OLED Displays Issue



Official Monthly Publication of the Society for Information Display • www.informationdisplay.org



- Manufacturing Large-Sized AMOLED TVs
- Oxide-TFT Backplanes for AMOLED Displays
- Challenges Facing Flexible AMOLED Displays
- Evolution of Projection Displays. Part II
- Journal of the SID September Preview

We Build the OLED Future

From Evolution to Revolution



Moisture Sorption

- Mass production with DryFlex[®] dryers
- Performance, stability, reliability: the key ingredients for OLED success
- Evolution for large size & Top Emission, with an eye over flexible applications



Metal Deposition

- Boosting OLED performances with AlkaMax[®] sources
- Purity, ease of control, environmental friendliness: all OLED manufacturing can desire
- Alkali metal sources for any production environment

we support your innovation



www.saesgetters.com flat_panels@saes-group.com

Information **DISPLAY**

SEPTEMBER 2008 VOL. 24, NO. 9

COVER: It is an exciting time for the AMOLED industry as manufacturers ramp up their production lines and impressive product prototypes are shown at major consumer-electronics shows.



CREDIT: Cover design by Acapella Studios, Inc.

Next Month in Information Display

Displays for Handheld Devices

- Touch Cell Phones
- Gaze Trackers for Near-to-Eye Displays
- Commercializing HIC Flexible Displays
- Display Interfacing Moving Beyond the Pixels
- JSID October Preview

INFORMATION DISPLAY (ISSN 0362-0972) is published eleven times a year for the Society for Information Display by Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003: Leonard H. Klein, President and CEO. EDITORIAL AND BUSINESS OFFICES: Jay Morreale, Editor-in-Chief, Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003; telephone 212/460-9700, Send manuscripts to the attention of the Editor, ID. Director of Sales: Michele Klein, Palisades Convention Management, 411 Lafayette Street, 2nd Floor, New York, NY 10003; 212/460-9700. SID HEADQUARTERS, for correspondence on subscriptions and membership: Society for Information Display, 1475 S. Bascom Ave.. Ste. 114, Campbell, CA 95008; telephone 408/879-3901, fax -3833 SUBSCRIPTIONS: Information Display is distributed without charge to those qualified and to SID members as a benefit of membership (annual dues \$75.00). Subscriptions to others: U.S. & Canada: \$55.00 one year, \$7.50 single copy; elsewhere: \$85.00 one year, \$7.50 single copy. PRINTED by Sheridan Printing Company, Alpha, NJ 08865. Third-class postage paid at Easton, PA PERMISSIONS: Abstracting is permitted with credit to the source Libraries are permitted to photocopy beyond the limits of the U.S. copyright law for private use of patrons, providing a fee of \$2.00 per article is paid to the Copyright Clearance Center, 21 Congress Street, Salem, MA 01970 (reference serial code 0362-0972/08/\$1.00 + \$0.00). Instructors are permitted to photocopy isolated articles for noncommercial classroom use without fee. This permission does not apply to any special reports or lists published in this magazine. For other copying, reprint or republication permission, write to Society for Information Display, 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. Copyright © 2008 Society for Information Display. All rights reserved

2 Editorial OLED Development Follows the Familiar Pattern. Stephen P. Atwood

3 Industry News

4

Mike Morgenthal

- **Guest Editorial** AMOLED Product Innovations Begin to Differentiate this Technology from the Pack. Julie Brown
- 6 President's Corner A Good Display Is Hard to Find – Enter SID. Paul Drzaic
- 8 The Business of Displays LED Backlights: Good for the Environment, but Can They Also Be Good Business? Sweta Dash
- 14 The Outstanding Potential of OLED Displays for TV Applications Despite all the buzz surrounding Sony's launch of the first commercial OLED TV in December 2007, the company is not resting on its laurels. This article details the company's approach to developing and manufacturing large-sized AMOLED TVs. Tetsuo Urabe
- **20** A New Era of Oxide Thin-Film Transistors for Large-Sized AMOLED Displays In order for large-sized AMOLED displays to achieve widespread adoption, manufacturers must find a way to mass produce them at affordable prices. However, scalingup of production lines causes several technological challenges. This article delves into the critical issue of the TFT backplane, which is crucial for the success of AMOLEDs. Jae Kyeong Jeong et al.

26 Technological Considerations for Manufacturing Flexible AMOLED Displays AMOLEDs hold great promise for use in flexible displays. A full-color 4-in. flexible AMOLED prototype on an 80-µm-thick stainless-steel-foil substrate, achieving a curvature of 5-cm bending radius, has been developed. This article discusses the challenges ahead, including transporting the flexible backplane substrate and obtaining reliable TFT characteristics in order to achieve brightness and uniformity suitable to commercialize this technology.

Juhn S. Yoo et al.

32 The Evolution of Projection Displays. Part II: From Mechanical Scanners to Microdisplays

The second installment of this two-part series explores the innovations of the modern era of projection technology, from the 1990s to the present day, exploring how the development of LCOS, DLP, and LCD technologies threatened the dominance of light valves and CRTs.

Matt Brennesholtz

40 Journal of the SID Preview

Selected papers appearing in the September 2008 issue of the Journal of the SID are previewed.

Aris Silzars

56 Sustaining Members

56 Index to Advertisers

For Industry News, New Products, Current and Forthcoming Articles, see www.informationdisplay.org

editorial



OLED Development Follows the Familiar Pattern

In May 2005, Samsung stunned the display world when it first demonstrated a 40-in. prototype OLED TV. This breathtaking prototype used a white emitting layer with color filters and utilized amorphous-silicon (a-Si) TFTs in the active backplane – at a time when many others were working low-temperature polysilicon (LTPS). In an article in *Information Display* in February 2006, Kyuha Chung,

Senior VP for OLED Development at Samsung, pointed out that a-Si TFTs posed some challenges that needed to be addressed before OLED TV could become a commercial success. These included relatively low electron mobility, wide variations in performance over temperature, and long-term degradation effects that lead to lower net current densities. And yet, a-si TFTs are the workhorse of the LCD-TV community: ease of fabrication on very large substrates, high uniformity across adjacent cells, and relatively inexpensive to produce. The problem lies in the fact that OLED cells, unlike liquid-crystal cells, require significant amounts of electrical current in order to generate bright light. OLEDs are analogous to earlier electroluminescent (EL) displays because they generate their own light, rather than modulating external light. In early 2006, much of the attention toward OLEDs understandably was focused on materials research: small molecule vs. large molecule; white emitters vs. RGB vs. blue with secondary phosphor; methods of material deposition and sealing; and organic contamination, emission efficiencies, and lifetimes. Relatively little attention was focused on backplane switches, although in that same February 2006 issue of ID, Amal Ghosh and Steven Van Slyke reported in their article that LTPS and a-Si backplanes were both being evaluated for AMOLED displays. They predicted that "LTPS will likely remain the technology of choice for small displays, where the high mobility enables integrated drivers on the display substrate, reducing module size. Whether a-Si is acceptable as an AMOLED backplane remains to be determined." They were right in also noting that significant efforts were under way to fully explore multiple options.

Today, backplane technologies, including the switches, are clearly the focus of numerous development efforts and part of the required solution set before OLED TV can become a wide-range commercial success. Our Guest Editor this month, Julie Brown of Universal Display Corp., has done a stellar job in bringing us three interesting articles detailing the latest advances in backplane technology from LG Display, Samsung SDI, and Sony. Both Sony and Samsung report that poly-Si is no longer a long-term focus, and neither is traditional a-Si. Sony reports on a new process it has developed to produce "microcrystalline-silicon TFTs," which has a mobility improvement up to 10 times that of a-Si while retaining a-Si's good uniformity characteristics, according to the article. Samsung describes its development of amorphous indiumgallium-zinc-oxide (InGaZnO) TFTs, building on earlier work by LG and Cannon. With InGaZnO, Samsung achieves similar improvements of 10× or more over a-Si, and the process is compatible with existing vacuum deposition and masking steps. LG describes its work to fabricate a-Si TFTs on a stainless-steel flexible backplane. LG uses a-Si because it requires lower process temperatures than high-temperature poly-Si, but the article freely admits that because of the low mobility, very high luminous efficiency is required in its OLED materials. I have little doubt one of their next steps is going to focus on alternate TFTs on their flexible backplanes.

Information **DISPLAY**

Executive Editor: Stephen P. Atwood 617/306-9729, satwood@azonix.com Editor-in-Chief: Jay Morreale 212/460-9700, jmorreale@pcm411.com Managing Editor: Michael Morgenthal 212/460-9700, mmorgenthal@pcm411.com Administrative Assistant: Ralph Nadell Contributing Editors: Aris Silzars Sales Manager: Danielle Rocco Sales Director: Michele Klein

Editorial Advisory Board

Stephen P. Atwood, Chair *Crane/Azonix Corp., U.S.A.* Allan Kmetz *Consultant, U.S.A.* Anthony C. Lowe *Lambent Consultancy, U.K.* Aris Silzars *Northlight Displays, U.S.A.* Larry Weber *Consultant, U.S.A.*

Guest Editors

Electronic Paper Paul Drzaic, Unidym, Inc., U.S.A. Display Metrology Michael Becker, Display-Metrology & Systems, Germany **Display Electronics** Lewis Collier, Capstone Visual Product Development, U.S.A. 3-D Technology Brian T. Schowengerdt, University of Washington, U.S.A. LC Technology James Anderson, 3M, U.S.A. Mobile Displays Jyrki Kimmel, Nokia Research Center, Finland **OLEDs** Julie Brown, Universal Display Corp., U.S.A.Projection Robert Melcher, Syntax-Brillian, U.S.A.

The opinions expressed in editorials, columns, and feature articles do not necessarily reflect the opinions of the Executive Editor or Publisher of *Information Display Magazine*, nor do they necessarily reflect the position of the Society for Information Display.

(continued on page 50)

industry news

iSuppli: Large-Sized LCD Market Set for September Recovery

E¹Segundo, Calif. – The large-sized LCD panel market — screens that measure 10 inches diagonal or larger — is due for a recovery in September after nearly three months of plummeting profitability and severe price plunges, according to market-research firm **iSuppli Corp.**

"The large-sized LCD panel market has been mired in a state of severe oversupply since the start of June, due to lower-thanexpected panel demand and high inventory levels throughout the supply chain," said **Sweta Dash**, director of LCD and projection research at iSuppli. "Conditions have worsened in August, with poor economic circumstances causing prices to decline at an even faster pace than before. However, panel production cuts, combined with the clearance of inventory and a recovery in demand from televisions, desktop PC monitors and notebook PCs are expected to shift the supply/demand equation back to balance in September. This will lead to a recovery in pricing."

After rising by 6.9% in May, global largesized LCD panel unit shipments declined by 9.6% sequentially in June. Prices dropped by 4% to 7% for mainstream notebook, monitor and TV panels from May to June and another 3% to 15% in July, and are expected to decrease by 4% to 20% for the entire month of August, according to iSuppli.

These latest price reductions mean that large-sized panel prices now are approaching the manufacturing-cost level, especially for some television and many monitor panels, iSuppli reported. However, panel suppliers and equipment makers moved quickly this year to adjust to weakening market conditions.

"Panel suppliers began to slash their utilization rates starting in July," Dash noted.

Unidym Extends Agreement with Samsung to Integrate Carbon Nanotubes into Displays

MENLO PARK, Calif. - Unidym Inc. announced August 12 that it has entered into a second joint development agreement with Samsung Electronics Co. Ltd. to extend their collaboration to integrate carbon nanotube materials as the transparent conductive layer in display devices.

According to a Unidym press release, next generation displays are expected to require a transparent electrode material that simplifies the deposition process and that is mechanically robust to meet necessary cost, flexibility and reliability targets. The company stated that carbon nanotubes simplify the transparent conductor deposition process because they can be wet processed utilizing printing techniques, or through rollto-roll coating processes, in contrast to the current more difficult and time-consuming vacuum sputtering deposition process required by indium tin oxide (ITO) and indium zinc oxide (IZO). Additionally, in testing, ITO and IZO materials typically used in today's transparent electrodes have shown a doubling in sheet resistance after as few as 100 bending cycles around a 9.7mm mandrel, whereas Unidym's carbonnanotube-based electrodes show minimal degradation under the same conditions. This increased mechanical robustness of nanotubes opens new possibilities for next generation display applications.

The initial agreement was signed in 2007, and one achievement from the first year of this collaboration was the world's first public demonstration of a working prototype of a carbon-nanotube-based active-matrix electrophoretic e-paper display (EPD) at the **SID's Display Week** in May 2008.

"We have made significant progress in the first year of our joint development agreement. The results of the collaboration have exceeded our expectations, and have been accomplished ahead of schedule," said **Dr. Paul Drzaic**, chief technical officer of Unidym and president of SID. "In this second year, we are looking to build upon these first year accomplishments, and extend the capabilities for carbon nanotubes as transparent conductors even further in various display applications."

— Staff Reports

"LCD-TV and desktop PC monitor manufacturers also are starting to cut their prices in order to reduce inventories and boost end-user demand. These developments, along with recovering demand from the notebook segment, will bring stabilization to large-sized LCD panel pricing in September. Some panel prices may even increase by 1% to 3% especially those which are reaching at or below the cost levels."

On the supply side, LCD makers ramped up production of TV panels in their Gen 7, 7.5 and 8 fabs, in the first half of the year, eschewing less-efficient Gen 6 fabs. Gen 8 fabs are capable of producing large-sized panels much more efficiently than Gen 6 factories, boosting productivity throughout the industry.

This increase in production helped spur declines in average LCD-TV panel prices throughout 2008 — these have fallen by as much as 15% to 20% from the start of 2008.

LCD monitor panel prices for desktop PCs have already fallen by 20% to 25% since May. Panel suppliers reported about one to two weeks of excess monitor module inventory in July. Channel participants and brand vendors also reported two to three weeks of extra inventory in July.

Branded vendors in Europe and parts of North America have started cutting prices to reduce inventories. Because of this, orders for finished monitors began to increase in August and are expected to rise again in September.

- Staff Reports

Submit Your News Releases

Please send all press releases and new product announcements to:

Michael Morgenthal Information Display Magazine 411 Lafayette Street, Suite 201 New York, NY 10003 Fax: 212.460.5460 e-mail: <u>press@sid.org</u>

For daily display industry news, visit www.informationdisplay.org

guest editorial



AMOLED Product Innovations Begin to Differentiate this Technology from the Pack

by Julie J. Brown

Since *Information Display* last published a special issue on OLED technology in February 2007, a lot has happened in this exciting new sector of the display industry. Samsung SDI has been expanding the product base of its AMOLED panels, which look wonderful. In addition, Samsung was

recognized at the 2008 CES with a Best Buzz Award for its 31-in. AMOLED prototypes. Similarly, Sony impressed with its launch of an 11-in. AMOLED TV, which garnered a 2008 SID/*Information Display* Display of the Year Award, among its other accolades. Additionally, Chi-Mei Optoelctronics, LG Display, and others have also launched AMOLED products this year.

With all of this innovation in mind, I have been reflecting on the past 10 years in which I have been personally involved in OLED technology. I recall about 8 years ago, an expert in the flat-panel-display industry said to me, "You need to realize that LCDs took (over the) flat (sector) and so OLEDs need to do something different." I believe that OLED technology now has done something different with the new products that are moving into the consumers' hands and countertops. But, of course, I am engrossed in the technology and may be too close to be the best judge. So I have been conducting my own consumer research.

Two weeks ago, I hosted a group of high-school students spending their summer at Princeton University studying science and technology. When I showed them some of the AMOLED products, their response was very telling. I heard words like "wow," it looks so "intense and deep," and "the color is really different." This powerful, direct consumer feedback tells me that OLEDs have done something different – the screen looks better than an LCD to a teen-ager.

The impact of OLED technology, however, is not only the image quality but also the potential for saving power by using phosphorescent OLEDs (PHOLEDs) and addressing the world's great need for "green" products. Once they heard this, it was hard to tell which they were more impressed by: the AMOLED's picture quality or the environmental friendliness. I then asked them to imagine future AMOLED products that could be worn on the wrist or be flexible enough to be rolled up. At this point, I could see that these burgeoning scientists were fascinated by these concepts, which to them seemed more like science fiction than science. But as the articles in this issue of *Information Display* demonstrate, these innovations are all on the immediate horizon. The articles, from some of the biggest players in the AMOLED sector, provide a snapshot into how work on image quality and new OLED technologies are positioning OLEDs as a completely different, revolutionary FPD technology.

Tetsuo Urabe of Sony describes the company's work in manufacturing AMOLED panels with a vision for increasing display size beyond its first 11-in. AMOLED TV product. In order to achieve manufacturing scale, Sony has had to make critical decisions in panel design in order to achieve a manufacturable high-performance product design. Urabe discusses the technology choices Sony has made for manufacturability today and a prospective direction in the future to achieve ultimate low-power products along with manufacturing scale.

Then switching gears away from AMOLED displays on rigid substrates, we move into the future of flexible OLED displays. A number of companies are now working

(continued on page 50)

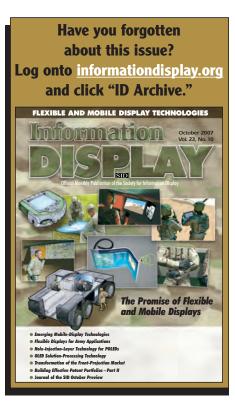
NEW!

Visit Information Display On-Line

www.informationdisplay.org



San Antonio, Texas · May 31-June 5, 2009 · www.sid2009.org



Beautifully Corrected LED Screens. From The Imaging Colorimetry Experts.

Radiant Imaging's LED screen correction system gives LED module and screen manufacturers a competitive edge by improving image quality and reducing production costs. LED screens are produced with superior brightness uniformity and color accuracy while reducing the need for special LED binning.

Our PM-LED Correction[™] system combines a high-resolution color

imaging CCD camera with sophisticated application software to automatically calculate pixel by pixel correction factors for download to module control electronics. Correction can

be performed in manufacturing or in-situ at the screen installation site.

Radiant Imaging pioneered CCDbased imaging colorimetry for sources, luminaires and displays. You can rely on our expertise for your critical color measurement tasks, from prototype through volume production. To learn more about the most advanced system for LED sign correction, contact us at +1 425 844 0152 or visit us online.



www.radiantimaging.com



RADIANT

Optimal

Brightness

And

Color

Uniformity

Matching

Target Color

Gamuts

Customized

User

Interfaces

president's corner



A Good Display Is Hard to Define - Enter SID

What makes a good display? The electronic-display industry that SID supports is vitally interested in the answer to this question. In fact, this is not one question, but multiple questions, depending on who's asking. For the display researcher, the question might be, "What's the response time of this display?" For the display systems engineer designing a mobile-phone handset, the question might be, "What's the color gamut of this transflective display under

daylight conditions?" For a consumer, the question is often, "What's the best deal for my next television?" For me, I've been wondering what the phrases "dynamic false contour" and "viewing freedom in 3-D displays" really mean.

Many of these questions do not seem to have quantitative answers, but many should, or already do. In some cases, the issue is simply finding a clear definition of a term. In other cases, one often finds that while it is possible to measure many aspects of an electronic display, there is no agreement on the exact measurement that should be used for a particular parameter. Perhaps, not surprisingly, one often finds that a particular group will define a measurement that shows off its display in the best light and high-lights deficiencies in a competitive product.

One way to deal with these variations is to have broad agreement on a set of standards that can be relied on to provide a reliable way to define terms and make measurements. In this column, I'm proud to highlight some activities that SID is actively supporting in the world of electronic-display standards. While this effort is still very much in an intermediate stage, the outcome promises to serve all parts of the display industry by providing a set of reliable references on display performance.

The International Committee for Display Metrology (ICDM) is working to produce the ICDM Display Measurement Standard (DMS), a document for measurements of all types for displays. The goal is to produce a comprehensive use of procedures for use by the display industry. Today, many characteristics of displays are poorly defined, which leads to confusion at best and some serious misconceptions at worst. An industry as large and diverse as the electronic-display industry needs a set of accepted standards to enable a dispassionate comparison of different displays and their components.

