

DISPLAY WEEK 2009 REVIEW/INDUSTRY DIRECTORY ISSUE

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August 2009
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- Disruptive Nature of OLED Business Ecosystems
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Looking Forward

by Stephen Atwood

It was just a short 2 months ago when we all gathered in San Antonio for the annual meeting that brings everyone in the display industry together. As you are no doubt aware, many people were not able to make the trip to Display Week 2009 for personal or business reasons because we were in the middle of a very rough economic downturn worldwide. (If you happen to be re-reading this editorial

several years from now, I hope you are appreciating the contrast between the better economy you are hopefully enjoying and what we were dealing with back in 2009.) Throw in a worldwide epidemic of the H1N1 virus and there was no shortage of challenges involved in either holding or attending the conference.

Similarly, most companies are challenged right now just by keeping the doors open and salaries paid. But as much as we are all struggling with the present, Display Week was clearly about the future and provided a much-needed outlet for everyone's creative sides to emerge. From big companies to small start-ups, innovation and optimism were everywhere. If this event is a reflection of the face of the industry, then what I saw was an industry full of new ideas, constantly adapting to the marketplace, and looking way beyond 2009 with high hopes for the future.

To give you a good picture of what Display Week 2009 was like, we asked a team of freelance writers, all names familiar to those of you who read *ID* regularly, to canvass the show and give us reviews of the most interesting things they saw and heard. These are in many cases their own opinions based on years of experience in their fields, and very enlightening as a result. SID President and regular contributor Paul Drzaic covered three technology areas: E-paper, reflective displays, and OLED technology. All manner of flexible displays were covered by Robert Zehner. Alfred Poor tackled the complex field of projection technology, where this year's small was the new "big," as well as the incumbent world of LCDs, where big was still "big." (Our own Jenny Donelan, with assistance from SID President-Elect Munisamy Anandan, provided a portion of the backlighting content for the LCD report.) We were somewhat astonished to see that over 25% of the exhibitors at Display Week were somehow involved in touch-screen technology. This almost escaped us and prompted a late invitation to Geoff Walker, Product Marketing Manager for NextWindow, who graciously got on-board to help us cover this rapidly growing part of the industry. Working with this team and compiling their wonderful summaries was an honor for us. I hope they add valuable context to your appreciation of the industry, whether or not you made it to San Antonio.

We also bring you this month a very interesting behind-the-scenes story about last year's opening and closing ceremonies for the Beijing Summer Olympics. If you had looked closely at the numerous and wonderful special effects going on during the ceremonies, you might have seen that projection technology played a major role and that there seemed to be an awful lot of projectors being simultaneously choreographed for the presentations. In fact, there were 147 DLP projectors on-hand, all made and installed by Christie Digital Systems of Canada. We were able to get the company's Principal Engineer, Terry Schmidt, to take the time to write about the entire process of installing those projectors, as well as aiming, testing, and choreographing them into a live show viewed all over the world. When I first discussed the article with Terry, I had no idea how significant an undertaking the entire effort was, and while I do not

(continued on page 35)

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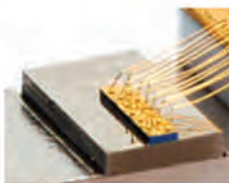
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A Very Intense Week

Paul Drzaic

President, Society for Information Display

By the time you read this, the SID 2009 Symposium will be long past, and in the Northern Hemisphere we will all be getting near the end of our summer. Still, the Symposium is the most important offering that SID provides its members, so a recap is in order.

It is not possible to review the meeting without recognizing the extraordinary events that shaped the year. The worldwide economic crisis that began in late 2008 tightened travel budgets for nearly every company. We also had the misfortune of the eruption of the H1N1 ("swine flu") pandemic in early 2009, right about the time when people were making their travel plans. I heard privately that many companies made it extremely difficult for employees to get approval to travel for any reason due to fear of the flu.

So, not surprisingly, attendance at this year's meeting was light. What was surprising to me, though, was the intensity of the attendees who did come. A large majority of the participants at SID 2009 had very serious reasons to be there, and making their presence known at the symposium took precedence over both monetary concerns and possible health issues. Speaking to exhibitors and symposium organizers alike, I heard that the people who did attend SID 2009 were quite engaged, which helped make up for the lower head count.

So what did we see at SID 2009? Several themes were evident. OLED displays were quite prominent, ranging from bright, beautiful televisions, to head-mounted displays, to super-thin flexible examples, to displays for mobile devices, to simple screen-printed indicators. OLED displays are making a major statement through a wealth of technical approaches and market strategies. Not every approach, nor every technology, will succeed, but there is enough momentum to remove any doubt from my mind that OLED displays will be one of the major growth media in the coming years.

Electronic paper was another ubiquitous theme, with bigger and more refined displays being shown by a number of companies. This year brought better color, some improved animation capability, and higher-quality flexible displays compared to past years. Examples of MEMS, liquid crystal, and electrowetting displays showed that there will continue to be strong competition in e-paper technology for some time.

Other hot areas included pico projectors, 3-D displays, and touch interfaces, as well as the usual improvements in the incumbent LCD technologies. Overall, it is clear that the display-development community remains vibrant, and SID showed the technologies that will help lead the industry out of the current recession.

Finally, a word on future Display Week locations. While San Antonio was quite nice, and the nearby River Walk an easy place to escape to, we have also heard that SID's major exhibitors strongly prefer more mainstream meeting cities, with easy access from overseas. SID has responded to these requests, so that next year's meeting will be held in Seattle, and in future years in places such as Los Angeles, Boston, Las Vegas, and San Diego, and possibly San Francisco. So, I look forward to SID 2010 in Seattle; be assured that we are already planning some special themes for that meeting. ■

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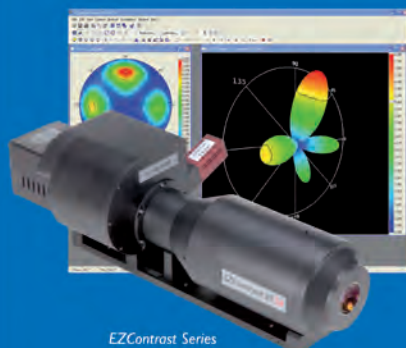


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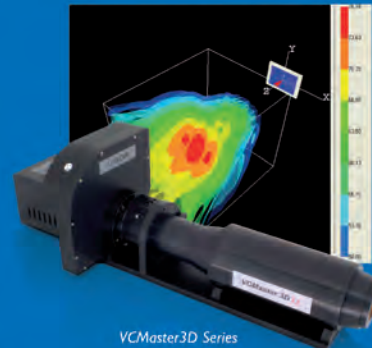
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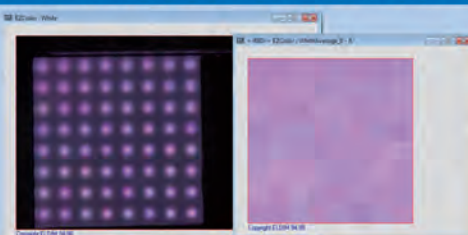


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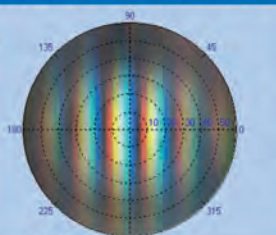


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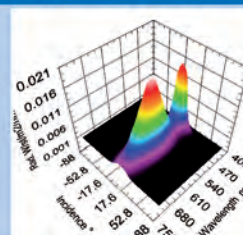
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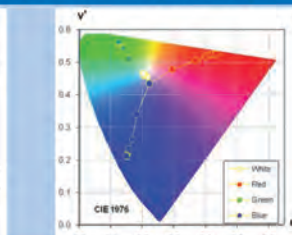
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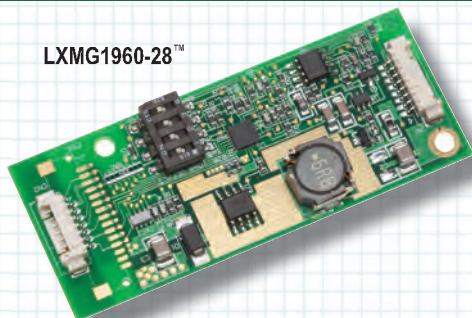
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Display Week 2009 Review: Touch Technology

Touch screens exploded in numbers and capabilities this year.

by Geoff Walker

THIS YEAR was an amazing breakthrough for touch at Display Week 2009. First, there were 27 exhibitors showing touch screens and/or controllers and another 27 showing touch-related products and services. The latter included conductive inks (2), films and coatings (5), glass (3), adhesives (1), integration (3), bonding (6), aftermarket enhancement (3), haptics (1), stylus (1), and market research (2). The total of 54 touch-related exhibitors was more than 25% of the total number of exhibitors at the show! Second, the Symposium included 16 papers directly focused on touch. This is a radical departure from previous years, when the number of papers on touch never exceeded two per year. I'm confident that these characteristics made Display Week 2009 the most touch-oriented conference anywhere in the world.

In another breakthrough statistic, 2009 was the first year that analog resistive was not the most-exhibited touch technology. This year that honor went to projected capacitive, with 11 manufacturers showing product or technology demonstrations versus seven for analog resistive. Finally, one of the unique characteristics of touch at Display Week 2009 was the

fact that there was at least one example of 12 of the 13 touch technologies on display (all except vision-based optical such as developed by Microsoft and GestureTek). That made Display Week 2009 an incredible place to be for attendees interested in learning about touch (Table 1).

Projected Capacitive

The most interesting projected-capacitive (pro-cap hereinafter) demonstrations were from 3M and Gunze. 3M showed a 19-in. LCD multi-touch monitor with a 10-touch

ITO-based pro-cap touch screen. The performance of this touch screen was excellent; in fact, it was the best monitor-scale pro-cap touch screen that I have ever seen. Curiously, 3M has not yet decided whether to offer it as a standalone component; the company was offering only the complete monitor as the centerpiece of a \$999 "multi-touch development kit."

Gunze demonstrated a new "direct-printing-technology film" in the form of a pro-cap touch sensor. This is very exciting new technology; it offers the possibility of replacing the conventional process of laminating micro-fine (10- μ m) wires between glass and PET with a simple, low-cost printing process. The printed lines on the pro-cap touch sensor were barely visible; to my eye the sensor looked equal to or better than conventional wire-based sensors.

N-trig introduced a battery-powered pen for its dual-mode pro-cap laptop touch screen. Putting the power source in an aftermarket pen allows N-trig to remove the electrostatic pen-energizing coil from the touch screen, transferring some of the cost from the laptop OEM to the end-user. SMK demonstrated a pro-cap touch screen for netbooks that supported 10 simultaneous touches (that's a lot of fingers on a small screen!); Touch International showed a 22-in. product, the largest ITO-based pro-cap touch screen at the show; Tyco Electronics/Elo TouchSystems introduced its new single-layer pro-cap for mobile devices; and Zytronic demonstrated an elegant zero-bezel pro-cap touch screen with capaci-

Table 1: Touch technologies on display at Display Week 2009

Touch Technology	Exhibitors
Projected capacitive	11
Analog resistive	7
LCD in-cell, on-cell, and out-cell	5
Digital resistive	3
Force sensing	2
Conventional infrared	2
Acoustic Pulse Recognition™	1
Dispersive Signal Technology™	1
Optical	1
Surface acoustic wave	1
Surface capacitive	1
Waveguide infrared	1

Geoff Walker is Product Marketing Manager at NextWindow, a manufacturer of optical touch screens. His industry experience also includes GRiD Systems, Fujitsu Personal Systems, Handspring, Tyco Electronics/Elo TouchSystems, and his own consulting firm (Walker Mobile, LLC). He can be contacted at geoff@walkermobile.com or 408/506-7556.

tive sensing pads around the edges. Other exhibitors demonstrating pro-cap touch screens included Nissha, Panjit, Wacom, and Wintek.

LCD In-Cell

Display Week 2009 provided the LCD manufacturers with another opportunity to show progress in integrating touch into the structure of an LCD. Unfortunately, in my opinion, little actual progress was demonstrated.

First, some terminology clarification is in order. “In-cell” touch actually exists in three forms, as shown in Table 2. Display Week 2009 included in-cell touch-technology demonstrations from five LCD manufacturers, as shown in Table 3.

Digital Resistive

At Display Week 2008, there was only one sample of digital resistive (shown by Wintek), and it was presented in a very low-key manner. At Display Week 2009, digital resistive had a much higher profile. Stantum, Wintek, and Apex Material Technology (AMT) all showed significant new products in this emerging technology area.

Stantum had a 9-in. digital-resistive touch screen intended for use in netbooks (Fig. 1). The patterning on this touch screen was in 2-mm squares, so the resolution was quite impressive. Handwriting recognition worked reasonably well on this touch screen. Stantum has a single-chip controller due out later this year (essential for design wins in the netbook space), and the company is confident that it can achieve the Windows-7 logo (another essential element of success).

Wintek showed a prototype of a 16-in. wide-aspect digital-resistive touch screen, configured with approximately 20 conductors on the long side (Fig. 2). To my knowledge, this is the largest digital-resistive touch screen that’s been shown to date (although there are industry rumors that J-touch in Taiwan has developed a 22-in. commercial product). While digital resistive can theoretically support as many simultaneous touch points as there are X-Y intersections in the sensor, a Wintek booth staff-person said that the 16-in. prototype was limited to three simultaneous touches due to the bandwidth of the controller (assuming 50 Hz per touch point, as specified in the Microsoft logo specification).

Wintek also showed a prototype 4.3-in. digital-resistive touch screen configured as a 64 ×

Table 2: Clarification of LCD in-cell touch terminology

Term	Integration Method
In-cell	The touch sensor is physically inside the LCD cell. The sensor can take the form of micro-switches (contact-closure or so-called “resistive”); capacitive-sensing ITO electrodes (capacitive) or light-sensing phototransistors (optical).
On-cell	The touch sensor is an X-Y array of capacitive-sensing ITO electrodes deposited on the top or bottom surface of the color-filter substrate (this method is capacitive only).
Out-cell	This new term, recently coined by AUO, describes the configuration in which a standard touch screen (typically only resistive or projected-capacitive) is laminated directly on top of the LCD during manufacture. The key difference is that this configuration requires an additional piece of glass. Since this term hasn’t entered common usage yet, some LCD manufacturers still refer to this configuration as on-cell.

Table 3: LCD in-cell, on-cell, and out-cell touch demonstrated at Display Week 2009

Manufacturer	Type	Author’s Comments
Ampire & Hannstar	In-cell optical	Ampire, a controller manufacturer, partnered with Hannstar to develop a prototype of in-cell optical installed in a netbook. However, to simplify the difficult problem of sensing in-cell optical touch from total darkness to full sunlight, the company designed the prototype to work only with a laser-pointer light pen.
LG Display	In-cell and out-cell capacitive	LG’s in-cell capacitive performed very poorly. There was a very large amount of cursor lag; movement of more than a few inches per second resulted in the ink devolving into random segments; and there was at least a half-finger’s worth of cursor jitter. LG’s out-cell capacitive performed acceptably with no unusual characteristics.
NEC	In-cell capacitive	NEC’s in-cell capacitive was only on display for the first half-day of the show due to demo hardware failure, so I was unable to view it.
Samsung	On-cell capacitive and out-cell resistive	Samsung’s on-cell capacitive worked acceptably, but it showed unusually severe pooling. Samsung’s out-cell digital resistive was used to demonstrate a gesture recognizer that allowed up to three touches, but the recognition seemed to be grossly unreliable.
TMD	Out-cell capacitive and resistive	Although TMD has previously shown in-cell optical, at Display Week 2009 a booth staff-person stated that TMD’s in-cell and on-cell capacitive and resistive were still under development and not ready to be shown yet. TMD’s out-cell capacitive had no unusual characteristics, but its out-cell resistive had an exceptionally light activation force, almost as light as capacitive!

touch technology



Fig. 1: This on-screen keyboard used a digital-resistive touch screen from Stantum. The booth staff-person was able to touch type on this screen even without tactile feedback.

36 matrix. This very high-resolution device was developed jointly with Stantum.

AMT demonstrated a new 20-segment digital-resistive touch screen. While Stantum's and Wintek's designs are intended to compete directly with pro-cap in applications such as netbooks that require "all points addressable" (APA) functionality, AMT's new product is aimed at vertical-market applications in which the number and location of simultaneous touches are applications-specific.

Other Touch Technologies

Although pro-cap, LCD in-cell, and digital-resistive technologies accounted for more than half of the touch screens shown at Display Week 2009, there were some interesting nuggets to be found in several of the other touch technologies, as follows.

- NextWindow demonstrated its latest optical touch screens in both desktop and large-format (> 30-in.) sizes. The desktop demonstrations were in the form of components used by HP and Dell in their TouchSmart and Studio One all-in-one consumer PCs (respectively). Optical is the first touch technology to penetrate the consumer desktop space in high volume,

and NextWindow is the first optical touch-screen manufacturer to have achieved the Windows-7 logo. NextWindow has shipped more than a half-million touch screens into the consumer PC market thus far.

- Tyco Electronics/Elo TouchSystems demonstrated the first multi-touch surface-acoustic-wave (SAW) touch screen. The move to multi-touch was accomplished by adding a second set of reflectors around the edge of the screen. This second set reflects the surface acoustic waves across the diagonal of the screen; the controller uses the X, Y, and "U" (Elo's designation for the diagonal direction) waves to unambiguously triangulate the location of two touches. Elo also demonstrated a very elegant zero-bezel Acoustic Pulse Recognition (APR) touch screen with capacitive touch pads and a scroll-dial along one edge. All the circuitry for the touch pads and scroll dial was on the back of the glass; the on-glass circuit capability was provided by Felam Glasline in Germany.

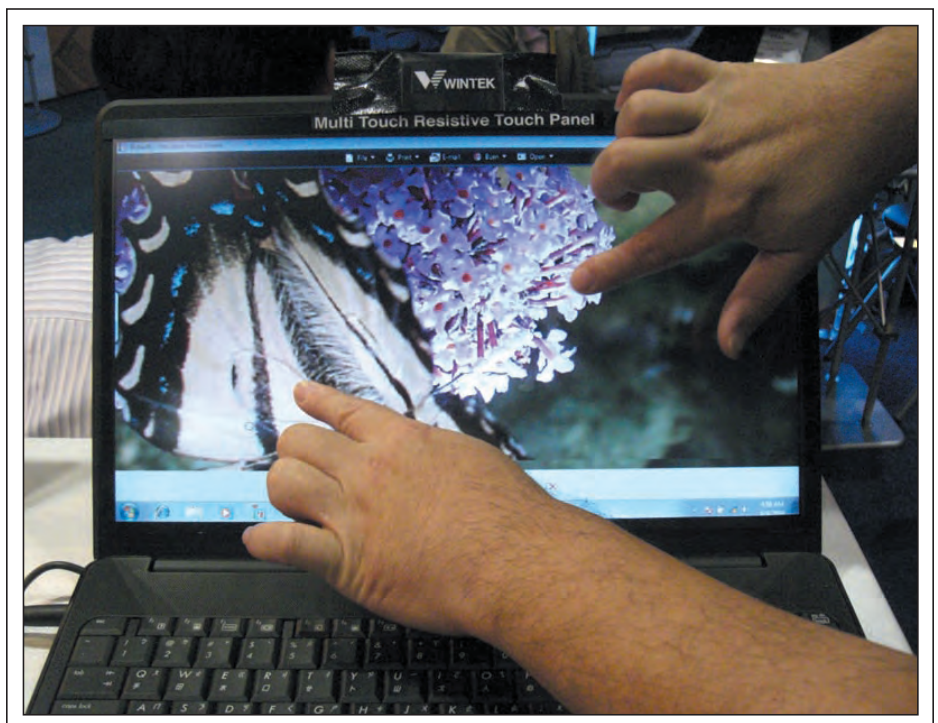


Fig. 2: This prototype of a 16-in. wide-aspect digital-resistive multi-touch touch screen from Wintek is installed in a laptop. This is probably the largest digital-resistive touch screen that has been shown to date.

- Fujitsu demonstrated an improved 5-wire analog-resistive controller that was developed in response to customer requests for faster response. It certainly is fast – I was able to draw circles at 60

in./sec (as fast as my arm and hand could move!) without any loss of data points.

- Nissha showed a prototype of a force-sensor added to an analog-resistive mobile-phone touch screen, presumably

in an attempt to mimic the BlackBerry Storm's "Click-Through" technology. The performance was uneven, however, with the result that significantly different levels of force were required at different screen locations. Nissha agreed that the implementation was not ready for production yet.

