth ions. The Yb³⁺ ions absorb the laser energy and transfer it to the other dopant ions. Fluoride crystal hosts co-doped with Tm³⁺ produce blue light at about 480 nm; and with Ho³⁺ or Er³⁺ produce green light at about 550 nm and red light at about 660 nm, respectively.

The group would use its upconverting crystals in ground-up form in a host material, and emitter locations would generate RGB as subpixels. The materials provide much better gamut than CRT phosphors, and a system based on this scheme could approach about 18 lm/W, said the authors. This approach is attractive because near-IR diode lasers are getting less and less expensive, and they are highly efficient compact devices. No vacuum chamber or high voltage would be necessary.

Speaking to a standing-room audience, Sashiro Uemura and his colleagues from Ise Electronics Corp., Japan, presented a review of "Carbon-Nanotube Field Emitters" (Paper CRT4-3). Over the last 2 years or so, a variety of interesting materials and devices have been reported, including

- A lighting element.
- A diode-type flat panel.
- An x-y addressable triode-type flat panel.
- Application of graphite nano-fibers (GNFs) to VFD-like medium-sized displays.
- Nanografibers (NGFs) produced by dc arc discharge in hydrogen gas, which have a very small inner channel of only 0.1 nm. NGF disks have even emission profiles measured at 135 mA/cm² across the top of the plateau.

An experimentally manufactured CNT-FED demonstrated stable and intense electron emission and a long lifetime for practical use, the authors reported.

The advantages of CNT field emitters are that they have a large aspect ratio with sharp tips, require low-voltage driving, are mechanically strong, have long lifetime, and the graphite material is chemically inert, stable, and processed in normal vacuum (no need for UHV) and are environmentally friendly.

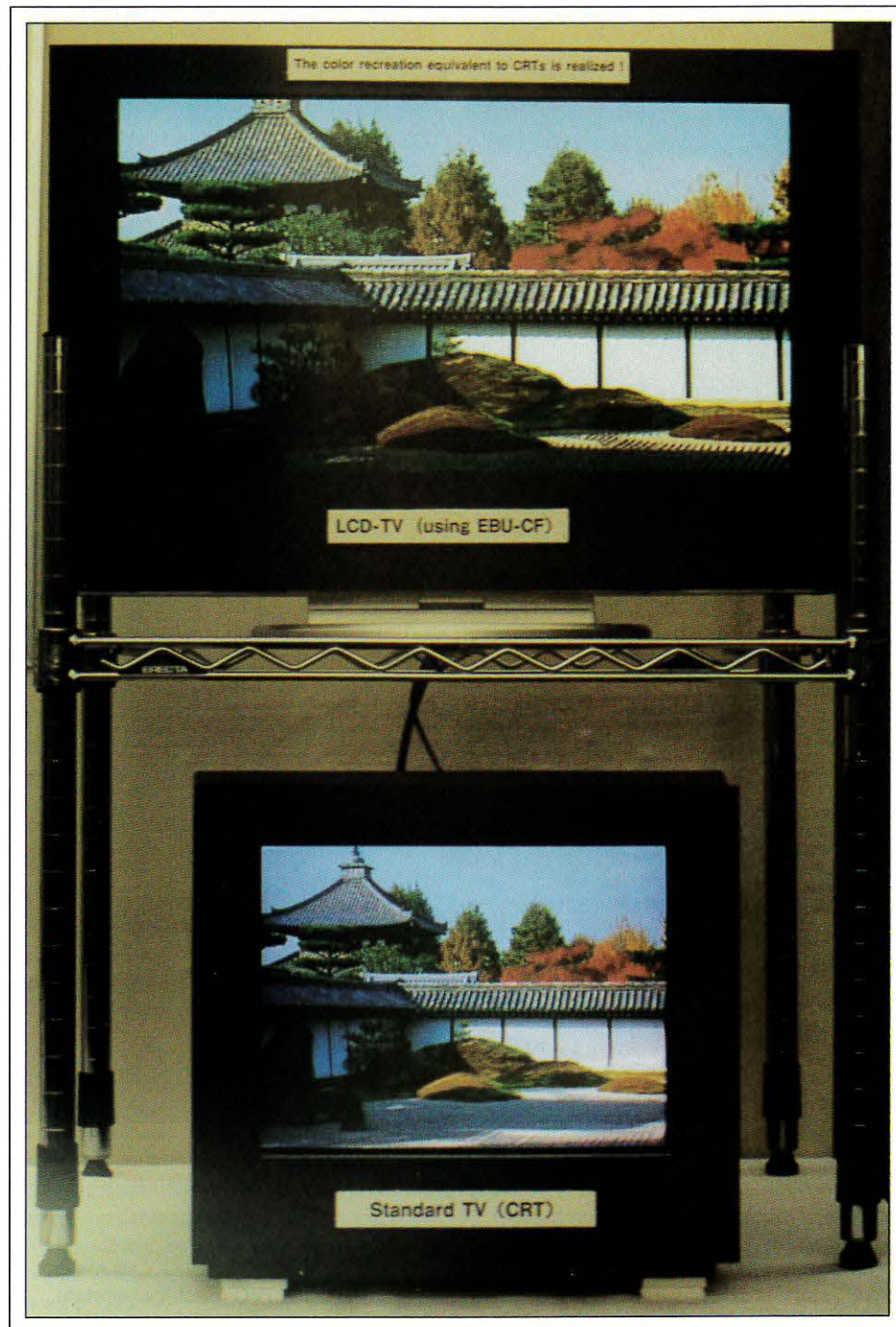
In "Surface-Stabilized Ferroelectric LCDs with Plastic Substrates Fabricated by Printing" (Paper PLC1-3), Ernst Lueder (University of Stuttgart, Germany) established the criteria for stable switching in SSFLCDs and the processes by which it is achieved. All layers – including polyimide orientation, etch-resist, and 0.8- μ m-thick FLC or nematic LC layers – can be applied by flexographic printing, which are offset onto a letter-press roller covered with a polyimide pattern. Ink-jet printing can also be used. In either case, no photolithography is required.

A smart card containing an SSFLCD of this kind can be bent in a 1.5-cm radius – around the neck of a beer bottle, for instance – and still operate without degradation.

In answer to a question from the audience, Lueder identified the substrate as PES from Sumitomo. Sumitomo supplies the PES with a barrier layer. At Stuttgart, they add two more barrier layers, including an SiO_x layer with $x = 1.4-1.6$. Because this layer is unsaturated with oxygen, it is seized by unsaturated bonds if O₂ gets through the other barrier.

In "The Single-Panel D-ILA Hologram Device for ILA Projection TV" (Paper LAD4-1), T. Yamazaki and his colleagues

from JVC (Kanagawa, Japan) described a new holographic color-filter material used in conjunction with JVC's 1.22-in. 4-Mpixel



Ken Werner

Toppan's new EBU-CF is the first matrix color filter that allows an LCD TV to equal the color gamut of a CRT and thereby comply with the color standards of the European Broadcasting Union (EBU), as the company demonstrated at IDW. If anything, Toppan's reds were a bit more saturated than the CRT's and a bit less orange.

conference report



Ken Werner

Downtown Kobe, on the other side of the bridge from Portopia and IDW, is a bustling city with varied and interesting neighborhoods.

D-ILA device. (D-ILA is JVC's version of LCoS, which is descended from Hughes ILA technology.)

The hologram color filter (HCF), which is made by Dai Nippon Printing from a DuPont Holographics photopolymer, has a total reflective efficiency of 40% in an optical system with a metal-halide lamp, and color that is

generally better than the HDTV standard. This has allowed JVC to achieve a bright SXGA device, which has been designed into a 50-in. rear-projection HDTV set, which is commercially available.

In "Carbon-Nanotube-Based FEDs with Triode Structures" (Paper FED4-1), J. M. Kim and a small army of colleagues from three

divisions of Samsung reported on several types of new triode structures for carbon-nanotube-based FEDs (c-FEDs).

The authors showed photos of their 10.4-in. microtip FED, which looked good. But the cost is high, the operating voltage is high (80 V), and scalability is poor (less than 20 in.). CNTs, on the other hand, are cost-effective, with preparation *via* CNT paste and thick-film processing.

Last year, a 9-in. 576 × 240 color FED with a diode structure was demonstrated; this year, a 15-in. VGA is planned. The next-generation FED will replace microtips with a CVD-CNT FEA and will replace diode structures with triode structures. The authors noted that triode structures are needed to give FEDs high brightness and full gray scale.

Larry Hornbeck and his colleagues from Texas Instruments Digital Imaging presented Paper LAD4-3, "DLP Cinema™ Projector Field Demonstrations: A Progress Report." After a well-presented historical, technical, and system summary, including the necessary specifications for digital cinema, Hornbeck came to the new information.

To date, over 1.1 million people have seen DLP on the existing 31 screens worldwide, with total screening time now at 25,000–34,000 hours. Most exhibitors find it very easy to work with DLP, and are amazed at the lack of problems, he said. The digital version of a presentation outdraws the film version in the same theater by 2:1, and weekly attendance holds up better. All exhibitors queried for TI's survey say that having only one digital projector limits booking flexibility, and all exhibitors say they need more digital movies. Film professionals like the images too, but want blacker blacks and more contrast in dark scenes.

All current projectors are made by TI, but now BARCO, Christie Digital, and Digital Projection are making systems available. The first digital distribution system and business model are under development and should be ready in less than a year.

Capital cost is a major issue. Film projection systems cost about \$100,000; digital systems will be about twice that. Any viable business model must include cost sharing among content creators, distributors, and exhibitors. Hornbeck projected sales of digital-cinema projection systems at 2000–3000 units per year in 2002 and more than 10,000 per year in 2003.