The DMS is an ambitious effort and is targeted to contain several hundred of pages of display-metrology measurement instructions, technical discussions, tutorials, data tables, a glossary, a list of acronyms, and references. The principal goal is to provide a well-defined set of instructions on how to evaluate a display and quantitatively measure its characteristics. These instructions will be complete and clear, providing sufficient background so that the selection of criteria will make sense. Another goal is to put in place a common language that can be used by people evaluating displays, as well as by those who need to understand and evaluate those results.

Today, many display characteristics are measured in very different ways and produce very different results. These parameters are either poorly defined or are defined in such highly precise and technical language to be beyond the understanding of all but specialists in the field. A goal of the ICDM is to provide a reference guide that both simplifies and clarifies the choices available for characterizing a display. These references will serve both established and emerging display technologies, such as liquid-crystal displays, organic light-emitting-diode displays, and reflective "electronic paper" displays.

(continued on page 50)

SID Executive Committee President: P. Drzaic President-Elect: M. Anandan Regional VP, Americas: T. Voutsas Regional VP, Asia: S. Naemura Regional VP, Europe: J-N. Perbet Treasurer: B. Berkeley Secretary: A. Ghosh Past President: L. Weber Directors

Bay Area: S. Pan Beijing: B. P. Wang Belarus: S. Yakovenko Canada: T. C. Schmidt Dayton: D. G. Hopper Delaware Valley: J. W. Parker III Detroit: J. Kanicki France: J-N. Perbet Hong Kong: H. Leung India: K. R. Sarma Israel: G. Golan Japan: Y. Shimodaira Korea: K. W. Whang Latin America: A. Mammana Los Angeles: L. Tannas Mid-Atlantic: A. Ghosh Mid-Europe: G. Oversluizen New England: S. Atwood Pacific Northwest: T. Voutsas Russia: I. N. Companets San Diego: T. Striegler Singapore: C. C. Chao Southwest: C. Pearson Taipei: H. P. Shieh Texas: Z. Yaniv U.K. & Ireland: I. Sage Ukraine: V. Sergan Upper Mid-West: B. Bahadur **Committee Chairs** Academic: P. Bos Archives/Historian: P. Baron Audit: C. Pearson Bylaws: A. Kmetz Chapter Formation: J. Kimmel Convention: D. Eccles Definitions & Standards: P. Boynton Honors & Awards: C. King Long-Range Planning: M. Anandan Membership: S. Pan Nominations: L. Weber Publications: A. Silzars Senior Member Grade: M. Anandan **Chapter Chairs** Bay Area: S. Pan Beijing: N. Xu Belarus: V. Vyssotski Canada: A. Kitai Dayton: F. Meyer Delaware Valley: A. Poor Detroit: S. Pala France: J. P. Parneix Hong Kong: H. S. Kwok India: S. Kaura Israel: B Inditsky Japan: N. Ibaraki Korea: L. S. Park Latin America: V. Mammana Los Angeles: L. Tannas Mid-Atlantic: I. Wacyk Mid-Europe: P. Vandenberghe New England: B. Harkavy Pacific Northwest: A. Silzars Russia: S. Pasechnik San Diego: T. D. Striegler Singapore/Malaysia: X. Sun Southwest: B. Tritle Taipei: Y. Tsai

Texas: S. Peana U.K. & Ireland: R. Harding Ukraine: V. Sergan Upper Mid-West: P. Downen **Executive Director** T. Miller

Office Administration Office and Data Manager: Jenny Bach

Society for Information Display

1475 S. Bascom Ave., Ste. 114 Campbell, CA 95008 408/879-3901, fax -3833 e-mail: office@sid.org http://www.sid.org We're proud to be part of making the OLED industry what it is today.

And what it will be tomorrow.





UniversalPHOLEDs deliver rich, vibrant colors with record-breaking efficiencies and long operating lifetimes for your high-performance OLED displays and lighting panels. No company knows phosphorescent OLEDs (PHOLED) like we do. From the very beginning we've pioneered OLED solutions that don't just push the envelope, but re-imagine it completely. Today, our UniversalPHOLED[™] patented technology and award-winning materials deliver a remarkable four to one energy efficiency advantage over conventional OLEDs and similar savings compared to backlit LCDs. Also environmentally-friendly and economical, UniversalPHOLEDs are the perfect solution for portable electronics and TV displays, as well as white lighting. We're ready to take you to the next level with our state-of-the-art technology and quality UniversalPHOLED materials.

For more information, call us at 1-609-671-0980 or visit us online at universaldisplay.com

Phosphorescent OLEDs

White OLEDs

Transparent OLEDs

Top-Emission OLEDs

ion OLEDs | Flexible OLEDs

the business of displays



LED Backlights: Good for the Environment, but Can They Also Be Good Business?

by Sweta Dash

Much of the discussion surrounding the use of light-emitting diodes (LEDs) as backlights in flat-panel displays (FPDs) has centered on the technology's ability to be mercury-free and consume low amounts of power – making them a viable "green" alternative to the backlights being s also be used to drive higher sales or higher profit margine?

used today. But can LEDs also be used to drive higher sales or higher profit margins?

Liquid-crystal-display (LCD) panel suppliers are increasing efficiency, reducing power consumption, and reducing objectionable lamp materials. Up until now, LEDbacklight-based LCD panels have mostly served the high-performance high end of the display market, in the process garnering higher profit margins that have also kept the adoption rate at a low level.

But as the cost difference between LED and cold-cathode fluorescent-lamp (CCFL) based backlights are going down, the efficiency of LED chips are increasing, giving it potential to reach the mainstream market. Because the panel price of LED-based LCDs will have some premium over CCFL-based products, which will allow higher revenue growth to suppliers, the competition will grow stronger in future years so that their advantage may decline. What this means in the short term is that LED backlights are not only green, but they may potentially bring more revenue to the LCD market in the near future for notebook applications.

High Adoption Rates

Notebook computers are expected to enjoy the highest LED adoption rate among the three major large-sized-LCD application markets. By 2012, we expect LED back-lights for notebooks to reach a 90% adoption rate – that's up from a penetration rate of about 4.7% in the fourth quarter of 2007 and forecasted adoption rates of 18% by the fourth quarter of 2008 and 42% by the fourth quarter of 2009. This will be driven by their slim form factors, lower weight, and instant-on capability, as well as their lower power consumption and mercury-free attributes.

Therefore, notebook-PC OEMs and LCD-panel suppliers are aggressively going after this LED-backlight market in order to take advantage of the high-growth revenues predicted for LED backlights and to capitalize on the "green" movement occurring throughout the world.

TMD was the dominant supplier of LED-based notebook panels in 2007. But Samsung, LG Display, AUO, CPT, and CMO all introduced LED-based notebook panels in the second half of 2007. TMD has been an early adopter of LED backlights because the company mostly focuses on 10–13.3-in. panel sizes for notebook computers. By the end of 2007, more than 50% of its notebook panels have LED backlights. At SID's Display Week 2008, numerous vendors showed LED-based notebook panels in various sizes. For example, Samsung showed 12.1-, 13.3-, and 15.4-in. notebook panels with LED backlights at Display Week 2008.

Most of these panels use high-efficiency LED chips. In general, high-efficiency LED chips can cost 10% more, but are generally 20% brighter. Also, high-efficiency LEDs do not require higher currents which helps in thermal management, reducing the need for heat sinks. In terms of lifetime, LED-backlight-based notebooks are getting 70k hours.

(continued on page 53)

We are always interested in hearing from our readers. If you have an idea that would make for an interesting Business of Displays column or if you would like to submit your own column, please contact Mike Morgenthal at 212/460-9700 or email: mmorgenthal@pcm411.com.





The best testimony to the innovative power of Merck, its reliability and close understanding of local and global markets is the sheer diversity of its products. The Merck portfolio currently encompasses more than 15,000 chemicals and reagents, active ingredients, test kits and analytical systems. Every day, new products join the fold, the result of purposeful research projects, specifically tailored to the needs of the customer. Naturally, each project meets Merck's own high standards in terms of ultimate quality and reliability – which spells peace of mind for you and more time to concentrate on your work.

www.merck-chemicals.com



The Barcelona[®] Chair by Knoll,

All references to "Merck" refer to "Merck KGaA, Darmstadt, Germany." In North America Merck operates under the name EMD.



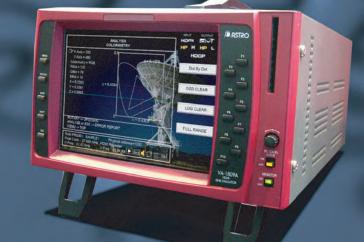
MASTRO Missing Something?Quality Test & Measurement Tools

VG-870 & VG-871

Capable of testing the majority of Flat-Panel-Displays in the market today. Supports all HDMI standards including specific functions of HDMI 1.3a such as Deep Color (max.12-bit), xvYCC and LipSync.

VA-1809A

Protocol analyzer used to inspect/measure various HDMI 1.3a signal functions. The VA-1809A provides excellent portability and efficiency for developing, testing and maintaining digital AV equipment that support HDMI.



www.astro-systems.com

877-88-ASTRO

info@astro-systems.com

Organic LED Drivers

Enhanced Image Quality, Energy-Efficient Displays

High-Performance Analog>>Your Way™

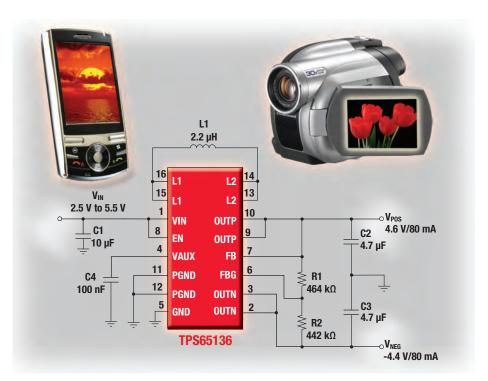
Applications

- OLED displays up to 2.5"
- CCD sensor bias
- Positive and negative analog supplies
- Active Matrix OLED (AMOLED) power supplies and displays used in mobile phones
- Mobile internet devices
- Portable media players and digital cameras

Features

- 2.3-V to 5.5-V input voltage range
- Fixed positive output voltage of 4.6 V
- Negative output voltage down to -7 V
- Short circuit protection
- Superior line regulation
- Buck-boost mode for both outputs
- Supports new batteries with input voltages up to 4.8 V





The **TPS65136**, part of TI's OLED driver portfolio, enhances the image quality for Active Matrix OLED displays used in portable applications. Based on TI's single-inductor output regulator technology, the OLED driver supports positive and negative voltages, and achieves the smallest solution size using a single inductor.

Device	V _{IN} (V)	V _{OUT} (V)	I _{OUT} (A) (typ)	Output Efficiency (%)	Package
TPS65130	2.7 to 5.5	-15 to 15	0.8	89	24-pin QFN
TPS65131	2.7 to 5.5	–15 to 15	1.95	89	24-pin QFN
TPS65136	2.3 to 5.5	-6 to 4.6	0.7	70	16-pin QFN

www.ti.com/tps65136 1.800.477.8924 ext. 4523 Get Datasheets, Evaluation Modules, Samples and the Power Management Selection Guide





Gone are the days when the calibration of displays or projector systems can rely on the 'magic eyeball'. The correct adjustment and verification of **RGB** White Point, contrast, gamma, uniformity and screen gain, among others, requires accurate and repeatable measurement instrumentation. Along with built-in flexibility and ease of use, the proper tools can conduct the required tests in a timely manner and insure that the images being displayed, regardless of the technology, are the best possible.

The PR-6XX SpectraScan family of spectroradiometers, the *PR-655, PR-670* and *PR-680 SpectraDuo* from **PHOTO RESEARCH** are designed to provide the necessary tools to guarantee that your product's (and your) image is the best it can be.

The **PR-655** is a single measurement aperture (1 or 1/2 deg.), 128 detector based system with a sensitivity range of 0.2 to 30,000 footlamberts (0.68 to 846,222 cd/m²).

The **PR-670** features 4 automated measuring apertures (1, 1/2, 1/4 and 1/8 deg.) and utilizes 256 detectors. The sensitivity range of the PR-670 is 0.01 to 2,500,000 fl (0.034 to 8,565,000 cd/m²).

The **PR-680** *SpectraDuo* is two instruments in one. A spectroradiometer and highly sensitive filter photometer. It can handle the blackest of blacks for contrast measurements using the photometer - down to 0.001 foot-lamberts (0.0034 cd/m²). Like the PR-670, it is equipped with 4 measuring apertures and the spectroradiometer uses 256 detectors.

All models include the measuring capabilities of radiance, spectral radiance, luminance, CIE chromaticity (1931 x,y and 1976 u', v'), correlated color temperature, delta luminance and color and dominant wavelength. A full color touch screen display, USB interface, SD memory card for measurement storage, long lasting (12+ hours) Lithium Ion battery and AC Adapter is also part of the standard system. Options include Bluetooth connectivity for wireless control using SpectraWin or Remote Mode software.



9731 Topanga Canyon Place Chatsworth, CA 91311 USA TEL: (818) 725-9750ext. 1 FAX: (818) 725-9770 sales.pr@photoresearch.com www.photoresearch.com



IDTechEx

December 3-4, 2008 San Jose, California, USA

Discover the progress to **FLEXIBLE, CHEAPER, LIGHTER & LARGER** displays and the wider world of printed electronics!

Learn about new organic and inorganic materials, production and printing technologies, state of the art devices and their application. Hear presentations from Goldman Sachs, Kodak, Kraft Group, Pfizer, Northrop Grumman, E-ink, Nokia and many others.

- Conference learn from 100 speakers
- Exhibition showcasing printed electronics in action
- Expert-led Masterclasses
- Company tours
- Investment Summit meet active investors
- Awards dinner hosted at Leonardo: 500
- Years Into The Future, the largest Leonardo Da Vinci exhibition.

Join over 100 exhibitors and 1000 attendees from 25 countries at the world's largest event on printed electronics.

SPONSORS:

BASF

 30% Discount For SID readers Until Oct 24 2008 Quote SID24

Covering all the key topics:

- Radical new printed electronics products
- Flexible lighting and it's applications
- Electronics as art
- Signage and human interface
- Improving traditional electronics
- Healthcare and the bionic man
- Thin film photovoltaics and batteries
- Smart stretchable electronics
- Materials and manufacture
- Sensors
- Analyst forecasts and trends.



Register now at www.IDTechEx.com/peUSA or call +1 (617) 577 7890 SID readers save 30% using code SID24 when registering before October 24 2008

OLED TV

The Outstanding Potential of OLED Displays for TV Applications

Despite all the buzz surrounding Sony's launch of the first commercial OLED TV in December 2007, the company is not resting on its laurels. This article details the company's approach to developing and manufacturing large-sized AMOLED TVs.

by Tetsuo Urabe

DURING THE PAST SEVERAL YEARS, organic-light-emitting-diode (OLED) technology has drawn increasing attention as the next-generation display platform (along with its potential as a source for general illumination). One of the main reasons is its "all solid state" nature, which provides myriad opportunity for further evolution in a variety of aspects.

The first stage of this evolution occurred in the 10-15 years since C. Tang's pioneering work on OLEDs at Kodak in 1988. Even in this initial stage, it is likely that OLED researchers recognized its great potential for display devices; however, it's passive-matrix drive limited OLEDs great potential. Consequently, in the second stage of OLED commercialization, which has taken place during the past 10 years, R&D activities have focused on active-matrix OLEDs. Great progress has been made in this decade, not only for the driving scheme including the design of the TFT pixel circuit, but also in the OLED device and materials. Sony has developed the "Super Top Emission" device structure, which enhances color gamut and efficiency, both of which are critical for TVquality displays. Idemitsu and Sony jointly

Tetsuo Urabe is a Corporate Executive SVP at Sony Corp. and the President of its Display Devices Development Group located at 4-14-1 Asahi-cho, Atsugi, Kanagawa, 243-0014 Japan; telephone +81-4-6230-6736, fax -5355, e-mail: tetsuo.urabe @jp.sony.com. developed long-lifetime and highly efficient OLED materials sufficient for such displays. Further reduction on power consumption can be achieved by employing phosphorescent materials.

In this article, the advantage of OLED displays in terms of image quality is described – and it is this superior image quality that gives OLED displays the potential to become the premier displays for TV applications.

Extraordinary Picture Quality

One of the great advantages of an emissive display such as an OLED display is that the dynamic range of the brightness can be controlled pixel by pixel. Figure 1 shows bright-

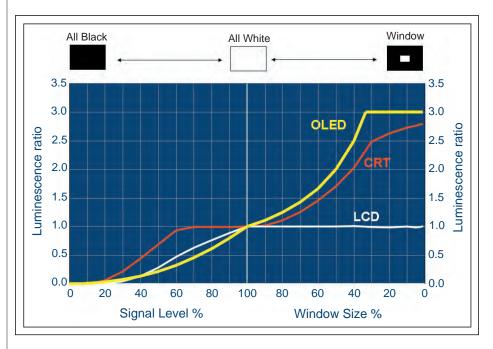


Fig. 1: A comparison of brightness vs. signal level and window size for OLEDs, LCDs, and CRTs.

ness vs. signal level and window size. The maximum brightness of a liquid-crystal display (LCD) is basically equivalent to the fixed backlight brightness, which means that it is impossible to accurately display an image that contains an extremely bright local area. This is a very important feature for TV applications because the capability of strong peak luminance would improve the impact of images dramatically – for example, a scene of fireworks at night or strong reflection of sunlight from glass could be displayed much more realistically by an OLED display.

Extremely high contrast ratio is another advantage of OLED Displays. LCDs struggle to achieve "real black," since an LCD basically works as the shutter that modulates the polarization of transmitted light from the backlight unit - this makes it extremely difficult to curtail light leakage, which in turn limits the contrast ratio. Even a tiny amount of light leakage causes considerable image degradation for some scenes in TV pictures. Imagine a forest scene during a very cloudy day; the picture level of this TV signal is very low. Under this condition, color reproduction of the deep green color of the forest on an LCD screen is degraded by a very small amount of light leakage from blue and red subpixels. However, the same scene would be much richer in color when displayed on an OLED display, in which the off-state of each subpixel is completely black - the "off" state corresponds to a non-emissive state, which means there is no light leakage. Figure 2 shows the color gamut of an OLED display and an LCD plotted vs. picture level. A wide color gamut throughout all picture levels is extremely desirable for the display of TV images. Because an OLED display is an emissive display, similar to a CRT display, its light output can be easily managed, allowing for high contrast ratios over wide viewing angles.

Moving-picture quality, another critical factor for TV performance, is evaluated by moving-picture response time (MPRT). For active-matrix displays, the MPRT is limited by the hold-type driving scheme. Recently, LCDs have overcome this problem via a high frame-rate drive (120 Hz). OLED displays can take the same approach; however, there are other ways to solve this problem. The pixel circuit of an OLED display could be designed to turn off the emission at any time in the middle of a single frame, which reduces

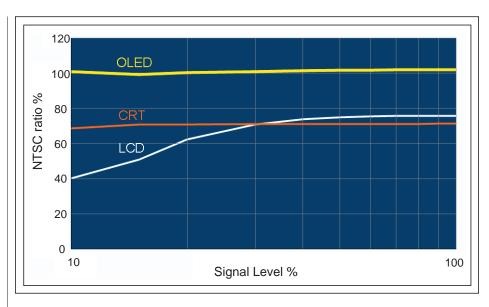


Fig. 2: The color gamut of OLED displays, LCDs, and CRT displays plotted vs. picture level.

the motion blur originated in a hold-type driving scheme, though this would result in lower overall luminance.

OLED Process for Large-Screen Displays

Sony began to sell the world's first OLED TV, the XEL-1, in December 2007 (Fig. 3). The XEL-1's 11-in. screen size is relatively small, yet it still demonstrates the outstanding picture quality promised by OLED technology, to the point where Sony believes that the potential of OLED TV is now widely recognized. So, the next question is, how large can OLED TVs be?

The XEL-1 employs vacuum evaporation of small molecules by using a metal-mask process and low-temperature polysilicon (LTPS) TFTs for the backplane. It is well recognized these technologies cannot be



Fig. 3: Sony's XEL-1 became the first commercially available OLED TV when it hit stores in December 2007.

OLED TV

applied for large glass substrates; therefore, we have to develop the new technologies both for the OLED and TFT processes.