- RPO, which has changed its focus from the mobile-phone space to the netbook and laptop space, showed a 7-in. waveguide infrared touch screen intended for netbooks. The maximum border width was about 6 mm and the maximum bezel height was slightly over 1 mm. The touch screen used only three IR LEDs, two on the long side and one on the short side (this results in very low power consumption, one of the key advantages of waveguide infrared).
- Vissumo (a spin-out from QSI Corp.) demonstrated its force-sensing touch technology (Fig. 3). Several of the hardware models in its booth showed very clearly one of the technology's unique advantages – the ability to create a 3-D touch surface that can incorporate any rigid material (stone, glass, steel, plastic, ceramic, etc.) as well as LCDs, speakers, snap-domes, electric motors, and other hardware. No other touch technology can do this.

Summary

There was so much touch technology on the floor at Display Week 2009 that it could not all be seen in one day. Projected capacitive leaped to the forefront of the touch technologies on display, surpassing analog resistive for the first time. LCD in-cell made a rather poor showing, with little visible progress over the last year. Digital resistive emerged as a lower-cost alternative to projected capacitive. Interesting examples of all the other touch technologies were present. It was one heck of a show! ■



Fig. 3: This display features a mockup of a gas pump using Vissumo's force-sensing touch screen. Rugged outdoor touch applications such as this take advantage of force-sensing's high degree of resistance to adverse environmental conditions.

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Display Week 2009 Review: OLEDs

OLEDs seem poised to wrest some market share from dominant display technologies.

by Paul Drzaic

AT LEAST FOR ME, the last couple of SID meetings have reinforced the notion that the major display manufacturers are taking organic light-emitting diode (OLED) displays quite seriously and bravely taking the plunge to compete against liquid-crystal displays (LCDs). Obviously, OLED-display manufacturers are not students of history or they would have given up long ago. LCD technology has clearly been hard to beat. Through history, it has conquered almost every rival, regardless of investment and entrenchment – one has only to look at cathode-ray tubes and field-emission displays as examples of technologies that have been beaten down by LCDs. Nevertheless, this SID symposium showed that not only are OLEDs appearing in unconventional guises, but they are also taking on LCDs directly in applications such as televisions and monitors.

So what was different this time around? Well, for one, there was simply “more” – more sizes, more applications, and more areas of innovation. OLED displays are still being viewed as a premium alternative to LCDs, but the quality of the displays, and some novel form factors, showed why these displays are attractive to early adopters of new technologies.

The most extensive set of OLED-based products was shown by Samsung Mobile Display. SMD exhibited OLED displays in a number of form factors and application areas.

An impressive 31-in. 1920 × 1080 HDTV display capable of rendering the broad color gamut that is so attractive in OLED units was the first display most people saw when approaching the Samsung booth, and many lingered for a long, long look. Inside the Samsung pavilion, many more surprises awaited. OLED displays with over 300-ppi resolution for mobile devices, 3-D OLED displays, and super-thin OLED displays only 50 µm thick were all being shown. One example that showed the unique potential of OLEDs was the incorporation of a color video display into a smart-card format. The display

drew its power wirelessly from a nearby radio-frequency antenna (Fig. 1).

eMagin took OLED displays in a different direction, with its latest head-mounted units. The images were shown at SXGA resolution (1280 × 1024 triad pixel array), with each individual pixel only 12 µm on a side. When I tested the display myself, I found that the colors were saturated, the image quality was high, and the videos rendered seamlessly. eMagin is aiming these displays at applications in commercial, consumer, and military markets.

Other impressive demonstrations appeared in various places around the exhibit floor. LG



Fig. 1: Samsung Mobile Display showed this smart card with an integrated color OLED display, driven by a wireless power source.

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Display showed ruggedized 15- and 3-in. AMOLED panels in its booth. TMD showed its line of long-life OLED displays, with a 4.15-in. display rated for 60,000 hours (almost 7 years!) at 200 cd/m². Following an alternative path, Ignis Innovation, an intellectual property creator and technology development company out of Quebec, demonstrated a number of OLED units driven using amorphous-silicon backplanes, the same backplane technology that has been perfected by the LCD industry. Ignis has taken the practical approach of using clever sensing and compensation circuitry to overcome the image artifacts that appear over time when a-Si backplanes are used to drive OLED displays. Ignis claims that with the compensation running, any image artifacts that arise are erased by modifying the local drive voltage, overcoming the major hurdle that has prevented a-Si backplanes from being used in OLEDs.

Innovation continued in the form of a number of materials and fabrication methods necessary to build long-lived attractive OLED displays. Corning was honored with a Display Component of the Year Award for its Jade glass, specially designed to provide stability, uniformity, and high yields for the fabrication of LTPS backplanes. Add-Vision demonstrated its screen-printable OLED technology, showing a credit card with an emissive logo powered by a radio-frequency power source. Universal Display Corp. demonstrated its latest white-OLED emitters, built using the company's phosphorescent molecular technology. It also showed a wearable, curved OLED display, built in collaboration with LG Display and L3 Corp. (a photograph appears in the Flexible Display review in this issue.)

Kodak showed white-light panels built using both internal and external light extraction technology, more than doubling the light output from a standard OLED stack not using these designs. Novaled continues to lead in the development of its PIN-type OLED displays, claiming an encapsulation regime that enables lifetimes up to 110,000 hours and efficiencies up to 50 lm/W. It's important to note that general lighting applications are also driving OLED development, and SID will be supporting the connection between OLED lighting and displays in future meetings.

So why OLEDs? For many people, greater contrast, wider color gamut, and superior response time provide a more satisfying viewing experience than that of LCDs. For appli-

cations and designs for which a super-thin format is required, an LCD might be hard-pressed to match a 50- μ m display stack, or provide full-motion video in a highly flexible format, or beat OLEDs in power consumption when showing many types of images. In all cases, the lifetimes and quality of OLED

displays – definite drawbacks in the past – have reached a level that is acceptable to consumers. Will LCDs disappear? Unlikely! Will OLED displays start encroaching into LCD territory or enabling new display applications? That seems like a safe bet. ■

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Display Week 2009 Review: LCDs

LCD innovation continues to set the standard.

by Alfred Poor

DISPLAY WEEK 2009 may have been held in the hill country of Texas, but the terrain of the display world is decidedly flat these days. From the exhibit hall to the meeting rooms, from displays for pockets to walls, it was clear in San Antonio that LCD technology is the standard against which all challengers must continue to be measured. While novel and exotic technologies garnered a large share of the attention at the exhibition, the LCD industry is the engine that is truly driving the market. If you were lucky enough to be on the show floor in June, you saw a number of developments that made the forceful point that LCD technology is not about to surrender its dominant position any time soon. On the contrary, the technology is pressing ahead with significant improvements on a variety of fronts.

Backlighting

One of the most significant demonstrations of this ability to advance the state of the art of LCD panels was the broad application of solid-state LED backlights, which are known for their environmentally friendly materials, lower-energy consumption, and better temperature and shock tolerance compared with conventional fluorescent backlight tubes. Although they are often used in an edge-light-

ing array, when the LEDs are instead placed in a matrix behind the panel, they can support local dimming, which boosts contrast performance while also providing energy savings. Local dimming is not new, but the art of it is being refined, as evidenced by manufacturers such as Samsung, which featured side-by-side demonstrations of displays using local dimming versus those not using it. In these demonstrations, the reduced power consumption was clearly evident, though very dependent on the type of content being displayed.

Although there were some new wrinkles on the LED-backlight theme at the show, one of

the most dramatic examples was to be found in the Samsung exhibit, where demonstrations of “needle thin” edge-lit LED technology resulted in a 24-in.-diagonal LCD panel that was a mere 3.5 mm thick. A 12.1-in. panel using a similar design and destined for notebook applications was just 1.64 mm thick. And LG Electronics showed its UltraThin HDTV panels that use LED backlights, with a 47-in. unit that was 5.9 mm thick.

LED backlights are also becoming part of the standard toolkit for display designers. NEC Displays, Hitachi, Toshiba, and Optrex all showed a variety of LCD panels designed



Fig. 1: LG's multiview digital signage presented three different images, depending on viewer perspective.

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for industrial applications in which extra-long lifetimes are required. For example, Toshiba showed an LCD panel with a white-LED backlight rated with a mean-time-between-failure (MTBF) rate of 70,000 hours. Up until recently, white LEDs have not lasted nearly this long, and the extended life opens up a range of new display applications for this technology. Planar showed a low-power 29-in. LCD digital-signage panel that produced 500 cd/m² using just 30 W of power, thanks to an LED backlight.

Another fascinating demonstration from Samsung was a portrait-mode LCD panel – such as you might employ for digital signage – that used white LEDs for the backlight. A mobile device with a simple photosensor was placed in front of it, and data was transferred from the panel to the mobile device. How did it work? The backlight was modulated at a frequency much higher than what would be visible to viewers to transmit the digital data. According to a Samsung representative, the white LEDs support 1–2-MHz modulation, but an RGB LED backlight could support up to 40 MHz per channel. This could make it possible to transfer a great deal of data in a very short time, opening up all sorts of enticing application possibilities.

A final note about backlights: It's a sign of the times (both economic and LCD-centric) that Endicott Research Group, among other companies, has been putting together retrofit LED units for customers with a need to replace CCFLs with LEDs. "These retrofits are not going to be around forever," notes Bill Abbott, Corporate Distribution Manager and Global Market Strategist for ERG, meaning that the business opportunity will eventually taper off, but for the time being, they do represent a decent bit of business aimed at helping customers upgrade their equipment during lean times.

Other LCD Innovations

Energy-saving designs were prominently showcased. In addition to the local-dimming efforts mentioned above, Sharp displayed new "Memory LCD" reflective panels that have memory circuitry for each pixel, which makes it possible to refresh the image just once per second. This saves a great deal of power compared with standard designs. The color version of this panel appeared to be fairly low contrast, but the monochrome example was very legible.



Fig. 2: The addition of cyan and yellow to RGB on a large scale made viewers take notice of Sharp's 60-in panel on display at the show.

A clever approach to making reflective LCD panels readable in low-light conditions was presented in Poster Paper P-75, "Improved Optical Characteristics of a Front-Light System Using Fine-Pitch Patterned OLEDs," from Seiko Epson. The title more or less says it all; by placing tiny OLED devices inside a top glass layer with a barrier, light is prevented from going out the top of the display. Instead, the light is directed down at the surface of the display, providing light for reflection. The result is more efficient operation with a broader viewing angle than edge-lit front-light designs.

For digital signage, LG demonstrated a portrait LCD panel that produced three different images depending on the viewing angle (Fig. 1). Similar designs have been shown before with smaller panels intended for applications such as automotive-dashboard displays, but this was much larger. And in one of the SID keynote addresses, InJae Chung, Executive Vice President and CTO of LG Display, described another innovative use of controlling the viewing angle on LCD panels. LG's "Viewing Image Control" technology

allows a selectively switchable viewing angle of a display – or even just a portion of the display – that can be used as a privacy feature.

Sharp demonstrated a 60-in. LCD panel that used five-primary-color filters, adding cyan and yellow to the standard red, green, and blue (Fig. 2). The result is a panel capable of showing over 130% of the typical color gamuts used today, including improved performance for metallic images. The resulting rich imagery made this panel a stand-out in the "stop you in your tracks" category at Display Week.

And, of course, Samsung showed its Display of the Year Gold Award-winning 240-Hz LCD panel, which fights motion blur by interpolating three additional frames between each frame in a 60-Hz signal.

Adding a Dimension

3-D displays based on LCD technology were also generating excitement at Display Week this year. There were LCD panels that produced 3-D images using active shutter glasses and others that used passive glasses. And there were autostereoscopic demonstrations at

From flat panel displays to x-ray sensors

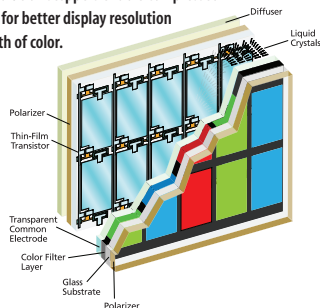
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LCDs

many exhibits, including NEC Displays, Toshiba, and LG.

One of the most intriguing autostereoscopic devices was on display at the 3M booth. The company makes a lenticular film that presents one image to the left eye and another to the right eye. Unlike most similar designs, however, the 3M film does not have to be aligned with the display's subpixels, which makes the fabrication of the panel much simpler. Instead of displaying left and right images at the same time, however, it displays just a left image, then just a right image. It achieves this by using LED edge lights on both sides. A light guide causes light from one side to project only to one eye and light from the other side to the other eye. The 3-D image is created by changing the image on the panel in sync with alternating the backlight from one set of LEDs to the other.

The result is a time-sequenced presentation of the two images that make the 3-D image. A side benefit is that if a viewer gets too far off-axis from the stereoscopic "sweet spot," the viewer still sees the uninterrupted image intended for just one eye. This 2-D image is a bit fainter – it is only receiving half the light of the 3-D image – but is completely legible. This simple design is very effective, and a wide-QVGA panel using this technology is expected to appear in a commercial product before the end of this year.

Wait Until Next Year!

This summary just scratches the surface of the LCD news at Display Week this year. From new printable display technologies to integrating touch technology, from advances in substrates to liquid-crystal materials, from lower energy consumption to fabrication processes that are friendlier to the environment, a wide range of advances were presented in the meeting rooms and on the show floor. If you missed the LCD developments exhibited at Display Week 2009, you missed a lot of developments in the display industry as a whole. ■

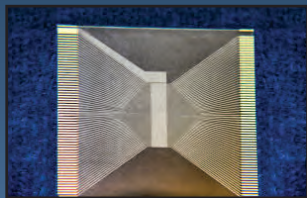


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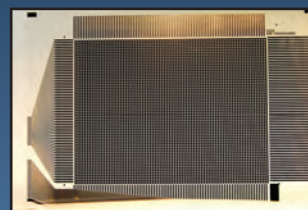
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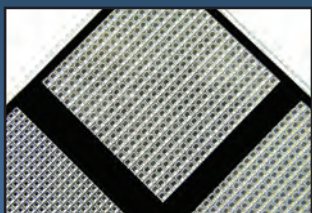
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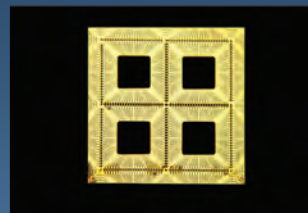
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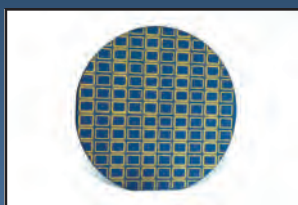
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Display Week 2009 Review: Flexible Displays

The technology moves closer to “product” status.

by Robert Zehner

DISPLAY WEEK 2009 marked a turning point in the development of flexible displays. While there were still a number of technical presentations and posters detailing new scientific findings on ways to manufacture flexible electronics, this year a handful of firms appear to be on the verge of launching non-glass active-matrix display products in high-volume consumer products.

This move from the lab toward the factory was made clear in the opening-day keynote address from Martin Jackson, CTO of Plastic Logic. Jackson spent very little time reviewing the organic-transistor technology behind Plastic Logic’s E Ink electrophoretic-display technology that won its originators a Nobel Prize and would have been viewed as just short of magic a decade ago. Instead, he focused primarily on the challenges of building a business around it. “One of the difficulties with a new technology,” Jackson said, “is convincing people to use it.” In response to this difficulty, Plastic Logic is building not just a first-of-its-kind plastic display, but also an ultra-thin wirelessly connected reader device to bring those displays to the market. According to Jackson, the Plastic Logic reader will officially be launched at CES 2010 in January, although details of price and availability have not yet been announced.

Edzer Huitema from Dutch start-up Polymer Vision told a similar story in his invited symposium talk on Tuesday. Much like its competitors at Plastic Logic, Polymer Vision has tooled up an organic-transistor-backplane production line to mate with E Ink’s electrophoretic display film. How-

ever, Polymer Vision’s display is not just bendable, but also rollable. Prototypes of its Radius handheld wireless reader have the display wrapping around the exterior of the unit when not in use, then unfurling for reading or Web surfing. Huitema’s data show that the display performance remains rock-solid, even after 15,000 roll-unroll cycles. Unfortunately, recently published interviews with Polymer Vision CEO Karl McGoldrick sug-

gest that the market launch of the Radius has been sidelined by the economic slowdown, which has dried up sources of capital. Actual product is still yet to come from this company. (For earlier references to Polymer Vision in *Information Display*, see “The Past, Present, and Future of Electronic Paper” in the January 2008 issue.)

Two other flexible e-paper displays caught my eye: LG Display’s in-panel touch demon-



Fig. 1: An example of numerous other flexible displays shown at Display Week was this curved e-paper display that Taiwanese panel-maker Wintek created by heating and bending a thin glass substrate.

Robert Zehner is Director at E Ink Corp. He can be reached at rzehner@eink.com.

strator and Wintek's curved glass display. Although LG Display has previously showed monochrome and color electrophoretic displays on ultra-thin stainless steel, this year they upped the ante by adding in-panel touch sensing. Visitors were able to use finger touch to interact with an 11.5-in. UXGA prototype constructed with E Ink's Vizplex electrophoretic film, navigating forward and backwards in an electronic document. Using in-panel touch allows LG Display to preserve the brightness and contrast of the reflective display, while also supporting flex and curvature. Wintek was also showing a curved electrophoretic display, built using a glass backplane (Fig. 1). The trick, according to Wintek, is to use relatively thin glass (0.3 mm) and to apply heat while bending to form the backplane into its final shape. While the resulting display is not truly flexible, there may be applications where a non-flat panel with a fixed curvature may fit the bill.

OLED makers are also making progress toward commercializing flexible emissive displays. I spent some time chatting with

Rui-Quing Ma of Universal Display Corp. about the 4-in. QVGA flexible OLED display (co-developed with LG Display), integrated into a curved wrist-mounted unit that served as the centerpiece of UDC's booth (Fig. 2). "What makes this display special is how close it is to mass production," he answered. "One of the samples that we're showing has been around for over a year, and it still looks great."

Looking back 2 or 3 years, I have to imagine that many of the flexible demonstrators shown at SID were lucky to last through the week; *i.e.*, if they were not changed out every night for a fresh sample. They seem to be more substantial now. On the other hand, the flexible OLEDs in Samsung's booth tended to the more conceptual. Consider, for example, the "flapping display," a 4-in. flex OLED suspended by one edge and fluttering in the breeze from a nearby fan. Nearby was a prototype of an electronic identity card with an embedded OLED display, apparently powered by an RF field projected from a coil placed a few inches behind the card. The display stepped through photos of a woman's

face from a variety of angles, reminiscent of scenes from science fiction movies such as *Minority Report* or *Total Recall*.

In the trade-show world, there were very little true surprises; most of the above demonstrations and talks were well-publicized in advance of Display Week, to ensure that customers and press were on-hand. Hewlett-Packard, however, managed to deliver some excitement with a Monday morning press release announcing the launch of its new eSkins display technology. H-P did not officially exhibit at Display Week; the only way to see the first samples of eSkins was by private appointment. And so, Tuesday afternoon, I strolled a few blocks from the convention center to meet up with Ken Abbott, H-P's director of emerging technology, at an area hotel. After a brief introduction to the eSkins concept, Abbott revealed a series of prototypes, including both basic black films and an eye-popping trio of cyan, yellow, and magenta displays. The eSkins displays are thin, flexible plastic composites that can switch from highly colored to nearly invisible (H-P quotes 50–65% transparency) in about half a second. Abbott was tight-lipped about the underlying display technology, calling it "electrokinetic" – my unconfirmed best guess is that it is based on collecting or spreading colored fluid droplets, similar to an electrowetting display. Currently, eSkins are monochrome, with relatively coarse pre-defined segments and icons. That said, after attending H-P's symposium presentation by Tim Koch, it seems this might just be a first step in creating a full-color active-matrix reflective display by combining the eSkins imaging layers with H-P's inorganic flexible TFTs built using a similar process.

Given the quality of the samples shown at Display Week 2009, it seems that flexible displays will slowly but surely follow in the footsteps of flat-panel displays, moving from the lab to the factory to the aisles of the local electronics store, and finally to desktops, briefcases, and living rooms around the world. Judging by the attendance at talks and the large crowds gathered at author-interview tables and in front of demos on the exhibit floor, there are plenty of fans eager to see this technology succeed. ■



Fig. 2: Universal Display Corp. exhibited a 4-in. QVGA OLED panel integrated into a wrist-worn information device. Built using stainless flex TFTs supplied by LG Display, the display is only 0.3 mm thick and is held to a constant curvature within the device housing.