In the Q&A period, Fred Kahn of Kahn International asked about gray-level noise, which many people have attributed to “quantum noise” from digital cinema’s PCM system for rendering gray levels. Hornbeck said that this was probably the grain structure of original filmed-source material. Animated movies do not have it. *Star Wars 2* will be shot with digital cameras (from Sony and Panasonic). This will be the test for this theory. The noise, he said, might also be related to algorithms used to get 14-bit color depth. The algorithms are necessary because the mirrors on a DMD chip do not go fast enough for that much depth. But *Toy Story 2* used the same algorithms, and it looked good.

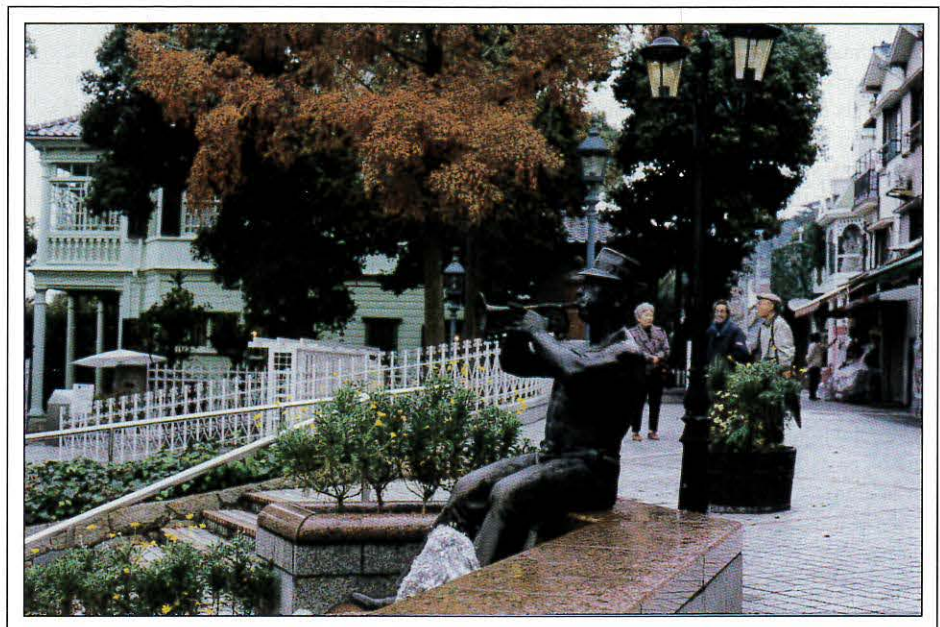
Hornbeck’s slides were shown on a Digital Projection DLP projector, and this was followed by a digital-cinema presentation, which was impressive. Approaching the screen very closely, one noticed that the only “structure” that could be seen were the perforations in the screen that let the sound come through the behind-the-screen speakers.

Evening Invited Papers

Although there were many invited papers scattered throughout the program, it is an IDW tradition to have an evening session of longer invited papers, much like an additional keynote session, although it is not called that.

The first evening invited address, by H. S. Kwok (Center for Display Research, Hong Kong University of Science & Technology), was “Development of Liquid-Crystal-on-Silicon Microdisplays.” Reflective LCoS displays, Kwok began, can be used in direct-view or projection applications. There are a variety of reflective LC modes; the most widely used for LCoS is conventional TN.

Analyzing the different modes by means of parameter-space diagrams for reflective displays reveals that mixed TN birefringence mode (MTB) is attractive because the parameter space varies in a very predictable way when the meaningful input variables are changed. What is essential for time-sequential color is an MTB mode that is minimally dispersive. Kwok showed interactive software that incorporates the parameter-space analysis and shows reflection spectra vs. wavelength as the various parameters are adjusted. Kwok’s group has used the software to identify several attractive LCoS modes, which they are using now.



Ken Werner

Music Square in Kobe, in a neighborhood of houses built in Western style during the Victorian period, was a popular weekend destination for both locals and tourists.

In HDTV and virtual reality – which have been identified in a Battelle study as the top two applications for the future – LCoS will compete with poly-Si TFT light valves. In comparing the two, Kwok said that the cost of a 0.9-in. XGA TFT light valve is now about \$300, while a 0.8-in. SXGA LCoS should be about \$200 based on foundry costs and assuming a 50% yield and 50% profit.

LCoS is now approaching $f/2.8$, which is comparable to TFT. This is not the conventional wisdom, which has it that optical throughput is better with TFT light valves.

The key to LCoS business survival is yield, said Kwok. Currently, yield is quite low. The IC fab is no problem. There are some issues with LCoS fabs, such as charge retention on the silicon side, cell-gap control, and rubbing vs. photoalignment. The market is there, concluded Kwok, but other technologies are available to compete. LCoS technology is attractive, but we cannot wait around too long. More details are available at www.cdr.ust.hk.

The second evening invited address was to have been a paper on the progress in OLEDs by C. W. Tang, but he was unable to come. Replacing him was Jacques Deschamps (Thomson Plasma, Moirans, France), one of the “grand old men” of plasma-display devel-

opment, whose topic was “How PDPs Were Developed in the Past and How They Could Be in the Future.”

Acknowledging that PDP history had been well covered in the conference by Mikoshiba, Weber, Uchiike, and Shinoda, Deschamps said he would give a French view of the story. But his perspective turned out to be something that was more general: why developing color PDPs was so surprisingly difficult on several fronts and why it took so long.

Looking to the future, Deschamps quoted Stanford Resources projections that the consumer market for PDPs will exceed the business market for the first time in 2003. But manufacturing remains costly and complex. “Increasing R&D on manufacturing processes, materials, and equipment is essential to resolve this [cost] issue,” Deschamps said.

Deschamps noted that he had just retired from Thomson. Heiju Uchiike, as moderator, used the “Q&A” period to invite congratulatory comments on Deschamps’ career and retirement from PDP stalwarts Larry Weber, Roger Johnson, Shigeo Mikoshiba, Tsutae Shinoda, and K. Nonomura. This miniature *festschrift*, clearly preplanned, earned the audience’s warm approval, and the honoree was obviously moved.

conference report

Exhibits

IDW contained a fairly small exhibition (27 participants), but an interesting one. **Sanyo** showed its Slim View "Super Slim LC Rear Projection Display" TV/monitor. Triply folded optics produced a package only 330 mm deep for the 50-in.-diagonal 4:3 screen. The engine uses transmissive high-temperature poly-Si displays from "another Japanese company." When questioned by *ID* on "Who makes the screen?" Sanyo's representative said, "It is a secret." The Super Slim is made in XGA and SVGA versions, both of which produce 700 cd/m² from a 150-W UHP lamp and a total input power of 270 W. The XGA version costs ¥1,650,000! The unit was displaying only still images, which looked good.

Sharp introduced a new product, a 3.9-in. quarter-VGA reflective color HR-TFT-LCD module (HR represents high reflection). With a reflectance of 40%, a contrast ratio (CR) of 25:1, and 262,144 colors, this display looked very good exhibited under bright fluorescent desk lamps. The power consumption is 92 mW, the module weighs 32 g, and the intended applications are PDAs and hand-held PCs.

Also shown was a good-looking prototype 11.3-in. SVGA reflective color HR-TFT-LCD module with 30% reflectance, 20:1 CR, 262,144 colors, and a power consumption of 0.8 W. The intended application is in subnotebook PCs.

Sharp was also showing a 28.3-in. QSXGA (2560 × 2048) TFT-LCD module with a four-channel TMDS interface that was very impressive displaying still images. Specifications included 200 cd/m², 300:1 CR, and 116 ppi.

Also on display was Sharp's by-now familiar LC-28HD1 28-in. wide-format TFT-LCD HDTV, with thin Bose speakers attached, which sells for ¥1.1 million. The unit was showing a Digital High-Vision video of a jazz group and slow pans of New York City. When the slow pans were across textures – such as distant shots of skyscrapers where window patterns act as textures – diagonals produced non-subtle artifacts. Similar units have received similar criticisms at other exhibitions. Given Sharp's corporate commitment to LCD television, it is puzzling that the company would allow the LC-28HD1 to be shown in public with such deficiencies.

Panasonic did much better with its EDTCF08 22-in. wide-format VGA TFT TV module using the OCB (optically self-com-

pensated birefringence) LCD mode, which gives the module a 16-msec response time. That, says Panasonic, is the fastest in the industry. The unit was demonstrated with slow-panning nature scenes and scenic photography. There were some minor smearing and edge artifacts, but this was a highly viewable TV display with nicely saturated colors and good performance on still images. Panasonic claims that the EDTCF08 has a wider color gamut than CRTs.

Pioneer was showing its newly developed PDP-502MX 50-in. wide-format XGA (1280 × 768) PDP that uses a new dynamic false-contour-free driving method, has a built-in row and column doubling for NTSC and VGA signals, and has a large dark-room contrast ratio.

The traditional Fujitsu cell structure used in most color PDPs realizes each column of subpixels as a vertical channel open on the top (the side toward the viewer). In the PDP-502MX, Pioneer encloses each subpixel on all sides except the top. This provides five walls on which to apply phosphor instead of three, thus increasing illumination efficiency, and it eliminates light leakage to vertically adjacent cells. In addition, Pioneer says, it is using an improved blue phosphor that delivers a better balanced white. The results of all this wizardry were impressive. This is a very good-looking display.

Heiju Uchiike (Saga University, Saga, Japan) looked on approvingly. He said Pioneer and Panasonic are offering the best-performing PDPs now, with FHP a notch down. But Heiji Uchiike was being modest, which is typical of Uchiike-san.

This modesty was verified by the performance of the **FHP** ImageSite 32-in. PDP. This 1024 × 852 650-cd/m² (white peak) panel uses the ALIS driving method, consumes 200 W, and features a fanless design. The color temperature is 10,000 K and the PDP uses an ACC filter. "In Japan we like high color temperatures," explained Keiichi Betsui, Manager of Fujitsu's Display Laboratory in Akashi, Japan. On the display's front surface is a homogeneous film, which is a notched filter that removes the shorter-wavelength (orangish) portion of red, giving a very pure red. The results were striking, with bright pure whites, rich reds, good performance on moving images, and superb detail on still images. Betsui told *ID* that Uchiike had worked on the design, and Uchiike was

clearly pleased with the panel's performance.