Various approaches have been proposed to achieve large-screen OLED displays. They are classified into three categories: (1) patterning by using RGB subpixels, (2) white emission plus the use of a color filter, and (3) blue emission plus color conversion. There has been vigorous debate over which type is best for large-screen-sized OLED displays.

When trying to decide which approach to take, Sony first had to determine the best way to industrialize OLED TV, for which there are really two options. The first option is to start the business with low-cost device and process technologies, followed by the improvement of performance (with the according price increases). The second is to start a business with high-performance device and process technologies (even at high costs), followed by reductions in cost. High-quality LCD and plasma TVs already permeate the market, so the next-generation TV must have superior image quality than existing flat-screen TVs. This has led Sony to the conclusion that we should choose a technology that gives us the best performance, including image quality.

A white-emission plus color-filter device has the simplest structure, so the production cost is estimated to be the lowest among these three options. Since the patterning process of the OLED layer is not required in this case, use of a metal mask is not necessary. However, power consumption is a real problem because more than two-thirds of the energy of the white emission from an OLED is absorbed by the color filter. Furthermore, this type of device gives rise to a severe tradeoff between color gamut and brightness. Adding a white subpixel (RGBW color filter) is a potentially smart way to compensate for the transmission loss caused by the RGB color filter. However, a polarizer and quarter-wavelength plate must be put on the panel to eliminate the reflection caused by the white subpixel, once again resulting in a power loss of more than 50%.

A blue-emission plus color-conversion device is better in terms of energy efficiency because basically there is no transmission loss *via* the color filter, providing that color conversion efficiency is 100%. For this purpose, color-conversion materials with high conversion efficiency and low-light-scattering characteristics need to be developed.

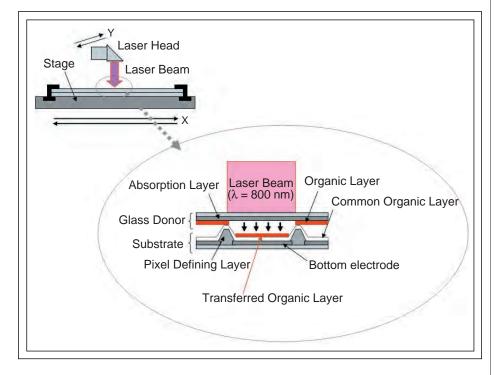


Fig. 4: A cross-sectional view of Sony's newly developed laser transfer process named Laser Induced Pattern-wise Sublimation (LIPS).

Based on these considerations, it is concluded that an RGB-patterned-type device should be the best choice for a TV display because of its excellent image quality. For example, the XEL-1 offers a color gamut of more than 100% NTSC, a contrast ratio of 1,000,000:1, etc. So the next question is, how do we get an RGB-patterned device without using a metal-mask process in order to be able to use large motherglass, such as Gen 6 or Gen 7? An attempt to employ a solution process has been actively undertaken in a variety of methods, including polymer materials and small molecules. This seemed very attractive, and we expected this process would be realized. However, we could not achieve long lifetime with pure blue using a solution process, and this is crucial for TV application.

The concept of Sony's approach is to keep the existing device structure and vacuumevaporation process, which has been proven to yield good enough performance and lifetimes for TV applications, and omit the metalmask process. Figure 4 shows the crosssectional view of the newly developed lasertransfer process that we named Laser Induced Pattern-wise Sublimation (LIPS). In this case, only the emission layer is processed by LIPS, while the other layers (hole-transport layer, electron-transport layer, etc.) are formed by using a current vapor-evaporation process. It could be thought that the metal layer on donor glass is equivalent to the heat source of the conventional vacuum-evaporation process.

TFT Backplane for Large-Screen OLED Displays

Amorphous-silicon TFT (a-Si TFT) backplanes are now widely used for active-matrix LCDs, and the manufacturing infrastructure is now well established. It is desirable to make use of a-Si TFTs as the backplane for activematrix OLED displays. However, the threshold-voltage shifts of a-Si TFTs caused by the bias stress voltage is a serious problem for OLED displays. Compensating for the threshold-voltage shift by using driving scheme has been investigated, but it is not yet good enough to apply to TV displays; accordingly, a new TFT with a small enough thresholdvoltage shift has to be developed. LTPS, which is now widely used as the backplane for OLED displays, has a very high electron mobility and extremely small thresholdvoltage shift. It turns out, though, that such a high electron mobility is not really required to

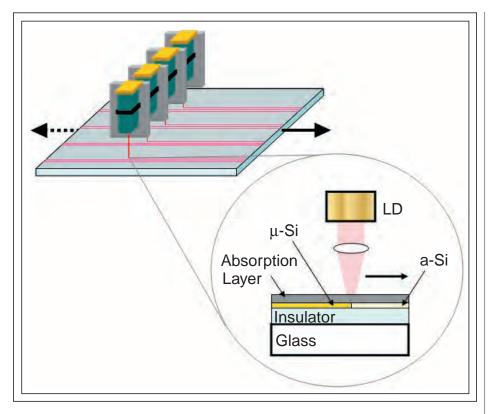


Fig. 5: A schematic of Sony's new thermal annealing process using a high-power diode laser, which it has named diode Laser Thermal Anneal (dLTA).



Fig. 6: Sony developed a 27-in. full-HD OLED TV prototype to test its new manufacturing technologies.

drive OLED displays. Microcrystallinesilicon TFTs, which have a considerably small shift in the threshold voltage and an electron mobility of 1-10 cm²/V-sec, is considered to be a good choice. The question is, what kind of process is the most appropriate to obtain microcrystalline-silicon TFTs? It is quite obvious that an as-deposited process is desirable in terms of production cost. There are many ways to conduct the as-deposited process, but none of them are available for mass production at this time. As a practical method, we developed a thermal annealing process using a high-power diode laser and named it diode Laser Thermal Anneal (dLTA). One reason we chose diode lasers is that the output laser light is very stable and controllable. When compared with eximer lasers, which are commonly used for the LTPS process, the advantage of this technology is scalability. The design of the annealing equipment is described in Fig. 5. There should not be any limit in motherglass size. We could increase the number of laser heads to improve tact time. By using this technology, we obtained an electron mobility of $2-3 \text{ cm}^2/\text{V}$ -sec and a threshold-voltage shift of ~2 V (after 100,000 hours under the bias conditions of $I_{ds} = 10 \,\mu\text{A}$, 50°C), which is good enough as the backplane TFT for activematrix OLED displays.

Conclusion: A New Technology Prototype

In order to realize the feasibility of this new technology as described above, Sony has developed a 27-in. OLED-display prototype (Fig. 6) with full-HD resolution (1920×1080) RGB). Newly developed microcrystallinesilicon TFTs and LIPS yields a picture that is just as vivid as that for the XEL-1, which makes us confident enough to employ these new technologies for manufacturing displays on larger motherglass. The significance of the 27-in. prototype is to demonstrate the possibility of large-screen OLED TVs without sacrificing picture quality. We recognize that there must be myriad different approaches in addition to ours, and we welcome the attempts that will be made to find better ways to develop high-quality low-cost OLED manufacturing technology. Those challenges will certainly improve the technological level of OLED TV and stimulate the OLED industry.

Envision Your Future

Touch International Large Format Multi-Touch Projected Capacitive will stretch your product to new dimensions.

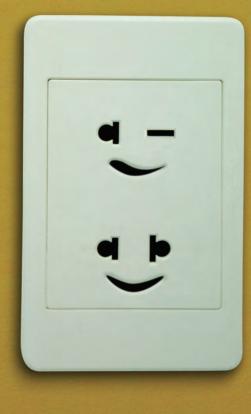
Touch International an enhanced user interface company

sales@touchintl.com www.touchinternational.com 512.832.8292



Germany • USA • China • Switzerland • Japan • UK

Notebooks with Vikuiti[™] Films Require Fewer Charges.





Maximizing battery life is a key goal for portable device manufacturers. Vikuiti[™] Optical Films can help. For example, 3M offers Vikuiti film combinations that can increase notebook battery life 14 to 17 minutes beyond that of a standard film stack. With the ability to increase brightness up to 44% more than that provided by standard film stacks, these unique Vikuiti film combinations improve energy efficiency. The films enable notebooks, cell phones and other display devices to operate longer on battery power. Go to vikuiti.com to learn more about how Vikuiti films can improve the energy efficiency of your LCDs.



vikuiti.com 1-800-553-9215 © 3M 2008

Making displays more energy efficient since 1993.



A New Era of Oxide Thin-Film Transistors for Large-Sized AMOLED Displays

In order for large-sized AMOLED displays to achieve widespread adoption, manufacturers must find a way to mass produce them at affordable prices. However, scaling-up of production lines causes several technological challenges. This article delves into the critical issue of the TFT backplane, which is crucial for the success of AMOLEDs.

by Jae Kyeong Jeong, Hyun-Joong Chung, Yeon-Gon Mo, and Hye Dong Kim

AMONG existing display technologies, active-matrix organic light-emitting diodes (AMOLEDs) provide the best potential solution to achieve the "ultimate display" due to their fast motion-picture response time, vivid color, high contrast, and super-slim light-weight nature.^{1.2} In 2007, Samsung SDI launched the first mass production of small-sized AMOLEDs for cell-phone and MP4 displays.

The display market is now burgeoning for mid- to large-sized applications, such as notebook PCs (NPCs), monitors, and televisions, which accounts for the majority of the flatpanel-display market. Samsung SDI's recent exhibition of 14- and 31-in. full-HD television prototypes³ and Sony's commercialization of qFHD 11-in. TV (XEL-1) clearly show that the era of AMOLED TV is indeed nearby. Whereas the market is projected to reach 54 million units by 2011,⁴ a number of hurdles in technology must be overcome for the mass production of mid-to-large-sized AMOLED panels.

The authors work at the Corporate R&D Center, Samsung SDI Co., Ltd., 428-5, Gongse-Dong, Kiheung-Gu, Yongin-Si, Gyeonggi-do 449-902, Korea; telephone +82-31-288-4737, e-mail: jaekyeong.jeong@ samsung.com. The biggest impediment to widespread adoption of AMOLED NPCs and TVs is finding a way to produce them in mass quantities at affordable prices. The best strategy for this purpose is to increase the motherglass size at least up to Gen 5.5 (1300×1500 mm), which corresponds to the most cost-effective backplane size for NPCs. However, the scaling-up of the production line causes several technological challenges. In this article, we focus on the current status and critical issue of the thinfilm-transistor (TFT) backplane, which is one of the most crucial technologies for the success of AMOLEDs.

Amorphous-silicon (a-Si) TFT technology is well-established, a proven technology in the liquid-crystal-display (LCD) industry. This technology offers good scalability (up to Gen 8) and a low-cost process because it does not require the crystallization and ion-doping processes. In addition, its amorphous nature ensures excellent uniformity of device performance, including mobility and threshold voltage. However, the mobility of a-Si TFTs is quite low (~1 $\text{cm}^2/\text{V-sec}$), which may not be enough to drive large-sized high-resolution AMOLED displays. Furthermore, the device instability has been a concern for a long time. For example, the threshold voltage of an a-Si TFT seriously shifts under constant current

stress due to either the charge trapping into the underlying gate dielectric or the weak bonding break-up of silicon and hydrogen in a-Si thin film, leading to image burnout or serious image sticking (*e.g.*, short lifetime) in AMOLED displays. This is why a-Si TFTs are rarely used as backplanes for AMOLED displays.

On the other hand, low-temperature polycrystalline-Si (LTPS) TFTs have high mobility and excellent stability, unlike that of a-Si TFTs. The key processes in fabricating LTPS TFTs are the crystallization methods that convert a-Si into polycrystalline-Si: non-laser crystallization and laser annealing. Among non-laser crystallization, the simplest method is solid-phase crystallization (SPC). But SPC requires annealing at 600°C for tens of hours, which makes it unsuitable for use on largearea glass substrates. Other non-laser methods employ metal seeds for crystallization, which may result in a large current leakage in the channel area.

Among the laser methods available, excimer-laser annealing (ELA) has been the most widely used because of the resulting excellent crystallinity, fast crystallization speed, and high mobility. In addition, ELA is already been employed in mass-production, thus well-developed apparatuses are commercially available. However, ELA suffers from a narrow process window, as well as high initial investment and maintenance costs. Moreover, the limitations in laser-beam length and laser-beam instability are a major obstacle in the use of ELA on large-sized glass: the largest equipment available is applicable to Gen 4 (a motherglass size of 730×920 mm). Finally, all LTPS TFTs, including the ELA technique, suffer from non-uniformity issues because of the existence of grain boundaries, which require the use of a complicated compensation unit pixel circuit such as a 5 transistor + 2 capacitor pixel circuit, leading to a loss in device yield.

Therefore, an obvious question arises: Is there any new TFT that has both high mobility and excellent uniformity at the same time that is suitable for large-sized AMOLED displays? Amorphous-oxide TFTs can be an attractive alternative solution to this question. Amorphous-oxide semiconductors (AOS) provide unique properties that combine the advantages of a-Si and LTPS TFTs. For example, amorphous-oxide TFTs are free from the nonuniformity of mobility and threshold voltage, yet exhibit large carrier mobility (~10 cm²/ V-sec) and excellent subthreshold gate swing (down to 0.20 V/dec). Moreover, the channel layer can be fabricated by using a simple sputtering process. Therefore, large-sized fabrication can easily be implemented up to Gen 8 sizes without using expensive laser apparatus. The process is essentially the same as that for a-Si TFTs so that existing production lines can be used without significant changes. In addition, oxide TFTs can be deposited at room temperature, which in principle makes possible the mass production of AMOLEDs on flexible plastic substrates or cheap soda-lime glass. The technological comparisons among a-Si, poly-Si, and oxide TFT are summarized in Table 1.

A Brief History of Oxide TFTs

In 2003, the first paper describing highperformance transistors (mobility, ~80 cm²/ V-sec) by using single-crystalline InGaZnO material (from Professor Hideo Hosono's group) was reported in *Science*.⁵ However, the high-temperature deposition (700°C) of InGaZnO using pulsed laser deposition (PLD) and annealing at 1400°C prohibited its practical usage as the channel layer of a TFT backplane for AMOLED displays. A subsequent paper in *Nature* in 2004 discussed the concept of amorphous InGaZnO in order to reduce the

	a-Si TFT	poly-Si TFT	Oxide TFT
Generation	8G	4G	8G
Semiconductor	Amorphous Si	Polycrystalline Si	Amorphous IGZO
TFT uniformity	Good	Poor	Good
Channel mobility	1cm ² /Vs	~100 cm ² /Vs	10 ~ 40 cm ² /Vs
TFT for OLED	4~5	5~11	4~5
Pixel circuit	Complex (> 4T)	Complex (> 4T)	Simple (2T + 1C)
Cost/Yield	Low/high	High/low	Low/high
Stability (ΔV_{th} , 100 khr)	>5V	< 0.5 V	NA
Circuit Integration	NO	YES	YES
Pixel TFT	NMOS	PMOS (CMOS)	NMOS

Table 1: Comparison of TFT technologies including a-Si, poly-Si, and oxide TFTs

fabrication temperature (room temperature) by using a PLD technique.⁶ These two papers created significant worldwide interest in AMOLED technology, both in industry and academia because of the potential for high mobility, excellent uniformity in device parameters, and good scalability to large substrate size.

Let's look at the origin of high mobility even in the amorphous state. Table 2 shows the orbital structure of the crystalline and amorphous state for indium gallium zinc oxide (IGZO) and solid silicon, respectively. The conduction band of IGZO material is closely related to the In 5s orbital, which has an isotropic property. Interestingly, the spherical symmetry of the 5s orbital makes the structural disordering no longer critical. So even though the phase is transformed into the amorphous state, the a-IGZO semiconductor still has good mobility (>10 cm²/V-sec). This is drastically different than that for a silicon

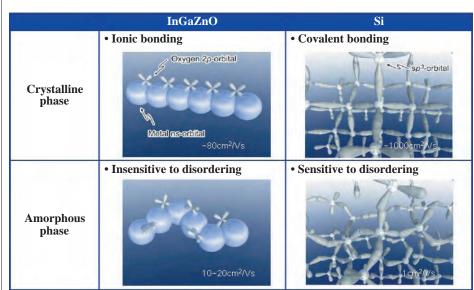


 Table 2: The schematic orbital structure of the conduction-band

 minimum in a silicon semiconductor and in a ionic oxide semi-conductor.⁶

H. Hosono et al., J. Non-Crystalline Solids 203, 334 (1996).

oxide TFTs

Items	Specification
Diagonal size	12.1 inch
No. of pixels	1280 × RGB × 768
Sub pixel pitch	$69 \times 207 \ \mu m^2$
Resolution	123 ppi
Panel size	$283 \times 181 \text{ mm}^2$
Pixel element	2Tr 1Cap
Gray	256 gray
Scan driver	Integration
Color coordinate	White (0.31, 0.31) Red (0.67, 0.33) Green (0.29, 0.64)
	Blue (0.15, 0.11)

Fig. 1: The panel image of a 12.1-in. WXGA AMOLED driven by oxide TFTs.

semiconductor, in which the mobility drop is significant (from 1000 to 1 cm²/V-sec) when the phase transforms from the crystalline state to the amorphous state.⁶

In 2006, Canon demonstrated that a highperformance transistor (mobility, $> 10 \text{ cm}^2/$ V-sec; gate swing, 0.2 V/decade) can be achieved by using RF sputtering with the capability of using large-area deposition rather than PLD.⁷ Major panel makers such as LG and Samsung began performing R&D on oxide TFTs for AMOLEDs in 2006. The first AMOLED display was released by LG Electronics in 2007.⁸ The fabricated InGaZnO transistor having a top-gate structure exhibited good device performance. This prototype of a full-color 3.5-in. QCIF+ AMOLED demonstrated the possibility of being used as a backplane for an OLED device.

This year at SID's Display Week 2008, Samsung SDI showcased a full-color 12.1-in. AMOLED prototype (Fig. 1) that used InGaZnO TFTs; this is the world's largest AMOLED panel among any oxide TFTdriven OLED display.⁹ The WXGA highresolution ($1280 \times RGB \times 765$) is compatible with TFT-LCDs that are currently commercially available for notebook PCs. In addition, even though a 2 transistor + 1 capacitor pixel circuit was implemented, a "randommura-free" high-quality display was demonstrated, due to the excellent short-range uniformity of the threshold voltage of oxide TFTs.

Performance of Oxide TFT

Initially, an a-IGZO field-effect transistor fabricated on a flexible substrate had a mobility of 8.3 cm²/V-sec and an I_{on/off} ratio of 10^{3.6} Since 2004, the device performance of oxide TFTs has rapidly improved. The transistor performance reported in the literature includes field-effect mobilities between 1 and 53 cm²/V-sec and I_{on/off} ratios ranging from 10⁴ to 10^8 . However, most of the previously reported TFTs have rather large channel lengths and widths (>50 µm) because the shadow mask or lift-off techniques were mainly used to pattern the gate electrode, channel, and source/drain electrodes. Full array fabrication of oxide TFTs applicable for high-resolution AMOLED displays has been attempted by a few major companies, including Samsung SDI, LG, and Toppan, Inc.

Figure 2 shows the representative transfer curve of our IGZO TFT with W/L = 25/10 µm, which was taken from a full-array-panel device rather than the individual test device without a suitable passivation layer. We adopted a bottom-gate structure with an etch stop layer. The high field-effect mobility of 17 cm²/V-sec, an excellent gate swing of 0.28 V/decade, and a good I_{on/off} ratio of 10^9 was achieved; these are state-of-the-art characteristics for any oxide TFT. We believe that these specifications of oxide TFTs are good enough to drive high-resolution and large-area AMOLED panels.

The most difficult aspect of fabricating high-quality AMOLED displays is the presence of "mura" caused by TFT non-uniformities. These non-uniformities are caused by localized differences in TFT properties, which ultimately result in the variation in current levels supplied to the individual subpixels throughout the display. Therefore, another important figure of merit is the short- and long-range uniformity of device performance. The short-range uniformity of oxide TFTs is surprising – the representative standard deviations of threshold voltage is less than 0.01 V.