Information **DISPLAY**

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2009 INDUSTRY DIRECTORY

Information Display's
23rd Edition of the
Directory of the Display Industry

Directory of the Display Industry

ID's twenty-third annual directory of the display industry.

COMPILED AND EDITED BY JAY MORREALE

Part I, beginning on this page, is a listing of products and services relevant to the display industry. Part II, the company directory, begins on page 6.

Part I: Products and Services

ADHESIVES

□ Acheson Colloids □ Aculon □ Adhesives Research □ Chomerics □ Conductive Compounds □ CPFilms □ Dawar Technologies □ Delo Industrial Adhesives □ Diemat □ DuPont Display □ DYMAX Corp. □ EPCONSEIL □ EXFO Photonic Solutions. □ **Eyesaver International** □ GE Silicones □ GZO Technologies □ Intelicoat Technologies □ Master Bond □ Miyachi Unitek Corp. □ Nagase America Corp. □ Nippon Paper Industries Co. □ Sekisui S-Lec American □ Sheldahl □ Sheldahl Display Products □ Soken Chemical America □ Specialty Tapes □ Venture Tape Corp.

ANTIREFLECTION COATINGS

□ **Abrisa Industrial Glass** □ Aculon □ Aither Optics □ All American Display Solution □ Anders Electronics PLC □ Arrow OEM Computing Solutions □ **Astra Products** □ Bell Microproducts □ Berliner Glas U.S. □ Bookham □ Colorado Concept Coatings □ **Corning Incorporated** □ CPFilms □ Dawar Technologies □ **Dontech** □ DuPont Display □ EuropTec □ Evaporated Coatings □ **Eyesaver International** □ Fraunhofer IOF □ Fujitsu Components America □ Glaswerke Haller GmbH □ GZO Technologies □ Horizon Technology □ Jaco Electronics □ JDS Uniphase □ Man & Machine □ Metavac □ MIRWEC Film □ Monitech Industrial Display □ Nagase America Corp. □ Nanogram □ Nippon Paper Industries Co. □ Nitto Denko America □ O & S Research □ Optical Polymers International □ Optics Balzers AG □ Parker Chomerics / Silver Cloud □ Performance Coatings International □ Photo Sciences □ Purdy Electronics Corp. □ Schott North America □ Sheldahl Display Products □ Sumitomo Osaka Cement Co. □ Sycamore Glass Components □ **TFD** □ Tredegar Performance Films □ Unaxis (Shanghai) Co. □ Unaxis Optics USA □ White Electronic Designs Corp. □ Zeon Chemicals □ Zytronix

ANTIREFLECTION SCREENS

□ Aculon □ All American Display Solution □ Anders Electronics □ Arrow OEM Computing Solutions □ **Astra Products** □ Bell Microproducts □ Bookham □ CI Lumen Industries □ CYRO Industries □ Dawar Technologies □ **Dontech** □ **ELDIM SA** □ EuropTec □ **Eyesaver International** □ General Digital Corp. □ Glaswerke Haller GmbH □ Horizon Technology □ Jaco Electronics □ Lumen Technology International □ Nagase America Corp. □ O & S Research □ Optical Filters □ Optical Polymers International □ Parker Chomerics / Silver Cloud □ **Solomon Systech** □ White Electronic Designs Corp.

ANTISTATIC CHEMICALS AND DEVICES

□ Aculon □ Albemarle Corp. □ Conductive Compounds □ **Dontech** □ Evaporated Coatings □ Nanofilm □ Performance Coatings International □ Sumitomo Osaka Cement Co. □ Tempo Clean Room Foam □ Tredegar Performance Films □ TW Clean

ASSOCIATIONS AND PROFESSIONAL SOCIETIES

□ EPCONSEIL □ German Flat Panel Display Forum □ Human Factors and Ergonomics Society □ Society for Information Display □ U.K. Displays and Lighting Knowledge Transfer Network □ VESA

BACKLIGHTS (FOR LIQUID-CRYSTAL DISPLAYS)

□ All American Display Solution □ Anders Electronics □ Applied Concepts □ Arrow OEM Computing Solutions □ **Astra Products** □ Bell Microproducts □ Bi-Search International □ Bright View Technologies □ Brightside Technologies □ Brimar, Ltd. □ Briteview Technologies □ C3 Laser Corp. □ Capstone Visual Product Development □ CI Lumen Industries □ DATA MODUL AG □ Dawar Technologies □ **Dontech** □ DuPont Display □ EarthLCD □ **ELDIM SA** □ Fonon Display & Semiconductor Systems □ Fonon Technology International □ Fusion Optix □ GE Plastics □ Global Lighting Technologies □ GZO Technologies □ Heatron □ Hong Kong Applied Science & Technology Research Institute Co. □ Horizon Technology □ i-sft GmbH □ The IFM

Company □ Industrial Electronic Engineers □ Interface Displays & Controls □ International Display Consortium □ IntertechPira □ Jaco Electronics □ JKL Components Corp. □ Korry Electronics Co. □ Landmark Technology □ LCD Lighting □ Lumen Technology International □ Luminus Devices □ Lumitex □ Man & Machine □ Microsharp Corp. □ Nagase America Corp. □ NDF Special Light Products B.V. □ OMT Digital Display Technology (Shenzhen) Ltd. □ OSRAM Opto Semiconductors □ Physical Optics Corp. □ Purdy Electronics Corp. □ Pure Depth □ Quadrangle Products □ Southwall Technologies □ Supertex □ Telios Tech □ Thomas Electronics □ **3M Optical Systems** □ Tredegar Performance Films □ US Micro Products □ White Electronic Designs Corp. □ Wintek Electro-Optics Corp.

CABLES

□ All American Display Solution □ Apollo Display Technologies □ Arrow OEM Computing Solutions □ Avocent Corp. □ Axon' Cable □ Bell Microproducts □ Communications Specialties □ DATA MODUL AG □ Dawar Technologies □ Jaco Electronics □ Meritec □ Monitech Industrial Display □ Nicomatic □ Peter's Co. □ Purdy Electronics Corp. □ Quadrangle Products □ Thomas Electronics

CATHODES

□ e beam □ Kurt J. Lesker Co. □ Thomas Electronics

CCD IMAGERS AND CAMERAS

□ Aaeon Systems □ Albemarle Corp. □ Cyantek Corp. □ **ELDIM SA** □ Gamma Scientific □ Horiba Jobin Yvon □ Nanofilm □ Schott North America

CLEANING AGENTS

□ Albemarle Corp. □ Cyantek Corp. □ Nagase America Corp. □ Nanofilm □ PVA TePla AG

COATING EQUIPMENT

□ Coating & Converting Resources □ Colorado Concept Coatings □ MBraun □ MIRWEC Film □ Performance Coatings International □ Trovato Manufacturing

COLOR-MATCHING SYSTEMS

□ B&W TEK □ **Dontech** □ **ELDIM SA** □ Genesis Microchip □ Klein Instruments Corp. □ Konica Minolta □ Konica Minolta Photo Imaging U.S.A. □ Ocean Optics

□ Optek Technology □ Photo Research □ **Radiant Imaging** □ Unaxis Optics USA

CONNECTORS AND SOCKETS

□ Apollo Display Technologies □ Axon' Cable □ DATA MODUL AG □ ITT Electronic Components □ JAE Electronics □ Meritec □ Nicomatic □ Purdy Electronics Corp. □ Quadrangle Products □ SMK Electronics Corp. □ Thomas Electronics

CONSULTANTS AND ANALYSTS

□ Abbie Gregg Inc. □ Advanced Manufacturing Group □ AGC Systems □ Apollo Display Technologies □ Applied Concepts □ Applied Technology International □ Breault Research Organization □ Capstone Visual Product Development □ Display Asia □ Display-Metrology & Systems □ e beam □ ECSIBEO AB □ EPCONSEIL □ G2D Technologies □ German Flat Panel Display Forum □ GZO Technologies □ i-sft GmbH □ Informative View □ IntertechPira □ ITO America Corp. □ Kent State University, LCI □ Kristel Displays □ Logystyx UK □ Lumen Technology International □ Meko □ Murgence □ National Quality Assurance US □ nFlexion □ Optical Research Associates □ Performance Tech Associates □ Pixel Interconnect □ Alan Sobel □ Systemation Technology □ Tannas Electronics □ Thomas Electronics □ Veritas et Visus

CONVERTERS, DIGITAL/ANALOG, ANALOG/DIGITAL

□ Astro Systems □ Bell Microproducts □ Cabletime USA □ DATA MODUL AG □ Jaco Electronics □ Kristel Displays □ Monitech Industrial Display □ NDF Special Light Products B.V. □ Quadrangle Products. □ Systemation Technology □ Thinklogical

CONVERTERS, DIGITAL/VIDEO

□ Anders Electronics □ Astro Systems □ Bell Microproducts □ Cabletime USA □ Capstone Visual Product Development □ DATA MODUL AG □ **ELDIM SA** □ Gennum Corp. □ Jaco Electronics □ Landmark Technology □ Monitech Industrial Display □ Quadrangle Products □ Systemation Technology □ Thinklogical

CONVERTERS, POWER

□ Applied Concepts □ Arista Corp. □ Capstone Visual Product Development □ Crane Aerospace and Electronics □ DATA MODUL AG □ ELDEC Corp. □ **Endicott Research Group** □ House of Batteries

industry directory

□ Jaco Electronics □ Landmark Technology
□ NDF Special Light Products B.V □ Orbit
International Corp. □ Purdy Electronics Corp.,
□ Quadrangle Products □ Supertex □ Zippy
Technology Corp.

COUNTING EQUIPMENT

□ Kurt J. Lesker Co.

CRT DESIGN SERVICES

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ e beam
□ Lynch Systems □ Monitech Industrial
Display □ Optical Research Associates
□ Thomas Electronics

CRT MONITORS

□ Aaeon Systems □ Arrow OEM Computing
Solutions □ Brimar, Ltd. □ e beam □ FIMI
Philips □ Image Systems Div./Richardson
Electronics □ Kristel Displays □ Lynch
Systems □ Monitech Industrial Display
□ Precision Display Technologies Corp.
□ Quest International □ Samsung Semicon-
ductor □ Teltron Technologies □ Thomas
Electronics □ **3M Touch Systems**
□ Timeline

CRT TESTING LABORATORIES

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ e beam
□ Gamma Scientific □ Monitech Industrial
Display □ Photo Research □ Quest Interna-
tional □ **Radiant Imaging** □ Thomas
Electronics

DEFLECTION AMPLIFIERS

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ Citronix
□ Thomas Electronics

DEFLECTION YOKES

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ Thomas
Electronics

DEPOSITION EQUIPMENT

□ Aixtron AG □ ANS □ Dimatix
□ DOOSANDND Co. □ FUJIFILM Dimatix
□ Kurdex Corp. □ Kurt J. Lesker Co.
□ MBraun □ OTB Display □ Sunic System
□ Trovato Manufacturing

DEPOSITION SERVICES

□ Aculon □ Colorado Concept Coatings
□ CPFilms □ **Dontech** □ Evaporated
Coatings □ Fraunhofer IPM □ FUJIFILM
Dimatix □ HVT. □ Kent State University, LCI
□ Kurdex Corp. □ Metavac □ Sheldahl
□ **TFD** □ Unaxis (Shanghai) Co. □ Unaxis
Optics USA

DIGITAL FILM RECORDERS

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ Thomas
Electronics

DIGITAL VIDEO SYSTEMS

□ Aaeon Systems □ Adtec Digital □ Avocet
Corp. □ Cabletime USA □ Capstone Visual
Product Development □ Communications
Specialties □ DATA MODUL AG □ Digital
View Group □ EPIX □ Genesis Microchip
□ Gennum Corp. □ IntelliMats □ Thinklogical
□ Westar Display Technologies

DIGITIZING TABLETS/DIGITIZERS

□ Bell Microproducts □ N-trig □ **Slencil**
□ Wacom Technology Corp.

DISABLED DISPLAY USER AIDS

□ Aaeon Electronics □ Immersion Corp.
□ Man & Machine

DISPLAY DRIVERS AND CONTROLLERS

□ Aaeon Electronics □ All American Display
Solution □ Apollo Display Technologies
□ California Micro Devices Corp. □ Capstone
Visual Product Development □ DATA
MODUL AG □ Dawar Technologies □ Digital
View Group □ EarthLCD □ **ELDIM SA**
□ **Endicott Research Group** □ Jaco
Electronics □ Westar Display Technologies

DISPLAY HOUSING, RUGGEDIZED

□ All American Display Solution □ Apollo
Display Technologies □ Arrow OEM
Computing Solutions □ Bell Microproducts
□ Capstone Visual Product Development
□ CELCO (Constantine Engineering
Laboratories Co.) □ Computer Dynamics
□ DATA MODUL AG □ **Dontech** □ DuPont
Display □ EarthLCD □ Esterline Advanced
Input Systems □ EuropTec □ **Eyesaver
International** □ GE Plastics □ General
Digital Corp. □ GM Nameplate □ GZO
Technologies □ Hong Kong Applied Science
& Technology Research Institute Co.
□ Horizon Technology □ Image Systems Div.
/ Richardson Electronics □ Industrial Displays
□ IntelliMats □ Interface Displays & Controls.
□ Jaco Electronics □ L-3 Communications,
Interstate Electronics Corp. □ Monitech
Industrial Display □ Orbit International Corp.
□ Parker Chomerics / Silver Cloud
□ Precision Display Technologies Corp.
□ Purdy Electronics Corp. □ Quest Interna-
tional. □ White Electronic Designs Corp.

DISPLAY SIMULATION AND MODELING SYSTEMS

□ Brimar, Ltd. □ Display Asia □ **ELDIM SA**
□ Global Lighting Technologies □ Kent State
University, LCI □ Pure Depth □ sim4tec
GmbH □ Tannas Electronics □ Thinklogical

DISPLAY SUBSYSTEMS

□ Aaeon Electronics □ **Abrisa Industrial
Glass** □ Algorith □ All American Display
Solution □ Anders Electronics □ Applied
Concepts □ Bell Microproducts □ Brimar,
Ltd. □ Cabletime USA □ Capstone Visual
Product Development □ CELCO (Constantine
Engineering Laboratories Co.) □ Citronix
□ ColorLink □ Compass Technology Co.
□ Computer Dynamics □ DATA MODUL AG
□ Dawar Technologies □ Dialog Semicon-
ductor □ **Dontech** □ EarthLCD □ Esterline
Advanced Input Systems □ General Digital
Corp. □ Gennum Corp. □ Hampshire Co.
□ Horizon Technology □ i-Chips Technology/
Daitron □ The IFM Company □ Industrial
Displays □ Interface Displays & Controls
□ Jaco Electronics □ JDS Uniphase
□ Kopin Corp. □ L-3 Communications,
Interstate Electronics Corp. □ Landmark
Technology □ Man & Machine □ Nemoptic
SA □ Orbit International Corp. □ Planar
Systems □ Purdy Electronics Corp.
□ Quadrangle Products □ Silicon Monitor
□ Alan Sobel □ **Solomon Systech**
□ Systemation Technology □ Tannas
Electronics □ Thinklogical □ Thomas
Electronics □ **3M Optical Systems** □ Unaxis
Optics USA □ Wacom Technology Corp.

DISPLAY SYSTEM INTEGRATORS

□ Aaeon Electronics □ Adtec Digital □ AKG
Technology □ Anders Electronics □ Apollo
Display Technologies □ Applied Concepts
□ Arrow OEM Computing Solutions □ Bell
Microproducts □ Brimar, Ltd. □ Capstone
Visual Product Development □ CELCO
(Constantine Engineering Laboratories Co.)
□ CI Lumen Industries □ DATA MODUL AG
□ Dawar Technologies □ Digital View Group
□ **Dontech** □ Dynamic Digital Depth USA
□ EarthLCD □ Esterline Advanced Input
Systems □ Fraunhofer IOF □ Fraunhofer
IPM □ Fusion Optix □ General Digital Corp.

□ Hitachi Electronic Devices USA □ Horizon
Technology □ Image Systems Div./Richard-
son Electronics □ Industrial Displays
□ Industrial Electronic Engineers □ Interface
Displays & Controls □ Jaco Electronics □
Kristel Displays □ L-3 Communications,
Interstate Electronics Corp. □ Lumen Tech-
nology International □ Man & Machine
□ Miyachi Unitek Corp. □ Monitech Industrial
Display □ Motion Research Corp. □ N-trig
□ Orbit International Corp. □ Planar Systems
□ Purdy Electronics Corp. □ Quadrangle
Products □ **Solomon Systech**
□ Stealth.Com □ Systemation Technology
□ Thinklogical □ Thomas Electronics

DISTORTION CORRECTION DEVICES

□ Algorith □ CELCO (Constantine Engineer-
ing Laboratories Co.) □ Monitech Industrial
Display □ Thomas Electronics

ELECTROLUMINESCENT DISPLAYS (inorganic)

□ Brimar, Ltd. □ Colorado Concept Coatings
□ DDP □ The IFM Company □ Industrial
Electronic Engineers □ Planar Systems
□ Schott North America □ Sheldahl Display
Products □ **Solomon Systech** □ Supertex
□ Telios Tech

ELECTRON GUNS

□ e beam □ Thomas Electronics

EYE AND HEAD MOVEMENT TRACKERS

□ Anders Electronics □ Brimar, Ltd.
□ CopyTele

FIBER-OPTIC FACEPLATES

□ Anders Electronics □ Brimar, Ltd.
□ CopyTele □ Schott North America

FIELD-EMITTER DISPLAYS

□ Anders Electronics □ Brimar, Ltd.
□ Colorado Concept Coatings □ CopyTele

FILTERS

□ **Abrisa Industrial Glass** □ Aither Optics
□ **Astra Products** □ Bell Microproducts
□ Berliner Glas U.S. □ Bright View Technol-
ogies □ California Micro Devices Corp.
□ Colorado Concept Coatings □ ColorLink.
□ CYRO Industries □ **Dontech** □ **ELDIM SA**
□ EuropTec □ Evaporated Coatings
□ **Eyesaver International**
□ Glaswerke Haller GmbH □ H. W. Sands
Corp. □ Interface Displays & Controls □ Jaco
Electronics □ JDS Uniphase □ Korry
Electronics Co. □ Metavac □ O & S
Research □ Optical Filters □ Optical
Polymers International □ Optics Balzers AG
□ Parker Chomerics / Silver Cloud
□ Performance Coatings International
□ Schott North America □ Southwall
Technologies □ Stemmerich □ Sumitomo
Osaka Cement Co. □ Sycamore Glass
Components □ **3M Optical Systems**
□ **Touch International** □ Unaxis (Shanghai)
Co. □ Unaxis Optics USA □ Zytronic

FLAT-PANEL DISPLAYS

□ **Abrisa Industrial Glass** □ Axon' Cable
□ Bell Microproducts □ CI Lumen Industries
□ Colorado Concept Coatings □ Compass
Technology Co. □ Computer Dynamics
□ DATA MODUL AG □ Dawar Technologies
□ Dialog Semiconductor □ Double Sight
Displays □ DuPont Display □ EarthLCD
□ **ELDIM SA** □ Fonon Technology Interna-
tional □ Fujitsu Components America
□ German Flat Panel Display Forum □ GM
Nameplate □ ITO America Corp. □ Jaco
Electronics □ Landmark Technology □ MIR-
WEC Film □ Nitto Denko America □ Plastic
Logic □ Rofin-Sinar □ Scienstry □ Sheldahl
Display Products □ Alan Sobel
□ Stealth.Com □ Taiyo Yuden (USA)

□ Tannas Electronics □ Timeline □ TPO
Displays Corp. □ US Micro Products □ UTI
Technology

FLAT-PANEL MATERIALS

□ Albemarle Corp. □ **Astra Products**
□ Axon' Cable □ Bell Microproducts
□ Colorado Concept Coatings □ Compass
Technology Co. □ Delo Industrial Adhesives
□ Dialog Semiconductor □ **Dontech**
□ DuPont Display □ Glaswerke Haller GmbH
□ GM Nameplate □ H. W. Sands Corp.
□ ITO America Corp. □ Meritec □ MIRWEC
Film □ MOXTEK □ Nitto Denko America
□ Optical Polymers International □ Pixel
Interconnect □ Plastic Logic □ Rofin-Sinar
□ Sheldahl Display Products □ Taiyo Yuden
(USA) □ TPO Displays Corp. □ Vitex
Systems

FLAT-PANEL MODULE DRIVE SYSTEMS

□ Axon' Cable □ Bell Microproducts
□ Compass Technology Co. □ DATA
MODUL AG □ Dialog Semiconductor
□ DuPont Display □ EarthLCD □ GM
Nameplate □ ITO America Corp. □ MIRWEC
Film □ Nitto Denko America □ Pixel Intercon-
nect □ Plastic Logic □ Taiyo Yuden (USA)
□ TPO Displays Corp. □ Westar Display
Technologies

FLEXIBLE CIRCUITS

□ Axon' Cable □ Bell Microproducts
□ Compass Technology Co. □ DATA
MODUL AG □ Dialog Semiconductor
□ DuPont Display □ Esterline Advanced Input
Systems □ GM Nameplate □ IntertechPira
□ ITO America Corp. □ Meritec □ MIRWEC
Film □ Nitto Denko America □ Pixel Intercon-
nect □ Plastic Logic □ Sheldahl Display
Products □ Vitex Systems

FOCUS COILS

□ Brimar, Ltd. □ CELCO (Constantine
Engineering Laboratories Co.) □ Thomas
Electronics

GETTERS

□ DuPont Display □ NDF Special Light
Products B.V □ SAES Getters U.S.A.
□ Thomas Electronics

GLASS= CUTTING/SCRIBING EQUIPMENT

□ **Abrisa Industrial Glass** □ Advance
Reproductions Corp. □ Applied Photonics
□ Colorado Concept Coatings □ Rofin-Sinar
□ TLC International

GLASS FOR CRTS

□ **Abrisa Industrial Glass** □ Berliner Glas
U.S. □ Brimar, Ltd. □ **Corning
Incorporated** □ **Dontech** □ e beam
□ **Eyesaver International** □ Glaswerke
Haller GmbH □ Monitech Industrial Display
□ Sekisui S-Lec American □ Thomas
Electronics □ Unaxis Optics USA □ Viox
Corp.