Uchiike said that the panel will be on sale in 2001 at a price they hope will be about \$100 per diagonal inch for a complete TV receiver. Even with the relatively modest screen size (for a PDP), this would be a breakthrough product at \$2995.

Toppa Printing Company was showing its new EBU-CF matrix color filter (CMF), the first to comply with the color standards of the European Broadcasting Union (EBU) when combined with a backlight containing matching phosphors. To show that an EBU-CF-equipped LCD TV can really match a CRT's color gamut, Toppa was showing various scenes on standard CRT TV and an LCD TV using the EBU-CF. The results were impressive. If anything, Toppa's reds were a bit more saturated than the CRT's and a bit less orange. Not surprisingly, the CRT's image was a bit brighter.

Ise Electronics was showing the Noritake Itron line of VFDs and the very bright carbon-nanotube light sources.

Hunet showed the latest version of its field-sequential-color (FSC) 1.5-in. quarter-VGA LCD with 265 ppi. These displays always look better than one would think a quarter-VGA display should look because of the FSC. Hunet claims a 2-msec response time.

Hunet has been working to get agreements with cellular-phone customers, and they now have some, said Etsuro Mori. Volume manufacturing is scheduled to begin in 2001, with the price estimated to be \$20 apiece at 1 million per month. Since the demand of cellular-phone manufacturers is likely to exceed that number, the company expects no trouble delivering at that price.

When Hunet was at COMDEX, where there was substantial interest from makers of e-books and PDAs, they were asked if the company could supply a 3.8-in. display. The answer, said Mori, was no, not at this time. "We are a small company and cannot do everything at once. We are very confident in the demand for our technology."

In 2001, IDW will be combined with Asia Display. The combined event, among the most important in the annual display calendar, will be held in Nagoya, Japan, October 16–19. For more information, access <http://www.sid.org/conf/idw2001/idw2001.html>. ■

SS200 SERIES DISPLAY ANALYSIS SYSTEMS

**FAST
ACCURATE
RELIABLE
AFFORDABLE**



Microvision - innovating since 1983.



Microvision's SS200 series of display analysis systems allows you to precisely, automatically and quickly measure display performance. And with many test laboratories currently using the SS200 series as their standard test system, shouldn't you?

The SS200 series includes the SS210, SS220 and SS230 systems. Each system allows for modular field upgrades for increased functionality - Buy what you need, when you need it! Each system may be used on any display type from **CRT**, all **FPD's**, **Projection**, **HDTV**, and **Microdisplays**. The familiar *Windows*-based GUI makes the equipment easy to use and personalize. All versions come with the time tested Spotseeker five-axis positioning stage integrated into all test sequences. Each system is a complete turnkey system with a computer, 5-axis positioner, monitor, software, spectrometer, and camera system. For automatic testing to **ISO**, **VESA**, **NIDL & TCO** specifications, or comprehensive analysis for engineering and quality control requirements, the SS200 series has the system for you!

SS210 System:

The SS210 package has a CCD camera to provide spatial measurements such as Line Width and MTF. It includes an integrated spectrometer for spectral analysis and color measurements and also includes an optional response time measurement capability.

SS220 System:

The SS220 system is the perfect choice for flat panel testing. It features spectrometer-based, off-axis measurements, color analysis, contrast ratio and luminance testing.

SS230 System:

The SS230 (pictured above) is a combination of the SS210 & SS220 system, resulting in the most comprehensive test system available. All tests are performed at NIST traceable accuracy.

**Used by Test
Laboratories
Worldwide**

MICROVISION

Dedicated to the Needs of the Display Industry

550 High Street, Auburn, CA 95603 USA
Tel: (530) 888-8344 * Toll Free: (800) 931-3188
Fax: (530) 888-8349 * Email: info@microvsn.com
Web site: www.microvsn.com

International Representatives:

Japan - ARGO CORP., 06 339 3366
Taiwan - SUPERLINK TECH., 886 2 2698 3456
Korea - B & P INT'L, 02 546 1457
China - China National Electronics Imp. Exp. Corp.
(010) 6829-6310

Enrich The Content



More details, more feeling

MLA (Multi-Line Addressing) PDA Display Chipset

SSD1730 Power Chip

SSD1870 160ch MLA Column Driver

SSD1881/2 160/240ch MLA Row Driver

Feature

- Single voltage supply for whole display system
- Support 160x160, 160x240 and 320x240 display size
- Lower power consumption than non-MLA driver
- Faster display response
- Better Contrast
- Less ghosting and cross talk

Application

HPC, PDA, PIA (Personal Information Assistant), Organizer, eBook and Smart Phone



SSD 1881/82
Row Driver



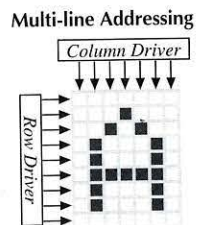
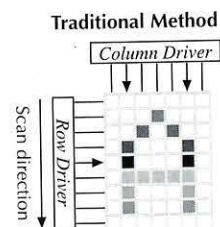
SSD 1870
Column Driver



SSD1730
Power Chip



Circle no. 20



SOLOMON Systech Limited

SOLOMON GROUP

See Us at SID '01 Booth 1427

Units 1-9, 37th Floor, Tower 1, Millennium City, 388 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong.
Tel : (852) 2207 1111 • Fax : (852) 2267 0800 • E-mail : sales@solomon-systech.com
<http://www.solomon-systech.com>

ProMetric®

Today's Video Photometer,
Radiometer and Colorimeter



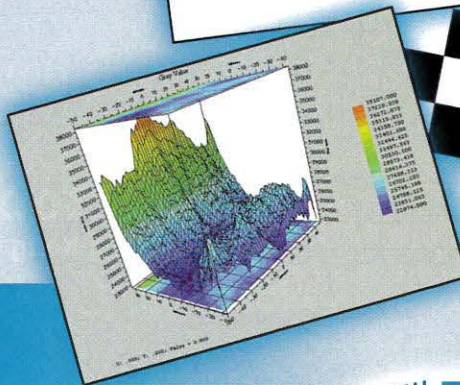
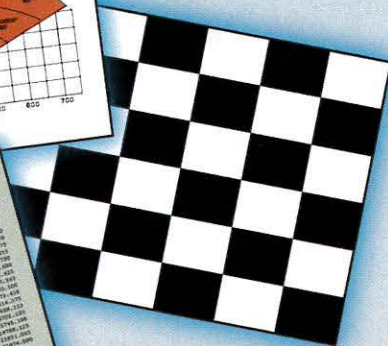
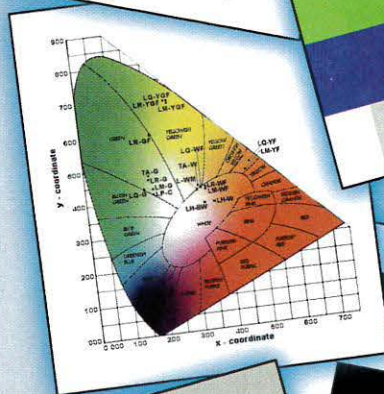
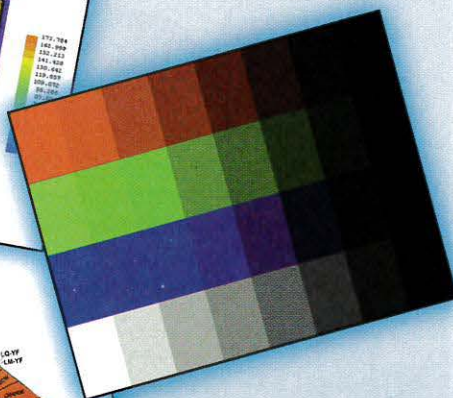
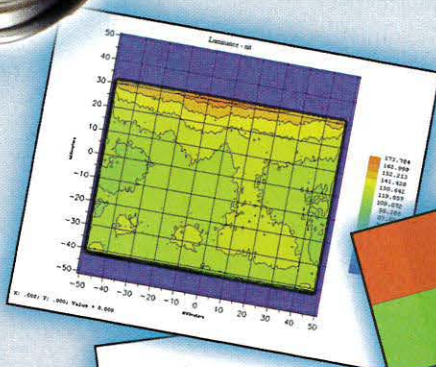
Radiant Imaging developed its first CCD-based video photometer over 16 years ago. The latest ProMetric® Light and Color Measurement Systems include the cost effective 8-bit ProMetric Analog through the high resolution 512x512, 1024x1024 and 3072x2048 pixel 16-bit ProMetric Color systems.

ProMetric is ideal for testing the light output of:

- Flat panel displays
- Backlights
- Micro displays
- CRTs
- Automotive dashboard displays
- Aviation cockpit displays
- Projection display systems

ProMetric quickly measures up to 6 million data points in order to easily evaluate:

- Luminance area uniformity
- Illuminance area uniformity
- Contrast ratio
- CIE chromaticity coordinates
- Correlated color temperature



Please call or visit our website at
www.rading.com

Corporate Headquarters:
26425 NE Allen Street • Suite 203 • Duvall, WA 98019
phone 425.844.0152 • fax 425.844.0153

Sales Office:
88 VilCom Circle • Suite 110 • Chapel Hill, NC 27514
phone 919.932.7610 • fax 919.932.7611

radiant
IMAGING
Bright Solutions for Illumination

electronicAsia 2001

International Trade Fair for Components, Assemblies,
Electronic Production and Display Technology



When Your Electronics Business Matters electronicAsia 2001 is your Marketplace

The Electronics Drive in Asia

Asia Pacific markets are enjoying a major and sustained revival. It is now, the fastest growing region for semiconductor!

Hong Kong, being the center of the exploding Asian market, a leader in research and development for electronics and related industries. It is also the popular and major sourcing center, exporting electronics practically to the whole world.