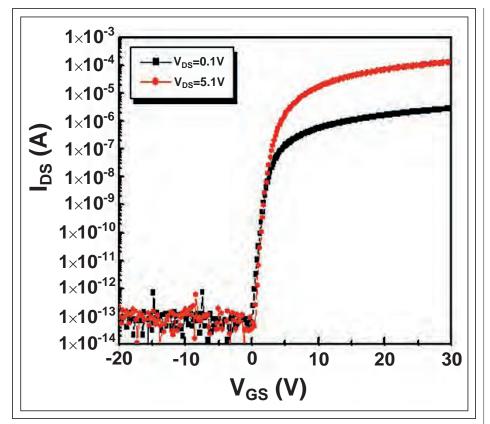


Fig. 2: The representative transfer characteristics of IGZO TFT.

The simple calculation predicts the nonuniformity in luminance to be less than 2%. This result suggests that an ultra-simple pixel circuit such as a 2 transistor + 1 capacitor pixel circuit can be used for the design of AMOLED displays, which will have a very positive impact on the device yield and cost.

Issues and Outlook

In order to impact the TV market, AMOLED TVs must be competitively priced with identically sized AMLCD and PDP TVs. Moreover, the following specification should be met: a lifetime > 100,000 hours, a color gamut > 90%, a peak luminance > 400 nits, a contrast ratio > 100,000:1, and no image burn-in (> 500 hours).

The first issues that must be resolved include the attainment of a TFT threshold voltage change of less than 0.2 V for the lifetime of the display; the elimination of fine mura; and a brightness uniformity of more than 80%. In particular, the instability of the threshold voltage should be improved by the proper choice of passivation material and careful optimization of robust IGZO compositions. Of course, a new oxide semiconductor and compatible gate dielectric should be developed in parallel, which allows for better stability than the combination of IGZO semiconductor and a SiNx dielectric. In addition, to be cost competitive, AMOLEDs must maintain a production yield similar to that of AMLCDs, and the TFT backplane should be produced by using a process consisting of four or five photo-masking steps.

Secondly, OLED patterning technology capable of large-area motherglass size (greater than Gen 5) and high resolution (> 200 ppi) also must be developed. To date, the finemetal shadow mask (FMM) has been the only commercialized patterning method used in the color primaries of OLEDs. However, an FMM has an intrinsic limit of mechanical bending (~ Gen 4) when the size is increased. To circumvent the problem, a sequential pattern formation can be implemented, but the method has weaknesses in uniformity and tact time. Ink-jet printing of soluble OLED material,⁵ color filters on white OLEDs,⁶ and laserinduced thermal transfer are strong candidates to replace FMM.

Finally, encapsulation is another important issue for large-sized displays. Encapsulation is necessary in order to prevent the degradation of OLEDs caused by the attack of the oxygen and moisture in the atmosphere. Because HDTVs require at least 50,000 hours of lifetime, the development of a simple but reliable encapsulation method is unquestionably important.

Resolving the aforementioned issues will guarantee the era of AMOLED adoption for use in notebook PCs and HDTVs.

References

¹H. K. Chung and K. Y. Lee, *SID Symposium Digest Tech Papers* **36**, 956-959 (2005). ²S. T. Lee, M. C. Suh, T. M. Kang, Y. G. Kwon, J. H. Lee, H. D. Kim, and H. K. Chung, *SID Symposium Digest Tech Papers* **38**, 1588-1591 (2007).

³Exhibited at CES 2008.

⁴Source: Display Bank (Q2 2007); http:// www.displaybank.com.

⁵K. Nomura, H. Ohta, K. Ueda, T. Kamiya, M. Hirano, and H. Hosono, *Science* **300**, 1269 (2003).

⁶K. Nomura, H. Ohta, A. Takagi, T. Kamiya, M. Hirano, and H. Hosono, *Nature* **432**, 488 (2004).

⁷H. Yabuta, M. Sano, K. Abe, T. Aiba,

T. Den, H. Kumomi, K. Nomura, T. Kamiya, and H. Hosono, *Appl. Phys. Lett.* **89**, 112123 (2006).

⁸H. N. Lee, J. W. Kyung, S. K. Kang, D. Y. Kim, M. C. Sung, S. J. Kim, C. N. Kim, H. G. Kim, and S. T. Kim, *Proc. IDW* '07, 663-666 (2007).

⁹J. K. Jeong, J. H. Jeong, J. H. Choi, J. S. Im, S. H. Kim, H. W. Yang, K. N. Kang, K. S. Kim, T. K. Ahn, H.-J. Chung, M. Kim, B. S. Gu, J.-S. Park, Y.-G. Mo, H. D. Kim, and H. K. Chung, *SID Symposium Digest Tech Papers* **39**, 1-4 (2008). ■

Submit Your News Releases Please send all press releases and new product announcements to:

Michael Morgenthal Information Display Magazine 411 Lafayette Street, Suite 201 New York, NY 10003 Fax: 212.460.5460 e-mail: <u>press@sid.org</u>

RIXTRON

Need solutions for OLED displays and lighting?



OVPD[®] Organic Vapor Phase Deposition

AIXTRON supplies low cost and high productivity deposition equipment for organic materials.

AIXTRON delivers scalable, versatile and high performance OVPD[®] equipment, based on its proprietary Close Coupled Showerhead[®] technology.

OVPD® technology has been exclusively licensed to AIXTRON from Universal Display Corporation (UDC), Ewing, N.J. USA for equipment manufacture. OVPD® technology is based on an invention by Professor Stephen R. Forrest et al. at Princeton University, USA, which was exclusively licensed to UDC. AIXTRON and UDC have jointly developed and qualified OVPD® pre-production equipment.

RIXTRON

AIXTRON AG · Kackertstraße 15–17 · 52072 Aachen, Germany info@aixtron.com · www.aixtron.com









A New Look In Touch.

Tyco Electronics Introduces the Elo TouchSystems 1900L and 2200L Touchmonitors



The new touchscreen monitors are practical, durable, and stylish.

The seamless glass surface provides optimal optical quality, durability, and stability, as well as excellent dragging properties. The easy-to-clean sealed screen is resistant to water, dust and grease, making it appropriate for use in public venues.

Wide-Screen Format – Sleek, Integrated Design.

Tyco Electronics' Elo TouchSystems introduces two innovative widescreen touchmonitors. The 1900L and 2200L are the first zero-bezel wide-aspect ratio touchmonitors with a 100-percent useable surface area. The zero-bezel design removes the frame, or bezel, of standard monitors to create a seamless glass surface designed to showcase the wide-screen, high-definition experience that today's consumers have come to expect. Combining state-of-the-art Elo TouchSystems **Acoustic Pulse Recognition (APR)** touch technology with a seamless screen, the 1900L and 2200L are designed for use in high-traffic retail, hospitality and other public environments, and offer both aesthetic elegance and world-class durability.

To find out more about Tyco Electronics' Elo TouchSystems 1900L and 2200L, please visit **www.elotouch.com/go/newlook**.



www.elotouch.com

© 2008 Tyco Electronics Corporation. All rights reserved.



Technological Considerations for Manufacturing Flexible Active-Matrix OLED Displays

AMOLEDs hold great promise for use in flexible displays. LG Display has showcased a full-color 4-in. flexible AMOLED prototype on an 80-µm-thick stainless-steel foil substrate, achieving a curvature of 5-cm bending radius. This article discusses the challenges ahead, including transporting the flexible backplane substrate and obtaining reliable TFT characteristics in order to achieve brightness and uniformity suitable to commercialize this technology.

by Juhn S. Yoo, Nackbong Choi, Yong-Chul Kim, In-Hwan Kim, Seung-Chan Byun, Sang-Hoon Jung, Jong-Moo Kim, Soo-Young Yoon, Chang-Dong Kim, In-Byeong Kang, and In-Jae Chung

HE display market of the future demands ubiquitous devices that are more portable, fashionable, and environmentally friendly.¹ Display manufacturers need to advance their technologies to build lighter, slimmer, more rugged devices that consume low amounts of power while at the same time improve the picture quality. The emerging technology of flexible active-matrix displays is being developed in order to fulfill these needs. Currently, there are active research projects in reflective-type flexible liquidcrystal displays (LCDs),² flexible electrophoretic displays (EPDs),³ and emissivetype flexible organic-light-emitting-diode (OLED) displays.⁴ Today, EPD technology is considered the most desirable flexible-display technology because of its simple fabrication process and very low power consump-

Lead author Juhn S. Yoo is the Chief Research Engineer at LG Display's LCD R&D Center, 533 Hogae-dong, Dongan-gu, Anyang-si, Gyeonggi-do, Korea 431-080; telephone +82-31-450-7772, fax -7405, e-mail: juhnsyoo@lgdisplay.com. tion. An active-matrix OLED (AMOLED), on the other hand, is an emissive-type display device that promises better picture quality – including brightness, color, contrast ratio, viewing angle, and response time – compared to active-matrix liquid-crystal displays (AMLCDs). An OLED is a thin-film solidstate device, which makes it easier to apply to flexible displays because of its relatively simple fabrication process and reduced distortion according to the geometric form of display. However, in general, AMOLED displays have yet to overcome numerous technological obstacles for mass production.⁵ When imple-

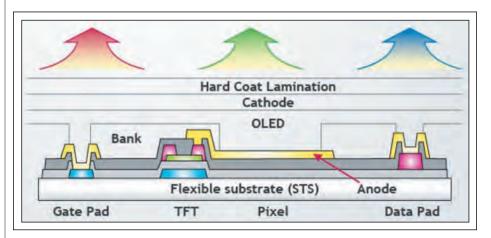


Fig. 1: A cross-sectional schematic of the developed flexible AMOLED display. A lowtemperature a-Si TFT array and top-emission OLED is integrated on a thin stainless-steel substrate. The display device is encapsulated with thin-film passivation and hard-coat lamination. menting AMOLEDs into flexible displays, even more technological issues need to be considered. 6

This article examines the technological considerations for transferring flexible AMOLED display manufacturing to existing AMLCD product lines based on LG Display's recent development of a 4-in. prototype using amorphous-silicon thin-film transistors (a-Si TFTs) on stainless-steel foil. The structure and fabrication process of the flexible backplane, issues concerning TFT performance, and suggestions on process improvements will be discussed. The structure and design of the display panel is also presented, as are the issues of our OLED driving circuits and possible solutions.

Flexible Backplane Fabrication

Compared to plastic substrates, metal foil has excellent dimensional stability under relatively high process temperature. Until the thermal instability issue of plastic substrates is resolved, stainless-steel substrates remain the most promising candidate for the manufacture of flexible displays.

Our first consideration for using stainlesssteel foil is that it is opaque, meaning it is limited to either reflective or emissive display devices. Therefore, we designed the TFT backplane to be compatible with a top-emission OLED structure, of which the crosssectional schematic is shown in Fig. 1. Our second consideration is the method of transporting the substrates to prevent sagging while being transferred in and out of the manufacturing equipment. Our third consideration is the surface-planarization method to reduce the roughness of the steel plate, where protrusions and dents can cause line-open defects in the display array. Our fourth consideration is the insulation of the conductive substrate from the TFT array, where capacitive coupling causes signal line delay and crosstalk. Our fifth and most important consideration is the material and process integration needed to build a reliable TFT.

We fabricated a back-channel etch-structure a-Si TFT array using a typical five-mask process. In order to prevent substrate sagging, we fixed a set of metal foils to a glass carrier with adhesive. We developed a set of epoxy adhesive films to endure thermal stress as high as 200°C without failure. The stainlesssteel foil was mechanically and chemically polished to reduce the surface roughness and

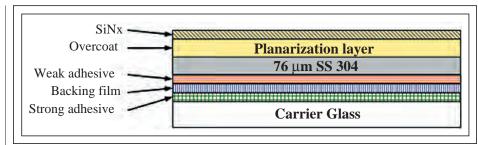


Fig. 2: A cross-sectional schematic of the thin metal substrate bonded on a glass carrier and coated with planarization layers.

minimize the height and depth of protrusions and dents. In order to further planarize the metal surface, a multi-barrier structure was prepared by coating 3-um-thick polymer resin and depositing 0.4-µm-thick plasma-enhanced chemical-vapor-deposition (PECVD) silicon nitride. Figure 2 shows the structure of the prepared substrate and Fig. 3 compares the atomic-force microscopy (AFM) images of bare stainless steel and the planarized substrate surface. The thick insulating layer not only reduces the capacitive coupling between the conducting substrate and the TFT array, but also protects the metal foil from chemical attack. The RMS value of the substrate surface roughness decreased from 1000 to 50 Å.⁷ The characteristics of fabricated a-Si TFT are shown in Fig. 4.

Despite the comparable characteristics of the a-Si TFT on a flexible substrate to a glass

counterpart, the threshold-voltage shift under bias temperature stress is drastic, as shown in Fig. 5. The process temperature of the PECVD deposition of the gate insulator and active layers is limited to 150°C, thus preventing debonding of the adhesive film. The temporal variation of threshold voltage creates image sticking, as shown in Fig. 6, where a ghost image of the previous picture is observed. Therefore, it is not encouraging to use the bonding–debonding method for transporting the flexible substrate. One way to increase the process temperature by removing the thermally unstable bonding process is to adopt the method used in the glass-thinning process.

Top-Emission OLED

Considering the opaqueness of the metal substrate, a conventional bottom-emission OLED structure is not applicable. Hence, a

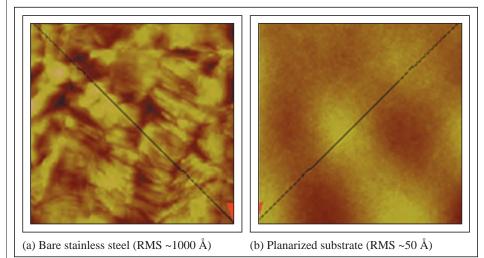


Fig. 3: Images of (a) AFM surface-roughness measurement of bare stainless steel and (b) the planarized substrate.

manufacturing

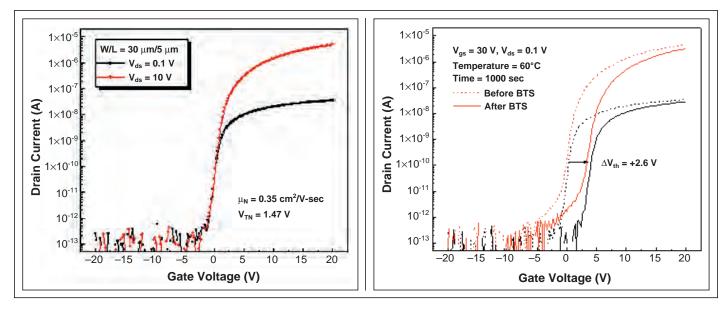


Fig. 4: Measured transfer characteristics of the a-Si TFT with channel dimensions of $W/L = 30 \ \mu m/5 \ \mu m$ fabricated on metal foil at a maximum process temperature of 150°C. Field-effect mobility and threshold voltage are 0.35 cm²/V-sec and 1.47 V, respectively, of which the values are comparable to a typical a-Si TFT on glass.

top-emission OLED structure was integrated on the flexible TFT backplane. Considering the process-temperature limitation, a-Si TFTs are our preferred choice over polycrystallinesilicon TFTs, of which the typical maximum process temperature is more than 350°C. Because a-Si TFTs have very low transconductance, a highly efficient electro-optical characteristic of the OLED is required. We employed a top-emission OLED structure

Fig. 5: Measured transfer characteristics of the fabricated a-Si TFT before and after bias temperature stress applied for 1000 sec under 60° C with $V_{gs} = 30$ V and $V_{ds} = 0.1$ V. The threshold voltage shifted 2.6 V.

with a highly efficient phosphorescent emissive layer and highly transparent cathode material. To secure the stability of the OLED under bending stress, organic-bank and thinfilm passivation structures are recommended.



Fig. 6: Photographs of sequentially displayed images. Initial image of (a) the "flower" and (b) the consecutive images of the "RGBW stripe" where a ghost or residual image of the flower is observed. This image-sticking effect is mainly caused by the threshold-voltage shift of the pixel driving TFT.

We employed acrylic resin for the bank layer and multiple layers of organic and inorganic films for passivation structures. The OLED frontplane was finally encapsulated by a hardcoat lamination to protect from moisture permeation and scratching. In order to further enhance the luminous efficiency of the topemission OLED, development of a reflective anode combined with a well-designed microcavity structure is also considered requisite.

Panel Design

Even if the substrate of the display panel is flexible, it would be difficult to curve the display module with a low-enough bending radius if rigid driver electronics are attached. It would be preferable to have just one or two flexible connectors tabbed on the panel, but this would also require a chip-on-glass (COG) type drive IC. As illustrated in Fig. 7, this module configuration is applicable for a curved display with a fixed bending radius, but not for real-flexible or rugged display applications because the rigid drive IC could easily de-bond when twisting or wiggling the substrate. We used a tape-carrier package (TCP) type source drive IC assembled on one side of the panel.

It is also highly imperative to integrate the gate driver circuit on the panel using a-Si TFTs to reduce the number of IC components, thus increasing the flexibility of the display module. As a result, we were able to operate

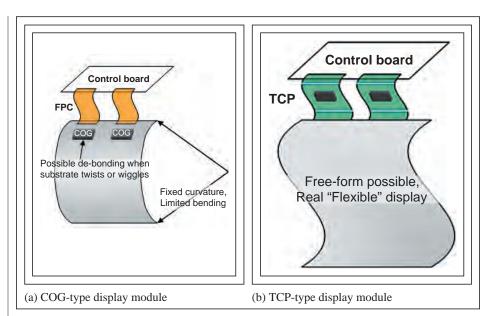


Fig. 7: Schematic diagram of the suggested flexible-display-module configuration using TCP-type drive ICs (b). A COG-type module (a) is more compact but limited in flexibility, whereas a TCP-type module is more rugged due to better flexibility.

the display in curvature with a bending radius of less than 5 cm along the vertical axis. In order to increase the flexibility along the horizontal axis of the panel, the control printedcircuit board (PCB) made of rigid plastic should be replaced with a flexible printed circuit (FPC). Bending demonstrations of our recently developed 4-in. flexible AMOLED display module with three drive ICs, one integrated gate driver, and one control PCB, along with the previously developed display module with six drive ICs and three control PCBs, are shown in Fig. 8.

Conclusion

Preparing the metal-foil substrate for manu-



(a) Flexible display module with six ICs and three PCBs



(b) Flexible display module with three ICs and one PCB

Fig. 8: Bending demonstration of the 4-in. flexible AMOLED panels displayed in curvature. (a) The previously developed display panel is limited in bending because it is surrounded by three control PCBs. (b) The bending radius of our recently developed display panel is less than 5 cm due to gate-driver integration and one control PCB assembly on one side of the panel.





3011505 Carling Avenue Ottawa, Ontario Canada K1Z 7L9 **Canada** 613-686-1738 **USA** 408-404-1589

lumetrix.com

manufacturing

facturing flexible AMOLED displays is a demanding process, which involves coating of a thick planarization layer to reduce the surface roughness and capacitive coupling between the conductive substrate and TFTs. Due to the process temperature limitation of a carrier glass bonding method for substrate transport, the reliability of a-Si TFTs fabricated below 150°C exhibits rather poor device stability under bias temperature stress. To increase the process temperature and thus achieve sufficiently reliable TFT backplanes, new planarization and transporting methods for stainless-steel substrates is under development. We employed a highly efficient topemission OLED structure with a phosphorescent emissive layer integrated with organicbank and multilayer thin-film encapsulation to secure flexibility. The development of a reflective anode and microcavity structure is considered a key technology in enhancing the luminous efficiency of the display. To realize a truly flexible or rugged display module, it is essential to have a flexible interface of driver electronics assembled on one side of the panel. It is also imperative to reduce the number of drive-IC components by integration of gate drivers using TFT devices and replacing the rigid plastic control PCBs with flexible printed circuits.

We have demonstrated 4-in. flexible AMOLED displays in curvature having a bending radius of less than 5 cm along one axis. In order to manufacture reliable flexible AMOLED displays with good picture quality, device process and OLED-driving technologies need to be improved in terms of the above-mentioned considerations.

Acknowledgment

This work is a joint development project with Universal Display Corp.