GLASS FOR FLAT-PANEL DISPLAYS

□ **Abrisa Industrial Glass** □ **Astra
Products** □ Basler AG □ Berliner Glas U.S.
□ Brimar, Ltd. □ Colorado Concept Coatings
□ **Corning Displays** □ **Corning incorpo-
rated** □ **Dontech** □ DuPont Display
□ EuropTec □ **Eyesaver International**
□ Fonon Technology International
□ Glaswerke Haller GmbH □ Jaco
Electronics □ Monitech Industrial Display
□ O & S Research □ Rofin-Sinar □ Schott
North America □ Sekisui S-Lec American
□ Stemmerich □ Tannas Electronics
□ Tianma Microelectronics (USA) □ Viox Corp.

GRAPHICS BOARDS

□ Capstone Visual Product Development
□ DATA MODUL AG □ Dawar Technologies

□ Dynamic Digital Depth USA □ EarthLCD
 □ Eurotech / Applied Data Systems □ Hong Kong Applied Science & Technology Research Institute Co. □ Image Systems Div./Richardson Electronics □ Imagine Graphics. □ Industrial Displays □ Jaco Electronics □ Systemation Technology

GRAPHICS PROCESSORS

□ Algorith □ Anders Electronics □ Capstone Visual Product Development □ DATA MODUL AG □ Eurotech / Applied Data Systems □ Interface Displays & Controls □ Jaco Electronics

GRAPHICS WORKSTATIONS

□ Arrow OEM Computing Solutions □ ColorLink □ CRLO Displays □ The MicroOptical Corp. □ Monitech Industrial Display □ Motion Research Corp. □ Thomas Electronics □ White Electronic Designs Corp. □ Zygo Corp.

HEAD-MOUNTED DISPLAYS

□ Arrow OEM Computing Solutions □ ColorLink □ CRLO Displays □ Forth Dimension Displays □ Fraunhofer IOF □ Fraunhofer IPM □ MicroEmissive Displays □ The MicroOptical Corp. □ Microvision □ Monitech Industrial Display □ Motion Research Corp. □ Schott North America □ Thomas Electronics □ White Electronic Designs Corp. □ Zygo Corp.

HOLOGRAPHIC DIFFUSERS

□ Luminix □ Photo Sciences □ Physical Optics Corp. □ Pure Depth □ Wavefront Technology

ICs (VIDEO, GRAPHICS, AND DISPLAY)

□ California Micro Devices Corp. □ Dialog Semiconductor □ Genesis Microchip □ i-Chips Technology / Daitron □ Jaco Electronics □ Kawasaki Microelectronics □ Kopin Corp. □ Maxim Integrated Products □ **Microsemi Corp.** □ Monitech Industrial Display □ Silicon Image □ Silicon Monitor □ **Solomon Systech** □ Supertex □ VP Dynamics Labs

IMAGE COMPRESSION

□ Aaeon Systems □ Algorith □ Brightside Technologies □ ColorLink □ Monitech Industrial Display

IMAGE STORAGE

□ Brightside Technologies

IMAGE TUBES

□ Brimar, Ltd. □ Monitech Industrial Display □ Teltron Technologies

IMAGERS AND CAMERAS

□ All American Display Solution □ Alternative Vision Corp. □ Basler AG □ Brightside Technologies □ EPIX □ Horiba Jobin Yvon □ Schott North America □ Thinklogical

INVERTERS, POWER

□ Applied Concepts □ DATA MODUL AG □ Dawar Technologies □ **Endicott Research Group** □ Jaco Electronics □ Kristel Displays □ Landmark Technology □ **Microsemi Corp.** □ Monitech Industrial Display □ Quadrangle Products □ **Solomon Systech**

JOYSTICKS

□ DATA MODUL AG □ Esterline Advanced Input Systems □ Orbit International Corp. □ US Micro Products □ White Electronic Designs Corp.

KEYBOARDS

□ AKG Technology □ Arista Corp. □ DATA MODUL AG □ Esterline Advanced Input

Systems □ Fujitsu Components America □ General Digital Corp. □ GM Nameplate □ Interface Displays & Controls □ Man & Machine □ Orbit International Corp. □ US Micro Products □ White Electronic Designs Corp.

LAMPs

backlighting

□ Applied Concepts □ Bright View Technologies □ Briteview Technologies □ CI Lumen Industries □ **Corning Incorporated** □ DATA MODUL AG □ **Dontech** □ **ELDIM SA** □ Esterline Advanced Input Systems □ Fraunhofer IPM □ Heatron □ i-sft GmbH □ JKL Components Corp. □ Jaco Electronics □ LCD Lighting □ Landmark Technology □ Logystyx UK □ Lumileds Lighting □ Lumitex □ NDF Special Light Products B.V. □ Purdy Electronics Corp. □ Pure Depth □ Seoul Semiconductor Co. □ Thomas Electronics □ **3M Optical Systems** □ Ushio America □ Wintek Electro-Optics Corp.

DOMESTIC AND COMMERCIAL LIGHTING

□ **Abrisa Industrial Glass** □ Bright View Technologies □ **Corning Incorporated** □ **ELDIM SA** □ Fraunhofer IPM □ Heatron □ NDF Special Light Products B.V. □ Ushio America

projection

□ **ELDIM SA** □ Fraunhofer IOF □ Jaco Electronics □ Ushio America

LIGHT-EMITTING DIODES

□ All American Display Solution □ Bridgelux □ Bright View Technologies □ Colorado Concept Coatings □ **ELDIM SA** □ Esterline Advanced Input Systems □ Fraunhofer IOF □ GrafTech International □ IntertechPira □ Jaco Electronics □ Lumileds Lighting □ Luminus Devices □ Lumitex □ Nagase America Corp. □ NDF Special Light Products B.V. □ Optek Technology □ OSRAM Opto Semiconductors □ Purdy Electronics Corp. □ Pure Depth □ Quadrangle Products □ Schott North America □ Seoul Semiconductor Co. □ Sharp Microelectronics of the Americas □ US Micro Products □ Ushio America

LIQUID-CRYSTAL DISPLAYS

□ **Abrisa Industrial Glass** □ AU Optronics Corp. □ CI Lumen Industries □ Colorado Concept Coatings □ Computer Dynamics □ **Corning Incorporated** □ DATA MODUL AG □ **ELDIM SA** □ Esterline Advanced Input Systems □ Everbouquet International Co. □ Forth Dimension Displays □ Jaco Electronics □ Kent State University, LCI □ MOXTEK □ Nagase America Corp. □ Rofin-Sinar □ Schott North America □ Scienstry □ Sheldahl Display Products □ Alan Sobel □ Tannas Electronics □ Tianma Microelectronics (USA) □ Timeline. □ Toshiba America Electronic Components □ TPO Displays Corp. □ US Micro Products □ UTI Technology □ VP Dynamics Labs

MAGNETIC SHIELDING

□ **Abrisa Industrial Glass** □ Ad-Vance Magnetics □ **Astra Products** □ Bell Microproducts □ Chomerics □ Colorado Concept Coatings □ **Dontech** □ Esterline Advanced Input Systems □ EuropTec □ **Eyesaver International** □ Glaswerke Haller GmbH □ GM Nameplate □ Optical Filters □ Zytronic

MANUFACTURING EQUIPMENT

□ Applied Photonics □ Axometrics □ **Azores Corp.** □ B&W TEK □ Basler AG □ Benchmark □ Capstone Visual Product Development

□ Coating & Converting Resources □ **Corning Incorporated** □ Dark Field Technologies □ DisplayCheck □ DOOSANDND Co. □ **ELDIM SA** □ EXFO Photonic Solutions □ Exitech □ ITO America Corp. □ Jenoptik Automatisierungstechnik □ Klein Instruments Corp. □ Konica Minolta □ Kurdex Corp. □ LC-TEC Automation AB □ Lynch Systems □ Micronic Laser Systems AB □ MIRWEC Film □ Miyachi Unitek Corp. □ NDF Special Light Products B.V. □ New Wave Research □ New Way Air Bearings □ OTB Display □ Photomaching □ Pixel Interconnect □ Preco Industries □ PVA TePla AG □ Rofin-Sinar □ Scienstry □ Sensor Products LLC □ Sun-Tec America, LLC □ Synova S.A. □ Tempo Clean Room Foam □ TGI Technologies □ Thinklogical □ TLC International □ Toddco □ Tricor Systems □ Unitek EAPRO (Miyachi Unitek Corp.)

MARKET RESEARCHERS/PUBLISHERS

□ AGC Systems □ Breaux Research Organization □ Dempa Publications □ Display Asia □ Display Bank □ EPCONSEIL □ iSuppli □ Laser Photonics □ Meko □ Performance Tech Associates □ Photonics Spectra □ The Rankin Group □ Reed Business Information □ USDC □ Veritas et Visus

MASKS

□ Adtek Photomask □ Advance Reproductions Corp. □ **Corning Incorporated** □ DYMEX Corp. □ Kurdex Corp. □ Lite Enterprises □ Micronic Laser Systems AB □ Photo Sciences □ Pure Depth □ Specialty Tapes □ Synova S.A.

MATERIALS FOR

electrochromic displays

□ Aaeon Systems □ Colorado Concept Coatings □ Conductive Compounds □ **Dontech** □ Evaporated Coatings □ Five Star Technologies □ Monitech Industrial Display □ Taiyo Yuden (USA) □ Telios Tech □ Vitex Systems

electroluminescent displays

□ Acheson Colloids □ Aculon □ Albemarle Corp. □ Applied Technology International □ **Astra Products** □ Brimar, Ltd. □ CPFilms □ CYRO Industries □ Coating Materials □ Colorado Concept Coatings □ Conductive Compounds □ **Dontech** □ DuPont Display □ Esterline Advanced Input Systems □ Evaporated Coatings □ Five Star Technologies □ Fraunhofer IPM □ IntertechPira □ Sheldahl □ Sheldahl Display Products □ Taiyo Yuden (USA) □ **3M Optical Systems** □ Vitex Systems

electromechanical displays

□ CYRO Industries □ Coating Materials □ Conductive Compounds □ **Dontech** □ Evaporated Coatings □ Fraunhofer IPM □ Immersion Corp. □ Nanofilm □ Sharp Microelectronics of the Americas □ Taiyo Yuden (USA) □ Telios Tech □ White Electronic Designs Corp.

electronic-ink displays

□ Acheson Colloids □ Advance Reproductions Corp. □ Albemarle Corp. □ Applied Technology International □ **Astra Products** □ CPFilms □ Conductive Compounds □ Dialog Semiconductor □ DuPont Display □ Five Star Technologies □ Kent Displays □ Plastic Logic □ Sartomer Company □ Sheldahl □ SiPix Imaging □ **Solomon Systech** □ Taiyo Yuden (USA) □ Vitex Systems

light pens

□ CPFilms □ Schott North America

light-emitting-diode displays

□ **Abrisa Industrial Glass** □ Advance

Reproductions Corp. □ Albemarle Corp. □ **Astra Products** □ Brightside Technologies. □ CYRO Industries □ Coating Materials □ Conductive Compounds □ **Dontech** □ Five Star Technologies □ GrafTech International □ Heatron □ IntertechPira □ Labsphere □ Lumitex □ Nagase America Corp. □ Nanogram □ OSRAM Opto Semiconductors □ Optek Technology □ Phosphor Technology □ Seoul Semiconductor Co. □ Taiyo Yuden (USA) □ Vitex Systems

organic light-emitting-diode displays

□ ASF Future Business GmbH □ Advance Reproductions Corp. □ Albemarle Corp. □ Applied Technology International □ **Astra Products** □ Brimar, Ltd. □ CPFilms □ CYRO Industries □ Cambridge Display Technology □ Coating Materials □ Conductive Compounds □ Dialog Semiconductor □ **Dontech** □ DuPont Display □ Five Star Technologies □ Fraunhofer IPM □ Heatron □ IntertechPira □ Kurt J. Lesker Co. □ Labsphere □ Main Tape Co. □ Meritex □ Nagase America Corp. □ Nanogram □ OLED-T □ Powertip Technology □ Schott North America □ Sensient Imaging Technologies GmbH □ **Solomon Systech** □ Taiyo Yuden (USA) □ Tredegar Performance Films □ Universal Display Corp. □ Vitex Systems □ e-Ray Optoelectronics Technology Co.

PLASMA DISPLAYS

□ **Abrisa Industrial Glass** □ Advance Reproductions Corp. □ Applied Technology International □ Arrow OEM Computing Solutions □ **Astra Products** □ Bi-Search International □ CYRO Industries □ Coating Materials □ **Dontech** □ DuPont Display □ EuropTec □ **Eyesaver International** □ Genesis Microchip □ Gennum Corp. □ Glaswerke Haller GmbH □ GrafTech International □ Miyachi Unitek Corp. □ Nanofilm □ Nanogram □ Phosphor Technology □ Rofin-Sinar □ Sartomer Company □ Sheldahl Display Products □ Soken Chemical America □ Southwall Technologies □ Taiyo Yuden (USA) □ **3M Optical Systems** □ Tredegar Performance Films □ Viox Corp. □ Zeon Chemicals

spacers

□ Dana Enterprises □ H. W. Sands Corp. □ Soken Chemical America

thin films

□ Aculon □ Advance Reproductions Corp. □ Aither Optics □ Colorado Concept Coatings □ Conductive Compounds □ **Dontech** □ Evaporated Coatings □ Fonon Technology International □ MIRWEC Film □ PVA TePla AG □ Rofin-Sinar □ Sheldahl Display Products □ Taiyo Yuden (USA) □ Vitex Systems

touch screens

□ AKG Technology □ Aculon □ Advance Reproductions Corp. □ **Astra Products** □ Conductive Compounds □ **Dontech** □ EarthLCD □ eGalax_eMPIA Technology □ Evaporated Coatings □ Five Star Technologies □ Fujitsu Components America □ Glaswerke Haller GmbH □ N-trig □ Nagase America Corp. □ Stantum □ Sheldahl Display Products □ Taiyo Yuden (USA) □ **Touch International** □ Touch Panel Laboratories Co.

MATERIALS HANDLING

□ Aculon □ Benchmark □ DuPont Display □ Laser Photonics □ Lynch Systems □ New Way Air Bearings □ Photomaching □ Precision Technology Group □ Pure Depth. □ Tempo Clean Room Foam □ Toddco

MEDICAL DISPLAYS

□ Aaeon Electronics □ Aaeon Systems □ **Abrisa Industrial Glass** □ All American

industry directory

Display Solution □ Anders Electronics
□ Apollo Display Technologies □ Arista Corp.
□ Arrow OEM Computing Solutions
□ Avocent Corp. □ Bell Microproducts
□ ColorLink □ Communications Specialties
□ **Corning Incorporated** □ DATA MODUL
AG □ DuPont Display □ EarthLCD
□ Esterline Advanced Input Systems
□ EuropTec □ Eurotech / Applied Data
Systems □ Fraunhofer IOF □ Fraunhofer
IPM □ Fusion Optix □ General Digital Corp.
□ Gennum Corp. □ GM Nameplate
□ Horizon Technology □ Image Systems
Div./Richardson Electronics □ Industrial
Displays □ Jaco Electronics □ Kristel
Displays □ L-3 Communications, Interstate
Electronics Corp. □ Matrix Orbital
□ MOXTEK □ NDF Special Light Products
B.V. □ Planar Systems □ Purdy Electronics
Corp. □ Quest International □ Sharp
Microelectronics of the Americas □ Sheldahl
Display Products □ **Solomon Systech**
□ Telios Tech □ Teltron Technologies
□ Tianma Microelectronics (USA) □ US
Micro Products □ Wintek Electro-Optics Corp.

MEMS

□ Aculon □ Benchmark □ Colorado
Concept Coatings □ **Corning Incorporated**
□ Fraunhofer IPM □ Microvision □ Schott
North America □ Synova S.A. □ Texas
Instruments DLP Div.

MICE AND OTHER POINTING DEVICES

□ Artificial Muscle □ Esterline Advanced
Input Systems □ Fujitsu Components America
□ **Slencil**

MICROCHANNEL PLATES

□ Physical Optics Corp.

MICRODISPLAY IMAGERS

□ ColorLink □ **Corning Incorporated**
□ CRLD Displays □ Forth Dimension
Displays □ MicroEmissive Displays
□ MOXTEK □ Unaxis (Shanghai) Co.

MONITOR MOUNTING DEVICES

□ Capstone Visual Product Development
□ Chief Manufacturing □ Double Sight
Displays □ Ergotron □ General Digital Corp.
□ Innovative Office Products □ Quest
International

OLEDs

□ Aculon □ Albemarle Corp. □ Anders
Electronics □ Colorado Concept Coatings
□ DATA MODUL AG □ **ELDIM SA** □ eMagin
Corp. □ Esterline Advanced Input Systems
□ Fraunhofer IPM □ H. W. Sands Corp.
□ IntertechPira □ Jaco Electronicsc.
□ MIRWEC Film, Inc. □ Nagase America
Corp. □ Novaled AG □ OSRAM Opto Semicon-
ductors □ Powertip Technology □ PVA TePla
AG □ Schott North America □ Sheldahl
Display Products □ sim4tec GmbH □ Synova
S.A. □ Trovato Manufacturing □ Universal
Display Corp. □ US Micro Products □ Vitex
Systems

OLED DEVICES

□ Aculon □ All American Display Solution
□ Anders Electronics □ Bright View Tech-
nologies □ Cambridge Display Technology
□ DATA MODUL AG □ Dialog Semiconduc-
tor □ DuPont Display □ eMagin Corp.
□ Fraunhofer IOF □ Fraunhofer IPM
□ H. W. Sands Corp. □ IntertechPira □ Kurt
J. Lesker Co. □ MBraun □ Novaled AG
□ Photo Sciences □ Powertip Technology
□ sim4tec GmbH □ Toshiba America
Electronic Components. □ Universal Display
Corp. □ US Micro Products. □ Vision Display
System Co □ Wintek Electro-Optics Corp.