Electronics Powerhouse

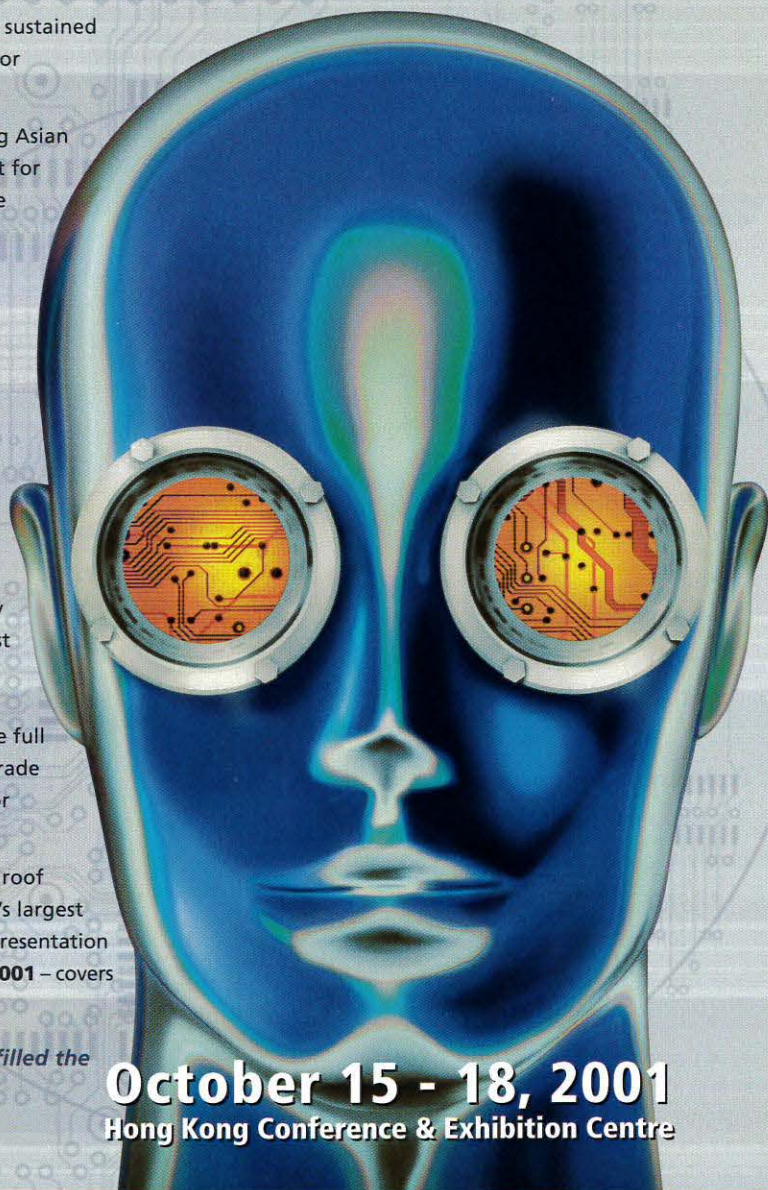
electronicAsia 2001, with the **World Of Display Technology**, the Fair within the Fair, is an international powerhouse event for manufacturers and buyers of electronics components, assemblies, production technology and display technology. Now, in its 5th Milepost in Hong Kong, **electronicAsia 2001**, is right in the center of global growth trends in the electronics industries. **electronicAsia** enjoys the full support and endorsement of all the leading trade and professional associations and public sector organizations in the region.

Concurrent events: all under one 'electronics' roof

- **Hong Kong Electronics Fair 2001** – Asia's largest consumer electronics show, now in its 21st presentation
- **Hong Kong International Lighting Fair 2001** – covers all kinds of lighting fixtures and fittings

In 2000, 459 exhibitors from 15 countries filled the complete hall of electronicAsia.

So, register early and be a part of it !



October 15 - 18, 2001
Hong Kong Conference & Exhibition Centre

Organisers:



MMI - Munich International
Trade Fairs Pte Ltd

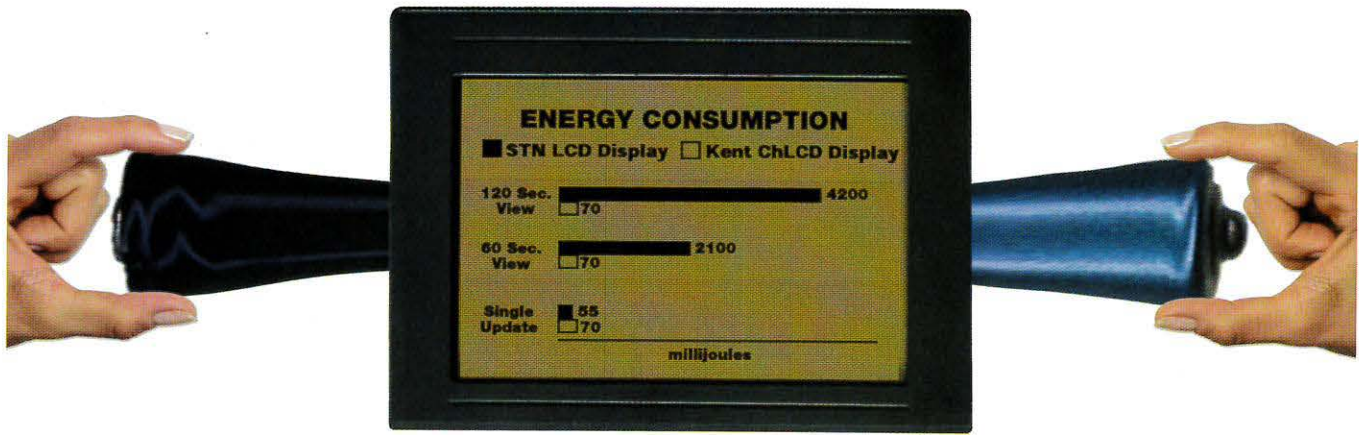
Tel: (65) 236 0988
Fax: (65) 236 1966
Email: mmi_sg@miasia.com.sg



Hong Kong Trade
Development Council

Tel: (852) 2584 4333
Fax: (852) 2824 0026 / 0249
Email: exhibitions@tdc.org.hk

www.electronicasia.com.hk



THIS DISPLAY STRETCHES BATTERY LIFE

With Kent's ChLCD™ display, your information can be displayed indefinitely without consuming any power. None. Zero. Zip. Nada. The only time this display uses power is when the information is changed. Even then it uses only a tiny bit. And if you like the idea of an information display that doesn't consume power, wait until you see the exceptional brightness and contrast you'll get as a bonus.

Visit www.kentdisplays.com/id or call 330.673.8784 for a ChLCD development kit today.



A MANNING VENTURES BUSINESS UNIT

Kent Displays, Inc. • 343 Portage Boulevard • Kent, OH 44240 • Phone 330.673.8784 • Fax 330.673.4408

Products and technologies of Kent Displays, Inc. are protected by the US Patents: 5,493,430, 5,570,216, 5,636,044, 5,644,330, 5,251,048, 5,384,067, 5,437,811, 5,453,863, 5,668,614, 5,691,756, 5,695,682, 5,748,277, 5,766,694, 5,847,798 and numerous other patent applications by Kent Display Systems, Inc., Kent Displays, Inc. and Kent State University pending in the US and in foreign patent filings including: PCT, Canada, China, Europe, Israel, Japan, Korea, and Taiwan. MIA139

See Us at SID '01 Booth 928

Circle no. 22

GPO LCD

In-house panel and module technologies:
COG COB COF TAB
STN FSTN
NEW COLOR STN, Q2

SEE THE DIFFERENCE

15 Micron = GPO standard:

- Backlight brightness more than doubled
- 360° Viewing angle
- 3 x Higher contrast

30+ Micron = market standard

15 MICRON STANDARD CHARACTER MODULE LINE

+ GRAPHIC MODULES & CUSTOM DESIGN

Head Office: GPO Tel: +886-3-579 5669 Fax: +886-3-579 7548 Email: gpo@gpo.com.tw

www.gpo.com.tw

Europe: GPO Tel: Direct Line: +44-(0)1296 611484 / Switchboard: +44-(0)1296 399000 Fax: +44-(0)1296 397829 Email: gpolcd@aol.com

North America: GPO America Tel: 1-(248) 988-8850 Fax: 1-(248) 988-8855 Email: info@gpoamerica.com

See Us at SID '01 Booth 1124

Circle no. 23

Are you CONFUSED by TESTING STANDARDS?

Let Microvision's Display Test Systems
simplify them for you with **AUTOMATIC** test suites!

Microvision's SS200 series of display test equipment offers fully automatic test suites for flat panels, CRTs, projection & cockpit displays, in monochrome and color. One click of the mouse and your test suite is automatically initiated, performing fast and accurate measurements in accordance with ISO (9241 parts 3 and 8 and 13406-2), TCO (95 & 99), NIDL and VESA (FPDM) specifications. Or you can develop your own test sequence with Microvision's 'Suite Setup' software. With the SS200 family, you can quickly interchange between CRT and flat panel testing. And the system is portable and compact, fitting easily into any test area.

MICROVISION

550 High Street, Auburn, CA 95603
Tel: (530)888-8344 * Fax: (530)888-8349
Toll Free: 800 931-3188
Email: sales@microvsn.com



Microvision - innovating since 1983.