References

¹N. Rutherford, "Flexible Substrates and Packaging for Organic Displays and Electronics," *Information Display* **11**/05, 20 (2005). ²A. Asano and T. Kinoshita, "Low-Temperature Polycrystalline-Silicon TFT Color LCD Panel Made of Plastic Substrates," *SID Symposium Digest Tech Papers* **43**, 1196 (2002). ³C-D. Kim, I-B. Kang, and I-J. Chung, "TFT Technology for Flexible Displays," *SID Symposium Digest Tech Papers* **38**, 1669 (2007). ⁴M. Hack, R. Hewitt, K. Urbanik, A. Chwang, and J. J. Brown, "Full Color Top Emission AMOLED Displays on Flexible Metal Foil," *IMID/IDMC '06 Digest*, 305 (2006). ⁵S. Wagner, I-C. Cheng, A. Z. Kattamis, and V. Cannella, "Flexible Stainless Steel Substrates for a-Si Display Backplanes," *Proc. IDRC*, 13 (2006).

⁶G. B. Raupp, S. M. O'Rourke, D. E. Loy, C. Moyer, S. K. Ageno, B. P. O'Brien, D. Bottesch, E. J. Bawolek, M. Marrs, J. Dailey, J. Kaminski, D. R. Allee, S. M. Venugopal, and R, Cordova, "Direct Fabrication of a-Si:H TFT Arrays on Flexible Substrates for High Information Content Flexible Displays: Challenges and Solutions," *Proc. IDMC* 345 (2007).

⁷N. Choi, "A 4-in. qVGA Flexible AMOLED Using a-Si TFT on Ultra-Thin Stainless-Steel Foil," *Proc. 2008 Flexible Electronics & Displays Conference & Exhibits*, 17.6 (2008). ■



Visit Information Display On-Line

www.informationdisplay.org

mirasol 88° QUALCOMM[®] DISPLAYS



Power Savings

In Vivid Color

Outdoor Viewable

Experience Innovation in Vivid Color with mirasol Display Technology

Qualcomm's mirasol displays constitute a technology breakthrough that promises substantial performance benefits over competing display technologies. Based on a reflective technology called interferometric modulation (IMOD), mirasol displays harness ambient light and require no backlighting, thereby consuming significantly less power. The reflective mirasol display also automatically scales to the surrounding lighting conditions, allowing users to see their content in almost every environment, even bright sunlight.

www.mirasoldisplays.com

The Evolution of Projection Displays. Part II: From Mechanical Scanners to Microdisplays

The development of projection-display systems has encompassed numerous technologies through the decades. CRTs have always played a crucial role, but other critical technologies such as the Eidophor oil-film light valve, Hughes light amplifier, liquid-crystal devices in various forms, diffraction gratings, mechanical scanners, and digital micromirrors have all played an important role in the evolution of this technology. The second installment of this two-part series explores the innovations of the modern era of projection technology, from the 1990s to the present day, exploring how the development of LCOS, DLP, and LCD technologies threatened the dominance of light valves and CRTs. Part I of this series was published in the May 2008 issue of Information Display, which can be accessed at www.information display.org.

by Matthew S. Brennesholtz

FOR MUCH of the 20th century, the key technologies enabling projection-display systems were cathode-ray-tube (CRT) systems and light valves. However, beginning in the early 1990s, myriad new display technologies began to mature, and several of these – such as microelectromechanical systems (MEMS), liquid-crystal on silicon (LCOS), and liquidcrystal displays (LCDs) have had a tremendous impact on projection displays.

DLP Projection

Microelectromechanical systems (MEMS) devices have been proposed for television applications for many years. In 1970, RCA Laboratories²⁷ developed and demonstrated a MEMS system that used a dark-field Schlieren optical system and electron-beam

Matthew Brennesholtz is Senior Analyst at Insight Media, 3 Morgan Ave., Norwalk, CT 06851; telephone 203/832-8464, e-mail: matthew@insightmedia.info. addressing similar to the Eidophor or Talaria. An array of stretched-metal membranes were substituted for the oil film.

The MEMS efforts at Texas Instruments (TI) date back to 1977. Early efforts with light control, by analog motion of the mirrors,²⁸ were replaced by the digital off-on mirror effect used by TI today. By 1987, TI had demonstrated its first digital mirrors, and their development into a display product was aided by a \$10.8 million ARPA grant in 1989.²⁹ The first Digital Micromirror Device (DMD) product was released in 1990, an airline ticket printer with an 840-dots × 1-row DMD.

The first full demonstration of a colorsequential static image on a two-dimensional DMD microdisplay was in May 1992, and an improved 768-dot \times 576-row DMD was demonstrated in 1993. By 1994, DMD generated enough interest for the SID Symposium in San Jose to dedicate an entire session (Session 30 with three papers) to it. In the same time frame, TI began to work with consumer-electronics companies³⁰ to develop commercial products based on the DMD.

The first commercial projection DMD product was released in 1996,³¹ a portable front projector with a single VGA DMD. At this time, the system was given its current name, "Digital Light Processing" (DLP), to cover the entire system, not just the DMD chip itself. This single-chip system was followed by two-chip consumer-home-theater front projectors and three-chip professional front projectors.

Although most previous projection systems, from John Logie Baird through CRTs to oilfilm and LCLVs, used analog modulation of the light in the image to produce gray scale, the DLP was only capable of producing black and white, with no gray scale in between. DLP systems produce gray scale by using time-division binary multiplexing where the fraction of the time each mirror is in the "white" state compared to the "black" state determines the gray level perceived by the viewer. This switching occurs fast enough so the human eye would perceive this as a continuous gray scale. In single-chip systems, it was necessary to produce gray scale for each of the three colors sufficiently fast enough so the eye would also merge the colors into a full-color image. The DLP, especially the early models, were only marginally fast enough to produce good gray scale in color-sequential systems. TI has developed increasingly sophisticated dithering algorithms and DSP chips to augment the native ability of the DMD to produce these gray scales.³²

Figure 13 shows electron-microscope images of a DMD imager in 2004. Since then, the square holes in the center of each pixel have been reduced in size to improve both contrast and efficiency.

In three-DMD projectors, this gray-scale issue disappears, and the DLP projector is capable of producing very high quality images. In 1999, a DLP projector similar to the one shown in Fig. 14 was used to demonstrate electronic cinema by showing "Star Wars Episode 1" in theaters with paying customers. Most of the electronic-cinema projectors sold today are based on DLP technology, which is now also used in a wide range of projection systems from pocket projectors to electronic cinema – DLP projectors account for about one-half of all microdisplay-based projection-system sales.

Liquid-Crystal Projection Systems

After an abortive start in the 1930s and 1940s, serious work on thin-film transistors began in the early 1960s. There was considerable research into active-matrix systems for directview and projection applications from the 1960s through the 1980s. By 1976, for example, Westinghouse had achieved a 6×6 -in. 20-line/in. LCD, and Hughes had achieved a 1-in.-square 100-line/in. active-matrix LCD on crystalline silicon.³³ According to Brody, "The materials used in forming the thin-film circuits are normally metals, such as Al, Au, Cr, Mo, and In; insulators, such as Al₂O₃ and SiO₂; and semiconductors, such as CdSe, CdS, Te (Westinghouse), and PbS (Aero-jet). No obviously superior combination has at yet emerged." At this point, Brody does not even mention silicon as an option! The basic circuit used in some of these early LCDs,³⁴ shown in Fig. 15, was the design that continues into modern 3LCD panels or large-screen

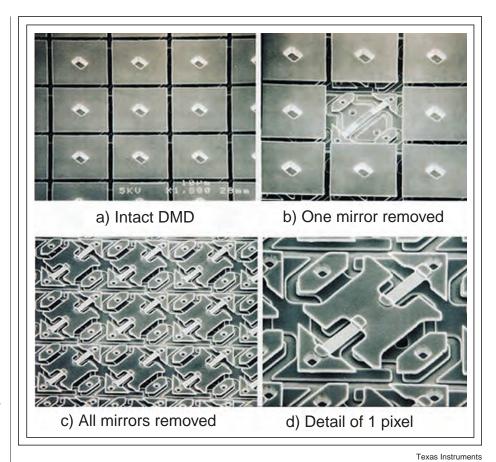


Fig. 13: Electron microscope image of pixels in a DMD device.

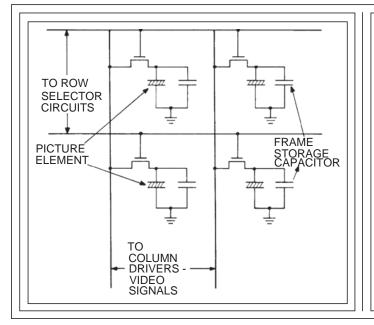
LCD-TV displays. Silicon-on-sapphire (SOS), the predecessor of modern high-temperature polysilicon (HTPS) used in most current 3LCD panels, was developed in this same time frame.³⁵

The first LCD projector that can be considered "modern" was introduced by Seiko-Epson in 1986.³⁶ This projector had several design features that would be recognized by a modern 3LCD projection engineer, including a 32-mm-diagonal (1.3-in.) polysilicon-TFT transmissive microdisplay with drivers integrated on the same substrate, a twistednematic LC effect, a three-panel unequal path architecture, and a crossed-dichroic colorcombining cube similar to the modern one shown in Fig. 16. It had a resolution of 320 ×

Fig. 14: DLP projector used in the 1999 digital-cinema tests mounted on a Christie xenon-lamp lighthouse originally designed for a film projector.



display history



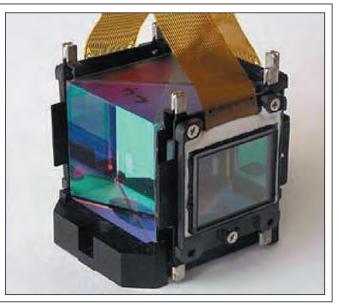


Fig. 16: Modern crossed dichroic 3LCD prism with LCD micro-

displays attached. The projection lens would attach to the fourth face.

Fig. 15: 1974 circuit configuration used to achieve frame storage in liquid-crystal matrix displays.

220 pixels, a 70-lm output from a 300-W halogen lamp, and a contrast of 20:1 – poor performance by modern standards, meaning it certainly represented no threat to the established oil-film projector vendors, or even the CRT vendors. Nevertheless, it set the stage for improved projectors to come.

The uncertainty over the optimum activematrix technology continued. For example, at the SID Symposium in 1991, papers covering 10 technologies suitable for use as transmissive LC light valves in projection systems were presented:

- a-Si TFTs (Mitsubishi, paper 4.2; Sanyo Electric, papers 20.1 and 20.2; NEC, paper 20.3).
- Ferroelectric matrix (Seiko Epson, paper 4.3).
- Metal-insulator-metal (MIM) diodes (Citizen Watch Co., paper 12.2).
- SiN thin-film diodes (NEC, 12.4).
- SiN bilateral diode matrix (Seiko Instruments, 12.5).
- a-Si double-diode plus reset (Philips Components, paper 12.8).
- CdS TFTs (University of Stuttgart, paper 20.5).
- Passive-matrix STN-LCDs (Citizen Watch, paper 20.6).

- Polysilicon TFTs (Xerox Palo Alto, paper 27.2. This paper discusses both HTPS and LTPS).
- Unified-structure field-induction drain poly-Si TFT (NTT, paper 27.3).

That year, Session 13 was dedicated to "Projection Light Valves," with H. Wayne Olmstead as chair and Akihiro Mochizuki as co-chair. The session introduction stated: "Market demand for large-screen projection displays continues to drive a huge investment in basic R&D for various types of light-valve projection systems. The old adage that 'necessity is the mother of invention' is exemplified in the field of light-valve research. A large number of unique techniques and very creative solutions to light-valve problems have been reported over the years here at SID. This year, there were a record number of papers covering this broad topic. The papers on light-valve projectors were grouped into two sessions. Systems that use 'direct activematrix' were in Session 20: 'LC Projection Television,' and all other novel approaches were covered in this session."

Barco Blows Oil-Film Projectors Away

The year 1992 was a key year in projection systems, especially in terms of professional

applications. It marked the introduction of the BarcoData 5000 projector,³⁷ popularly known as the "Light Cannon." This was the first LCD projector with performance comparable to a light-valve projector and doomed the Talaria and Eidophor. General Electric was so concerned about the effect of the Barco projector on its Talaria business that it bused about one-third of its employees to Infocomm in Philadelphia for the day so they could see the new competition. The JVC ILA also was threatened, but the underlying technology still survives in the D-ILA and other LCoS designs. The basic specifications for the BarcoData 5000 are listed in Table 1.

At \$47,500, the BarcoData 5000 was expensive, but not as expensive as a Talaria projector with equivalent lumens. A Talaria projector with about 1250 lm would cost at least \$79,980. In addition to the lower price, the BarcoData projector was significantly easier to use. For example, it required 2 minutes to warm-up compared to the 30 minutes to an hour required by oil-film projectors.

Following the Barco Light Cannon, there was a flood of data-projector introductions featuring varying technologies, including primarily LCD, DMD, and LCoS technologies. Extreme cost sensitivity in the consumer

Table 1: Specifications for the
BarcoData 5000 projector
introduced in 1992.

Property	Value
Model	BarcoData 5000
Pixel count	756×556
Panel	5.8-in. LCD with active- matrix diode addressing ⁴²
Lamp	575-W metal halide
Output	1250 lm
Contrast	50:1 checkerboard 200:1 sequential
Price	\$47,500

market meant that most non-CRT projection systems first penetrated the professional market. "Microdisplay" cannot always be used to describe some of these professional projectors. The BarcoData 5000 and other products in the same series had three 5.8-in. panels. Even larger panels were used, such as the panel in the InFocus LitePro 550 shown in Fig. 17, which had a single 8.4-in.-diagonal panel.

There were three key developments in the years following the introduction of the Light Cannon, allowing the growth of the consumer and professional projector markets:

- Development of the DMD by TI, as already discussed.
- Introduction of the UHP lamp by Philips.
- Introduction of the flat integrator/PCS combination by Epson.

UHP Lamp

The Philips UHP lamp,³⁸ first publicly discussed in 1995, revolutionized lamp technology for projection systems. All previous lamp technologies had serious flaws: incandescent lamps had very low efficiency, poor colorimetry, and very poor life; xenon lamps had low efficiency and short life; and metal-halide lamps normally had long arcs.

Metal-halide lamps actually represent an entire family of technologies. By adjusting the composition of the fill material, the color of the lamp could be changed to nearly any target color and spectrum. In general, however, the lamps had long arcs, color uniformity problems, and lifetime problems. They were, or could be, very efficient, with efficacies of 100 lm/W or more, and output spectra



Fig. 17: The InFocus LitePro 550LS from 1998. This VGA projector used a 400-W halogen bulb, produced 130–155 lum, and was intended to replace an overhead projector.

suitable for projection applications. The arc length and uniformity problems of these lamps were minimized when they were coupled to relatively large, high-étendue LC panels, such as the a-Si panels then available.

The fill material in a UHP lamp is nearly pure mercury, which gives the lamp a characteristic mercury emission spectrum. Unfortunately, this mercury emission spectrum is short of red, so most UHP-based projectors have a relatively poor red primary color. This is considered by most projector manufacturers to be a minor problem compared to the short arc, long life, high efficiency, and other advantages provided by the UHP lamp.

In general, high-performance projectors such as the Eidophor and Talaria used xenon lamps before the UHP was available. The Barco Light Cannon was introduced with a metal-halide lamp. Incandescent lamps, because of their very poor performance, were only used in certain low-performance lowcost projectors, at least after the introduction of the UHP.

Epson introduced the integrator and flat polarization system³⁹ combination in 1997. These were the final design features that, when added to the features Seiko-Epson introduced in 1986, define the modern 3LCD pro-

jector engine. This design was used in projector model ELP-3500, which also used 1.3-in. TFT-LCD VGA panels and a 100-W UHP lamp to produce 650 lm. Although this does not seem like much in 2007, in 1997 it competed against projectors like the InFocus LitePro that produced 130 lm from a 400-W lamp. The use of the polarization conversion system largely eliminated the light throughput advantage of systems such as the DLP system that needed only unpolarized light compared to systems such as the LCD and LCoS systems where polarized light was required.

Future of Projection Systems

Sales growth of consumer rear-projection systems has currently slowed to a standstill, due to price competition from LCD and plasma systems. In the larger sizes (52 in. and above), rear projection continues to hold its own, although most marketing forecasts show even the larger-sized rear-projection TV sales declining by 2011. Front projection for consumer home theater continues to grow, as do professional projection applications.

Two new technologies are on the horizon that threaten the dominance of the UHP and similar lamps in projection systems. First, high-brightness LEDs are beginning to

display history

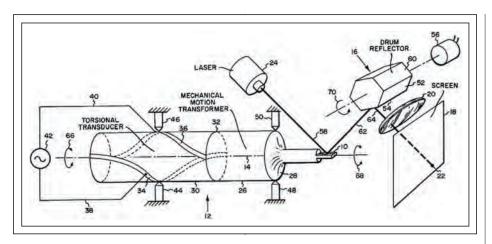


Fig. 18: Laser projector scanner design patented by Texas Instruments in 1969.

replace UHP-type lamps in certain low-brightness applications, including consumer rear projection and a new category commonly called the "Pocket Projector." The two main advantages of LEDs over UHP lamps are colorimetry and lifetime. LEDs also have very simple drive circuits and can be used in applications where even a 50-W UHP-type lamp produces too much light. On the other hand, the brightness of most LEDs in lm/mm²-sr⁴⁰ is much lower than a UHP lamp. This generally prevents the use of LEDs in higher-output projection systems. Recently, Luminous Technologies has developed very-high-light-output R, G, and B LED devices using proprietary light-collecting and thermal-management techniques. This product, trade-marked "Phlatlight," has seen initial commer-

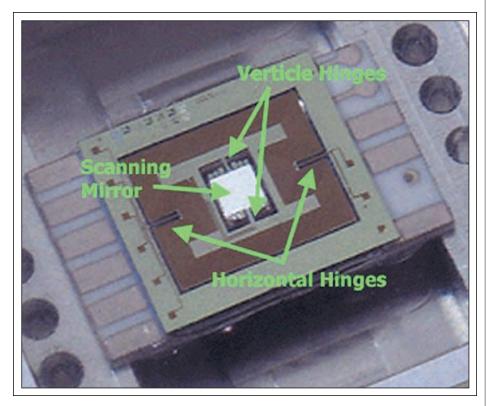


Fig. 19: Microvision scanner with a single mirror mounted on horizontal and vertical hinges.

cial adoption as a light source in some largescreen DLP TVs.

The second technology is really a new category of projectors, often called "Pico-Projectors," which can be designed with LED illumination, although laser illumination is also common. These projectors are currently in the R&D phase and commercial models are expected in late 2008 and early 2009. These tiny projectors are designed either to be integrated inside a cell phone or be stand-alone projectors about the size of a cell phone. It is not currently certain exactly what these projectors will be used for when they are introduced but they will certainly have a major impact on the marketplace.

Laser Projection Systems

Lasers do not have the same étendue limitations as lamps or LEDs and can have luminance output values 10⁵ times or more higher than UHP-type lamps. This would enable very high brightness systems to be built with very small microdisplays, or no microdisplay at all.

Lasers have been proposed for projection systems almost since they were first developed in 1960. For example, a 1969 patent⁴¹ from Texas Instruments related to laser projectors contained a reference to a still earlier 1966 internal TI memo on the subject.42 To anyone who has examined Scophony drawings from 25 years earlier, this design shown in Fig. 18 will seem remarkably familiar. The main problem with lasers has been, and continues to be, their cost. Several companies, most noticeably Novalux,43 are working on low-cost high-powered lasers for projection systems. For a full-color system, of course, it is necessary to have at least three lasers: red, green, and blue.

In general, laser projector designs fall into one of three types:

- Flying spot scanners where a single mirror, or a pair of mirrors, does the scanning – Fig. 18 is one example. A modern single mirror MEMs device from Microvision is shown in Fig. 19. For scale, the mirror in this system is 1-mm square.
- 2. Scanned one-dimensional linear arrays, such as the system shown in Fig. 20.
- 3. Microdisplay-based systems with a twodimensional pixel array where the laser is used mostly as a light source in a conventional projection system.