OPTICAL COATINGS

□ **Abrisa Industrial Glass** □ Aculon
□ Adhesives Research □ Aither Optics
□ Anders Electronics □ Applied Technology
International □ Arrow OEM Computing
Solutions □ **Astra Products** □ Bi-Search
International □ Bookham □ Capstone Visual
Product Development □ Colorado Concept
Coatings □ Conductive Compounds
□ **Corning Incorporated** □ CPFilms □ Dana
Enterprises Intl. □ **Dontech** □ DYMIX Corp.
□ EuropTec □ Evaporated Coatings.
□ **Eyesaver International** □ Fraunhofer IOF
□ Fujitsu Components America □ Fusion
Optix □ GE Plastics □ Glaswerke Haller
GmbH □ GZO Technologies □ Intelcoat
Technologies □ Jaco Electronics □ JDS
Uniphase □ Kent State University LCI
□ Labsphere □ LOFO High Tech Film GmbH
□ Master Bond □ Metavac □ MIRWEC Film
□ Nagase America Corp. □ Nanofilm
□ Nanogram □ O & S Research □ Ocean
Optics □ Optek Technology □ Optical
Polymers International □ Optics Balzers AG
□ Parker Chomerics / Silver Cloud □ Perfor-
mance Coatings International □ Photo
Sciences □ Purdy Electronics Corp. □ Schott
North America □ Sheldahl □ Sheldahl
Display Products □ Sycamore Glass Compo-
nents □ **TFD** □ **3M Optical Systems**
□ Tredegar Performance Films □ Unaxis
(Shanghai) Co. □ Unaxis Optics USA □ Vitex
Systems □ White Electronic Designs Corp.
□ Zeon Chemicals □ Zytronic

OPTICAL COMPONENTS

□ **Abrisa Industrial Glass** □ Aculon
□ Aither Optics □ **Astra Products**
□ Bookham □ CELCO (Constantine Engi-
neering Laboratories Co.) □ Colorado
Concept Coatings □ ColorLink
□ **Corning Incorporated** □ DDP
□ **Dontech** □ eMagin Corp. □ Evaporated
Coatings □ Exitech □ Fonon Technology
International □ Fraunhofer IOF □ Fresnel
Technologies □ Fusion Optix □ Gamma
Scientific □ Hinds Instruments □ Horiba
Jobin Yvon □ Jaco Electronics □ JDS
Uniphase □ Lumen Technology International
□ Luminit LLC □ Metavac □ MOXTEK
□ NDF Special Light Products B.V. □ O & S
Research □ OMT Digital Display Technology
(Shenzhen) □ Optek Technology □ Optics
Balzers AG □ OSRAM Opto Semiconductors
□ Parker Chomerics / Silver Cloud □ Photo
Sciences □ Physical Optics Corp. □ Purdy
Electronics Corp. □ Stemmerich □ Sycamore
Glass Components □ Thinklogical □ **3M
Optical Systems** □ Unaxis (Shanghai) Co.
□ Unaxis Optics USA. □ Zeon Chemicals
□ Zygo Corp.

OPTICAL DESIGN SERVICES

□ **Abrisa Industrial Glass** □ Aither Optics
□ AVO Photonics □ Benchmark □ Capstone
Visual Product Development □ DDP
□ **Dontech** □ EuropTec □ Fraunhofer IOF
□ Fresnel Technologies □ Fusion Optix
□ GZO Technologies □ Heatron □ Jaco
Electronics □ Lumen Technology Interna-
tional □ Microsharp Corp. □ Optek Technol-
ogy □ Parker Chomerics / Silver Cloud
□ Physical Optics Corp. □ Purdy Electronics
Corp. □ **Radiant Imaging** □ sim4tec GmbH
□ Unaxis Optics USA □ Zygo Corp.

PC-BASED TEST EQUIPMENT

□ Axometrics □ Benchmark □ Capstone
Visual Product Development □ Dark Field
Technologies □ DisplayCheck □ Gamma
Scientific □ Klein Instruments Corp. □ Pixel
Interconnect □ **Radiant Imaging** □ Tricor
Systems □ Zygo Corp.

PHOSPHORS (inorganic)

□ Brimar, Ltd. □ e beam □ H. W. Sands
Corp. □ IntertechPira □ Nanogram □ NDF

Special Light Products B.V. □ Phosphor
Technology □ Thomas Electronics

PHOTOLITHOGRAPHY CHEMICALS

□ Albemarle Corp. □ **Azores Corp.**
□ Cyantek Corp. □ Pure Depth

PHOTOLITHOGRAPHY EQUIPMENT

□ Horiba Jobin Yvon □ Micronic Laser
Systems AB □ Pure Depth □ PVA TePla AG

PHOTOLITHOGRAPHY SERVICES

□ Adtek Photomask □ Advance Reproductions
Corp. □ Photo Sciences □ Pure Depth
□ Sheldahl Display Products □ Unaxis Optics
USA

PHOTOMASKS

□ Aculon □ Advance Reproductions
Corp. □ Arrow OEM Computing Solutions
□ Bi-Search International □ DuPont
Display □ GrafTech International
□ Miyachi Unitek Corp.

PLASMA DISPLAYS

□ DATA MODUL AG □ **ELDIM SA**
□ Rofin-Sinar

PLASTIC MOLDING EQUIPMENT

□ GM Nameplate

PLASTIC MOLDINGS

□ Fresnel Technologies □ Parker
Chomerics / Silver Cloud □ Tempo Clean
Room Foam

POLARIZERS

□ **Abrisa Industrial Glass** □ Aither Optics
□ Bi-Search International □ Bookham
□ Brimar, Ltd. □ Chomerics □ ColorLink
□ Dana Enterprises □ **Dontech** □ DuPont
Display □ **ELDIM SA** □ EuropTec □ **Eye-
saver International** □ Jaco Electronics
□ MOXTEK □ Nagase America Corp.
□ Nanogram □ Nitto Denko America
□ Optical Filters □ Pixel Interconnect
□ Pure Depth □ Tredegar Performance Films
□ Unaxis Optics USA □ Zytronic

POLYMER FILMS

□ Chomerics □ CPFilms □ CYRO Industries
□ **Dontech** □ DuPont Display □ EuropTec
□ Fusion Optix □ GE Plastics □ GiantPlus
Technology Co. □ Jaco Electronics □ Kent
State University, LCI □ Microsharp Corp.
□ Nanofilm □ Nanogram □ Nitto Denko
America □ Photo Sciences □ Pure Depth.
□ Rofin-Sinar □ Sheldahl Display Products
□ Tredegar Performance Films □ Wavefront
Technology □ Zeon Chemicals

POWER SUPPLIES, HIGH VOLTAGE

□ Applied Concepts □ Arrow OEM Comput-
ing Solutions □ Brimar, Ltd. □ CELCO
(Constantine Engineering Laboratories Co.)
□ Crane Aerospace and Electronics (ELDEC)
□ DATA MODUL AG □ ELDEC Corp.
□ **Endicott Research Group** □ House of
Batteries □ Jaco Electronics □ Keithley
Instruments □ MKS Instruments □ Monitech
Industrial Display □ NDF Special Light
Products B.V. □ Supertex □ Thomas
Electronics

PRINTERS (FOR DISPLAY FABs)

□ APS America □ Dimatix □ FUJIFILM
Dimatix □ US Micro Products

PRINTERS, INK JET

□ **ELDIM SA** □ FUJIFILM Dimatix
□ US Micro Products □ Xenxia Technology

PRINTHEADS (FOR DISPLAY FABs)

□ US Micro Products

PROJECTION DISPLAYS

DLP/DMD and LCoS

□ Algolith □ Benchmark □ Brightside
Technologies □ CRLD Displays □ Colorado
Concept Coatings □ **Corning Incorporated**
□ Forth Dimension Displays □ Fraunhofer
IOF □ Fraunhofer IPM □ Gennum Corp.
□ GrafTech International □ Light Blue
Optics □ OMT Digital Display Technology
(Shenzhen) □ Schott North America
□ Silicon Monitor □ Syntax Groups Corp.
□ Telios Tech □ **3M Optical Systems**
□ Unaxis (Shanghai) Co.

LIQUID-CRYSTAL DISPLAYS

□ AU Optronics Corp. □ Aeon Systems
□ Advance Reproductions Corp. □ Albemarle
Corp. □ All American Display Solution
□ Anders Electronics PLC □ Apollo Display
Technologies □ Applied Technology Interna-
tional □ Arima Display Corp. □ Arista Corp.
□ Arrow OEM Computing Solutions □ **Astra
Products** □ Basler AG □ Bell Microproducts
□ Bi-Search International □ Brightside
Technologies □ Brimar, Ltd. □ CI Lumen
Industries □ CPFilms □ CRLD Displays
□ CYRO Industries □ Coating Materials
□ Colorado Concept Coatings □ **Corning
Displays** □ **Corning Incorporated** □ Dialog
Semiconductor □ **Dontech** □ DuPont Display
□ ECSIBEO AB □ **ELDIM SA** □ EarthLCD
□ Emerging Display Technologies Corp.
□ Everbouquet International Co. □ Five Star
Technologies. □ Fonon Technology Interna-
tional □ Forth Dimension Displays. □ GE
Plastics □ Genesis Microchip □ Gennum
Corp. □ GiantPlus Technology Co.
□ GrafTech International □ Hitachi Electronic
Devices USA □ Horizon Technology □ Indus-
trial Electronic Engineers □ International
Display Consortium □ i-st GmbH □ The IFM
Company □ Jaco Electronics □ Jiya LCD Co.
□ Kent State University LCI □ Kopin Corp.
□ Korry Electronics Corp. □ Kristel Displays
□ Kyocera Industrial Ceramics Corp. □ LXD
□ Lumen Technology International
□ MOXTEK □ Main Tape Co. □ Matrix
Orbital □ Meritec □ Microtips Technology
□ Monitech Industrial Display □ Motion
Research Corp. □ NDF Special Light
Products B.V. □ NKK Switches □ Nanofilm
□ Nanogram □ Nemoptic SA □ Nippon
Paper Industries Co. □ Optrex America.
□ Planar Systems □ Powertip Technology
□ Purdy Electronics Corp. □ Pure Depth
□ Quadrangle Products □ Quest
International □ Rofin-Sinar □ Samsung
Semiconductor □ Sartomer Company.
□ Scientry □ Sharp Microelectronics of the
Americas □ Sheldahl □ Sheldahl Display
Products □ Silicon Monitor □ Soken
Chemical America □ **Solomon Systech**
□ Sunic System □ Tannas Electronics
□ Telios Tech □ **3M Optical Systems**
□ Tianma Micro-electronics (USA) □ Time-
line □ Toshiba America Electronic Compo-
nents. □ Tredegar Performance Films □ US
Micro Products □ Unitek EAPRO (Miyachi
Unitek Corp.) □ Vision Display System Co.
□ White Electronic Designs Corp. □ Wintek
Electro-Optics Corp. □ Zeon Chemicals

PROJECTION CRTs

□ Algolith □ Brimar, Ltd. □ e beam □ Gennum
Corp. □ Hitachi Electronic Devices USA
□ Monitech Industrial Display □ Telios Tech
□ Teltron Technologies □ Thomas Electronics

PROJECTION SCREENS

front

□ **ELDIM SA** □ Glaswerke Haller GmbH

rear

□ **Abrisa Industrial Glass** □ **Astra
Products** □ **Dontech** □ **ELDIM SA** □ Fusion
Optix □ Microsharp Corp. □ Physical Optics
Corp. □ **3M Optical Systems** □ Zytronic

RADIOMETERS

□ Display Asia □ DYMAX Corp. □ EXFO Photonic Solutions □ Gamma Scientific □ Konica Minolta □ Konica Minolta Photo Imaging U.S.A. □ Labsphere □ Optronic Laboratories □ Photo Research □ **Radiant Imaging** □ UDT Instruments □ Westboro Photonics

REPAIR AND MAINTENANCE

of display systems

□ AKG Technology □ Jaco Electronics □ Pixel Interconnect

of high-voltage power supplies

□ Brimar, Ltd. □ Crane Aerospace and Electronics (ELDEC) □ ELDEC Corp. □ MKS Instruments □ NDF Special Light Products B.V.

SCANNERS (document and film)

□ CELCO (Constantine Engineering Laboratories Co.) □ NDF Special Light Products B.V. □ Optical Polymers International

SCOREBOARDS/STADIUM DISPLAYS

□ Avocent Corp. □ The IFM Company

SCRIBERS

□ Applied Photonics □ Exitech □ Fonon Technology International □ New Wave Research □ Photomaching □ Rofin-Sinar □ Sycamore Glass Components

SEALANTS

□ Delo Industrial Adhesives □ Diemat □ DYMAX Corp. □ GE Plastics □ GE Silicones □ Master Bond □ Venture Tape Corp.

SIMULATOR DISPLAYS

□ Arrow OEM Computing Solutions □ Brimar, Ltd. □ Interface Displays & Controls □ Jaco Electronics □ Kristel Displays □ Lumen Technology International □ MOXTEK □ **Solomon Systech** □ Tannas Electronics □ Telios Tech □ Telttron Technologies □ Thomas Electronics

SINGLE CRYSTAL

□ Kopin Corp.

SOFTWARE FOR DISPLAYS

design and optimization software

□ **ELDIM SA** □ Kent State University, LCI □ Reactive Technologies □ Stantum □ Sanayi System Co. □ sim4tec GmbH

graphics systems software

□ Aaeon Electronics □ CELCO (Constantine Engineering Laboratories Co.) □ DATA MODUL AG □ Display Asia □ Dynamic Digital Depth USA □ Portrait Displays □ Reactive Technologies

image processing software

□ Algolith □ Brightside Technologies □ Capstone Visual Product Development □ Dynamic Digital Depth USA □ EPIX □ Genesis Microchip □ Gennum Corp. □ Portrait Displays □ Tricor Systems

optical analysis software

□ autronic—Melchers GmbH □ Breaull Research Organization □ DisplayCheck □ Gamma Scientific □ Kent State University, LCI □ Klein Instruments Corp. □ Optical Research Associates □ Sanayi System Co. □ Tricor Systems □ ZEMAX Development Corp. □ sim4tec GmbH

signal processing software

□ Capstone Visual Product Development □ Fraunhofer IPM □ Motion Research Corp. □ Stantum □ Sanayi System Co.

TEST AND MEASUREMENT EQUIPMENT

automatic convergence systems

□ Microvision

automated test equipment

□ autronic—Melchers GmbH □ Aerotech □ Axometrics □ Basler AG □ Benchmark □ Cambridge Display Technology □ Capstone Visual Product Development □ Chroma ATE □ Dark Field Technologies. □ Display-Metrology & Systems □ Display-Check □ Dr. Schenk of America □ **ELDIM SA** □ GZO Technologies □ Gamma Scientific □ Hinds Instruments □ Horiba Jobin Yvon □ ISRA Surface Vision □ Instec □ Integral Vision. □ J. A. Woollam Co. □ KLA-Tencor □ Keithley Instruments □ Klein Instruments Corp. □ Micromanipulator Co. □ Micronics Japan Co. □ Microvision □ Otsuka Electronics Co. □ Photo Research □ Pixel Interconnect □ Quantum Data □ **Radiant Imaging** □ Sensor Products □ TGI Technologies □ Tricor Systems □ UDT Instruments □ Westar Display Technologies □ Westboro Photonics □ Zygo Corp.

colorimeters

□ autronic—Melchers GmbH □ B&W TEK □ Display-Metrology & Systems □ **ELDIM SA** □ Gamma Scientific □ Instrument Systems GmbH □ Integral Vision □ Interface Displays & Controls □ Klein Instruments Corp. □ Konica Minolta □ Konica Minolta Photo Imaging U.S.A. □ Microvision □ Photo Research □ **Radiant Imaging** □ Westar Display Technologies □ Westboro Photonics

convergence gauges

□ Klein Instruments Corp. □ Konica Minolta Photo Imaging U.S.A.

gonioreflectometers

□ autronic—Melchers GmbH □ Display-Metrology & Systems □ **ELDIM SA** □ Gamma Scientific □ Horiba Jobin Yvon □ Microsharp Corp. □ Microvision □ Microvision, Inc. □ Optronic Laboratories. □ **Radiant Imaging** □ Westboro Photonics

hot stages

□ Instec □ Integral Vision □ Micromanipulator Co.

microscopes

□ CELCO (Constantine Engineering Laboratories Co.) □ ColorLink □ Dana Enterprises □ **ELDIM SA** □ Instec □ Klein Instruments Corp. □ Micromanipulator Co. □ Zygo Corp.

photometers

□ autronic—Melchers GmbH □ B&W TEK. □ Display-Metrology & Systems □ **ELDIM SA** □ Gamma Scientific □ Image Systems Div./Richardson Electronics □ Instrument Systems GmbH □ Integral Vision □ Klein Instruments Corp. □ Konica Minolta □ Konica Minolta Photo Imaging U.S.A. □ Labsphere □ Lumetrix Corp. □ Microsharp Corp. □ Microvision □ NDF Special Light Products B.V. □ Optronic Laboratories □ Photo Research □ **Radiant Imaging** □ Tricor Systems □ UDT Instruments □ Westar Display Technologies □ Westboro Photonics

spectrometers

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Display Week 2009 Review: E-Paper and Reflective Displays

Momentum builds for electrophoretic and other reflective technologies.

by Paul Drzaic

MORE THAN AT ANY OTHER TIME in the past, this year's SID Symposium provided strong evidence that the value of paper-like displays is finally being recognized. Reflective LCDs have been around for about 40 years, and electrophoretic displays for about 30 years. Early uses of LCDs were in low power, relatively low-resolution applications such as watches and calculators. Despite this long history, there has rarely been a set of high-resolution applications that took advantage of the positive aspects of reflective displays, while also balancing their shortcomings as compared to conventional backlit LCDs. These days, though, increased interest in mobile devices that are low power and can be used in any viewing environment has finally resulted in greater demand for electronic-paper solutions. Now, major companies and startups alike are promoting their visions of e-paper.

E Ink, more than any other company, helped establish the modern view of what a reflective paper-like display should be. The SID Business Conference opened with the announcement that Taiwanese company PVI and E Ink had agreed to terms for PVI to acquire E Ink for the sum of \$215 million. (For more on the acquisition, see "E Ink to Be Acquired by Prime View International" in the Industry News section of the July issue of *ID*.)

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In its booth on the exhibit floor, E Ink showed its latest developments in reflective color displays, including several panels capable of rendering animations in small windows within the panel. E Ink Vice President of Marketing Sriram Peruvemba indicated that E Ink plans on launching color products next year (Fig. 1).

A number of major display companies were demonstrating electronic-paper panels that used the electrophoretic-display medium sourced from E Ink. NEC had an impressive example in its exhibit – a 13.8-in. panel with 43% reflectivity, 16 gray levels, and a resolution of nearly 150 ppi.

Another company showing a range of e-paper products in its booth was iRex Technologies, an early proponent of electronic-paper displays. The CTO of iRex, Alex



Fig. 1: E Ink showed color prototypes at Display Week.

Henzen, also presented a well-attended symposium paper on the prospects for full-color e-paper displays using subtractive-color schemes. Henzen noted that the electrophoretic displays of today will provide increasing levels of performance (Fig. 2), but some challengers, such as cholesteric displays and electrowetting displays, may be better suited for bright, full-color displays.



Fig. 2: With 16 gray levels, an integrated touch screen, WiFi connectivity, and more, this electronic reader from iRex Technologies embodies most of the desirable features of today's electronic readers.

Success breeds competition, and a number of companies made it very clear that E Ink's digital ink technology is not the only game in town. In the electrophoretic arena, SiPix Imaging has tightened its relationship with Taiwanese panel maker AU Optronics Corp. through substantial investments. The SiPix booth had an e-reader panel from the collaboration with AUO. Wintek was also showing at its booth a number of electronic-paper displays that had been built using SiPix films.

There were also multiple reminders that electrophoretic technology is not the only option for reflective displays. Qualcomm, for example, showed the latest advances in its Mirasol displays in its booth. The Mirasol display relies on micromechanical elements that produce color through the same mechanism of reflective interference that gives butterfly wings their iridescence. The displays are effectively bistable; one particularly striking demonstration showed that a 2.2-in. panel required less than 1 mW of power to hold an image. While current displays are still relatively small in area, the capability for video-rate performance, good color in a sunlight-viewable reflective display, and a low-power static mode makes this technology a serious candidate in the reflective race (as well as the race for advanced mobile displays) (Fig. 3).

At the Display Week Business Conference, Mary Lou Jepsen of Pixel Qi (a spin-off from the One Laptop per Child initiative) showed slides of the company's new display prototype. The panel works as a reflective display in bright ambient lighting conditions, including direct sunlight, and has an appearance some-

what similar to electrophoretic-based displays. Unlike electrophoretic displays, however, the display also has a backlight for low-ambient-light conditions, which produces a full-color image. Because it is based on conventional liquid-crystal technology, it should also possess response times suitable for motion video. Jepsen claims that the display entry into the marketplace will benefit by compatibility with the existing LCD manufacturing infrastructure. No other details regarding the actual construction or specific performance are available from the company at this time.