Visit our Website at:
www.microvsn.com

See Us at SID '01 Booth 801

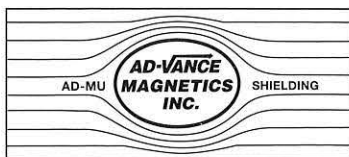
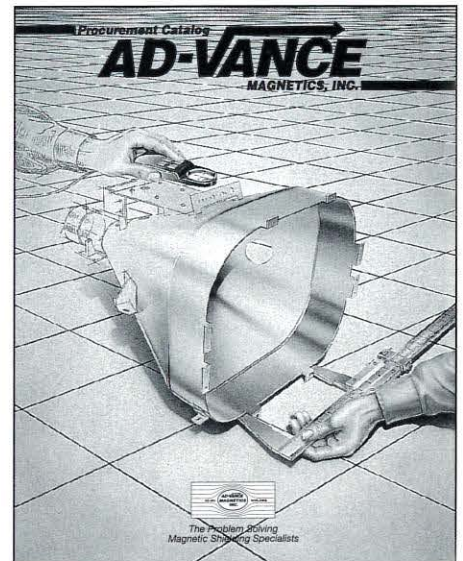
Circle no. 24

The Industry Leader **AD-VANCE MAGNETICS, INC.**

Ad-Vance engineers have solved a variety of magnetic shielding problems. In addition, substantial cuts in shielding costs are possible by using our existing tooling. From simple components to complex systems, we offer:

- Design and consultation
- AD-MU shielding alloys
- In-house toolroom for manufacturing magnetic shields
- Custom fabricated CRT shields
- Heat treating for optimum magnetic shielding characteristics

Give Ad-Vance Magnetics a call today!



AD-VANCE MAGNETICS, INC.

P.O. Box 69 • 625 Monroe Street • Rochester, Indiana 46975
(219) 223-3158 • FAX (219) 223-2524
E-Mail: sales@advancemag.com
Web Home Page: <http://www.advancemag.com>

See Us at SID '01 Booth 814

Circle no. 25

2d3D Inc.
 3Dlabs
 3M Company
 Acer Communications & Multimedia, Inc.
 ACON-Advanced Connectek USA Inc.
 ADI Systems Inc.
 Advanced Laser Technologies
 American Assoc. of Medicine (AAPM)
 Analog Devices
 Anson Group LLC
 Applian Graphics
 Apple Computer Inc.
 AseV Display Labs
 Aten International, Inc.
 ATI Technologies, Inc.
 Aurora Systems
 Avance Logic, Inc.
 Barco HV BarcoView
 Broadcom Corporation
 Canon Information Systems
 CHROMA ATE Inc.
 Chrontel, Inc.
 Colorado Microdisplay Inc.
 Compaq Computer Corp.
 ComSilica, Inc.
 Dell Computer Corporation
 Delta Products Corporation
 Digilens, Inc.
 DigitalQuake, Inc.
 Displaytech, Inc.
 Display Laboratories, Inc.
 ED-Tech
 EZO NANO Corporation
 ELDIM
 Elo TouchSystems, Inc.
 ELP
 eMagin Corporation
 Engineered System Solutions
 Envision Peripherals Inc.
 Epson Research & Development
 Ergotron, Inc.
 Evans & Sutherland Computer Corp.
 Foxconn/Hon Hai
 Fujitsu General, Ltd.
 Fujitsu Limited
 Gateway, Inc.
 Genesis Microchip Inc.
 Griffin Technology Corp.
 Guillemet Research & Development SARL
 HannStar Electronic Corp.
 Hansol Electronics, Inc.
 Hewlett-Packard Company
 Hirose Electric (USA) Inc.
 Hitachi Electronic Devices (USA) Inc.
 Hitachi/VISA
 Honda Toshiin Kogyo Co., Ltd.
 I-O Data Device, Inc.
 I-D Display Systems
 I-PEX Company, Ltd.
 IBM Corporation
 iiyama North America, Inc.
 Imagination Technologies Group plc
 Infocus
 Infotronic America, Inc.
 Intel Corporation
 Inventec Corporation
 Invibro Technologies, Ltd.
 InViso Inc.
 JAE Electronics, Inc.
 Jean Company, Ltd.
 Julo Electronics Corporation
 Jupiter Systems
 Kawasaki Steel Corporation
 Korea Data Systems Co., Ltd.
 Leader Instruments Corp.
 Lexmark International
 LG Electronics Inc.
 LG Philips LCD
 Lite-On Group



BE AMONG THE FIRST TO KNOW.

Remember the last time the competition got the jump on you?
 You'd probably rather not.

Avoid future catch-up scenarios and the nightmare of retrofiting. Participate in a dialogue with over 600 of the world's brightest technical specialists from more than 150 of the display industry's leading companies.

Establishing open and interoperable standards

For over a decade, VESA, the Video Electronics Standards Association, has provided a forum to establish open, interoperable display and display interface standards to foster industry innovation and global market growth.

Help shape the future of display technology

Through committee meetings, online work groups and special interest groups, VESA members have led the way in developing standards that have had a far-reaching impact on the future of display technology.

Thoroughly utilize our extensive resources.
 Join VESA today and take control of your company's future.



Working to make electronics
 work together.

920 Hillview Court, Ste. 140, Milpitas, CA 95035 408.957.9270 fx 408.957.9277 sales@vesa.org www.vesa.org

Circle no. 26

Matrox Graphics, Inc.
 MELCO, Inc.
 Meltdown Systems LLC
 Microbus Designs, Ltd.
 Mitsubishi Electric Corp.
 Molex Inc.
 MoonLight Cordless Ltd.
 Myson Technology, Inc.
 NIDL
 NIST
 National Semiconductor Corporation
 NEC-Mitsubishi Electronics Display
 Nokia Oyj
 NVIDIA Corporation
 Olympus Optical Co., Ltd.
 OPLUS Technologies, LTD.
 Optoma Corporation
 Orion Electric Co., Ltd.
 Panasonic
 Philips Components/FDS
 Philips Monitors
 Philips Semiconductor Business Group
 Philips Semiconductors-Taiwan
 Photo Research, Inc.
 Photon Dynamics
 PictureTel Corporation
 Pioneer Electronic Corporation
 Pixelworks Inc.
 Pixie Technologies, Inc.
 Portrait Displays, Inc.
 Princeton Graphic System
 Pro Arch Technology, Inc.
 Quantum Data, Inc.
 Raylar Design Inc.
 Reflectivity, Inc.
 RGB Systems (dba) Extron Electronics
 Rohm Co., Ltd.
 SAGE Incorporated
 Sampo Technology, Inc.
 Samsung Electronics America
 Samsung Information Systems
 Sanya Multimedia Center USA
 Seiko Epson Corporation
 SGI
 Sicon Video International, Inc.
 Sigmacom Co., Ltd.
 Silicon Image, Inc.
 Silicon Integrated Systems Corp.
 Silicon Motion, Inc.
 SmartASIC Inc.
 Smile International, Inc.
 SONICblue
 Sony Electronics, Inc.
 STMICROELECTRONICS
 Sun Microsystems, Inc.
 Taiko Denki Co., Ltd.
 Tatung Company of America, Inc.
 Taxan Europe Ltd.
 TECO Information Systems Co., Ltd.
 Teledonia Technologies
 Texas Instruments Semiconductor
 Thine Electronics, Inc.
 Thomson Consumer Electronics
 Three-Five Systems, Inc.
 Toshiba America Electronic Components, Inc.
 Toshiba America Information Systems, Inc.
 Total Technologies, Ltd.
 Totoku Electric Co., Ltd.
 Transmeta Corporation
 Trident Microsystems Inc.
 Tyco Electronics
 Unigraf Oy
 Vastel Elektronik A.S.
 Viditac, Incorporated
 ViewSonic
 X-Vain, Inc.
 XFree86 Project, Inc.
 Xi Graphics

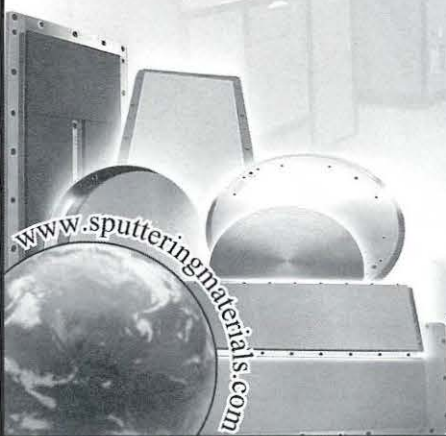
See Us at SID '01 Booth 1110

THE HIGHEST QUALITY
MATERIALS ON EARTH

WORLD CLASS BONDING
WITH THE FASTEST TURN
AROUND TIME IN THE
INDUSTRY

COMPREHENSIVE
REVOLVING STOCK AND
RECLAMATION
PROGRAMS

VALIDATION OF OUR
WELL KNOWN BOND
INTEGRITY THROUGH
ULTRASONIC C-SCAN



SMI
Sputtering Materials, Inc.

An ISO Registered Company



SPUTTERING MATERIALS, INC.,
THE LEADER IN SUPPLYING MATERIALS
AND BONDING SOLUTIONS, OFFERS
CUSTOMERS A COMPLETE SOURCE FOR
THEIR SPUTTERING REQUIREMENTS.

SMI COMBINES PROVEN BONDING
TECHNOLOGY ALONG WITH EXTENSIVE
MATERIALS EXPERTISE.

INFORMATION DISPLAY FABRICATION
FACES AN EVER INCREASING DEMAND
FOR MATERIALS. A STABLE SUPPLY OF
QUALITY SPUTTERING TARGETS, SUCH AS
TANTALUM, ALUMINUM, ITO, SILICON,
AND NIOBIUM, PROVEN BONDING
SERVICES AND FAST DELIVERY IS
ESSENTIAL.

SMI MAINTAINS REVOLVING STOCK
AND RECLAMATION PROGRAMS TO
MEET ALL YOUR NEEDS.