In flying-spot scanner systems such as the ones shown in Figs. 18 and 19, the laser beam is scanned in a raster pattern, or a variation on a raster such as a Lissajou figure. As the beam is scanned, it is modulated at the video rate in a technique familiar to anyone who knows CRT systems. This is repeated at a high enough speed (60-Hz frame rate or higher) so the eye merges the images into fullmotion video. For a full-color system, each laser must be modulated separately and the three modulated beams are normally combined into a single white beam. The resolution of this type of system, like the Scophony, is limited by either the horizontal scan rate or the maximum rate at which the light source can be modulated. With modern electronics, the mechanical scanning of the high-speed mirror is more commonly the limit.

In a linear array system, the high-speed scanning is done by a linear array,⁴⁴ such as the one shown in Fig. 20. The low-speed scanning at the field rate is still done by a moving mirror. Systems of this type can have extremely high resolution. For example, the Evans & Sutherland laser projector (ESLP) has a resolution of $4K \times 5K$, the highestresolution image the author is aware of made by a non-tiled projection system.⁴⁵ The NHK 8K projector, 46 with a resolution of 8192 × 4320 (34 Mpixels), has nominally higher resolution, but this is achieved by tiling displays inside the projector and subpixel rendering. It has, in fact, fewer real pixels than the ESLP.

The linear array works much like the oilfilm light valves used by the Talaria or Eidophor. The array, which is a MEMS system like the DLP projector or the Microvision scanner, has alternating fixed and moving microscopic ribbons. The array is typically used in a schlieren optical system similar to the ones shown in Figs 21 and 22. When the moving ribbons are in the "up" position, the GLV presents a flat mirror to the laser beam. Specular reflection takes the light back to the schlieren mirror and the source. When the moving ribbons are in the "down" position, the alternate high and low ribbons form a diffraction grating, changing the angle of the light. The light now misses the schlieren mirror, enters the projection lens, and ultimately winds up at the screen. Since they are based on diffraction, which is wavelength-dependent, most linear-array systems use three linear arrays, one each for red, green, and blue.

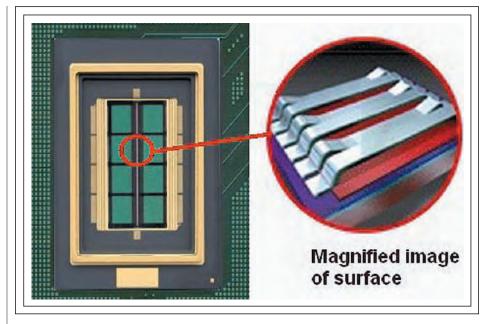


Fig. 20: GLV linear array from Evans & Sutherland. Sony calls a similar array the GxL. Kodak has independently developed another linear array, called GEMS.

Laser illumination of microdisplay projection systems provide several major advantages over illumination by UHP or other types of lamps. These include:

- 1. The very low étendue of the laser beam allows use of smaller lower-cost microdisplays.
- 2. The low divergence angle of the laser allows the use of low-cost high-*f*/# projection lenses.
- 3. Lasers can be modulated at the field rate, eliminating the need for a color wheel in color-sequential systems and increasing energy efficiency.

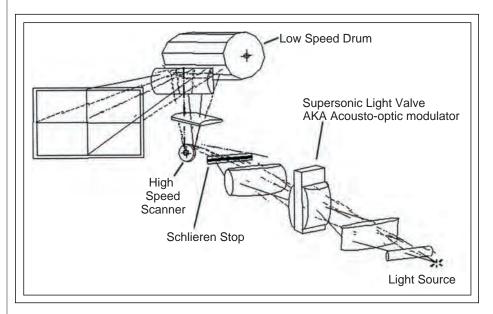


Fig. 21: Layout of Scophony mechanical scanning projection system. Note the use of cylindrical lenses because spherical lenses of sufficient size would have been too expensive.

display history

4. Lasers provide very large color gamuts, larger even than LEDs.

Due to these advantages, laser advocates believe the future of projection systems is tied closely to lasers. But currently, lasers have two major problems that must be overcome:

- 1. *Cost:* Current commercially available lasers as of this writing are far too expensive for use in mass-market projectors. Development of laser designs specifically for display applications should end this problem soon.
- 2. *Safety:* Lasers are both a perceived and actual safety problem. The issues are much more serious for front-projection systems with 200 lm or more than they are for RPTV, so lasers may be used in rear projection before front projection.

Conclusion

The projection business continues to be an industry full of vitality, with a variety of new projection systems ranging from ones capable of resting in the palm of your hand to com-

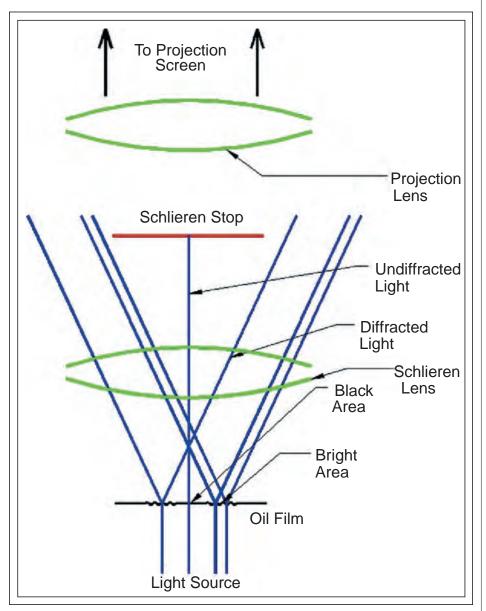


Fig. 22: Principle of operation of an oil-film dark-field schlieren optical system.

plex, multi-projector systems with total pixel counts up to 100 Mpixels. A wide variety of components needed for these advanced systems are also under development, including new microdisplays and scanners, new light sources such as lamps, LEDs and lasers, and the more mundane but essential components such as lenses, polarizers, and filters. This development is spread across the world, with new technologies coming from Europe, North America, and Asia.

As Charles Bensinger said about CRT projectors⁴⁷:

"Big-screen TV is here to stay, and home VCRs give it a real reason to exist. The next step forward will be solid-state liquid-crystal or CCD-type one-piece wall screens that will be bright and sharp and not need the bulky tubes and optics used by conventional TV projection systems. We should see these devices in about 5 years, but in the meantime, we can have a lot of fun with the big-screen TVs."

Unfortunately, for Bensinger's power of prognostication, he wrote that in 1979. Today, 29 years later, big-screen projection systems are still with us, even for the consumer. On the other hand, he was talking about what would be considered today small systems, ones up to about 48 in. on the diagonal, and in this market category, LCD and plasma TVs have largely replaced rear-projection TV. As was true in 1936, in 1979, and in 1991, the consumer and other end users in 2008 seem to have an insatiable demand for larger and larger television screens, so even with the pressure from LCD and plasma displays, I do not expect to see consumer projection systems vanish in my lifetime.

References

²⁷J. R. van Raalte, "A new Schlieren light valve for television projection," *Appl. Opt.* 9, No. 10, 2225–2230 (October 1970).

 28 L. J. Hornbeck, "128 × 128 deformable mirror device," *IEEE Trans Electron Dev* **ED-30**, 539–545 (1983).

²⁹W. W. Gibbs, "Mirror, mirror," *Scientific American* 110–111 (1994).

³⁰Including Philips Electronics, where the author worked on DMD systems starting in 1993. The Philips developments culminated in demonstration units, such as the one described in D. A. Stanton, J. A. Shimizu, and J. E. Dean, "Three-Lamp Single-Light-Valve Projector," *SID Symposium Digest Tech Papers* **27**, 839–842 (1996). ³¹L. J. Hornbeck (TI), "Digital light processing for projection displays: A progress report," *Proc 16th IDRC*, 67–71 (1996).

³²R. J. Grove, "The MVP: A single-chip multiprocessor for image and video applications," *SID Symposium Digest Tech Papers* 25, 637–640 (1994).

³³T. P. Brody, "Large scale integration for display screens," *Proc SID* **17**, No. 1, 39–55 (1976).

 34 T. P. Brody, F. C. Luo, D. H. Davies, and E. W. Greenreich, "Operational characteristics of a 6 × 6-in. TFT matrix array liquid-crystal display," *SID Symposium Digest Tech Papers* **5**, 166 (1974).

³⁵L. T. Lipton, M. A. Meyer, and D. O. Massetti, "A liquid crystal television display using silicon-on sapphire switching array," *SID Symposium Digest Tech Papers* 6, 78–79 (1975).

³⁶S. Morozumi, T. Sonehara, H. Kamakura, T. Ono, and S. Aruga, "LCD full-color video projector," *SID Symposium Digest Tech Papers* **17**, 375–378 (1986); *J. Soc. Info. Display* **15**/10, 773 (2007).

³⁷P. Candry, K. Henry, B. Verniest, and W. Schorpion, "A high-light-output activematrix TN-LCD projector for video and datagraphics applications," *SID Symposium Digest Tech Papers* **24**, 291–294 (1993).

³⁸E. Schnedler and H. V. Wijngaarde, "Ultrahigh intensity short arc long life lamp system," *SID Symposium Digest Tech Papers* **26**, 131–134 (1995).

³⁹Y. Itoh, J-I. Nakamura, K. Yoneno, H. Kamakura, and N. Okamoto, "Ultra-highefficiency LC projector using a polarized light illuminating system," *SID Symposium Digest Tech Papers* **28**, 993–996 (1997).

⁴⁰For a complete explanation of the importance of this factor, called étendue, see M. S. Brennesholtz and E. H. Stupp, *Projection Displays* 2nd edition (John Wiley and Sons, Chichester, U.K., 2008).

⁴¹G. Derderian, S. Seaford, and R. J. Klaiber, "Laser beam deflector," U.S. Patent No. 3,436,546, issued April 1, 1969.

⁴²Texas Instrument Bulletin No. DLA 1324, "Experimental Laser Display for Large Screen Presentation, January, 1966.

⁴³G. Niven and A. Mooradian, "Low cost lasers and laser arrays for projection displays," *SID Symposium Digest Tech Papers* **37**, 1904–1907 (2006). In late 2007, Novalux was bought by Arasor, and the Novalux name is no longer used.

⁴⁴R. B. Apte, F. S. A. Sandejas, W. C. Banyai, and D. M. Bloom, "Deformable grating light valves for high resolution displays," *SID Symposium Digest Tech Papers* 24 (1993).
⁴⁵D. M. Bloom and A. H. Tanner, "Twenty Megapixel MEMS-based laser projector," *SID Symposium Digest Tech Papers* 38, 8–11 (2007).

⁴⁶K. Hamada, M. Kanazawa, I. Kondoh,
F. Okano, Y. Haino, M. Sato, and K. Doi,
"A wide-screen projector of 4k × 8k pixels," *SID Symposium Digest Tech Papers* 33, 1254–1257 (2002).

⁴⁷C. Bensinger, *The Home Video Handbook*, second edition, revised (Video-Info Publications, Santa Barbara, CA, 1979). ■

For daily display industry news, visit

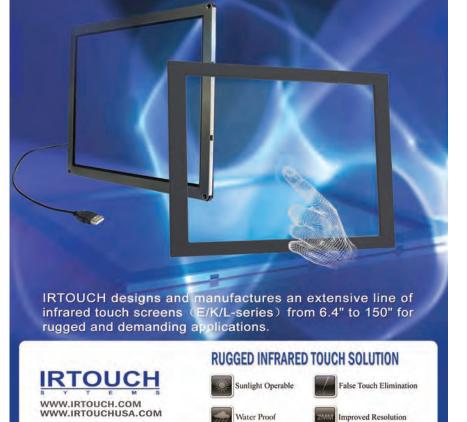
www.informationdisplay.org

We are always interested in hearing from our readers. If you have an idea that would make for an interesting Business of Displays column or if you would like to submit your own column, please contact Mike Morgenthal at 212/460-9700 or email: mmorgenthal@pcm411.com.

Submit Your News Releases

Please send all press releases and new product announcements to:

Michael Morgenthal Information Display Magazine 411 Lafayette Street, Suite 201 New York, NY 10003 Fax: 212.460.5460 e-mail: <u>press@sid.org</u>



IRTOUCH SYSTEMS CO., LTD

Journal of the SOCIETY FOR INFORMATION DISPLAY

A preview of some of the most interesting papers appearing in the September 2008 issue of the *Journal of the SID*. To obtain access to these articles on-line, please go to www.sid.org

Edited by Aris Silzars

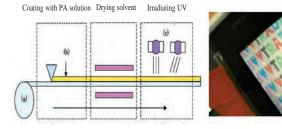
Liquid-crystal photoaligning by azo dyes (Invited Paper)

Vladimir G. Chigrinov (SID Fellow) Hoi-Sing Kwok (SID Fellow) Hiroshi Hasebe (SID Member) Haruyoshi Takatsu Hirokazu Takada (SID Member)

Hong Kong University of Science and Technology

A novel photoaligned TN-LCD cell was fabricated by one-step illumination with oblique non-polarized UV light of an empty cell with azo-dye layers coated on indium tin oxide (ITO) substrates. If the incident angle was sufficiently large ($>75^\circ$), the p-polarization of the light was more pronounced for the bottom azo-dye layer in comparison with that for the upper one. Thus, the photoalignment of the azo-dye layer on the bottom substrate became perpendicular to that of the upper one, and LC directors on the top and bottom substrates also oriented perpendicularly.

Abstract — Liquid-crystal (LC) photoalignment using azo dyes is described. It will be shown that this photoaligning method can provide a highly uniform alignment with a controllable pretilt angle and strong anchoring energy of the LC cell, as well as a high thermal and UV stability. The application of LC photoalignment to the fabrication of various types of liquid-crystal displays, such as VAN-LCDs, FLCDs, TN-LCDs, and microdisplays, on glass and plastic substrates is also discussed. Azo-dye photoaligned super-thin polarizers and phase retarders are considered as new optical elements in LCD production, in particular for transflective displays.



 $\ensuremath{\text{FIGURE 10}}$ — A plastic full-color TN-LCD was produced using photoaligned polymerized azo-dye film SDA2.

Plasma-beam alignment of passive liquid crystals (Invited Paper)

Oleg Yaroshchuk Owain Parri Ruslan Kravchuk Sepas Satayesh Mireille Reijme

Institute of Physics, National Academy of Sciences, Ukraine *Abstract* — A plasma-beam process, developed for the alignment of liquid crystal (LC) in electro-optic applications, has been successfully applied to align "non-standard" LC, such as crystalline materials with LC phases at elevated temperatures and reactive mesogenes. In addition to the high alignment quality of the materials, there is no need for an intermediate layer between the substrate and the LC layer. Furthermore, the construction of our source simplifies the alignment procedure of large-area rigid substrates and the roll-to-roll processing of flexible films. This method opens new horizons for optical retarders and polarizers, as well as anisotropic semiconducting films for organic electronics.

The exposure geometry preferably used is shown in Fig. 2. By rotation of the source, the incident angle of the plasma beam can be varied. The incident angle typically used was about 70° . The substrates were treated in a cycling (there and back) translation regime or in a roll-to-roll translation manner by mounting a corresponding moving system in the vacuum chamber. The translation speed was about 2 mm/sec. The substrates were treated entirely or partially. In the latter case, masks of different configurations were used.

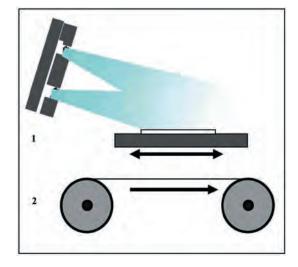


FIGURE 2 — Plasma-beam exposure geometry. 1 – Cycling translation regime (mainly used for rigid substrates); 2 – roll-to-roll translation regime (used for flexible plastic strips).

Nano-structured liquid-crystal alignment layers (Invited Paper)

Hoi-Sing Kwok (SID Fellow) Fion Sze Yan Yeung (SID Student Member)

Hong Kong University of Science and Technology Abstract — The alignment of liquid crystal by nano-structured surfaces is investigated. It is shown that reliable pretilt angles of any value between 0° and 90° can be produced with these surfaces. The physics and properties of such alignment layers are studied using a variety of techniques. The anchoring energy and temperature stability of the alignment are also measured. Dependence on various processing conditions is also characterized. It is shown that these nano-structured alignment layers are useful for the production of high pretilt angles needed for a variety of applications.

The pretilt angles are measured using a 5-µm-cell-gap homogeneously aligned (anti-parallel) test cell in a conventional crystal rotation setup. Figure 6 shows a set of 5-µm electrically controlled birefringence (ECB) cells. The top row cells are anti-parallel rubbed and are ECB cells. The bottom row cells are parallel rubbed. For the parallel-rubbed cells, an interesting transition from splay alignment to bend alignment occurs at around 45°. This is to be expected and is the basis of the nobias bend cell for fast LCD applications.



FIGURE 6 — Test cells at various pretilt angles. The top row cells are antiparallel rubbed and the bottom row cells are parallel rubbed.

Tuning the alignment of liquid crystals by means of nano-structured surfaces (Invited Paper)

Lachezar Komitov (SID Member)

Goteborg University

Abstract — The solid-surface/liquid-crystal interactions, defining the field-free alignment of the liquid crystal in conventional liquid-crystal displays, are playing a vital role in their optical appearance and performance. Nano-scale changes in the solid-surface structure induced by light have been recently shown to affect the anchoring strength and the easy-axis direction. Fine tuning of the anchoring strength is also demonstrated by nano-structuring of the Langmuir–Blodgett monolayer employed as liquid-crystal alignment layers promoting homeotropic orientation. On the basis of nano-engineering of the surface alignment properties, two novel alignment concepts have been introduced: electrically commanded surfaces (ECS) and high-performance alignment layers (HiPAL). Nano-structured polymers related to these concepts have been designed, synthesized, and used as materials for alignment layers in LCDs. ECS materials belong to the category of active alignment materials designed to mediate switching of the liquid crystal, whereas the HiPAL materials make possible the control of the molecular tilt angle in a broad range, from 0° to 90°, and they seem to enable the control of the anchoring strength as well. The nano-structured alignment materials are strong candidates for implementation in a new generation of advanced liquid-crystal displays and devices.

The photo-induced changes that take place at the LC/solid-surface interface on a molecular (nano) scale level result in changes of the anchoring strength, which, in turn, affect the switching characteristics of the photosensitive nematic represented by U_F , τ_{rise} , and τ_{fall} . When the surface density of *cis*-isomers exceeds a certain critical value, a spontaneous anchoring transition from the initial planar to homeotropic alignment of the bulk liquid-crystal molecules takes place due to the bent form of the *cis*-isomeric molecules [Fig. 1(b)]. The light-induced alignment transition demonstrates clearly that the alignment of the liquid crystal is very sensitive to the nano-scale changes of the structure of the alignment surface. Hence, the nano-engineering of the alignment surface seems to be a powerful approach for an efficient tailoring of the LCDs characteristics.

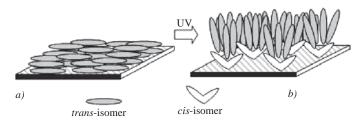


FIGURE 1 — Schematic presentation of light-induced transition from planar to homeotropic alignment of a photosensitive nematic upon exposure to UV light. (a) Before illumination with UV light all liquid-crystal molecules in the cell are in *trans*-form and the liquid-crystal material possess a planar alignment (for simplicity, only one of the liquid-crystal cell substrates is shown). Illumination with UV light results in generation of cis-isomers which are selectively adsorbed onto the surface of the confining substrates due to their higher polarity compared to one of the *trans*-isomers. This, in turn, results in a homeotropic alignment of the liquid-crystal bulk.

New properties and applications of rewritable azo-dye photoalignment

Alexander Muravsky (SID Student Member) Anatoli Murauski Vladimir Chigrinov (SID Fellow) Hoi-Sing Kwok (SID Fellow)

Hong Kong University of Science and Technology *Abstract* — The rewritable azo-dye photoalignment (ORW) of liquid crystals (LCs) for application in optical rewritable electronic paper has been investigated. It was observed that a periodic change in the azimuthal aligning direction with polarized UV light (365 nm) brings about homeotropic alignment, while utilization of visible light (450 nm) does not affect the LC tilt angle. The wavelength dependence of the ORW photoalignment result and the behavior of the photoinduced anisotropy was explored. The dark amplification of film anisotropy after exposure was observed, which is believed to be the relaxation process related to hydrogen bonding in azo-dye film. New material, CD1, for azo-dye rotation photoalignment that possesses a high azimuthal anchoring energy (about 2×10^{-4} J/m²) was found.