Sharp demonstrated an interesting set of polymer-network liquid-crystal displays, which rely on a liquid-crystal layer coupled to a reflective surface that switches from scattering to transparent. These displays were connected to a memory element built into the display backplane, so the display is effectively bistable, possessing a low-power memory capability.

Liquavista also emerged as a contender on the electronic-paper front, demonstrating both reflective and transfective electrowetting displays. The reflectivity of these displays is quite respectable, with the capability of switching at video rates. The company has recently shifted focus away from simple displays for high-volume consumer items toward high-resolution, reflective display products.

Electronic skins were a hot topic in San Antonio. Kent Displays exhibited its Reflex line of products, featuring a thin polymer "skin" that can be thermoformed around various shapes, and then switched between multiple colors. Imagine a cell phone that instead of vibrating, turns red, blue, or green based on



Fig. 3: This Qualcomm Mirasol display holds an image using less than 1 mW of power.

the identity of the caller! The skins, which draw power only when switching, hold potential for numerous applications (Fig. 4).

Hewlett-Packard also presented a paper on its vision of electronic skins, showing samples of plastic film that could switch between intensely colored and less-colored states. The film is fabricated on a roll/roll basis.

Overall, many of these displays were somewhat reminiscent of the magical newspapers that appeared in the popular Harry Potter movie series: paper-like displays, but with areas of color and animation, providing a mix of static and dynamic images. I believe that technology is catching up with vision in these cases. Much of that technology is still in the demonstration category, but the race is definitely on to roll out the best applications with these new capabilities and get them to market. ■

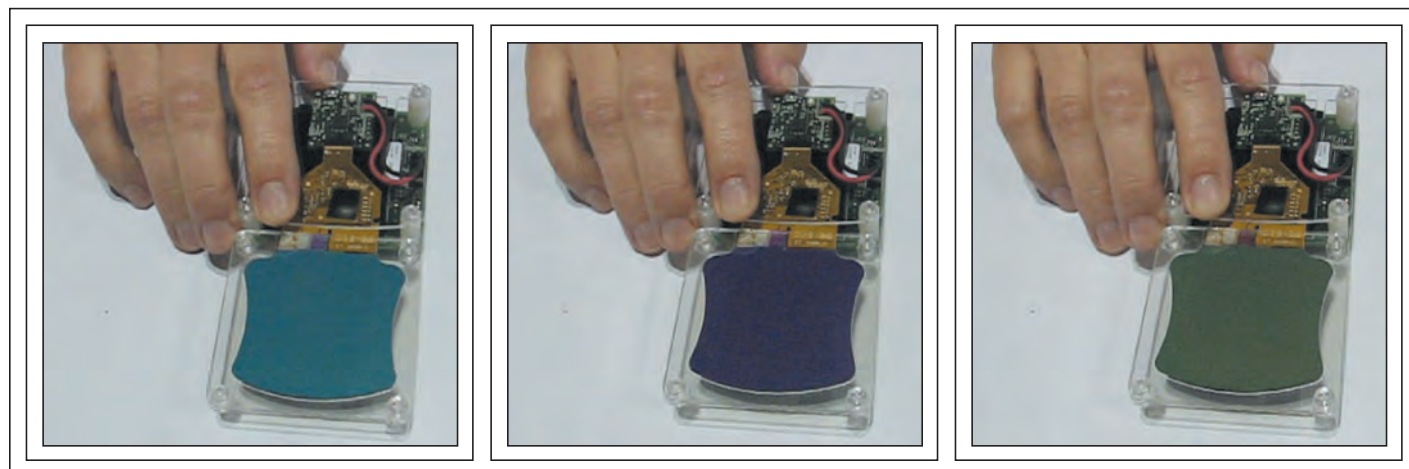


Fig. 4: Electronic-skin technology from Kent Displays allows switching between multiple colors.

Display Week 2009 Review: Projection

Pico projectors begin to come of age, and new projection technologies appear as well.

by Alfred Poor

IN RECENT YEARS at the annual SID Symposium, front-projection technology has played a shrinking role compared with that of flat panels and related components. Even so, a broad range of demonstrations and research results provided a rich resource for those interested in projection. The biggest buzz at this year's show was the rapidly evolving pico-projector market segment.

Pico projectors are devices small enough to be incorporated into a typical mobile phone or similar portable device. With device volumes measured in single-digit cubic-centimeter sizes, this product segment is just coming to market in significant quantities, but much work continues to be done on components, from light sources to imagers. Some of the areas of investigation include increasing light output, reducing or eliminating speckle from laser light sources, and decreasing power consumption.

Corning demonstrated its G-1000 solid-state green laser that draws about 60 mW, suitable for compact projection devices. The laser uses optical frequency doubling to convert output from an infrared laser to obtain green light. The company has a reference design board that includes the laser and has already announced an agreement to provide green lasers to Microvision for its pico-projector products. The green laser is an

important development for pico-projector applications. While red and blue compact lasers have been readily available, devices have had to rely on alternate sources of green light, such as LEDs, which are limited in terms of light output and light management. Corning expects to have the G-1000 in commercial production by the end of 2009 (Fig. 1).

OSRAM presented a paper on a compact RGB laser module (20.4: "Compact RGB

Laser Module for Embedded Laser Projection") that combines the lasers with a driver ASIC and optical components. The device can be contained in a 7-mm-tall package that measures just 6.5 cm³.

3M also presented a paper on its new MM200 mobile projection engine. Using a color LCOS imager and a white-LED light source, the device is rated at 8 lm at 1-W LED power. The VGA resolution (640 × 480) engine has an external

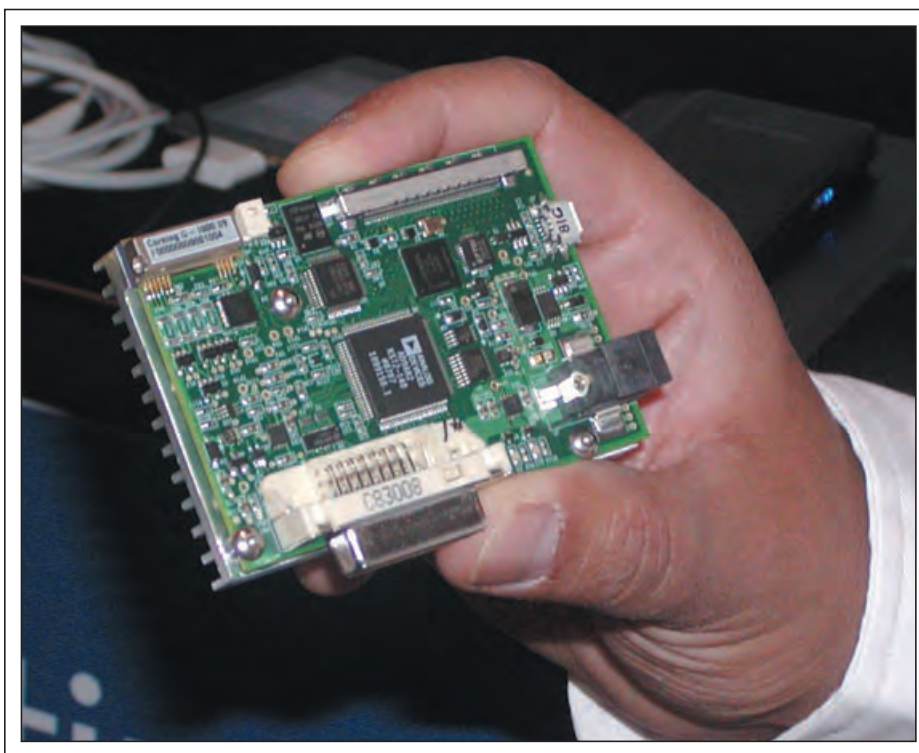


Fig. 1: Corning demonstrated a prototype controller board with its green laser (rectangular component at top left).

Alfred Poor is editor and publisher of the online HDTV Almanac and a freelance writer covering technology topics with special emphasis on displays. He is also a Technical Editor with ECN (Electronic Component News) and past Chair of the SID Delaware Valley Chapter. He can be reached at apoor@verizon.net or 215/453-9312.

volume of just under 14 cm³. For complete devices, Microvision showed its new SHOW WX pico projector that is scheduled to ship this summer. The wide-VGA resolution (848 × 480 pixels) image is rated at much more than the existing color space used in TV today. It is rated at 10-lm light output and is designed to be able to show an entire movie on a single charge of its internal battery. Micron also demonstrated a prototype pico-projector device with wide-quarter-VGA (WQVGA) resolution using an imaging panel based on the recently acquired ferroelectric liquid-crystal-on-silicon (FLCOS) technology from Displaytech. This allows memory, image processing, and light-driver control to be incorporated into one chip along with the display panel itself, resulting in a compact device (Fig. 2).

Texas Instruments showed an example of a new Samsung personal media player scheduled to ship in Korea that includes an embedded pico projector using TI's 0.17-in. HVGA DLP chip. This chip, the 2009 SID/Information Display Display of the Year Silver Award winner, is now also available in a DLP Pico-Projector Kit using LED illumination resulting in a 7-lm-rated output; the kit is compatible with Beagle Board for system development (Fig. 3).

New Approaches

A variety of novel projection technologies was presented at Display Week. One of the most intriguing of these was covered by a paper and a poster presented by researchers from the University of Washington, which described a scanning optical-fiber projection engine for pico projectors. The tip of a single optical fiber is vibrated to create a scanning image. The piezoelectric vibrating device, fiber end, and optics can be fit into a 1-mm-diameter package that is 9 mm long. The fiber can transport the output from RGB light sources and the modulating circuitry. The angle of the tip's deflection can be adjusted electronically, which in turn controls the "throw" of the projector without the need for any zoom-lens optics. The poster reported throw angles ranging from 20° to 100°, simply through adjusting the voltage applied to the piezoelectric component.

Fraunhofer IPMS demonstrated a tiny MEMS array that is designed for a raster scan image with small dimensions that can be used for laser projection. The array can scan a line at a time, as contrasted with a single-pixel device that has to be scanned horizontally and vertically to create an image or with a matrix panel that

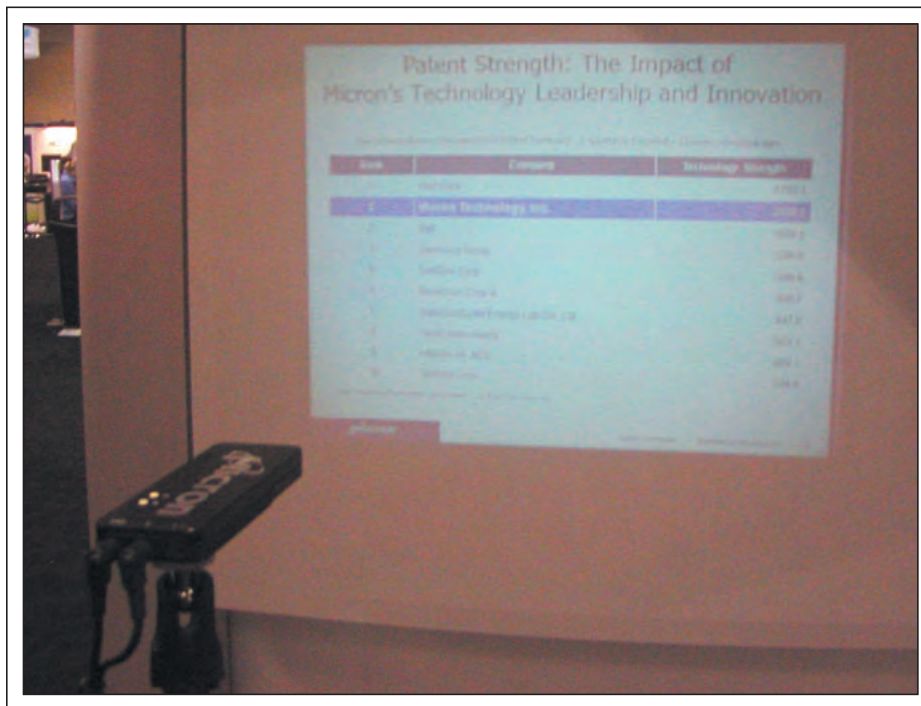


Fig. 2: The prototype pico projector by Micron used the Displaytech FLCOS technology to create an image that was both large and legible, even in the exhibit hall at Display Week 2009.

can create a complete image at one time. The new device can achieve a 10° deflection with a 1-msec response time. According to a Fraunhofer IPMS representative, the same technology could be used to create a full-image panel.

The Big and the Small

Novel technologies were presented for both big and small front projectors. Fraunhofer IPMS presented a paper describing a projection system using an OLED panel as both the imager and the light source. Optics can project the image onto a small screen, with applications ranging from a head-mounted system to pico projectors in mobile devices.

At the other end of the size range, Christie Digital Systems presented a paper that addresses the problem of laser speckle for large projectors such as those used in digital cinema. By "piping" the light from the image to the projection optics along a fiber-optic cable, the coherence of the light beam is reduced to the point that speckle can no longer be observed. This has the added benefit of separating the lasers from the projection head, which can simplify the system installation. This was just one of several papers and technology demonstrations that illustrated the significant progress that is

being made at reducing the speckle that can be a distraction for laser-illuminated displays.

In short, while projection technology did not take a front-row position at Display Week 2009, there was enough new technology and reports of advances to warrant our keeping an eye on the big (and small) screens. ■



Fig. 3: This new personal media player from Samsung is intended for the Korean market and includes an embedded pico projector based on the TI chipset.

High-Power Projectors Illuminate Opening Ceremonies at 2008 Beijing Summer Games

In August of 2008, the world took in an amazing spectacle as the opening ceremonies of the summer Olympic Games unfolded. Display technology, including projectors, played a major role in enabling this event.

by Terry Schmidt

THE ambitious and spectacular opening ceremonies of the 2008 Summer Olympics in Beijing, China, involved thousands of performers and special effects. The event, designed to dazzle both the 91,000 attendees and a live TV audience of approximately 800 million viewers, was enhanced with a non-stop panorama of digitally projected images on all suitable surfaces inside the 2,777,089 ft.² (258,000 m² ^a) “Bird’s Nest” stadium. For these live ceremonies, advance planning, technical competence, comprehensive testing, and system reliability were paramount.

Projectors helped make all this possible, and the ones used in the opening ceremonies were made and installed by Christie Digital Systems of Canada. Although the project began with discussions in 2007, this part of the story begins in April 2008, some 5 months before the games, when a team of managers, engineers, and technologists from Christie had

begun working feverishly to organize what was going to be the world’s most ambitious outdoor digital video display to date.

Project Outline

The overall display concept for the opening ceremonies involved the blending of multiple high-power digital video projectors on “para-

pets” or cantilevered plywood platforms from two separate balcony levels with “flown” projectors hoisted high into the roof structure of the stadium. The idea was that the highest elevated projectors would beam images anywhere to the stadium floor. The Tier 2, or lowest balcony units, would beam images to the floor as required on people-powered

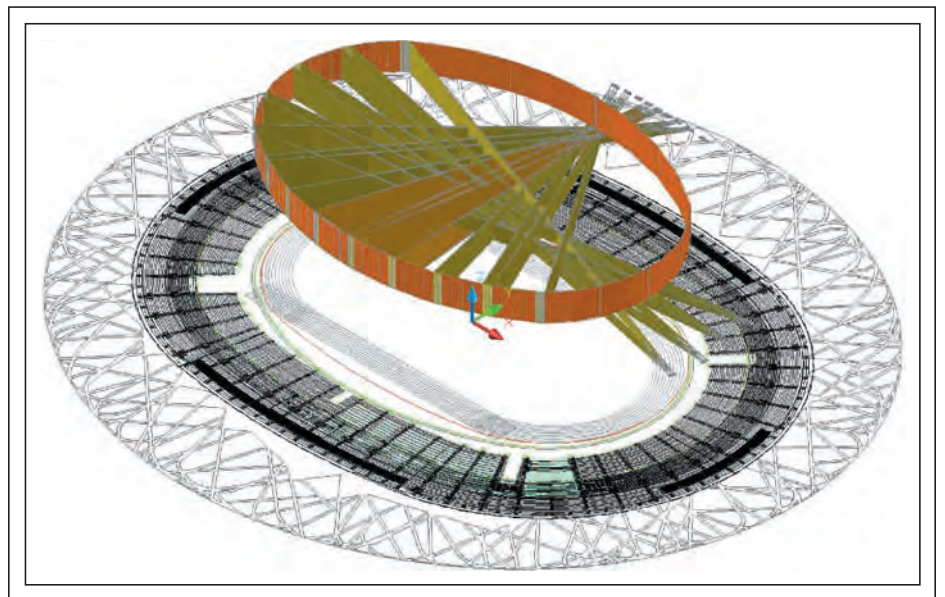


Fig. 1: A bird’s eye view of the “Bird’s Nest” stadium in Beijing shows a conceptual layout of digital-cinema projectors from Tier 3 to the roof “Raceway” at top, cross-firing a distance of 700 ft. Source: Christie Digital Systems.

^aOfficial Web site of the Beijing 2008 Olympic Games: <http://en.beijing2008.cn/venues/nst/>

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moving screens. The upper balcony, or Tier 3, projectors would cross-fire images to the vertical oval lip of the roof structure called the “Raceway” (Fig. 1).

This coverage would provide maximum flexibility and an impressively large image surface viewable from many angles. From a technical standpoint, the elaborate set-up was challenging because of varying screen surfaces, reflectivity, angles, distances, luminance requirements, and the sheer size of the stadium.

The Projection Equipment

Because the stadium was open-roofed, the requirements for projectors on Tier 3, the upper balcony, included the ability to be safely rigged to high structures, and to withstand exposure to severe outdoor elements. These requirements were satisfied by the Christie Roadster S+20K, which is designed specifically for rental/staging. The projector’s 20,000-lm image is powered by a Ushio 3-kW xenon arc lamp and displays 1400 × 1050 pixels from its DLP light engine. Various long-throw lenses are motorized to provide remote controllable zoom, focus, and horizontal/vertical offsets.

The challenge on Tier 3 was to cross-fire to a stationary screen composed of a white stretch of fabric covering the tall vertical

surface of the inner oval roof ring. Due to the brightness requirement of this massive surface area, which measured approximately 1900 ft. wide by 50 ft. high, earlier testing demonstrated that it was best to overlay three images from three side-by-side projectors on each of the 21 overlapped screens across the stadium and up to the oval raceway. The unit used for this application was the Christie CP2000-ZX digital-cinema projector, which is powered by a 3-kW xenon arc lamp by Ushio. Each of these projectors provided 20,000 lm from a 2048 × 1080-pixel resolution digital-cinema DLP chip (Fig. 2).

During a visit in April, the Kitchener Digital Cinema team from Christie had to determine if there were any special technical or environmental issues regarding the use of the digital-cinema equipment in Beijing. After inspecting the stadium and referring to local weather statistics, the team concluded that the environmental risks would be low. There was a 0.4% chance that the temperature in Beijing at 8:00 pm on August 8, 2008 – the night of the opening ceremonies – would be over 35°C which was the specified maximum ambient operating temperature for the projectors. The humidity in Beijing during the month of August averages a modest 77%.

The chance that water would come into contact with the projectors was only an issue for those units situated in the lower part of the stadium, where strong winds and rain could disrupt operations. Dust was a problem, as the stadium was still a beehive of hard-hat construction activity in April, though that activity was scheduled to settle down by June. Dust and rain covers were made for all exposed projectors when they were not in use.