VISIT OUR NEW, COMPREHENSIVE
WEB SITE
WWW.SPATTERINGMATERIALS.COM

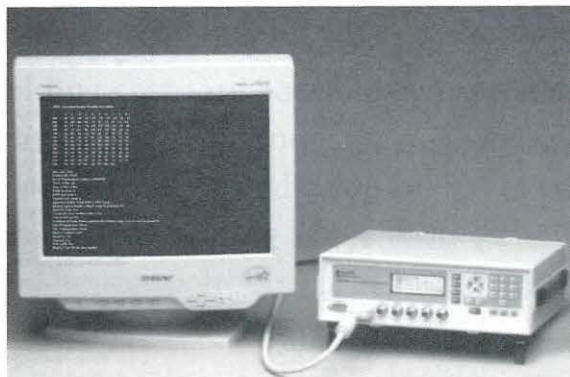
SPUTTERING MATERIALS, INC.
-7950 SUGAR PINE COURT -
- RENO, NV 89523 -
- TEL: 775-787-6700 -
- FAX: 775-787-2663 -
- INFO@SPATTERINGMATERIALS.COM -

Circle no. 27

KLEIN Instruments
Corporation

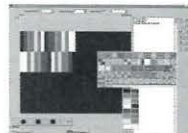
KLEIN VPG Series
Stand-Alone Pattern Generator

DDC1/DDC2B Programmable Generator



Read EDID, Download, Run or Save Timings
with as little as one touch of the keypad.

PC program included



**Our VPG Series
Generators will
read and dis-
play a monitor's
EDID info right
on the monitor
under test!
Including, serial
number,
valid timings,
mfg. date,
chroma info,
and much
more.**

Test Equipment for Computer Monitor Displays

ph: 503-245-1012 • fax: 503-245-8166 • www.kleininc.com

Portland, OR USA

Circle no. 28

a view from the hilltop

continued from page 4

out of four successfully, but not the fourth time? I didn't do anything differently that fourth time, so why the red "X" of an illegal operation? That and other peculiarities, such as slowly eroding disk space and suddenly lost printer drivers, don't exactly inspire confidence in these machines as reliable control points in my home or anywhere else in my life.

Given these apparent disconnects between the hopes and aspirations of the computer, software, and Internet providers and the reality experienced by us users, what can we expect to see in the future? Will this discrepancy be resolved, or are we doomed to a stress-filled life of one computer-created crisis after another?

Unfortunately, there is not much that we in the display community can do directly to fix these problems. The products we provide have great reliability and seldom need attention. Both CRTs and LC-based displays are sturdy devices that survive even the rough handling of cross-country and cross-continent shipments without requiring recalibration by the end customer. So what can be done to help with the software-created crises that are likely to get worse before they get better?

Somehow we must encourage the movement toward robust software products that will perform the functions they promise each and every time. These products must be immune to unauthorized attempts to change them. I would find great comfort in an operating system or other software that could only be changed by physically having to read the changes from a CD-ROM. The comfort of such protection (knowing that at least my operating system and my software are immune to invasion) would more than make up for any inconvenience, or small extra expense, of not being able to download updates from the Internet. At least I should be offered that choice in the products I buy. Then, whenever I wish, I could just back up my data files.

An astute attorney once told me that the only reason we have laws and written contracts is for when things go wrong. If we have an informal agreement and everything is going as we hoped, then there is no need for a written document. But when expectations diverge, then we need the protection of a written contract and sometimes even the courtroom. Have we engineers been so naive as to think that everyone would behave honorably

when using computers and the Internet? If we can't count on that in any other facet of our lives, why would it be different with computers? It is as if we have built our electronic houses with no locks on the doors. Anyone can just walk in and vandalize the contents. That seems like a rather naive and unscientific expectation of currently known human behavior.

My prediction is that we will have to struggle with the current situation for at least one or two more years. And it will continue to worsen. But sometime after that, there will finally be so much attention focused on these problems that it will force the major software company(ies?) to create the inherent protections that will allow us to conduct our computer business with a reasonable assurance of reliability and security. We can never expect to eliminate all bad behaviors but we can at least stop extending open invitations.

I would be interested in hearing your ideas on how we can create a more stable and secure environment for our computers and Internet-related activities. Perhaps we can gather them together and send them to the big software makers for their consideration.

Please share your thoughts with me by e-mail at silzars@atglobal.net or president@sid.org, by phone at 425/567-8850, by fax at 425/557-8983, or by the highly reliable and surprisingly secure method known as the U.S. Postal Service at 22513 S.E. 47th Place, Sammamish, WA 98075. ■

Aris Silzars is President of SID and lives on a hilltop overlooking Issaquah, WA.

SID '01

Symposium, Seminar,
and Exhibition

San Jose, California

San Jose Convention Center

June 3-8, 2001



**IMAGINE THE
POSSIBILITIES
OF TOUCH.**

With touchscreen technology from MicroTouch, your possibilities are limited only by your imagination.

Expand the potential of your design projects by adding touch technology from MicroTouch. Only the global leader in touch, has the breadth of technology, industry-leading features, and worldwide engineering support you need to compete in today's exploding touch-driven market. Choose MicroTouch touchscreens, the designer's choice for any application in any environment.

Experience the power of touch by **qualifying** for your **free working sensor**. Then, you'll do more than just imagine the possibilities — you'll realize them.

MicroTouch
The Global Standard in Touch

Qualify for your free working touchscreen at www.microtouch.com/touch44a or call 800-642-7686.

When **Diverse Yacht Systems (UK)** needed a touchscreen with seaworthy durability and premium optics for their **Racevision** product, they chose the **TouchTek4** resistive touchscreen. "We're delighted with the success of the touchscreen Racevision units — they were a major contributor for the winner of the Admirals Cup this past July and we hope to make them available to yachts competing at all levels," said Lou Varney, director of Diverse Yachts.



See Us at SID '01 Booth 426

Circle no. 29

SID Conference Calendar

Next Show!

International Symposium, Seminar & Exhibition (SID '01)

JOIN US IN SAN JOSE TO SEE AND HEAR WHAT'S NEW IN DISPLAY TECHNOLOGY.

- The Technical Program will consist of over 200 original and invited papers with 70 more in a Poster Session, all organized in six parallel tracks:
 - AMLCDs and Display Manufacturing
 - Applications and LC Technology
 - CRTs and Emissive Displays
 - Applied Vision, Human Factors, Display Measurement, and Display Electronics
 - Projection Displays and Display Systems
- The Seminar Program will once again draw on industry leaders for three days dedicated to short courses, technology overviews, and display applications.
- Over 250 vendors will demonstrate the latest in displays, components, and equipment
- Evening Panel Discussions, an Exhibitor Reception, a Conference Luncheon, and an evening Social Event will complement the technical program.

3 **01**

JUNE

SID '01
SAN JOSE, CALIFORNIA
JUNE 3-8, 2001

- SID's MAJOR ANNUAL EVENT
- An International Symposium, Seminar, and Exhibition - Featuring:
 - Technical Sessions - Poster Session
 - Author Interviews - Evening Panels
 - Short Courses - Applications Seminars
 - Technical Seminars - Applications Sessions
 - Product Exhibits - Display Technology Showcase

16 **01**

OCTOBER

21st International Display Research Conference (Asia Display)

NAGOYA, JAPAN
OCTOBER 16-19, 2001

- An international conference on display research and development aspects of
 - Display Fundamentals, Display Devices
 - Organic EL Displays
 - Display Electronics
 - Vision & Display User Interface
 - Image and Signal Processing

For additional information:

Dee Dumont
Society for Information Display
31 East Julian Street
San Jose, CA 95112
408/977-1013, fax - 1531
www.sid.org

16 **01**

OCTOBER

The 8th International Display Workshops (IDW)

NAGOYA, JAPAN
OCTOBER 16-19, 2001

- Invited and contributed papers will be presented in the following workshops:
 - LC Science and Technologies • AMLCDs • FPD Materials & Components • CRTs • Plasma Displays • EL Displays • FEDs • Large-Area and Projection Displays • 3-D Display Technologies

5 **01**

NOVEMBER

9th Color Imaging Conference: Color Science, Engineering, Systems & Applications

SCOTTSDALE, ARIZONA
NOVEMBER 5-9, 2001

- An international multidisciplinary forum for dialogue on:
 - Creation and capture of Color Images
 - Color Image reproduction and interchange
 - Co-sponsored with IS&T

SID
SOCIETY FOR INFORMATION DISPLAY

Since 1962, a professional worldwide interdisciplinary society committed to the advancement of information display.

First in PC...

VTG-3030

300 MHz

Video Test Generators

A n a l o g D i g i t a l

VTG-3112

240 MHz

Unlimited number of permanent programmable patterns, timings, colors, palettes, signal formats and sequences.

PCI Interface

Easy And Powerful

Unigraf WinVTG.exe user interface – a superior software for straightforward and simple control over Unigraf VTG boards.

- DLL for application programming
- Full ATE support, DDC and VESA DPMS
- Resolutions 2048 x 2048 x 8 bit colors out of 16.7 million true color
- Bitmap support for multiple file formats: .BMP, .GIF, .JPEG, .PCD, .PCX, .PNG, .TIF

Distribution network:

GERMANY: Meinhardt Electronic, +49 2129 4461
GERMANY: TL-Elektronik, +49 89 329 4490
HUNGARY: DEXON Systems, +36 1 335 7162

JAPAN: ARGO, +81 6 339 3366
JAPAN: Nippon Tectron, +81 45 574 1515
KOREA: WE Corporation, +82 2 585 8253

TAIWAN: ACCESS Technology, +886 2 2299 6272
UK: Ginsbury, +44 1634 298900
USA: TEAM Systems, +1 408 720 8877



UNIGRAF Oy, Ruukintie 3, FIN-02330 Espoo, Finland
Tel. +358 (0)9 859 550, Fax +358 (0)9 802 6699
<http://www.unigraf.fi>, Email: sales@unigraf.fi

See Us at SID '01 Booth 315

Circle no. 30

SID '01

San Jose, California

San Jose

Convention Center

June 3-8, 2001

Mark Your Calendar Now!

Visit our Web Site to learn more.

www.eink.com

- Director - Ink Technology
- Director - Analytical Technology
- Project Manager - Display Engineering
- Applications Engineer
- Senior Equipment Technician



E · I N K

E Ink is shattering "the glass curtain" and bringing information out into the real world where real people live. We are looking for talented people to join our growing team. Located in Cambridge, MA, we offer a unique, team-oriented corporate culture with an impressive array of benefits for all employees. You can mail your resume to: E INK Corporation, 733 Concord Avenue, Cambridge, MA 02138 or email: jobs@eink.com. EOE.