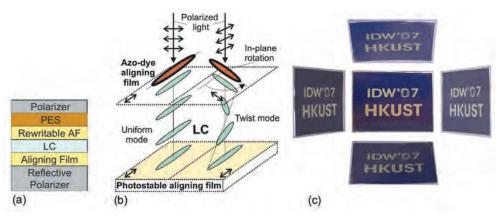


FIGURE 1 — Optical rewritable electronic paper: (a) structure design; (b) operation principle; (c) prototype on plastic.

O films with adjustable tilt of optical axis for LCD compensation

Oleg Yaroshchuk (SID Member) Leonid Dolgov Jacob Ho Hoi-Sing Kwok (SID Fellow) Vladimir Chigrinov (SID Fellow) Haruyoshi Takatsu Hiroshi Hasebe (SID Member)

Abstract — A method of preparation of positive O films with the tilt angle of the optic axis continuously controlled in the range $0-90^{\circ}$ is proposed. It is based on the use of reactive mesogens and alignment materials that provide a wide range of pretilt angles. The method developed allows for further improvement in the viewing-angle characteristics of LCDs with O compensation films.

Institute of Physics, National Academy of Sciences, Ukraine

Optimization of LCDs with integrated O compensators, from the viewpoint of contrast angular dependence, gray-level stability, and color shift, requires the technology of O films, providing a continuous variation of O film parameters, such as thickness, birefringence, and opticaxis profile. The present paper offers such technology. An approach developed for conventional liquid crystals, which provides a continuous change in the LC pretilt angle from 0° to 90°, is used. This variation is attained by using a mixture of two polyimides designed for planar and homeotropic alignment (polyimides p-PI and h-PI, respectively). The p-PI/h-PI layers are backed and unidirectionally rubbed to impart alignment function.

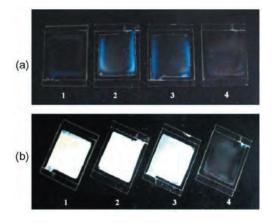


FIGURE 1 — The cells filled with RM UCL-011 viewed between a pair of crossed polarizers: (a) the in-plane projection of the optical axis is parallel to the polarization direction of incident light; (b) the in-plane projection of the optical axis is rotated with regard to the polarization direction of incidence light. The tilt angle of the optic axis is 3, 33, 56, and 89° in the cells 1, 2, 3, and 4, respectively.

Factors affecting the dynamics of a π-cell (*Invited Paper*)

Yi Huang (SID Student Member) Philip J. Bos (SID Fellow) K. H. Kim J. K. Jang H. S. Kim Abstract — The basic factors related to the dynamics of a π -cell device are reviewed. Specifically, the director dynamics are studied for the case of a periodic drive voltage that is sometimes referred to as "impulse drive." It is found for this type of drive waveform the desired bend state is more stable against the twisting effect of transverse electric fields found in AMLCD devices. This effect causes the reduction in light transmission due to "impulse drive" to be smaller in π -cell devices than is expected to be found in other AMLCD modes.

Liquid Crystal Institute, Kent State University

To consider the effect of impulse drive on the twisting of the director field, two factors need to be considered. One is the transverse field that can result from "fringing fields" generated by adjacent pixels of different voltages or from gate electrodes near a pixel. It could be expected that these transverse fields will cause the director to twist and thereby affect VC, Fig. 2(b). Another is the effect of flow in the device, as the in-plane flow induced by the impulse drive could possibly stabilize the director in the bend state against the destabilizing affect of the fringing fields.

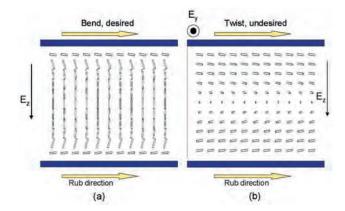


FIGURE 2 — The director configuration of π -cells. E_z is the applied field, E_y is the transverse field induced by the neighboring pixel: (a) desired state, since the cell should be operated in the bend state; (b) undesired state, due to the transverse field. The twist state is triggered at the lower applied voltage.

Defect-free deformed-helix ferroelectric liquid-crystal mode in a vertically aligned configuration *(Invited Paper)*

Dong-Woo Kim (SID Student Member) Eunje Jang Yong-Woon Lim Sin-Doo Lee (SID Member)

Seoul National University

Abstract — A novel deformed-helix ferroelectric liquid-crystal (DHFLC) mode in a vertically aligned (VA) configuration is described. In this configuration, several unique features of display performance such as uniform alignment, fast response, and analog gray-scale capability are obtained. Particularly, this VA-DHFLC mode allows for the defect-free uniform alignment of both the FLC molecules and the smectic layers over a large area without employing additional processes such as rubbing or electric-field treatment that are generally required for planar FLC modes. Based on the VA-DHFLC mode, a transflective display having a single-gap geometry with in-plane electrodes on two substrates in the transmissive regions and on one substrate in the reflective regions is described.

Figure 4 shows the operational principle of our transflective VA-DHFLC cell in a single-gap geometry. It is composed of two crossed polarizers, the upper and the lower quarter-wave plates (QWPs) and the DHFLC layer. The small (black) and curved (gray) arrows in the FLC layer denote the dipole moments of the FLC molecules and the electric-field directions, respectively. The R region has in-plane electrodes only on the top substrate while the T region has in-plane electrodes on both the top and bottom substrates. The thickness of our transflective VA-DHFLC cell was maintained using a glass spacer 6.5 µm thick.

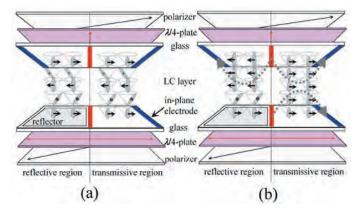


FIGURE 4 — The operational principle of our transflective VA-DHFLC cell in a single-gap geometry with in-plane electrodes on two substrates in the T regions and on one substrate in the R regions: (a) under no applied electric field (a dark state) and (b) under an applied electric field (a bright state).

Transflective ferroelectric liquid-crystal display with a single-cell gap

Hin Yu Mak (SID Student Member) Xihua Li Peizhi Xu Tao Du (SID Student Member) Vladimir G. Chigrinov (SID Fellow)

Hong Kong University of Science and Technology *Abstract* — A ferroelectric liquid-crystal (FLC) display was optimized as a transflective liquid-crystal display (LCD). In this configuration, the single-cell-gap approach was considered. The optimized configuration exhibits a high contrast ratio, wide viewing angles, and achromatic (black/white) switching in both the transmissive and reflective modes. Because no double-cell-gap structure, no subpixel separation, and no patterning polarizers and retarders are included in the configuration, the configuration is easy to fabricate and also possess a perfect dark state. This configuration is also suitable for bistable applications.

The structure of a transflective FLCD is shown in Fig 1. It is composed of two polarizers, a retardation film, a transflective film, and an FLC cell. The transflective film is used as a reflector in the sunlight or a bright place and as transmitter at night or in a dark place. An anti-reflection layer is inserted at the top of the configuration in order to reduce the surface reflectance. The FLC cell is prepared by using the photoaligned method.

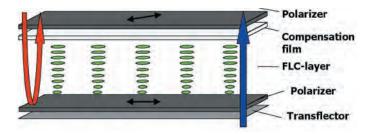


FIGURE 1 — The structure of a transflective FLCD.

Fast electro-optical response at low temperature for metal nanoparticle embedded STN-LCDs (*Invited Paper*)

Y. Toko T. Takahashi (SID Member) K. Miyamoto S. Yokoyama S. Takigawa S. Nishino N. Toshima S. Kobayashi (SID Fellow)

Tokyo University of Science, Yamaguichi

The fabrication and characteristics of direct-multiplexed dot-matrix STN-LCDs showing fast electro-optical response, particularly at low temperatures, *e.g.*, -30° C, that is needed in current LCDs, particularly in automotive applications, mobile phones, and personal LCTVs, is reported. Our solution to this requirement is to dope metal nano-particles into the LCD host media using specially synthesized metal nano-particles that are particularly useful for dot-matrix LCDs.

response time by 3–5 times compared to those without nanoparticles. This phenomenon is shown to be attributed to the reduction of rotational viscosity by 70% at room temperature and by 30% at a low temperature (-20° C). The alteration of elastic constants by doping nanoparticles could be also essential.

Abstract — STN-LCDs embedded with special metal nanoparticles of Ag/Pd are shown to be useful for a direct-multiplexed dot-matrix STN-LCD with 320×240 pixels and show a fast

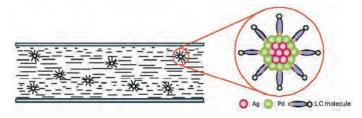


FIGURE 1 — Conceptual scheme of STN-LCD doped with metal nanoparticles.

Diffraction on birefringent elements with sine surface microrelief

Victor V. Belyaev (SID Member) Vadim M. Novikovich Peter L. Denisenko

Kurchatov Institute

Abstract — Light diffraction on optically anisotropic substrates using sine surface microrelief has been calculated by using the OAGSM method. The influence of the microrelief depth and material birefringence on the diffraction intensity on the order of 0-3 is reviewed and discussed. The results are compared with the results of the calculation for a rectangular microrelief. The microrelief depth and material birefringence allows the realization of different polarization states of the light beam transmitted or reflected by the substrate. The approach can be used to control the light-beam propagation for different applications including LCD backlights.

Figure 1 illustrates the calculation parameters. A substrate has a solid part with thickness *H* and a microrelief part. The periodical sinusoidal or rectangular microrelief is characterized by the period Λ and depth *h* (both Λ and *h* are normalized to the light-beam wavelength λ). The material of the substrate is a uniaxial medium (a polymer or a liquid crystal) with the largest refraction index ($n_e = n_2$) in the direction of the grooves. For comparison, the case of the isotropic material ($n_1 = n_2 = n_3 = 1.50$) was also considered too.

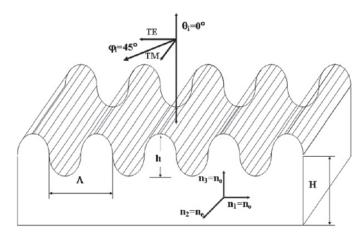


FIGURE 1 — Geometrical dimensions of a microreliefed substrate (H – thickness, Λ – microrelief period, h – microrelief height); its optical axis and *TM* wave are parallel to the grooves; *TE* wave is perpendicular to the grooves.

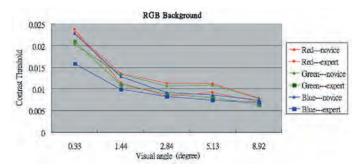
Measurement of human visual perception for Mura with some features

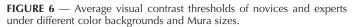
Chun-Chih Chen Sheue-Ling Hwang Chao-Hua Wen

Acer, Inc.

Abstract — The defects of flat-panel liquid-crystal display are usually not uniform, and the defects are called "Mura." There are many factors that cause the Mura phenomenon. At present, the human eyes define the seriousness of Mura, and different operators define the same Mura phenomenon with different meanings. For this reason, there have been many conflicts between the suppliers of flat-panel liquid-crystal display and customers. In order to solve the conflicts between the suppliers and customers, some researchers proposed a regression equation for the luminance contrast threshold and the size of Mura. In addition to the effect of Mura size on luminance contrast threshold. An analysis of the results show that Mura size, polarity of Mura, Mura position, and different color backgrounds significantly affect the visual contrast threshold. However, polarity did not significantly affect visual contrast threshold. In this study, it was found that Mura size was more important than the other factors for visual contrast threshold. The results of this study is expected to be referenced for inspection by the LCD industry.

Multiple comparisons of Mura size showed that there were significant differences among each level of Mura size. However, there was no significant difference between 2.84° and 5.13°. In other words, when the visual angle fell to the range from 2.84° to 5.13°, the difference of visual contrast threshold was not significant. As illustrated in Fig. 6, there were some interactions among these three variables, but the results of analysis of variances showed that these interactions did not significantly affect visual contrast threshold.





Touch International Display Enhancements Making your display Clear as Day



Before TI Enhancements

- Not Ruggedized
- No EMI Shielding
- Standard Brightness
- Not Sunlight-Readable
- No Viewing Angle
- Not Suitable for
 - High-Performance Applications



After TI Enhancements

- Ruggedized
- EMI Shielding
- Thermal Control
- Original Footprint
- Sunlight-Readable
- Optimal Brightness
- Maximized Contrast
- Viewing Angle Contrast
- Same Power Requirements





The Microvision SS400 series display measurement system offers a complete package for satisfying your most demanding test requirements. The full up system will accurately and expediently address the many display test requirements delineated in the familiar international display test specifications. The modular design allows the user to select the hardware and software packages to efficiently conduct the desired measurements and compare results to the standards for compliance (via spreadsheet pass/fail). The same packages are currently in use in many test labs for R&D applications where Microvision has introduced a number of innovative techniques.

THE MICROVISION SS400 SERIES DISPLAY MEASUREMENT SYSTEM

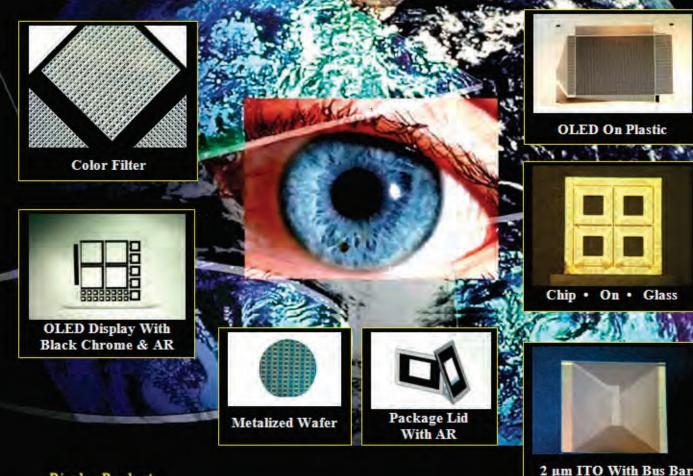
SIMPLY COMPLETE.





www.microvsn.com 1-800-931-3188 1-530-888-8344 Fax: 1-530-888-8349

OUR THIN FILMS MAKE WHAT YOU SEE



Display Products

- ITO Coated Substrates For Glass / Plastics
- Index Matched ITO[™] Micro Displays
- Anti-Reflective Hot Mirrors

- Black Chrome (Black Matrix)
- EMI Heater Windows With Bus Bar
- Lamination, Glass Cutting / Beveling

Extremely Low Defect*, Low Surface Roughness, Large Area Coating In High Volume. 5KLux

PHOTOETCH OR PATTERNING

THIN FILM DEVICES, INCORPORATED

1180 North Tustin Avenue • Anaheim, CA 92807 Phone: 714-630-7127 • Fax: 714-630-7119 • Email: sales@tfdinc.com

Visit our website: www.tfdinc.com

Dragon Technologies Inc., Taiwan (manufacturing) Phone: 886-6-6010168 • Fax: 886-6-6018979

Monitors with Vikuiti[™] Films Use 30% Less Power.





By refracting and recycling light that normally goes to waste, Vikuiti[™] Optical Films can significantly boost the energy efficiency of LCD monitors. In fact, when Vikuiti[™] Dual Brightness Enhancement Film (DBEF) and Vikuiti[™] Brightness Enhancement Film (BEF) are used together, LCD monitors require an average of 30% less energy. The films enable monitors to operate with two bulbs instead of four *with no reduction in performance*. A 19" monitor with Vikuiti DBEF and BEF, for example, can run on 10 fewer watts. Find out more about making displays more energy efficient at vikuiti.com.



vikuiti.com 1-800-553-9215 © 3M 2008

Making displays more energy efficient since 1993.



editorial

continued from page 2

I'm focusing on this component of the stories because I think it represents a major theme in the natural evolution of new display technologies. Whether it is OLED, FED, plasma, LCOS, or any other similar technology, the roadmap usually starts with the supposition that an existing supporting platform of manufacturing processes and underlying technologies can be leveraged to attain commercial success as rapidly as possible. It's an appealing story and, more often that not, is true at least in part. Liquid-crystal-on-silicon (LCOS) developers touted the fact that they could utilize trailing-edge semiconductor fabrication lines and processes to achieve a very short time to market. In fact, they could, except for an almost endless array of seemingly minor details that resulted in long delays and very expensive process modifications.

As development progresses, the depth and scope of the resulting efforts grows way beyond the original fundamental technology involved. Numerous side projects crop up to solve secondary process and technology problems that emerge along the way. In the end, the total scope of the effort looks much greater than what was originally considered. I don't know if Samsung, LG, or Sony specifically anticipated the need for a new TFT technology when they began commercializing OLED TVs, but I'm sure a lot more money and time has been spent on oxide TFTs than ever would have been without OLED technology. I can also imagine that out in the world somewhere, there could be a totally unrelated application of InGaZnO that would otherwise never be possible without this effort.

In the end, that's the good news. The cycle of technological development produces ever greater opportunities that come with ever greater challenges and surprises at the same time. What appears as a setback to one endeavor can end up creating the crucial enabler for a totally different endeavor. The universe is funny that way.

We welcome back Matt Brennesholtz from Insight Media with the second part of his historical perspective on the evolution of projection technology which takes the story from 1992 to the present, offering a number of insights into the various innovations that rose up so rapidly in the last 20 years to build the rich landscape of products we see today. Part I can be found online in the May 2008 issue of *ID* at www.informationdisplay.org.

Stephen P. Atwood

president's corner

continued from page 6

The ICDM is a committee that is part of SID, under the umbrella of the Definitions and Standards Committee. A more detailed description of the ICDM and the goals of the MDS appeared in the February 2008 issue of *Information Display*, though significant progress towards the DMS has occurred since that time. (This article is available in the archives section of www.informationdisplay. org.) Currently, the committee consists of about 130 people in the display industry, including some of the most preeminent experts in display metrology and evaluation, as well as representatives from most of the major manufacturers in the display industry.

The ICDM has a Web site that can be accessed at www.icdm-sid.org/. It also has a wiki under development at http://wiki. sidmembers.org/index.php?title=ICDM . The wiki is particularly interesting because it allows the greater SID community to add their expertise and know-how to the mix. If you would like to contribute to the effort, one way is to check out the wiki!

The ICDM is a great example of SID's ability to attract volunteers who are passionate about displays, donating their time and expertise for a worthy effort to promote the industry. So, a big salute to them, and please keep an eye out for the results of their efforts. Just don't expect an answer to the question, "What's the best deal for my next TV?" The ICDM deals primarily in display physics and not consumer psychology – maybe SID needs a parallel effort here with marketing professionals!

Paul Drzaic President Society for Information Display

Visit Information Display On-Line

www.informationdisplay.org

guest editorial

continued from page 4

on the vision for ultra-thin lightweight displays on flexible-substrate systems. For example, 2 years ago, both Samsung SDI and the team of LG Display and Universal Display Corp. reported full-color AMOLED displays built on thin stainless-steel substrates. Now that impressive prototypes have been demonstrated for a number of years, the next challenge is to figure out how to mass-produce such products. A vision for manufacturing flexible AMOLED displays by fashioning AMOLED flexible-display fabrication to fit into existing AMLCD lines is presented in the article from Juhn S. Yoo and his colleagues at LG Display.

Finally, we consider the work ongoing in developing non-Si backplane technology, namely, oxide TFTs. This is an area that has been attracting a great deal of R&D focus. The article by Jae Kyeong Jeong and his colleagues from Samsung SDI poses the question, "Is there any new TFT with the high mobility and excellent uniformity at the same time, which is suitable for the large-sized AMOLED displays?" They then make the case that oxide TFTs could possibly be this technology.

While these articles detail some exciting work in the OLED sector, they truly represent just the tip of the iceberg. This is an exciting time to be working on OLED technology, and I urge you to stay tuned for more exciting developments that are just around the corner.