The Deployed Systems

Between mid-April and mid-June, the technical staff from Christie’s offices in Beijing and Shanghai along with its Chinese customer, Wincomn, installed the 84 Roadster S+20K projectors. The projectors were divided into two groups: 33 (including three “hot spares”) were “flown” high above the stadium with chain hoists on virtually inaccessible trusses, while 51 projectors were placed on the Tier 2 platforms. A dual-mirror head from High End Systems allowed a computer to aim the bright images over a very wide range of angles. The source material was supplied *via* fiber-optic DVI cable systems from Chinese supplier Cuanbo. The signal sources were 81 Axon Media servers, also from High End Systems, that had the ability to warp and resize on-the-

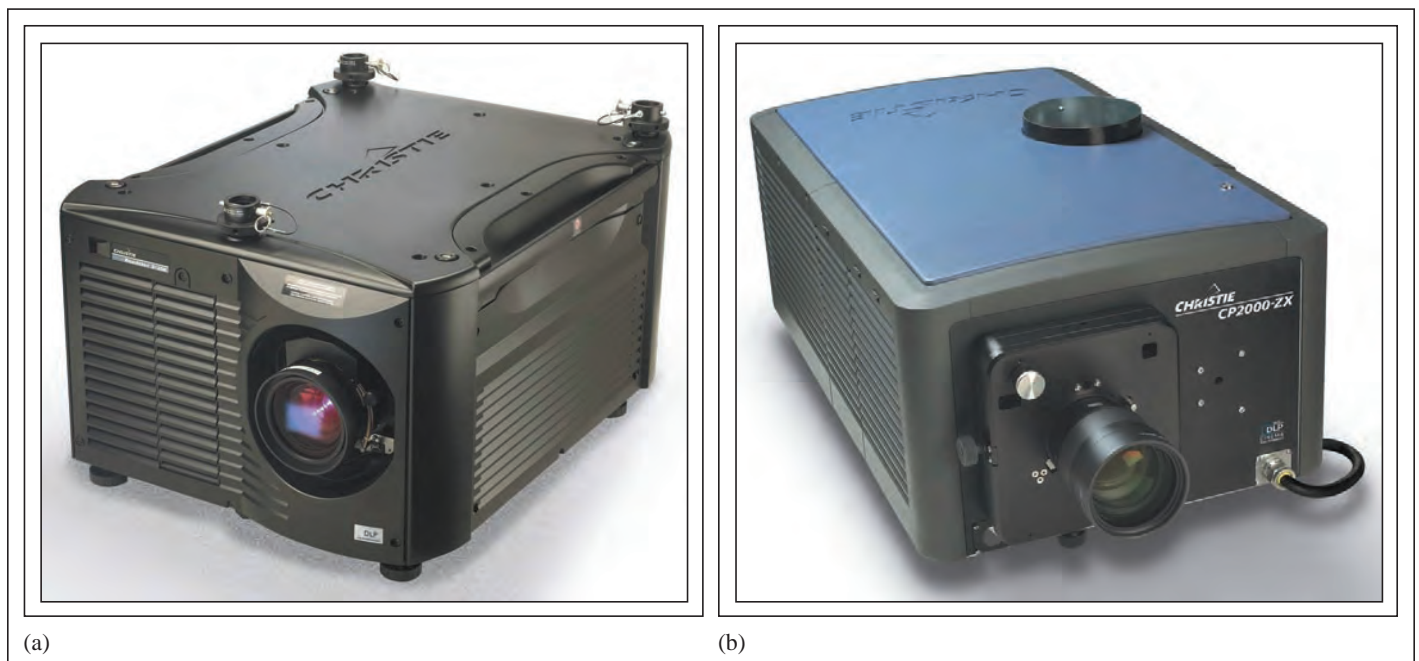


Fig. 2: Both (a) the Christie Roadster S+20K, designed for rental/staging venues, and (b) the Christie CP2000-ZX digital cinema projector were used in the Olympic project.

case study

fly and aim and project images in any orientation, any size, almost anywhere in the Bird's Nest stadium.

The upper ring, Tier 3, was the location of 63 CP2000-ZX digital-cinema projectors that were organized to light up 21 screens on the upper vertical oval opening in the stadium, where each 75-ft.-wide image was warped, overlapped, and edge-blended by an additional 21 Axon servers. At over 1900 ft. long, this generated the world's largest continuous oval image that became part of the spectacular stadium show (Fig. 3).

Pixel-by-Pixel Overlay onto the Overhead Raceway

The overlay of one or more images for increased brightness is not a new concept. In rental/staging venues, it is often done for redundancy. Accuracy of optical alignment is important in high-resolution applications because double or triple ghost images from each misaligned projector can detract from the image quality. The main goal of careful aiming and lens offset is to eliminate keystone distortion (i.e., skewed imagery).

In the Bird's Nest stadium, the precise aim of the projector depended on the adjustment

of the front feet and lens mount, all of which were accessible only by having someone climb out onto the platform and manually adjust it. The staff had to master this feat by trial-and-error alignment, so that when someone's body weight was not on the platform, the system remained perfectly aligned; i.e., the setting made while a staffer was on the platform would change as soon as he got off it, and the staffers had to learn to estimate the difference and adjust accordingly. The large throw distances of 400 to over 700 ft. made the aiming errors due to weight change even more dramatic.

In order to aid accuracy, special "red only" and "green only" alignment test patterns were loaded in Beijing on each of the 63 Tier 3 projectors. The center projector of the three was set to red, and each of the outer two to green. Then careful aim and lens-mount alignment was done two at a time, just like color convergence, on green to red.

The attribute of the lens design that enables an almost perfect pixel-for-pixel overlay is called "lens offset." The design of the lens is a telecentric reverse telephoto designed for a larger-than-normal image size. The precision lens mount is adjustable in both X and Y planes without changing the aim of the lens.

Projecting by Numbers

147:	Number of DLP projectors used in the opening ceremonies for the 2008 Summer Olympic Games.
2.8 million:	Amount of lumens of digital video content projected across and onto the stadium.
200:	Average pounds each projector weighed.
2,777,089:	Square footage of Bird's Nest Stadium.
20:	Number of minutes it took to get from inside one side of the stadium to the other on foot.
262,825,920:	Number of RGB video pixels projected.

This design prevents keystone geometry distortion of the image and rectangular images can project onto the screen and overlay accurately. The long throw distances in the Beijing project minimized matching issues caused by curvature and oblique angles to the screen surface.

Technology in Action

The following technology issues all figured prominently in the Bird's Nest stadium project:

Edge Blending: This technique is often used in multiple-projector large-scale productions. However, edge-blending had never been applied before to a project as large as the 2008 Beijing Summer Games' opening ceremonies. The geometry of the raceway was oval and as one continuous screen could be broken down into 21 sub-screens, each was illuminated by three digital-cinema projectors from the opposite side of the Tier 3 level.

Edge-blending is accomplished by overlapping each screen by about 20% with its adjacent neighbor. This results in a double brightness bar at the overlap if left uncorrected. Correcting the brightness level involves adjusting the contrast drive level down from 100%, just where the overlap begins, to 0% in opposing directions to make the overlap region virtually disappear. Of course, the video content of the two projectors must also be adjusted to "flow" properly from one screen to the next and avoid incongruence for moving content that stretches over several different projectors (Fig. 4).

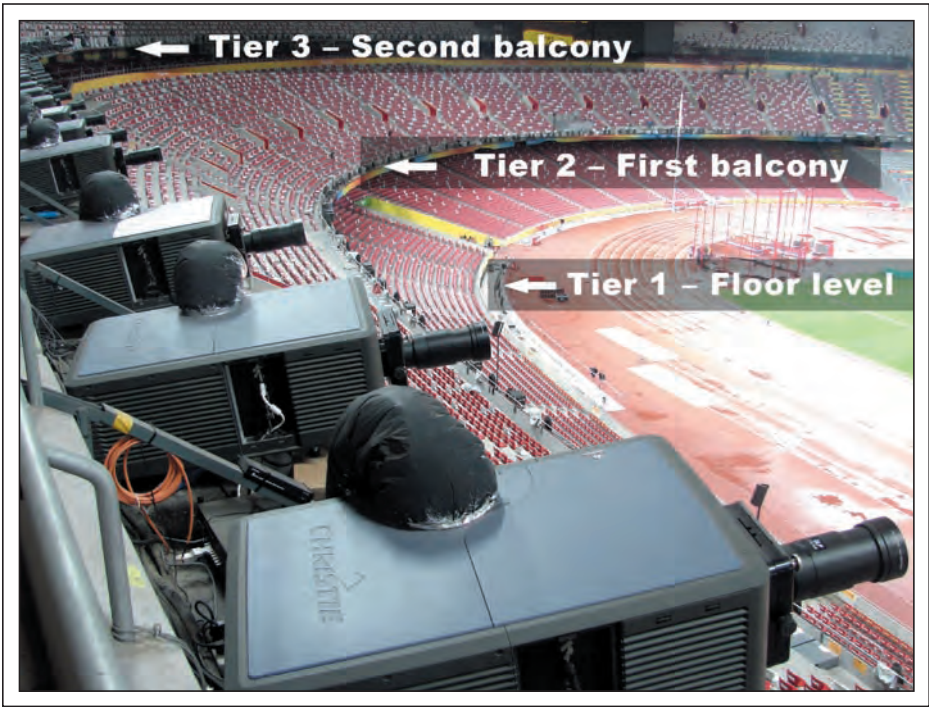


Fig. 3: The upper ring projectors were outfitted with customized heat extractors (shown at top of projectors) to help maintain viewable site lines.

Image Warping: This is a generic video-projection term that refers to restoring an image to corrected geometry for correct viewing, even though a projector may have an oblique angle to a screen. The latter causes image distortion due to projection onto a curved surface. At the Bird's Nest stadium, the corrections for both this and the edge-blending overlap had to be executed with precision. This proved to be a challenge because of the unique oval screen surface of the raceway and its elevated location; almost 100 ft. higher than the projectors, most of which were at an off-angle to the screen.

Heat Extraction: One of the differences in a projector designed for digital-cinema applications vs. rental/staging is the standard 8-in.-diameter heat extractor. Located on the top of a cinema projector, it takes advantage of a theater's built-in roof extractor system. These extractors are normally designed to take away more than 600 CFM of unwanted waste heat generated by long-life theatrical xenon arc lamps. For the purposes of the Olympic project, which had no built-in roof extractor system, a small, self-contained inline heat extractor was sourced for each projector on the top Tier 3 location. However, in the stadium, this

vent location caused noise and interfered with the first-row guests' sight lines.

After the team installed and tested the heat extractors, Director of Lighting Sha Xiaolan decided that the sound was objectionable, especially in the plush seats of the VIP area. The team settled on a sound-attenuating insulated air-conditioning flex duct to relocate the heat extractor off to the side and out of the first row guests' sight lines. The sheet metal of the heat extractor was also sound damped by 1-in.-thick acoustical foam wrap to reduce sound levels by approximately 6 dB.

Signal Distribution: All video signals for the projection systems were produced by 110 Axon servers supplied by High End Systems. These signals were provided as standard HDTV 1920 × 1080-pixel format on DVI connectors. Because some cable runs were up to 1000 ft. long, each DVI signal was converted at the server to four-channel fiber and converted back at each group of three projectors to DVI again. At this point, it was up-converted to the 2048 × 1080 digital-cinema standard for maximum brightness efficiency of the DLP chip. A DVI splitter was then used to divide the signal to the three projectors.

Networking: All 147 projectors were connected to the control room *via* two separate Ethernet networks. Each was a complex configuration of copper and fiber that handled logistics. These network connections proved invaluable for a range of reasons; from safe sequencing of powering-up approximately 0.5 MW of projection equipment at 5-sec intervals, to remote status monitoring of various functions and remote diagnostics during installation, testing, and rehearsals. The physical logistics of manually checking a projector on the other side of the stadium was a time- and energy-consuming event to be done as infrequently as possible. It took a long time to traverse the stadium at the Tier 3 level, not counting troubleshooting time.

Unexpected Challenges

During June, the team worked from about 5:00 pm to 5:00 am each night to take advantage of the darkness for rehearsals on the outdoor screen (the stadium roof lip). The necessity of security passes and sophisticated explosives screening made for interesting logistics. For example, no Internet connectivity at the stadium was permitted due to concern about terrorist acts. Conveniently, a Blackberry allowed connectivity many times when it was necessary to communicate with Christie back in Canada.

Another challenge was the weather. From a statistical standpoint, the environmental issues discussed earlier were considered to be manageable. However, while the team was setting up for rehearsals in June, a severe thunderstorm occurred. The overhang and dust/rain covers on the projectors did their job, but there were also roof leaks from the fabric covering the stadium, which resulted in large amounts of water dumping just several feet from some of the projectors. Fortunately, none were harmed.

In addition, it turned out that the month of August was unusually hot, even for Beijing. When the projectors were turned on at 5:00 pm on the day of the show, the temperature was a reported 38°C – 3° over the maximum operating temperature of the units. By show time at 8:00 pm, the temperature had dropped to 34.5°C, but the team was still relieved that it did not need to have the heat extractors turned down to reduce noise because it had already solved the acoustic problem with the insulated ducts.

There were of course several challenges of logistics in this very large venue. Safety was

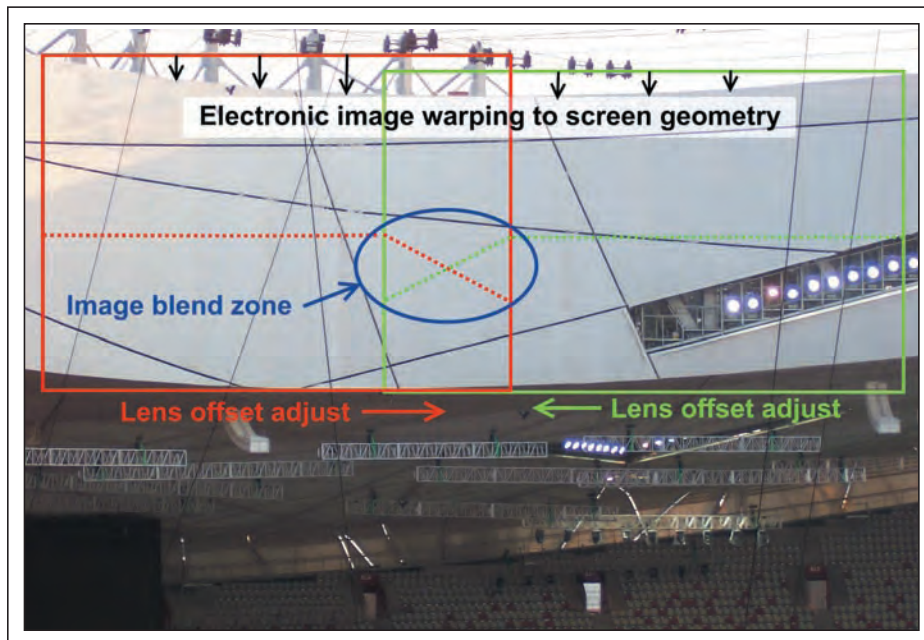
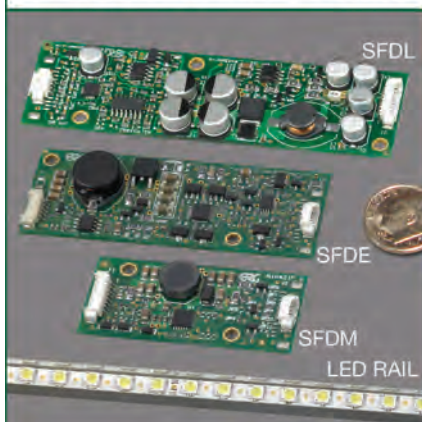


Fig. 4: Edge-blending (taking place in the image blend zone above) was accomplished by overlapping each screen by about 20% with its adjacent neighbor. Warping (restoring imagery to corrected geometry for proper viewing) was especially difficult on the high oval screen of the raceway. Lens offset adjustments took place on Tier 3.

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always top of mind. All of the projectors were mounted high above seating where a fall of either a person or equipment would have dire consequences. All loose equipment was secured with aircraft cables tied to steel rails embedded in concrete. When adjusting a unit, everyone wore safety harnesses. The team communicated *via* two-way radio sets, but as mentioned above, it still took almost 20 minutes to walk from one side of the Tier 3 level to the other. Multiple and unknown vendors for support equipment such as network switches and fiber-cable runs added more challenges to the task at hand.

Another challenge the team encountered during the project involved a mysterious set-up change to its resizing equipment. As the team members would come in to power up all the equipment to work for the night, they would notice that some screen sizes had changed electronically and were no longer perfectly matched to their neighboring screens. They also noticed that the IR remote control for the Cine-IPM2K resizing box feeding all three projectors for each of the 21 “raceway” images did not work well unless it was extremely close to the sensor. These seemingly random changes began occurring more frequently. One night, as the team members were adjusting the last of three units in a row that had changed size from the previous day, another one changed in front of their eyes. It finally occurred to someone that the high-frequency metal-halide lighting that was being used in increasing amounts in rehearsals each day was producing enough noise to be picked up by the IR sensor on the CineIPM 2K, resulting in the unwanted changes. It now became clear that the lighting was also interfering with the range of the remote control. The team covered the IR sensor with double layers of gaffer’s tape and the problem disappeared.

One of the serious challenges was remote turn on and status monitoring of all projectors from the small windowless server/control room. It was essential to control and monitor all networked projectors from this location at one end of the stadium. To overcome this problem, custom software was quickly designed and implemented to graphically illustrate real-time connection, as well as the signal and lamp status of all projection systems. The small room, hidden behind one of the two LED scoreboards, also housed 110 Axon servers that supplied the content to all the projectors. Approximately seven room-

sized air conditioners were used to disperse the 35 kW of heat produced by all of this equipment in this small space.

Near the end of the team’s stay in Beijing, Sha suggested that the converging light beams from the largest cluster of projectors, as viewed across the stadium, were distracting the view of the upper raceway images. In the design line drawings, the converging beams were most efficient for alignment because angles to reach the screen were reduced. In this case, the artistic direction won over technical efficiency and the staff was asked to move and re-align 18 projectors on one side of the stadium, so at least the VIP side could view the images without the distraction of the bright crossover light. In viewing the live event on HDTV from Canada, it was apparent to members of the team that the beams were diverging in some camera angles and converging in others, especially after the large amount of fireworks added smoke to the air.

Summary

For everyone who attended or watched the Beijing Summer Games Opening Ceremonies on August 8, 2008, as well as the Closing Ceremonies and the September Paralympics Opening and Closing Ceremonies, it was apparent that the production was a resounding success for the Chinese people hosting the Games and the technical teams who were involved in producing what will reign, for some time at least, as the most ambitious outdoor digital video display ever. Though everyone involved in the project struggled with technical difficulties and language differences at times, the spirit of co-operation and the “get it done” attitude were excellent, in keeping with the spirit of the Olympic Games themselves.

To see how the projectors performed at the 2008 Beijing Summer Games, visit: <http://www.christiedigital.com/AMEN/TechnologyMovies/christieInTheNews/BeijingOlympics2008.htm>. ■

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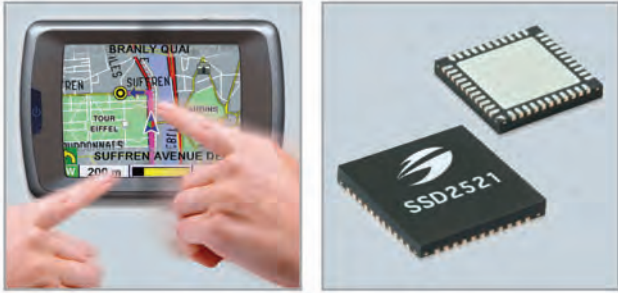
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Capacitive touch panel controller

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SSD1306 demonstration

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SSD1306 supports resolutions of up to 128x64 and has intelligent display features for applications such as USB thumb drives, watches, mobile phones and MP3 players.

Table 1: System cost comparison between SSD1306 and traditional driver IC.

OLED driver operating voltage supply circuit	SSD1306	Traditional driver IC
External components	3 capacitors	DC-DC converter, Inductor, MOSFET, Schottky Diode, Resistors, Capacitors
PCB layout	Minimized PCB space for 3 capacitors	Large PCB space for whole external DC-DC circuit

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The following papers appear in the August 2009 (Vol. 17/8) issue of *JSID*.
For a preview of the papers go to sid.org/jsid.html.