LAMINATORS

For equipment specifications and additional information, please contact PV Sales at 781-275-6000

Spire Corporation offers large-area vacuum lamination equipment for high throughput processing of:



© 1998 Spire Corporation

- LCD/AMLCD flat panel displays
- Touch screen panels
- Optical filters and polarizers

Spire laminators, widely used in the production of photovoltaic modules, apply uniform temperature and pressure over areas up to 4 m².

SPI-LAMINATOR™
Models 240, 350, 460, & 660:

- 1 m² to 4 m² process area
- 2.5 cm max. stack thickness
- Built-in vacuum system
- Conveyor load/unload option
- Clean room compatible
- Custom engineering available

Programmable Processing:

- Temperature, 180°C (max.)
- Pressure, 1 atm (max.)
- Chamber Vacuum, 1 mm Hg
- Automatic or Manual Cycles

Spire Corporation
One Patriots Park
Bedford, MA 01730-2396/USA
TEL 781-275-6000
FAX 781-275-7470
EMAIL pvsales@spirecorp.com



Circle no. 31



Leaders in LCD technology

LC-Tec Automation is a flexible partner for customers with special demands in advanced LCD production equipment.

To serve the US market, LC-Tec Inc. is our sales company.

LCTEC
INCORPORATED
Phone +1 330 220 0514

LCTEC
AUTOMATION
Phone +46 243 79 40 80

www.lc-tec.com

See Us at SID '01 Booth 511

Circle no. 32

SID '01

San Jose, California

San Jose

Convention Center

June 3-8, 2001

Mark Your Calendar Now!

Large Area Hard Masks.

Substrate sizes up to 32" x 24"
(800 mm x 600 mm).

Precision and resolution in the
micron range.

Highest Accuracy.

Excellent pattern and contour
definition.

Manufacture with Direct Write Laser
from customer CAD data.

Speedy times of delivery.

Highly skilled CAD staff.

Materials: Iron oxide and Chrome.

IMT Masken und Teilungen AG
Im Langacher, Greifensee
P. O. Box, CH-8606 Nänikon
Switzerland
Phone +41 1 943 19 00
Fax +41 1 943 19 01
E-Mail imtadmin@imtag.ch
www.imtag.ch

See Us at SID '01 Booth 633



Circle no. 33

**DURALAN II
A/R™**

**Anti-Reflective Coated Lenses/Filters
Ideal for Outdoor and Other
High Ambient Light Applications**

- Developed for Flat Panel Displays
- Improves Light Transmission and Enhances Contrast
- Thicknesses from .010" to .250"
- Custom Fabrications Combine DURALAN II Filter Features
 - ▶ EMI/RFI and ESD Protection ▶ Excellent Clarity
 - ▶ Scratch and Chemical Resistance ▶ Custom Graphics
 - ▶ Privacy Windows ▶ And More...

SILVER CLOUD
MANUFACTURING CO.
GRAPHICS AND ELECTRONICS

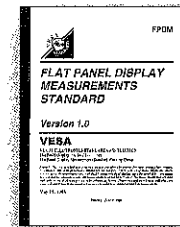
For additional information call 856/825-8900,
fax: 856/825-8969, or visit our web site at
www.silver-cloud.com

Transforming Design Concepts Into Reality

See Us at SID '01 Booth 323

Circle no. 34

KNOW NOW.



Introducing the VESA Flat Panel Display Measurement Standard

VESA's Flat Panel Display Measurement Standard has been developed by experts in the field of display metrology. Its easy to use format provides a description of each measurement with respective setup, procedure, analysis, reporting and comments. Data, examples and configurations are also included, as well as technical discussions and a glossary for those who are new to display metrology. \$39.00 plus shipping (CDROM with PDF version included)

VESA is the international non-profit organization that sets and supports industrywide electronic standards for the video, audio and graphics interface of computer designs. It develops open, interoperable and international standards for the global marketplace, thus ensuring world-wide market growth.



Working to make electronics
work together.

For more on VESA, visit us at:
www.vesa.org
or email us at
sales@vesa.org

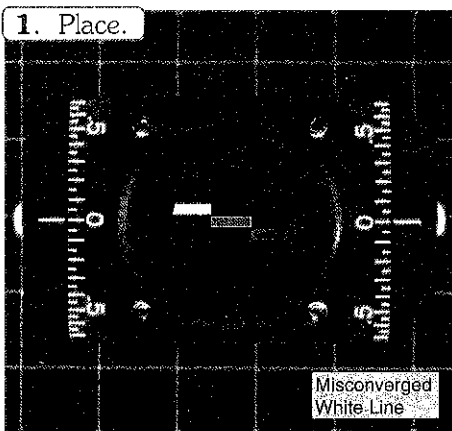
920 Hillview Court, Ste. 140
Milpitas, CA 95035
408.957.9270 fax 408.957.9277

See Us at SID '01 Booth 1110

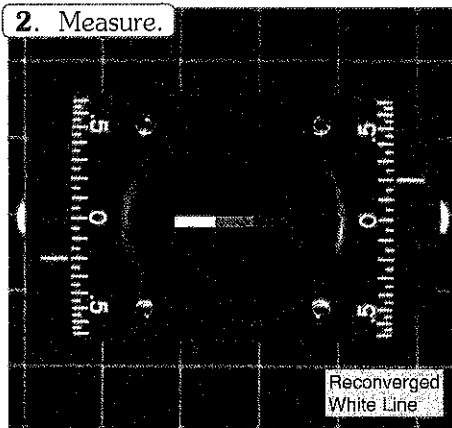
Circle no. 35



1. Place.



2. Measure.



KLEIN
Instruments Corporation

Contact us now at
Klein Instruments
Portland, OR USA
ph (503) 245-1012
fax (503) 245-8166
www.kleininc.com

Circle no. 36

letters

The December, 2000 article, "The Promise of Plasma Displays for HDTV," by Larry F. Weber reveals the many innovative performance improvements for their beautiful 60-in. PDP. Dr. Weber also addresses design features directed towards a lower cost product. The use of a single scan for an XGA display and the use of low-cost soda-lime (window) glass for such a large display are notable achievements. However, their "fence electrode" design, which purportedly "eliminates the need for expensive transparent conductors," does not take into account that very inexpensive, typically an order of magnitude less costly than ITO, tin oxide coatings deposited on the float line as the glass is made are available. Also, a low-cost production-friendly process for etching tin oxide to high resolution (5- μ m lines and spaces) (U.S. Patent No. 5,976,396) is available. The etching process is licensed exclusively to AFG Industries, Inc. (AFG) by Feldman Technology Corporation (FTC). AFG has developed an etching machine based on the FTC process and demonstrated its effectiveness and low cost in a production environment.

The use of low-cost tin-oxide in association with photodelineated silver bus-bars (DuPont's Fodel[®]) optimizes the illuminance that can be achieved, minimizes the width of the bus-bar, and automatically provides the black stripe between adjacent pixels. The fence-electrode design reduces the cell aperture by the total electrode width and requires additional pixel space for the isolating black stripes as well as another operation. There are other advantages to the tin oxide/Fodel[®] approach, including the elimination of an expensive sputtering operation, but the availability of a process which reduces cost at the same time as enhancing performance is the way to go.

— Bernie Feldman
Feldman Technology Corp.

calendar

2001 SID International Symposium, Seminar & Exhibition. Sponsored by SID. Contact: SID Headquarters, 408/977-1013, fax -1531, e-mail: office@sid.org.
June 3-8, 2001 San Jose, CA

INFOCOMM 2001. Contact: ICIA, 703/273-7200, fax -5924.
June 13-15, 2001 Las Vegas, NV

FPD Expo Taiwan 2001. Contact: Cher Wu, SEMI Taiwan, +886-3-573-3399, fax -3355.
June 20-22, 2001 Hsinchu, Taiwan

PC Expo 2001. Contact: CMP Media, 1-800-829-3976, e-mail: kfripp@cmp.com.
June 25-28, 2001 New York, NY

Microdisplay 2001. Sponsored by SID. Contact: Mark Goldfarb, Palisades Convention Management, 212/460-8090 x202, fax -5460, e-mail: mgoldfarb@pcm411.com.
August 13-15, 2001 Westminster, CO

10th Symposium on Advanced Display Technologies. Contact: Dr. A. Smirnov, +375-17-2398858, fax +375-17-2398486, e-mail: smirnov@gw.bsuir.unibel.by.
Sept. 18-21, 2001 Minsk, Republic of Belarus

8th Annual Symposium on Vehicle Displays. Sponsored by SID. Contact: Mark Goldfarb, Palisades Convention Management, 212/460-8090 x202, fax -5460, e-mail: mgoldfarb@pcm411.com.
October 15-16, 2001 Detroit, MI

Asia Display/IDW '01. Contact: AD/IDW '01 Secretariat, c/o The Convention, Annex Aoyama 2F, 2-6-12 Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan; +81-3-3423, fax -4108, http://www.sid.org.
Oct. 16-19, 2001 Nagoya, Japan

Electronic Information Displays (EID 2001). Sponsored by SID. Contact: Chris Williams; +44-(0)-1635-298395, fax +44-(0)-1635-299214, e-mail: chris@logystyx.co.uk, URL: http://www.sid.org.uk.
Oct. 30-Nov. 1, 2001 Birmingham, UK

Color Imaging Conference 2001. Sponsored by IS&T and SID. Contact: SID HQ, 408/977-1013, fax -1531, e-mail: office@sid.org.
Nov. 5-9, 2001 Scottsdale, AZ ■

Reservation Housing Form

2001 SID Symposium

June 3-8, 2001 - San José, California

PLEASE TYPE OR PRINT CLEARLY:

Use one (1) form for each room request.
Photocopy additional forms if necessary

Occupant Name _____

Sharing with _____

SEND CONFIRMATION TO:

Name _____

Organization _____

Address _____

City _____

State/Province _____ Zip/Postal Code _____

Country _____

Telephone _____ FAX _____

Arrival Date _____ Departure Date _____

E-mail Address _____

*Reservations will not be processed without a form of guarantee.