Julie J. Brown is Vice President and Chief Technology Officer at Universal Display Corp., 375 Phillips Blvd, Ewing, NJ 08618; telephone 609/671-0980, fax -0995, e-mail: jjbrown@universaldisplay.com

For Industry News, New Products, Forthcoming Articles, and Continually Updated Conference Calendar, see

www.sid.org

Once You've Set the Standard There is Nothing Left but to...



Unprecedented Sensitivity Accuracy & Resolution

(Actual Dimensions - 6.32"H x 7.81"L x 4.13"D)

While others have sought to equal our Video Photometers, Photo Research has lifted the standard once again. Introducing the PR-920 Digital Video Photometer (DVP). The PR-920 is designed to measure, test and inspect high-resolution CRTs and flat panel displays in automotive, aerospace, computer and commercial applications. It defines a new state of the art in three mission-critical areas:

SENSITIVITY An advanced thermoelectrically cooled detector guarantees the utmost in both sensitivity and precision. The PR-920 measures extremely low light levels with high precision.

- ACCURACY The PR-920 is a photometrically corrected digital photometer. Regardless of the special power distribution of the source, the PR-920 provides exceptional luminance accuracy, without special calibrations.
- **RESOLUTION** The PR-920 delivers a dramatic increase in resolution and dynamic range. Its cooled digital camera incorporates a remarkable industry-leading 1024 x 1024 CCD with 14- bit resolution.

The PR-920 is the new standard by which other video photometers will be judged.

Call the Experts: 818-341-5151 Ext. 1 E-mail at sales@photoresearch.com *or* visit www.photoresearch.com



Photo Research Inc. • 9731 Topanga Canyon Place • Chatsworth • CA • 91311 - 4135

Make no contact at all.

(After you contact us.)

SURFACE HEIGHT CONTROL TO ±5µm

Improve yield with non-contact control of your FPD glass handling.

NEWWAYAN

It's pretty simple really. Every time your glass touches down, your yield goes down, too. Whether you're using wheels, rollers, or even air bars, frequent contact during glass handling is destroying your productivity.

NEWMANY

But you don't have to let your glass 'ground.' Replace your existing specification with New Way[®] Conveyor Air Bearings and Precision Chucks. With New Way's Porous Media technology, air pressure issues from millions of sub-micron sized holes across the entire bearing surface, virtually eliminating contact even for Gen 8 or Gen 10 glass.

Further, vacuum pre-load helps to control the glass, holding it precisely for AOI, direct-write lithography, probing, repair, and any number of other applications. This combination of air and vacuum is also ideal for non-contact conveyance between processes, even at high speeds (2m/sec). Not only does this level of control give you significant throughput improvement, it also enables you to move offline inspection on-line, preventing serial defects and even more yield degradation. New Way's modular air bearing components are robust and easy-to-use in scalable arrays. Yes, they do cost more... but imagine what you'll make up in increased yields. So which method really costs you more? Much more. Visit www.newwayairbearings.com today to find out more about non-contact control of your FPD glass handling. Or call New Way

NEWWAY

for even faster throughput of your specific needs.

- A. High Speed Conveyor Air Bearing
- B. Porous Media Precision Chuck
- C. Low Flow Conveyor Air Bearing





New Way Air Bearings, 50 McDonald Blvd., Aston, PA 19014 USA ph: 610.494.6700 fx: 610.494.0911 www.newwayairbearings.com

the business of displays

continued from page 8

Despite the higher adoption rates of LED backlights, the yield rate of LED panels is still quite low. The LED penetration rate will be hampered by high costs. Panel makers have planned to increase the thickness of LED light-guide designs and use VESA-like technology to boost the yield rate and reduce the mechanical requirements.

White LEDs: The Low-Cost Answer?

The white-LED-backlight notebook-panel price gap vis-à-vis CCFL backlights will narrow to within \$10 in the future, iSuppli believes. In general, branded-notebook vendors are requesting thinner light-guide plates for LED backlight units to be used in ultrathin panels. But the lower production-yield rates for these thinner light guides are affecting the overall LED penetration rate for notebooks. CCFL light guides require a thickness of 2.0-2.2 mm, but for LEDs the requirements are 0.7-0.9 mm for ultra-thin notebooks, making it difficult to produce these in volume. Panel suppliers are asking that the thickness be increased to 1 mm, which will help to increase the yield rate. The current yield rate is estimated to be only 60%, but the adoption of thicker light guides could increase it to 75%. LEDs used in notebook backlighting currently have a brightness of more than 1800 mcd, and some LED suppliers have boosted the brightness to more than 2000 mcd in 2008.

The Japan Institute of Material Science has developed a prototype of a white LED composed of red and green phosphors and a blue LED chip. Used for an LCD-panel backlight, the white LED can have a 99% color gamut, which is considerably higher than the current level of 72% color gamut of a conventional LED.

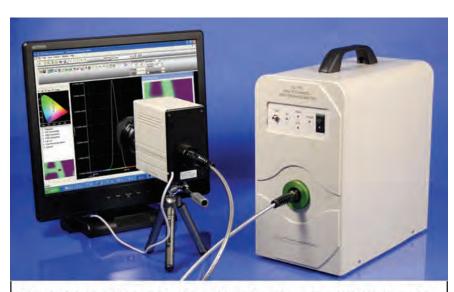
In terms of price positioning, RGB LED backlights are still much more expensive than CCFL-backlit notebook panels, with \$50-\$80 price premiums, while white LEDs are targeted to be less than \$25 higher than CCFLs in 2008. A 13.3-in. white-LED-based notebook panel uses 20% less power and is 40% thinner and 20% lighter than conventional products. Apple's new MacBook Air notebook weighs only 3 pounds, with a maximum thickness of only 0.76 in.; it features a 13.3-in. LED-backlight-based LCD panel. Samsung recently introduced a new 15.4-in. LEDbacklit panel that features 10 times (10,000:1) the contrast ratio of a typical notebook PC display.

Conclusion

The opportunity is ripe for manufacturers and LCD-panel makers to take advantage of not only helping the environment, but making a profit along the way. LED backlighting presents vendors across the value chain with a way to revolutionize the FPD market without taking much of a hit in regards to sales and revenues. iSuppli expects that the notebook market will be the first market to utilize LEDs in a majority of its products, but as the technology becomes more ubiquitous, it is expected that we will see products adopt this technology across the board. ■

Sweta Dash is Director of LCD and Projection Research for iSuppli Corp. For media inquiries on this article, please contact Jonathan Cassell, Editorial Director and Manager, Public Relations, at jcassell@ isuppli.com. For non-media inquiries, please contact analystinguiry@isuppli.com.





Your complete solution for display measurements

Optronic Laboratories' OL 770-DMS offers a complete solution for display measurements requiremements. It is available in UV-VIS-NIR wavelength ranges, capable of 25+ scans per second with USB interface, and equipped with Windows-based software, yet is portable and lightweight. Accurate color, luminance, and spectral information are rendered instantly at the click of a button. On screen real-time video shows exactly what is being measured, and an image of the measurement scene can be captured and stored with each spectra scan.

Optronic Laboratories
 A632 38th Street, Driando, PL 32811 USA
 T 1407, 1422-3171 P 1407) 548-5412
 E infolioinet.com W www.slinet.com

In addition to the International Conferences and Meetings to the right, SID is also sponsoring the following Regional and Topical Meetings:

13 MARCH 08

SID-ME Mid-Europe Chapter Spring Meeting 2008 MARCH 13-14, 2008

Jena, Germany

- Topical sessions include:
- Microdisplay Applications
- Light Sources
- Optics: Design & Fabrication
- OLED Microdisplays

SID

23 SEPTEMBER 08

SID Mobile Displays 200 SEPTEMBER 23-24, 2008 San Diego, California, USA

Topics include:

- Mobile-phone product design • Other handheld mobile system designers
- Small display makers
- Driver chips for mobile displays
- Display component makers including backlights, optical enhancement films, polarizers, and drivers
- Wireless service providers
- Power management
- Graphics and display system architecture
- Materials and components for mobile displays

SID

16 OCTOBER 08

OCTOBER 16-17, 2008 Dearborn, Michigan, USA

- Topical sessions include:
- FPD technologies for vehicle applications
- Optical components
- Human factors and metrology

SID

For information on SID Confer

Society for Information Display 610 South Second Street San Jose, CA, USA 95112-5710 Tel: 408-977-1013 Fax: 408-977-1531 Email: office@sid.org WorldWideWeb: www.sid.org



18 MAY 08

SID 2008 International Symposium, Seminar & Exhibition MAY 18-23, 2008 Los Angeles, California, USA

SID's Premier Annual Event featuring:

- Special Session on 3-D Cinema (new)
- Display Applications Session (new)
- Technical Sessions
- Poster Session
- Author Interviews
- Business Conference
- Investors Conference
- Short Courses
- Technical Seminars
- Applications Tutorials
- Product and Technology Exhibition
- Exhibitor Forum

• Evening Panel

SID

13 OCTOBER 08

Asia Display 2008 (AD 2008)

International Display Manufacturing Confe (IDMC 2008) erence

International Meeting on Information Display (IMDC 2008)

OCTOBER 13-17, 2008 Ilsan, Korea

Topical Sessions Include:

- Active-Matrix Devices
- LC Technologies and Other Non-Emissive Displays
- Plasma Displays
- OLED Displays
- EL Displays, LEDs, and Phosphors
- Flexible Displays/Plastic Electronics
- FEDs and Ultra-Slim CRTs
- Projection Displays
- Display Electronics, Systems, and Applications
- Applied Vision/Human Factors/3-D Displays
- Display Materials and Components
- Display Manufacturing and Measurement Equipment
- Novel and Future Displays

ΚΙΔΣ

Co-sponsored by SID, KIDS, USDC, and Display Search

USIC

3 NOVEMBER 08

International Display Research Conference (IDRC)

NOVEMBER 3-6, 2008 Orlando, Florida, U.S.A.

Topical sessions include:

- LCDs and other non-emissive displays
- CRTs/FEDs/PDPs LEDs/OLEDs/ELDs
- E-Paper/Flexible Displays Microdisplays Projection Displays

- Electronics and Applied Vision • Systems, Applications
- Markets

SID

10 NOVEMBER 08

Color Imaging Conference (CIC '08)

NOVEMBER 10-14, 2008 Portland, Oregon, U.S.A.

An international multi-disciplinary forum for dialogue on:

- Scientific disciplines
- Color image synthesis/analysis/ processing
- Engineering disciplines
- Applications
- Co-sponsored with IS&T

SID

 $\Delta_{\rm IS&T}$

ITE

3 DECEMBER 08

International Display Workshops (IDW '08)

DECEMBER 3–5, 2008

Niigata, Japan

- Workshops and topical sessions include:
- LC science, technologies & displays
 CRTs, PDPs, FEDs, OLEDs, 3Ds
 Large-area displays

- Display materials, components & manufacturing equipment
 Applied vision & human factors
 EL displays, LEDs & phosphors

- Electronic paper
 MEMS for future displays and electron devices

Exhibition of products and services Co-sponsored by the Institute of Image Information and Television Engineers (ITE)



International onferences and Meetings

information display technology, manufacturing, and applications.

SOCIETY FOR INFORMATION DISPLAY

SID

sustaining members

Applied Photonics Astra Products, Inc. AU Optronics Corp. autronic–Melchers GmbH

BigByte Corp.

California Micro Devices CDT, Ltd. Chi Mei Optoelectronics Corp. Chunghua Picture Tubes, Ltd. Corning Japan K.K.

Dontech, Inc. DTC/ITRI DuPont Display Enhancements Dynic USA Corp.

Endicott Research Group, Inc. ENEA e-Ray Optoelectronics Technology Co. Ltd.

Global Display Solutions

HannStar Himax Technologies, Inc. Hitachi, Ltd.

IDT IGNIS Innovation, Inc. Industrial Electronic Engineers, Inc. (IEE) Industrial Technology Research Institute Instrument Systems GmbH IST (Imaging Systems Technology) iSuppli Corp. iTi Corp.

Japan Patent Office

Kent Displays, Inc. Kuraray Co., Ltd.

LG Display Co., Ltd. Luminit LLC LXD, Inc.

Micronas GmbH Micronic Laser Systems AB Microveni Corp. Microvision Microvision, Inc. Mitsubishi Chemical Corp. Mitsubishi Electric Corp.

Nano-Proprietary, Inc. NEC Corp. NextWindow Nippon Seiki Co., Ltd. Nitto Denko America, Inc. Noritake Itron Corp. Novaled AG Novatek Microelectronics Corp., Ltd. Oppenheimer Precision Products Optical Filters, Ltd. Panasonic Plasma Display Laboratory of America Parker Chomerics/Silver Cloud Philips FIMI Photo Research Planar Systems Plaskolite, Inc. Polytronix, Inc. Prime View International **OualComm** Quantum Data, Inc.

Radiant Imaging Reflexite Display Optics

Samsung SDI Sartomer Company, Inc. Schott North America, Inc. Shanghai SVA-NEC Liquid Crystal Display Co., Ltd. Sharp Corp. Sharp Microelectronics of the Americas Silver Cloud Manufacturing Co. SiPix Imaging Slencil Co. Sonoco Products Co. Sony Chemicals Corp. Sony Chemicals Corp. of America Supertex, Inc. Tannas Electronics Technology Research Association for Advanced Display Materials (TRADIM) Teijin DuPont Films Japan, Ltd.

TLC International Toshiba America Electronic Components, Inc.

TPO Displays Corp. UNIGRAF

Universal Display Corp. Vero Veria Corp.

Wavefront Technology, Inc. Westar Display Technologies White Electronic Designs, Inc. WINTEK Corp.

ZBD Displays, Ltd. Zygo Corp.

Business and Editorial Offices

411 Lafavette Street, 2nd Floor

New York, NY 10003

jmorreale@pcm411.com

The Paddock, Eaton Ford

St. Neots, Cambridgeshire

Phone/Fax: +44-(0)-1480-218400

george@gandg.demon.co.uk

Grande Maison Room 303

2-2, Kudan-Kita 1-chome

Chiyoda-ku, Tokyo 102-0073 Japan

Sales Office – Europe

12 Park View Court

Sales Office - Japan

George Isaacs

PE19 7SD U.K.

Ted Asoshina

General Manager

Echo Japan Corp.

+81-3-3263-5065

Fax: +81-3-3234-2064

echoj@bonanet.or.jp

Palisades Convention Management

Jay Morreale, Managing Editor 212/460-8090 x212 Fax: 212/460-5460

Sales Office – U.S.A.

Palisades Convention Management 411 Lafayette Street, 2nd Floor New York, NY 10003 Michele Klein, Director of Sales 212/460-8090 x216 Fax: 212/460-5460 mklein@pcm411.com

Sales Office – Korea

Jung-Won Suh Sinsegi Media, Inc. Choongmoo Bldg., Rm. 1102 44-13, Yoido-dong Youngdung-gu, Seoul, Korea +82-2-785-8222 Fax: +82-2-785-8225 sinsegi-2@sinsegimedia.info

Sales Office – Taiwan Charles Yang

Lotus Business Information Co. 13F-8, No. 20, Ta Lung Rd. 403 Taichung, Taiwan, ROC +886-4-2322-3633, fax -3646 medianet@ms13.hinet.net

index to advertisers

MICROVISION IS THE INDUSTRY STANDARD FOR DISPLAY MEASUREMENT EQUIPMENT

For 25 years, Microvision has been setting the standards in display measurement equipment. Nearly every test house around the globe is currently using one of Microvision's families of test systems to establish the industry standard for display compliance and excellence. Doesn't it make sense for your company to do the same?

The Microvision 400 series display measurement system is here. With the Metro 400 software package, display metrology and automatic measurements are delivered fast for all visual display specifications. Test results with pass/fail annotation in spreadsheet form make the testing process simple, fast and accurate. The modular nature of the system allows you to add what you need now and expand later as your requirements change. Whether small or large displays, LCD, Plasma, Backlight or Projection screens, Microvision is ready with all the required instrumentation.

Go to www.microvsn.com for a description of all the system hardware, software and test specification packages.



www.microvsn.com * 1-800-931-3188 * 1-530-888-8344 * Fax: 1-530-888-8349

LCD TVs with Vikuiti[™] Film Use Up to 37% Less Power.





Vikuiti[™] Dual Brightness Enhancement Film (DBEF)—the world's first reflective polarizer—recycles light that's normally wasted in LCD devices. Adding Vikuiti DBEF can improve the efficiency of LCD TV backlights by 32–52% and can cut total TV energy use by 23–37%. A typical 46" LCD TV with Vikuiti DBEF and two diffusers, for example, can operate on *83 fewer watts* than the same TV with three diffusers and no Vikuiti DBEF. Feel the joy—go to vikuiti.com for more information about saving energy with Vikuiti optical films.



vikuiti.com 1-800-553-9215 © 3M 2008

Making displays more energy efficient since 1993.



membership/subscription request

Use this card to request a SID membership application, or to order a complimentary subscription to *Information Display.*

PROFESSIONAL INFORMATION

1. Are you professionally involved with information displays, display manufacturing equipment/materials, or display applications?

110 🗆 Yes - 111 🗖 No

2. What is your principal job function? (check one)

- 210 General /Corporate /Financial
- 211 Design, Development Engineering
- 212 Engineering Systems (Evaluation, OC, Stds.)
- 213
 Basic Research
- 214
 Manufacturing /Production
- 215
 Purchasing /Procurement
- 216 Marketing /Sales
- 217 Advertising /Public Relations
- 218 Consulting
- 219 College or University Education
- 220 Other (please be specific)

3. What is the organization's primary end product or service? (check one)

- 310 Cathode-ray Tubes
- 311
 Electroluminescent Displays
- 312 Field-emission Displays
- 313 🗆 Liquid-crystal Displays & Modules
- 314 🗆 Plasma Display Panels
- 315 Displays (Other)
- 316 Display Components, Hardware, Subassemblies
- 317 Display Manufacturing
- Facsimile Equipment
- 319 Color Services/Systems
- 320 Communications Systems / Equipment
- 321 Computer Monitors /Peripherals
- 322 Computers
- 323 Consulting Services, Technical
- 324 Consulting Services, Management/Marketing
- 325 🗆 Education
- 326 Industrial Controls, Systems, Equipment, Robotics

- 327 Dedical Imaging/Electronic Equipment
- 328 Military/Air, Space, Ground Support/Avionics
- 329 □ Navigation & Guidance Equipment/Systems
- 330 □ Oceanography & Support Equipment
- 331 □ Office & Business Machines
 332 □ Television Systems/Broadcast Equipment
- 333 Television Receivers, Consumer Electronics, Appliances
- 334 □ Test, Measurement, & Instrumentation Equipment
- 335 Transportation, Commercial Signage
- 336 Other (please be specific)
- 4. What is your purchasing influence?
- 410 I make the final decision.
- 411 I strongly influence the final decision.
- 412 □ I specify products/services that we need.
- 413 I do not make purchasing decisions.
- 5. What is your highest degree?
- 510 🗌 A.A., A.S., or equivalent
- 511 □ B.A., B.S., or equivalent 512 □ M.A., M.S., or equivalent
- 513 Ph.D. or equivalent

6. What is the subject area of your highest degree?

- 610 Electrical/Electronics Engineering
- 611 Engineering, other
- 612 Computer/Information Science
- 613 Chemistry
- 615 \Box Physics
- 616 🗆 Management/Marketing
- 617 Other (please be specific)

7. Please check the publications that you receive personally addressed to you by mail (check all that apply): 710 EE Times

- $710 \square EE 1m$
- 711 Electronic Design News
- 712 Solid State Technology
- 713 *Laser Focus World* 714 *IEEE Spectrum*
- 14 DIEEE Spectrum

□ I wish to join SID. Twelve-month membership is \$75 and includes subscriptions to *Information Display Magazine* and the quarterly Journal.

□ I wish only to receive a **FREE** subscription to *Information Display Magazine* (U.S. subscribers only). Questions at left must be answered.

	Signature
	Date
	Name
-	Title
	Company
	Department/Mail Stop
	Address
	City
	State Zip
	Country
	Phone
	E-mail

□ Check here if you do not want your name and address released to outside mailing lists.

□ Check here if magazine to be sent to home address below: (business address still required)