Microcavity white-emitting OLED devices (pages 617–627)

Ronald S. Cok and Joel D. Shore, Eastman Kodak Co., Ltd., USA

Fabrication of 5.8-in. OTFT-driven flexible color AMOLED display using dual protection scheme for organic semiconductor patterning (pages 629–634)

Yoshiki Nakajima, et al., Japan Broadcasting Corp. (NHK), Japan

Thermal-deformation characterization on the panel of TFT-LCD TV. Part I: Mechanism of color distortion (pages 635–645)

Chung-Yi Chu, et al., National Central University, Taiwan

Analysis of electro-optical properties of polymer-stabilized OCB and the application to TFT-LCDs (pages 647–658)

Yuko Kizu, et al., Toshiba Corp., Japan; Hirofumi Wakemoto, Toshiba Matsushita Display Technology Co., Ltd., Japan

Exit pupil expander with a large field of view based on diffractive optics (pages 659–664)

Pekka Äyräs, et al., Nokia Research Center, Finland

Effects of ambient illumination on users' visual performance using various electronic displays (pages 665–669)

An-Hsiang Wang and Hui-Tzu Kuo, National Chung Cheng University, Taiwan; Shie-Chang Jeng, National Kaohsiung University of Applied Sciences, Taiwan

Mura-type effect on human-vision inspection (pages 671–680)

Pei-Chia Wang and Sheue-Ling Hwang, National Tsing Hua University, Taiwan

Ambient-light sensor system with wide dynamic range enhanced by adaptive sensitivity control (pages 681–686)

Hyun-Sang Park, et al., Seoul National University, Korea; Jae-Sic Lee, et al., Samsung Electronics Co., Ltd., Korea

Effect of experimental methodology on the JND of the black level for natural images (pages 687–694)

ShaoLing Qin, et al., Southeast University, P. R. China; Ingrid Heyndericks, Philips Research Laboratories, The Netherlands

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SID 2010 honors and awards nominations

On behalf of the SID Honors and Awards Committee (H&AC), I am appealing for your active participation in the nomination of deserving individuals for the various SID honors and awards. The SID Board of Directors, based on recommendations made by the H&AC, grants all the awards. These awards include five major prizes awarded to individuals, not necessarily members of SID, based upon their outstanding achievements. The **Karl Ferdinand Braun prize** is awarded for *"Outstanding Technical Achievement in, or contribution to, Display Technology."* The prize is named in honor of the German physicist and Nobel Laureate Karl Ferdinand Braun who, in 1897, invented the cathode-ray tube (CRT). Scientific and technical achievements that cover either a wide range of display technologies or the fundamental principles of a specific technology are the prime reasons for awarding this prize to a nominee. The **Jan Rajchman prize** is awarded for *"Outstanding Scientific and Technical Achievement or Research in the Field of Flat-Panel Displays."* This prize is specifically dedicated to those individuals who have made major contributions to one of the flat-panel-display technologies or, through their research activities, have advanced the state of understanding of one of those technologies. The **Otto Schade prize** is awarded for *"Outstanding Scientific or Technical Achievement in the Advancement of Functional Performance and/or Image Quality of Information Displays."* This prize is named in honor of the pioneering RCA engineer Otto Schade, who invented the concept of the Modulation Transfer Function (MTF) and who used it to characterize the entire display system, including the human observer. The advancement for this prize may be achieved in any display technology or display system or may be of a more general or theoretical nature. The scope of eligible advancement is broadly envisioned to encompass the areas of display systems, display electronics, applied vision and display human factors, image processing, and display metrology. The nature of eligible advancements is not limited and may be in the form of theoretical or mathematical models, algorithms, software, hardware, or innovative methods of display-performance measurement, and image-quality characterization. Each of these above-mentioned prizes carries a \$2000

SID honors and awards nominations

Nominations are now being solicited from SID members for candidates who qualify for SID Honors and Awards.

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- **JAN RAJCHMAN PRIZE.** Awarded for an outstanding *scientific* or *technical* achievement in, or contribution to, research on flat-panel displays.
- **OTTO SCHADE PRIZE.** Awarded for an outstanding *scientific* or *technical* achievement in, or contribution to, the advancement of functional performance and/or image quality of information displays.
- **SLOTTOW-OWAKI PRIZE.** Awarded for outstanding contributions to the education and training of students and professionals in the field of information display.
- **LEWIS & BEATRICE WINNER AWARD.** Awarded for exceptional and sustained service to SID.
- **FELLOW.** The membership grade of Fellow is one of unusual professional distinction and is conferred annually upon a SID member of outstanding qualifications and experience as a scientist or engineer in the field of information display who has made widely recognized and significant contribution to the advancement of the display field.
- **SPECIAL RECOGNITION AWARDS.** Presented to members of the technical, scientific, and business community (not necessarily SID members) for distinguished and valued contributions to the information-display field. These awards may be made for contributions in one or more of the following categories: (a) outstanding technical accomplishments; (b) outstanding contributions to the literature; (c) outstanding service to the Society; (d) outstanding entrepreneurial accomplishments; and (e) outstanding achievements in education.

Nominations for SID Honors and Awards must include the following information, preferably in the order given below. Nomination Templates and Samples are provided at www.sid.org/awards/nomination.html.

1. Name, Present Occupation, Business and Home Address, Phone and Fax Numbers, and SID Grade (Member or Fellow) of Nominee.
2. Award being recommended:
Jan Rajchman Prize
Karl Ferdinand Braun Prize
Otto Schade Prize
Slottow-Owaki Prize
Lewis & Beatrice Winner Award
Fellow*
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*Nominations for election to the Grade of Fellow must be supported in writing by at least five SID members.
3. Proposed Citation. This should not exceed 30 words.
4. Name, Address, Telephone Number, and SID Membership Grade of Nominator.
5. Education and Professional History of Candidate. Include college and/or university degrees, positions and responsibilities of each professional employment.
6. Professional Awards and Other Professional Society Affiliations and Grades of Membership.
7. Specific statement by the nominator concerning the most significant achievement or achievements or outstanding technical leadership that qualifies the candidate for the award. This is the most important consideration for the Honors and Awards committee, and it should be specific (citing references when necessary) and concise.
8. Supportive material. Cite evidence of technical achievements and creativity, such as patents and publications, or other evidence of success and peer recognition. Cite material that specifically supports the citation and statement in (7) above. (Note: the nominee may be asked by the nominator to supply information for his candidacy where this may be useful to establish or complete the list of qualifications).
9. Endorsements. Fellow nominations must be supported by the endorsements indicated in (2) above. Supportive letters of endorser will strengthen the nominations for any award.

E-mail the complete nomination – including all the above material by **October 9, 2009** – to cnelsonk@comcast.net or sidawards@sid.org or by regular mail to:
Christopher N. King, Honors and Awards Chairman, Society for Information Display,
1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008, U.S.A.

stipend sponsored by Thompson, Inc., Sharp Corporation, and Philips Consumer Electronics, respectively.

The **Slottow–Owaki prize** is awarded for *“Outstanding Contributions to the Education and Training of Students and Professionals in the Field of Information Display.”* This prize is named in honor of Professor H. Gene Slottow, University of Illinois, an inventor of the plasma display and Professor Kenichi Owaki from the Hiroshima Institute of Technology and an early leader of the pioneering Fujitsu Plasma Display program. The outstanding education and training contributions recognized by this prize is not limited to those of a professor in a formal university, but may also include training given by researchers, engineers, and managers in industry who have done an outstanding job developing information-display professionals. The Slottow–Owaki prize carries a \$2000 stipend made possible by a generous gift from Fujitsu, Ltd., and Professor Tsutae Shinoda.

The fifth major SID award, the **Lewis and Beatrice Winner Award**, is awarded for *“Exceptional and Sustained Service to the Society.”* This award is granted exclusively to those who have worked hard over many years to further the goals of the Society.

The membership grade of **SID Fellow Award** is one of unusual professional distinction. Each year the SID Board of Directors elects a limited number (up to 0.1% of the membership in that year) of **SID members** in good standing to the grade of **Fellow**. To be eligible, candidates must have been members at the time of nomination for at least 5 years, with the last 3 years consecutive. A candidate for election to Fellow is a member with *“Outstanding Qualifications and Experience as a Scientist or Engineer in the Field of Information Display who has made Widely Recognized and Significant Contributions to the Advancement of the Display Field”* over a sustained period of time. SID members practicing in the field recognize the nominee’s work as providing significant technical contributors to knowledge in their area(s) of expertise. For this reason, five endorsements from SID members are required to accompany each Fellow nomination. Each Fellow nomination is evaluated by the H&AC, based on a weighted set of five criteria. These criteria and their assigned weights are creativity and patents, 30%; technical accomplishments and publications, 30%; technical leadership, 20%; service to SID, 15%; and other accomplishments, 5%. When submitting a Fellow award

nomination, please keep these criteria with their weights in mind.

The **Special Recognition Award** is given annually to a number of individuals (membership in the SID is not required) of the scientific and business community for distinguished and valued contribution in the information-display field. These awards are given for contributions in one or more of the following categories: (a) **Outstanding Technical Accomplishments**, (b) **Outstanding Contributions to the Literature**, (c) **Outstanding Service to the Society**, (d) **Outstanding Entrepreneurial Accomplishments**, and (e) **Outstanding Achievements in Education**. When evaluating the Special Recognition Award nominations, the H&AC uses a five-level rating scale in each of the above-listed five categories, and these categories have equal weight. Nominators should indicate the category in which a Special Recognition Award nomination is to be considered by the H&AC. More than one category may be indicated. The nomination should, of course, stress accomplishments in the category or categories selected by the nominator.

While an individual nominated for an award or election to Fellow may not submit his/her own nomination, nominators may, if necessary, ask a nominee for information that will be useful in preparing the nomination. The nomination process is relatively simple, but requires that the nominator and perhaps some colleagues devote a little time to preparation of the supporting material that the H&AC needs in order to evaluate each nomination for its merit. It is not necessary to submit a complete publication record with a nomination. Just list the titles of the most significant half a dozen or less papers and patents authored by the nominee, and list the total number of papers and patents he/she has authored.

Determination of the winners for SID honors and awards is a highly selective process. Last year less than 30% of the nominations were selected to receive awards. Some of the major prizes are not awarded every year due to the lack of sufficiently qualified nominees or, in some cases, because no nominations were submitted. On the other hand, once a nomination is submitted, it will stay active for three consecutive years and will be considered three times by the H&AC. The nominator of such a nomination may improve the chances of the nomination by submitting additional material for the second or third year that it is considered, but such changes are not required.

Descriptions of each award and the lists of previous award winners can be found at www.sid.org/awards/indawards.html. Nomination forms are available at www.sid.org/awards/nomination.html where you will find Nomination Templates in both MS Word (preferred) and Text formats. Please use the links to find the Sample Nominations, which are useful for composing your nomination since these are the actual successful nominations for some previous SID awards. Nominations should preferably be submitted by e-mail. However, you can also submit nominations by ordinary mail if necessary.

Please note that with each Fellow nomination, only five written endorsements by five SID members are required. These brief endorsements – a minimum of 2–3 sentences to a maximum of one-half page in length – must state why clearly and succinctly, in the opinion of the endorser, the nominee deserves to be elected to a Fellow of the Society. Identical endorsements by two or more endorsers will be automatically rejected (no form letters, please). Please send these endorsements to me either by e-mail (preferred) or by hardcopy to the address stated in the accompanying text box. Only the Fellow nominations are required to have these endorsements. However, I encourage you to submit at least a few endorsements for all nominations since they will frequently add further support to your nomination.

All 2010 award nominations are to be submitted by October 9, 2009. E-mail your nominations directly to cnelsonk@comcast.net or sidawards@sid.org. If that is not possible, then please send your hardcopy nomination by regular mail.

As I state each year: “In our professional lives, there are few greater rewards than recognition by our peers. For an individual in the field of displays, an award or prize from the SID, which represents her or his peers worldwide, is a most significant, happy, and satisfying experience. In addition, the overall reputation of the society depends on the individuals who are in its ‘Hall of Fame.’

When you nominate someone for an award or prize, you are bringing happiness to an individual and his or her family and friends, and you are also benefiting the society as a whole.”

Thank you for your nomination in advance.

– Christopher N. King
SID Honors & Awards Committee

In Memory of Dr. Akio Okoshi



Dr. Akio Okoshi, 83, passed away on May 14, 2009. Dr. Okoshi is known as the inventor of Trinitron technology, which he developed in 1968 in collaboration with Susumu Yoshida and Senri Miyaoka. For those

who do not remember, Trinitron aperture-grill technology was a revolutionary innovation that provided Sony with an alternative technology to conventional shadow masks for making color cathode-ray tubes (CRTs). Trinitron CRTs could be made with a cylindrical front face instead of spherical and had continuous R-G-B phosphor stripes in the vertical direction. As a result of this invention, Dr. Okoshi received the Oukouchi Memorial Award from the Japanese TV Association in 1971 and the Purple Medal from the Japanese government in 1973 for the invention of Trinitron technology. Dr. Okoshi also received the The Karl Ferdinand Braun Prize from the Society for Information Display in 1990 for his work on the large-sized outdoor display, the JumboTron.

Dr. Okoshi was born in Kazo City, Saitama Prefecture, Japan. He graduated from the Department of Applied Physics at Waseda University at 1949 and joined Sony in 1950. He also received a doctoral degree from Waseda University in 1985. Dr. Okoshi's farewell ceremony took place on June 22 in Tokyo, with more than 250 people in attendance.

Sarnoff Museum Seeks New Home

For more than 40 years, the David Sarnoff Library has existed within the walls of Sarnoff Corp., a research contractor headquartered in West Windsor, New Jersey. School children, history and technology buffs, and radio and TV fans regularly visit this not-for-profit museum within the corporation's building to view artifacts and files from the early days of broadcasting, displays, and related technologies. Among the unique items in the collection are landmark RCA radios and televisions, the first kinescope and shadow-mask cathode-ray tube, the oldest known electron micro-

scope, early liquid-crystal displays, RCA's first transistors, the first magnetic-core memory, one of the first charge-coupled devices (CCDs) and CMOS microprocessors, and the first thin-film transistor (TFT). The library is also home to boxes of photographs and correspondence from RCA's research, managerial, and public-relations staff.

RCA originally built the David Sarnoff Library to house Sarnoff's papers and memorabilia. It is now a 501(c)(3) that has no corporate relationship with the owner of the RCA trademarks, and only a facility connection with Sarnoff Corporation. It is now time for that connection to end and for the collection to move on. In recent years, Sarnoff Corporation has won an increasing number of U.S. military defense contracts, and the concomitant security requirements do not mesh well with visits from school children on field trips, for example. Dr. Alexander Magoun, the library curator and executive director for the last 11 years, understands this, and in fact expresses gratitude toward the company for housing the museum for as long as it has. "Sarnoff Corporation has been very generous in providing the bulk of our in-kind support," says Magoun, "but like most companies it has

to focus on the bottom line." He is, however, concerned about the fate of the thousands of papers, photographs, artifacts, *etc.*, that reflect the life, career, and spirit of the man for whom both corporation and library are named.

David Sarnoff (1891–1971) was a corporate manager and executive (not an engineer or scientist) who became a visionary and champion for broadcast and electronic communications. According to the library's Web site, he "advocated, supported, financed, and oversaw" the development of radio in the first two decades of the last century, and then the development of television from the 1930s to the 1950s. He worked for Marconi Wireless Telegraph Company of America and eventually rose through the ranks of RCA to become president and chairman of the board.

The library is scheduled to move out before the end of the year. What then will be the fate of the Sarnoff collections? Magoun hopes that they will be relocated where they can continue to do the most good. Two facilities are needed: a purpose-built archives professionally staffed to organize, preserve, and make available the two-dimensional historical records of the library; and a professionally staffed museum or other facility to organize, preserve, and exhibit the objects in the museum collection.

"Sarnoff wanted his library to inspire the next generation of high-tech innovators," Magoun says. "My board and I are reviewing proposals from a variety of organizations in state and out to ensure that these milestones in information capture, transmission, and display continue to fulfill his wish and a national need." Magoun says they already have several excellent candidates.

The library welcomes contributions toward underwriting the costs of packing the collections. For more information, visit www.davidsarnoff.org.

— Jenny Donelan



This page, from LCD pioneer Louis Zanon's 1965 RCA notebook showing an experiment with a guest-host LCD, is but one example of the thousands of unique technology artifacts housed at the library. Source: David Sarnoff Library.

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editorial

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want to steal his thunder, I do want to emphasize that this was a monumental logistical effort that could not have been achieved by many others. It shows the tremendous skill and experience that SID members like Terry Schmidt and their companies bring to our industry. As the world watched on television, the brilliant artistic vision of the Chinese organizers was realized through the power of projection-display technology. It's really unfortunate that this project did not get greater ink at the time of the event, but maybe now through the pages of *Information Display* the work can be chronicled for the record. Congratulations from all of us to everyone involved in this great demonstration of projection technology.

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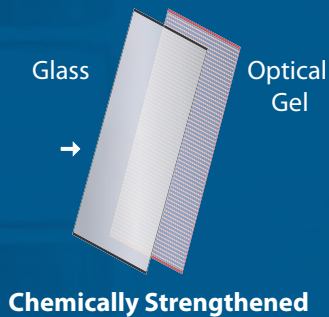
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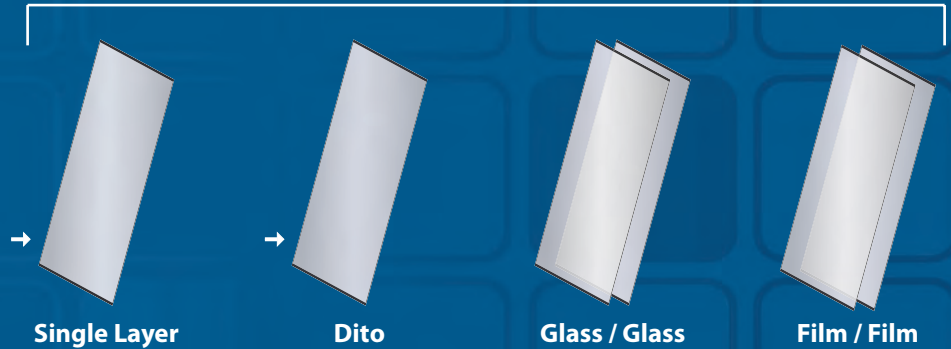
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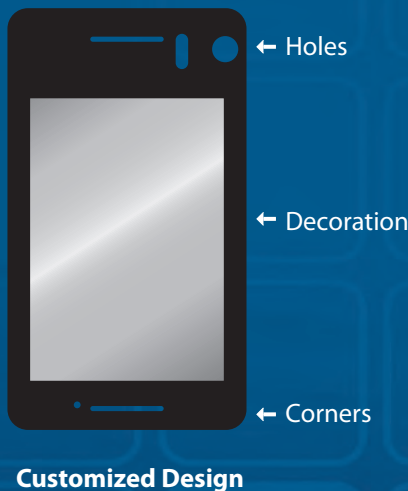
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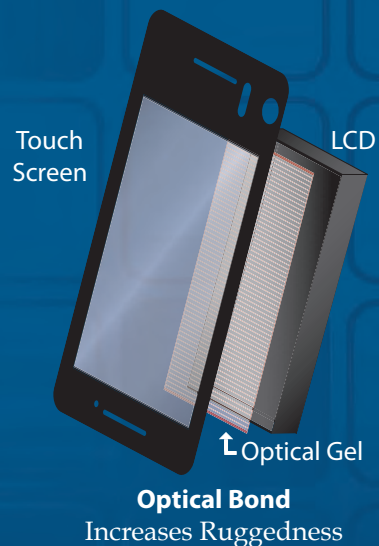
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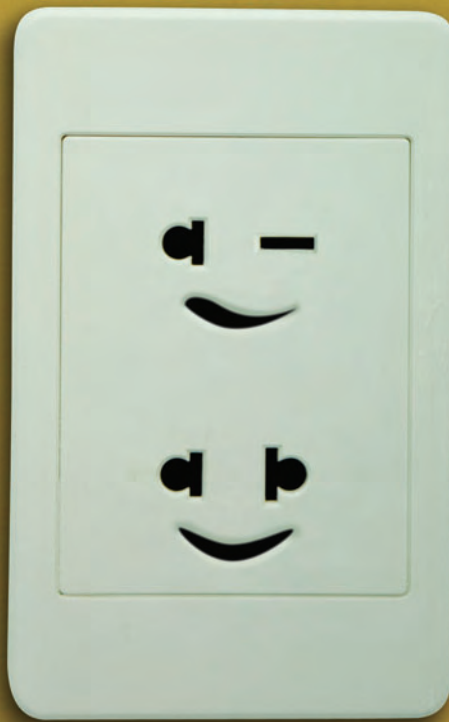
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219 ☐ College or University Education
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311 ☐ Electroluminescent Displays
312 ☐ Field-emission Displays
313 ☐ Liquid-crystal Displays & Modules
314 ☐ Plasma Display Panels
315 ☐ Displays (Other)
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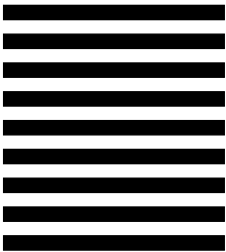
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