Type of Card _____

Account # _____

Expires _____

Signature _____

Check [must accompany form in the amount of \$200.00 per room (payable to SJCVB) if credit card is not provided-FAX of check not acceptable.]

-No purchase orders will be accepted.

CONVENTION HOTELS:

HOTEL	1PRS	2PPL	3PPL	4PPL
❖ Fairmont	161	186	211	236
❖ Hilton & Towers	191	191	211	231
❖ Hyatt Sainte Claire	229	249	269	289
Convention Inn	100	105	110	115
Hyatt San Jose	229	249	269	289
Doubletree	209	209		
Radisson Hotel	199	199	199	199
Wyndham	229	229	239	249
Airport Inn Int'l	139	139		
Biltmore Hotel				
Courtyard	159	159		
Tower Suite	189	189		
Hanford Hotel	143	143		

Note: These rates are subject to 10% occupancy tax.

❖Note: Within walking distance. (Other hotels are within 4-5 miles from the Convention Center.)

HOTEL PREFERENCE:

First Choice _____

Second Choice _____

Third Choice _____

TYPE OF ACCOMMODATION: (check one)

- Single (1 bed, 1 person) Double (1bed, 2 people)
 Double/Double (2 beds, 2-4 people)
 Smoking Non Smoking
 Require special facilities in accordance with the American With Disabilities Act.

ACCOMMODATIONS:

Guest room reservations at the official hotels are handled on a first-come, first-serve basis. Requests for guest rooms should be faxed or mailed to the San Jose Housing Bureau. Failure to receive your first choice does not constitute an error. The bureau will accept only written reservations. Please provide your FAX number for a faxed acknowledgment. No telephone reservations will be accepted through the Housing Bureau. If accommodations are not available at the hotel of your choice, comparable reservations will be made at other participating hotels.

GUARANTEED RESERVATIONS ONLY:

All reservations must be guaranteed at the time of your request to the housing bureau. *Reservations will not be processed without a form of guarantee. You may do so by using a major credit card or sending in an advance deposit with your housing form. Your credit card is only a form of guarantee.

DEADLINES:

The housing bureau requests a response no later than 5/07/2001.

CHANGES & CANCELLATIONS:

To cancel or make changes to reservations, contact the housing bureau in writing only, up-until the cut-off date of 5/07/01. All cancellations must be received by the assigned hotel at least 72 hours prior to arrival to avoid a cancellation fee. After 5/07/01 changes can be made directly with the hotel.

Return This Form To: Society for Information Display Housing
P.O. Box 6299, San Jose, CA 95150-9828 or FAX 408/293-3705
Housing Info Line Only: 408/295-2265 Ext 424.
E-mail: sid@sanjose.org

sustaining members

Acer Display Technology
 Ad-Vance Magnetics, Inc.
 Advance Reproduction Corp.
 Agilent Technologies
 AMJ Industries, L.L.C.
 Anteon-Engineering Technologies Group
 Applied Concepts, Inc.
 Applied Films Corp.
 Aurora Systems
 autronic - Melchers GmbH

 Babcock, Inc.
 BOC Coating Technology
 Brimar Ltd.
 Candescent Technologies
 Canon, Inc.
 CELCO
 The Cherry Corporation
 Chunghwa Picture Tubes, Ltd.
 Clinton Electronics Corp.
 Colorado Microdisplay, Inc.
 Compaq Computer Corp.
 Corning Incorporated
 Corning Japan K.K.
 CYRO Industries

 DigiLens, Inc.
 Digital View, Inc.
 DisplaySearch
 Dontech, Inc.

 E-Ink Corp.
 ELDEC Corp.
 Electro-Plasma, Inc.
 eMagin Corp.
 Emco Electronics Ltd.
 Endicott Research Group, Inc.
 ERSO/ITRI

 F-P Electronics
 Fresnel Optics
 Futaba Corp. R&D Center

 Gerome Manufacturing Co., Inc.
 Graphico Edgelit Panels

 Hannstar
 Hitachi, Ltd.
 Honeywell
 Hoya Corporation USA
 Hunet, Inc.

 iFire Technologies
 Imaging Systems Technology
 IMT Masken und Teilungen AG
 Incom, Inc.
 Industrial Electronic Engineers, Inc.
 Infinite Graphics, Inc.
 Innova Electronics, Inc.
 Instrument Systems
 Integrated Technology Express, Inc.
 Interface Display & Controls, Inc.
 Interserv Corp.
 Intevac, Inc.
 InViso
 Ion Systems
 Ise Electronics Corp.

 Kent Displays

 LC-Tec, Inc.
 Lexel Imaging Systems, Inc.
 LG. Philips LCD

 Lite Array, Inc.
 Lumin-Oz, LLC

 Micron Laser Systems AB
 Microsemi Corp.
 Microvision Corp.
 Minolta Corp.
 Mitsubishi Electric Corp.
 Mitsubishi Electronics America
 Molex, Inc.
 Motorola Telematics Computer Group

 NEC Corp.
 Nippon Seiki Co., Ltd.

 OCLI - A JDS Uniphase Company
 OES/ITRI
 Optoma Corp.
 Optrex America, Inc.

 Philips Flat Display Systems
 Phosphor Technology Ltd.
 Photon Dynamics
 Photo Research
 Pioneer New Media Technologies
 Planar Systems
 Plasmaco, Inc.
 Polar Vision, Inc.
 Polytronix, Inc.
 Premium Allied Tool

 Quanta Display, Inc.
 Quantum Data Inc.

 Radiant Technology Corp.
 Rexam Image Products
 ROLIC Research Ltd.

 Sarnoff Corp.
 Schott Corp.
 Sharp Corp.
 Sheldahl, Inc.
 SI Diamond Technology
 Silver Cloud Manufacturing
 SmartASIC
 Sony Chemicals Corp. of America
 Sony Corp. Research Center
 Stanford Resources, Inc.
 Symbol Technologies, Inc.
 Syntronic Instruments, Inc.

 Tamarack Scientific
 TCO Development
 TDK Corp.
 TEAM Systems
 Techneglas, Inc.
 Terapixel, Inc.
 Thin Film Devices, Inc.
 Thomas Electronics, Inc.
 Thomson Components & Tubes
 Three-Five Systems, Inc.
 Toshiba America Electronic Components, Inc.

 Unaxis
 Unipac Optoelectronics Corp.
 Universal Display Corp.
 Ushio America, Inc.

 Video Electronics Standards Association
 Viratec Thin Films Inc.
 Vishay-Dale Electronics, Inc.

 Westar Corp.
 White Electronic Designs, Inc.
 WINTEK Corp.

index to advertisers

Ad-Vance Magnetics.....42
 Axon' Cable10
 CyberTouch.....22
 E-Ink.....47
 Electronic Asia 2001.....40
 Ergotron8
 GPO LCD.....41
 IMT Masken und Teilungen AG.....49
 Kent Displays.....41
 Klein Instruments.....44,50
 LC-Tec Automation48
 MicroTouch.....45
 Microvision37,42
 NIMTEC/Nikko Materials7
 Optrex America.....C2
 Photo Research.....27
 Polar Vision.....9
 Quantum Data5

 Radiant Imaging.....39
 Rexam Image Products12
 Silver Cloud Manufacturing.....49
 Society for Information Display46
 Solomon Systech Ltd.38
 Spiro Corp48
 Sputtering Materials44
 Syntronic Instruments14
 Team Systems3
 Thin Film Devices.....6
 Three-Five Systems.....C3
 3M Optical SystemsC4
 Topcon America Corp.....22
 Unigraf47
 Vertex LCD.....23
 VESA43,49
 Westar Corp.11,13,15

Business and Editorial Offices

Palisades Convention Management
 411 Lafayette Street, 2nd Floor
 New York, NY 10003
 Jay Morreale, Managing Editor
 212/460-8090 x212 Fax: 212/460-5460
 jmorreal@newyork.palisades.org

European Sales Office

George Isaacs
 12 Park View Court
 The Paddock, Eaton Ford
 St. Neots, Cambridgeshire
 PE19 7SD U.K.
 Phone/Fax: +44-(0)-1480-218400
 george@gandg.demon.co.uk

Sales Office

Palisades Convention Management
 411 Lafayette Street, 2nd Floor
 New York, NY 10003
 Joanne Morgenthal, Sales Manager
 212/460-8090 x211 Fax: 212/460-5460
 jmorgenthal@pcm411.com

Korean Sales Office

Jung-Won Suh
 Sinsegi Medja, Inc.
 Masters Tower, Room 2410
 553, Dowha-dong
 Mapo-ku, Seoul 121-040 Korea
 +82-2-313-1951/2 Fax: +82-2-312-7335
 sinsegi@chollian.net

Why did it take us three years to name our product?



Because we are
more focused on our
Engineering strengths than
our Marketing abilities.

Now introducing

BRILLIAN

Three-Five's line of cutting-edge microdisplay
products - A Brilliant Idea. Our LCoS (Liquid Crystal on
Silicon) technology is ranked as one of the most highly
reflective displays, allowing for bright, smooth and
brilliant images. With some of the highest resolutions
available, the Brilliant line is perfect to design into
any application you can imagine that
requires intense imagery.

Three-Five Systems, Inc.
USA • 602-389-8600 Fax: 602-389-8801

www.threefive.com

email: Display@threefive.com

See Us at SID '01 Booth 1102

Circle no. 37

Brighter.



1-800-553-9215
ostechserv@mmm.com
© 3M 2001

Circle no. 38

See the difference.

3M Innovation